

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2520507

Order #	2520507		Created On	10/22/2018 9:55:11 AM		Order Status	Contract Confirmed	
Order Descrp	Tom Wolf for Gov-62600138-[10/23-10/29] POL'18		Created By	NCC_Gateway_User		Gross \$	25005.00	
Client	TOM WOLF FOR GOV - NCC - HLY		Updated On	10/22/2018 11:35:59 AM		Net \$	18003.60	
Start Date	10/22/2018		Updated By	Summerhays, Robert		Units	94	
End Date	11/4/2018		Industry	Political-Governor		Credit Hold	NO	
# of Weeks	2		REFERENCES			BILLING INFORMATION		
SALES			Primary			Purchase Order #		
ActiveWeeks	2		Secondary			Billing Schedule	EndOfFlight	
AE 1	NCC - HLY - CHICAGO		Tertiary			EDI INFORMATION		
AE 2			Quarternary			Product		
Agency	SHORR JOHNSON MAGNUS - NCC	15.00%	TRAFFIC OPTIONS			Estimate		
RepFirm	NCC	13.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID			Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	1		City, State, Zip	BLOOMFIELD, NJ		SYS 5976 HLLY IC, Priority Code: Issue 120, Priority Code: NP 130, Priority Code: NP Sports 166, Priority Code: IP/LUR 70 Daypart Selling		
Zones	Harrisburg Interconnect		Zip	07003				
Total Networks	14		Contact					
GENERAL COMMENTS			Phone	111-111-1111				
			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		5976		
			Copy Group					
			Division					
			Reference #					

**SUMMARY FOR SYSCODE 5976**

<b>Order #</b>	2520507	<b>Created On</b>	10/22/2018 9:55:11 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	Tom Wolf for Gov-62600138-[10/23-10/29] POL'18	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	25005.00
<b>Client</b>	TOM WOLF FOR GOV - NCC - HLY	<b>Updated On</b>	10/22/2018 11:34:24 AM	<b>Syscode Net \$</b>	18003.60
<b>Start Date</b>	10/22/2018	<b>Updated By</b>	Summerhays, Robert	<b>Syscode Units</b>	94
<b>End Date</b>	11/4/2018	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b># of Weeks</b>	2	<b>Zones</b>	Harrisburg Interconnect	<b>Avg Unit Rate</b>	266.01

