

<b>STATION:</b>	WEZJ-FM	<b>ORDER#:</b>	3207645	<b>DATE:</b>	05/04/2023
<b>MARKET:</b>	UM - Williamsburg, KY	<b>AMOUNT:</b>	\$673.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	43		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
<b>SALESPERSON:</b>	Georgia Migliuri	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Georgia.Migliuri@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4443915</b>	
<b>ADVERTISER:</b>	Kelly Craft for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	EST. 5662 (5/8-5/16 1pm cutoff) 2023 PRIMARY ELECTION Rural	<b>AGY EST:</b>	5662		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	05-08-2023 TO 5/21/2023	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 18+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 05/04/2023 11:25</b>	

**COMMENTS**

[Rep Comment] 05/04/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. \*\*If you'd like to have your order print columns, choose the BDR print button\*\*. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

New Order 5/4 - The new order will run Monday 5/8 - Tuesday 5/16 with a 1pm cutoff on Tuesday 5/16. Please confirm the new order ASAP and alert me of any pre-empts. Thank you! ; Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095 || PopulationBuyType: CPP.

This is a reminder, for all orders from AX Media MUST INCLUDE ISCI CODES on your invoices / proof of performance affidavits. The agency will be requesting refunds if they do not get the documentation needed for auditing purposes. Your ISCI codes are listed on your traffic instructions.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*  
\*\*THIS FLIGHT RUNS 5/8-5/16 W/1PM CUTOFF.\*\*

**WEEK#1                      5/8/2023 To 5/14/2023                      WK TOT \$545.00                      WK TOTAL SPOTS 35**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	5/8/2023	5/12/2023	10	\$16	\$160
	3		MTWTF..	10:00AM	3:00PM	30	5/8/2023	5/12/2023	10	\$16	\$160
	5		MTWTF..	3:00PM	7:00PM	30	5/8/2023	5/12/2023	10	\$16	\$160
	7		.....S.	6:00AM	7:00PM	30	5/13/2023	5/13/2023	3	\$13	\$39
	8		.....S	6:00AM	7:00PM	30	5/14/2023	5/14/2023	2	\$13	\$26

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<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	43		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	DALLAS	<b>SLS PH:</b>	512 275 6477		
<b>SALESPERSON:</b>	Georgia Migliuri	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Georgia.Migliuri@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4443915</b>
<b>ADVERTISER:</b>	Kelly Craft for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	EST. 5662 (5/8-5/16 1pm cutoff) 2023 PRIMARY ELECTION Rural	<b>AGY EST:</b>	5662		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	05-08-2023 TO 5/21/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 18+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	05/04/2023 11:25

WEEK#2                      5/15/2023 To 5/21/2023                      WK TOT \$128.00                      WK TOTAL SPOTS 8

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	30	5/15/2023	5/16/2023	4	\$16	\$64
	4		M.....	10:00AM	3:00PM	30	5/15/2023	5/15/2023	2	\$16	\$32
	6		M.....	3:00PM	7:00PM	30	5/15/2023	5/15/2023	2	\$16	\$32

TOTAL	May											Total
SPOT	43											43
CASH	673.00											673.00
TOTAL	673.00											673.00

**DISCLAIMER**  
All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept &#147;service fees&#148; or &#147;handling charges&#148; or anything of that type. Urgently request our commercials air in the first :60 position of each stopset. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. A 30-minute separation is required between our own spots and those of our major competitors.