

**ORDER**

**Orders**  
**Order / Rev:** 1651844  
**Alt Order #:** 09210668  
**Product Desc:** POLIQUIN FOR CON  
**Estimate:** 10022  
**Flight Dates:** 09/07/18 - 09/13/18  
**Original Date / Rev:** 09/05/18 / 09/07/18  
**Order Type:** RFP

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Grp/ POI  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Bruce Poliquin / R / US HOUSE /  
**Demographic:** A35-64  
**Product Codes:** PL-US House Representative  
**Priority:** P04  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 98328  
**Agency External ID:** 9204AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/13/18	41	\$9,035.00	\$7,679.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	41	\$9,035.00	\$7,679.75	0.00
<b>Totals</b>	<b>41</b>	<b>\$9,035.00</b>	<b>\$7,679.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WCSH	34%	\$9,035.00
Market	100%	\$26,573.53

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	44%	\$11,692.35
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	22%	\$5,846.18
WPFO	0%	\$0.00
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	09/10/18	09/10/18	Local News @ 5a M-F	CM	5-7a	M-----	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
Local News @ 5a M-F															
NWSCNTR-RPT 1/NWSCNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	M-----			2			\$185.00		0.00			

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 Estimate: 10022

WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WCSH	09/11/18	09/11/18	Local News @ 5a M-F	CM	5-7a	-T-----	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
Local News @ 5a M-F															
NWSCNTR-RPT 1/NWSCNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-T-----					2	\$185.00		0.00			
N 3	WCSH	09/12/18	09/12/18	Local News @ 5a M-F	CM	5-7a	--W----	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
Local News @ 5a M-F															
NWSCNTR-RPT 1/NWSCNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					2	\$185.00		0.00			
N 4	WCSH	09/13/18	09/13/18	Local News @ 5a M-F	CM	5-7a	---T---	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
Local News @ 5a M-F															
NWSCNTR-RPT 1/NWSCNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					2	\$185.00		0.00			
N 5	WCSH	09/07/18	09/07/18	Local News @ 5a M-F	CM	5-7a	----F--	:30	2	\$185.00	P04	0.00	NM	2	\$370.00
Local News @ 5a M-F															
NWSCNTR-RPT 1/NWSCNTR-RPT 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	----F--					2	\$185.00		0.00			
N 6	WCSH	09/10/18	09/10/18	Today Show	CM	7-9a	M-----	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	M-----					2	\$200.00		0.00			
N 7	WCSH	09/11/18	09/11/18	Today Show	CM	7-9a	-T-----	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-T-----					2	\$200.00		0.00			
N 8	WCSH	09/12/18	09/12/18	Today Show	CM	7-9a	--W----	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----					2	\$200.00		0.00			
N 9	WCSH	09/13/18	09/13/18	Today Show	CM	7-9a	---T---	:30	2	\$200.00	P04	0.00	NM	2	\$400.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---					2	\$200.00		0.00			
N 10	WCSH	09/07/18	09/07/18	Today Show	CM	7-9a	----F--	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	----F--					2	\$300.00		0.00			
N 11	WCSH	09/08/18	09/08/18	Today Show Sa	CM	7a-9a	-----S-	:30	1	\$375.00	P02	0.00	NM	1	\$375.00
NBC Today Show (Sa) (7:00 AM-8:30 AM)															
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/18	09/09/18	-----S-					1	\$375.00		0.00			
N 12	WCSH	09/10/18	09/10/18	Rachael Ray 11a-12p	CM	11a-12p	M-----	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
Rachael Ray															
RACHAEL RAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	M-----					1	\$30.00		0.00			
N 13	WCSH	09/11/18	09/11/18	Rachael Ray 11a-12p	CM	11a-12p	-T-----	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
Rachael Ray															
RACHAEL RAY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/18	09/16/18	-T-----					1	\$30.00		0.00			
N 14	WCSH	09/12/18	09/12/18		CM	11a-12p	--W----	:30	1	\$30.00	P04	0.00	NM	1	\$30.00

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WCSH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray 11a-12p Rachael Ray RACHAEL RAY< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    --W----            1    \$30.00    0.00															
N15	WCSH	09/13/18	09/13/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	---T---	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
RACHAEL RAY< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    ---T---            1    \$30.00    0.00															
N16	WCSH	09/07/18	09/07/18	Rachael Ray 11a-12p Rachael Ray	CM	11a-12p	----F--	:30	1	\$30.00	P04	0.00	NM	1	\$30.00
RACHAEL RAY< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/18    09/09/18    ----F--            1    \$30.00    0.00															
N17	WCSH	09/10/18	09/10/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	M-----	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
NWSNTR-NOON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    M-----            1    \$75.00    0.00															
N18	WCSH	09/11/18	09/11/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	-T-----	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
NWSNTR-NOON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    -T-----            1    \$75.00    0.00															
N19	WCSH	09/12/18	09/12/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	--W----	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
NWSNTR-NOON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    --W----            1    \$75.00    0.00															
N20	WCSH	09/13/18	09/13/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	---T---	:30	1	\$75.00	P04	0.00	NM	1	\$75.00
NWSNTR-NOON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    ---T---            1    \$75.00    0.00															
N21	WCSH	09/07/18	09/07/18	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	----F--	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
NWSNTR-NOON< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/18    09/09/18    ----F--            1    \$150.00    0.00															
N22	WCSH	09/07/18	09/07/18	Millionaire 1230-1p Millionaire	CM	1230p-1p	----F--	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
MILLIONAIRE< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/18    09/09/18    ----F--            1    \$60.00    0.00															
N23	WCSH	09/10/18	09/10/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M-----	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
NWSNTR-5:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    M-----            1    \$200.00    0.00															
N24	WCSH	09/11/18	09/11/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	-T-----	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
NWSNTR-5:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    -T-----            1    \$200.00    0.00															
N25	WCSH	09/12/18	09/12/18	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	--W----	:30	1	\$200.00	P04	0.00	NM	1	\$200.00
NWSNTR-5:30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/18    09/16/18    --W----            1    \$200.00    0.00															
N26	WCSH	09/13/18	09/13/18		CM	530-6p	---T---	:30	1	\$200.00	P04	0.00	NM	1	\$200.00