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	130   130	Bravo	5976	BRVO PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	4	\$115.00	\$460.00	30
2			National Political Bundle	70   70	Bravo	5976	BRVO PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$115.00	\$0.00	30
3			National Political Bundle	70   70	Bravo	5976	BRVO PT	10/22/2018	10/22/2018	M 7p-12m	0	\$115.00	\$0.00	30
4	2		National Political Bundle	130   130	Bravo	5976	BRVO PT	10/29/2018	10/29/2018	M 7p-12m	1	\$115.00	\$115.00	30
5	3		National Political Bundle	130   130	CNN	5976	CNN EM	10/23/2018	10/28/2018	Tu-Su 5a-9a	4	\$140.00	\$560.00	30
6			National Political Bundle	70   70	CNN	5976	CNN EM	10/30/2018	11/04/2018	Tu-Su 5a-9a	0	\$140.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7			National Political Bundle	70   70	CNN	5976	CNN EM	10/22/2018	10/22/2018	M 5a-9a	0	\$140.00	\$0.00	30
8	4		National Political Bundle	130   130	CNN	5976	CNN EM	10/29/2018	10/29/2018	M 5a-9a	1	\$140.00	\$140.00	30
9	5		National Political Bundle	130   130	CNN	5976	CNN PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	4	\$345.00	\$1,380.00	30
10			National Political Bundle	70   70	CNN	5976	CNN PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$345.00	\$0.00	30
11			National Political Bundle	70   70	CNN	5976	CNN PT	10/22/2018	10/22/2018	M 7p-12m	0	\$345.00	\$0.00	30
12	6		National Political Bundle	130   130	CNN	5976	CNN PT	10/29/2018	10/29/2018	M 7p-12m	1	\$345.00	\$345.00	30
13	7		National Political Bundle	130   130	Fox News Channel	5976	FXNC PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	3	\$605.00	\$1,815.00	30
14			National Political Bundle	70   70	Fox News Channel	5976	FXNC PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$605.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15			National Political Bundle	70   70	Fox News Channel	5976	FXNC PT	10/22/2018	10/22/2018	M 7p-12m	0	\$605.00	\$0.00	30
16	8		National Political Bundle	130   130	Fox News Channel	5976	FXNC PT	10/29/2018	10/29/2018	M 7p-12m	1	\$605.00	\$605.00	30
17	9		National Political Bundle	130   130	HGTV	5976	HGTV PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	6	\$460.00	\$2,760.00	30
18			National Political Bundle	70   70	HGTV	5976	HGTV PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$460.00	\$0.00	30
19			National Political Bundle	70   70	HGTV	5976	HGTV PT	10/22/2018	10/22/2018	M 7p-12m	0	\$460.00	\$0.00	30
20	10		National Political Bundle	130   130	HGTV	5976	HGTV PT	10/29/2018	10/29/2018	M 7p-12m	1	\$460.00	\$460.00	30
21	11		National Political Bundle	70   70	MSNBC	5976	MNBC	10/23/2018	10/28/2018	Tu-Su 5a-9a	4	\$50.00	\$200.00	30
22			National Political Bundle	70   70	MSNBC	5976	MNBC	10/30/2018	11/04/2018	Tu-Su 5a-9a	0	\$50.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
23			National Political Bundle	70   70	MSNBC	5976	MNBC	10/22/2018	10/22/2018	M 5a-9a	0	\$50.00	\$0.00	30
24	12		National Political Bundle	70   70	MSNBC	5976	MNBC	10/29/2018	10/29/2018	M 5a-9a	1	\$50.00	\$50.00	30
25	13		National Political Bundle	130   130	MSNBC	5976	MNBC	10/23/2018	10/28/2018	Tu-Su 9a-4p	1	\$160.00	\$160.00	30
26			National Political Bundle	70   70	MSNBC	5976	MNBC	10/30/2018	11/04/2018	Tu-Su 9a-4p	0	\$160.00	\$0.00	30
27	14		National Political Bundle	130   130	MSNBC	5976	MNBC	10/23/2018	10/28/2018	Tu-Su 4p-7p	2	\$160.00	\$320.00	30
28			National Political Bundle	70   70	MSNBC	5976	MNBC	10/30/2018	11/04/2018	Tu-Su 4p-7p	0	\$160.00	\$0.00	30
29	15		National Political Bundle	70   70	MSNBC	5976	MNBC	10/23/2018	10/28/2018	Tu-Su 7p-12m	7	\$75.00	\$525.00	30
30			National Political Bundle	70   70	MSNBC	5976	MNBC	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$75.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
31			National Political Bundle	70   70	MSNBC	5976	MNBC	10/22/2018	10/22/2018	M 7p-12m	0	\$75.00	\$0.00	30
32	16		National Political Bundle	70   70	MSNBC	5976	MNBC	10/29/2018	10/29/2018	M 7p-12m	1	\$75.00	\$75.00	30
33	17		National Political Bundle	130   130	TNT	5976	TNT PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	4	\$290.00	\$1,160.00	30
34			National Political Bundle	70   70	TNT	5976	TNT PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$290.00	\$0.00	30
35			National Political Bundle	70   70	TNT	5976	TNT PT	10/22/2018	10/22/2018	M 7p-12m	0	\$290.00	\$0.00	30
36	18		National Political Bundle	130   130	TNT	5976	TNT PT	10/29/2018	10/29/2018	M 7p-12m	1	\$290.00	\$290.00	30
37	19		National Political Bundle	130   130	USA	5976	USA PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	4	\$520.00	\$2,080.00	30
38			National Political Bundle	70   70	USA	5976	USA PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$520.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
39			National Political Bundle	70   70	USA	5976	USA PT	10/22/2018	10/22/2018	M 7p-12m	0	\$520.00	\$0.00	30
40	20		National Political Bundle	130   130	USA	5976	USA PT	10/29/2018	10/29/2018	M 7p-12m	1	\$520.00	\$520.00	30
41	21		National Political Bundle	130   130	Food Network	5976	FOOD PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	7	\$290.00	\$2,030.00	30
42			National Political Bundle	70   70	Food Network	5976	FOOD PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$290.00	\$0.00	30
43			National Political Bundle	70   70	Food Network	5976	FOOD PT	10/22/2018	10/22/2018	M 7p-12m	0	\$290.00	\$0.00	30
44	22		National Political Bundle	130   130	Food Network	5976	FOOD PT	10/29/2018	10/29/2018	M 7p-12m	1	\$290.00	\$290.00	30
45	23		National Political Bundle	130   130	Hallmark Channel	5976	HALL PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	6	\$230.00	\$1,380.00	30
46			National Political Bundle	70   70	Hallmark Channel	5976	HALL PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$230.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
47			National Political Bundle	70   70	Hallmark Channel	5976	HALL PT	10/22/2018	10/22/2018	M 7p-12m	0	\$230.00	\$0.00	30
48	24		National Political Bundle	130   130	Hallmark Channel	5976	HALL PT	10/29/2018	10/29/2018	M 7p-12m	1	\$230.00	\$230.00	30
49	25		National Political Bundle	130   130	TBS	5976	TBSC PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	4	\$635.00	\$2,540.00	30
50			National Political Bundle	70   70	TBS	5976	TBSC PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$635.00	\$0.00	30
51			National Political Bundle	70   70	TBS	5976	TBSC PT	10/22/2018	10/22/2018	M 7p-12m	0	\$635.00	\$0.00	30
52	26		National Political Bundle	130   130	TBS	5976	TBSC PT	10/29/2018	10/29/2018	M 7p-12m	1	\$635.00	\$635.00	30
53	27		National Political Bundle	130   130	Animal Planet	5976	APL PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	4	\$175.00	\$700.00	30
54			National Political Bundle	70   70	Animal Planet	5976	APL PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$175.00	\$0.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
55			National Political Bundle	70   70	Animal Planet	5976	APL PT	10/22/2018	10/22/2018	M 7p-12m	0	\$175.00	\$0.00	30
56	28		National Political Bundle	130   130	Animal Planet	5976	APL PT	10/29/2018	10/29/2018	M 7p-12m	1	\$175.00	\$175.00	30
57	29		National Political Bundle	70   70	Lifetime	5976	LIF PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	6	\$75.00	\$450.00	30
58			National Political Bundle	70   70	Lifetime	5976	LIF PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$75.00	\$0.00	30
59			National Political Bundle	70   70	Lifetime	5976	LIF PT	10/22/2018	10/22/2018	M 7p-12m	0	\$75.00	\$0.00	30
60	30		National Political Bundle	70   70	Lifetime	5976	LIF PT	10/29/2018	10/29/2018	M 7p-12m	1	\$75.00	\$75.00	30
61	31		National Political Bundle	130   130	Freeform	5976	FRFM PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	5	\$260.00	\$1,300.00	30
62			National Political Bundle	70   70	Freeform	5976	FRFM PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$260.00	\$0.00	30

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63			National Political Bundle	70   70	Freeform	5976	FRFM PT	10/22/2018	10/22/2018	M 7p-12m	0	\$260.00	\$0.00	30
64	32		National Political Bundle	130   130	Freeform	5976	FRFM PT	10/29/2018	10/29/2018	M 7p-12m	1	\$260.00	\$260.00	30
65	33		National Political Bundle	130   130	TLC	5976	TLC PT	10/23/2018	10/28/2018	Tu-Su 7p-12m	3	\$230.00	\$690.00	30
66			National Political Bundle	70   70	TLC	5976	TLC PT	10/30/2018	11/04/2018	Tu-Su 7p-12m	0	\$230.00	\$0.00	30
67			National Political Bundle	70   70	TLC	5976	TLC PT	10/22/2018	10/22/2018	M 7p-12m	0	\$230.00	\$0.00	30
68	34		National Political Bundle	130   130	TLC	5976	TLC PT	10/29/2018	10/29/2018	M 7p-12m	1	\$230.00	\$230.00	30

## DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2520507					
Order #	2520507	Created On	10/22/2018 9:55:11 AM	Order Status	Contract Confirmed
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Start Date	10/22/2018	Updated By	Summerhays, Robert	Units	94
End Date	11/4/2018	Source	Gateway	Credit Hold	No
# of Weeks	2	Active	Yes		

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	