



125 West 55th St
New York, NY 10019

Contract # 28347784		Changes as of: 2/15/2024 at 1:04 PM		Version: Highlighting Revision 1	
CPE:		Flight: 2/20/24 - 2/26/24		Station: KUSI	
Agency: THEMATIC CAMPAIGNS		Advertiser: ADAM SCHIFF FOR SENATE		Market: San Diego	
111 W Illinois St.		Product: Schiff for Senate		Office: CHICAGO	
Chicago, IL 60664		Agency Order #:		Service: Nielsen	
		Buyer: CORISSA EMBRO		Primary Demo: Adults 35+	
		Salesperson: BRIAN LAMONT 312-832-6619		Assistant: MIKKIE BASELICE 312-755-3834	
		Separation:			
Comments: 2/15: revision adding 2 spots and \$1,600 for next weeks schedule. Payment confirmation to follow via email. Please confirm and advise of any issues. Thanks!					
Con Type: POLITICAL/VOTE					
Total \$: \$10,415.00					
Total Spots: 26					
Total CPP: \$0.00					
Total GRP:					
Traffic #: 4326208					

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/20 - 2/26		Total Spots	Total \$	CPP*	GRP*
							2/20	2/26				
1	Tu-F 6:30a-7a		Good Morning San Diego	\$300.00	0.0	30	4	0	4	\$1,200.00	\$0.00	0.0
2	M 6:30a-7a		Good Morning San Diego	\$300.00	0.0	30	0	1	1	\$300.00	\$0.00	0.0
3	Su 9a-9:30a		Good Morning San Diego Weekend	\$400.00	0.0	30	1	0	1	\$400.00	\$0.00	0.0
4	Tu-F 3p-4p		Family Feud	\$90.00	0.0	30	4	0	4	\$360.00	\$0.00	0.0
5	M 3p-4p		Family Feud	\$90.00	0.0	30	0	1	1	\$90.00	\$0.00	0.0
6	Su 5p-6p		Young Sheldon	\$85.00	0.0	30	1	0	1	\$85.00	\$0.00	0.0
7	Tu-F 6:58p-7:30p		Big Bang Theory	\$450.00	0.0	30	4	0	4	\$1,800.00	\$0.00	0.0
8	M 6:58p-7:30p		Big Bang Theory	\$450.00	0.0	30	0	1	1	\$450.00	\$0.00	0.0
REV+ 9	Tu-F 10p-10:30p		KUSI News 10pm	\$800.00	0.0	30	4	0	6	\$4,800.00	\$0.00	0.0
10	M 10p-10:30p		KUSI News 10pm	\$800.00	0.0	30	0	1	1	\$800.00	\$0.00	0.0
11	Su 11:30p-12m		iCrime	\$70.00	0.0	30	1	0	1	\$70.00	\$0.00	0.0
12	Su 12m-1a		TMZ	\$60.00	0.0	30	1	0	1	\$60.00	\$0.00	0.0
TOTALS:							22	4	26	\$10,415.00	\$0.00	0.0



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		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$10,415.00	
				Total Spots: 26	
				Total CPP: \$0.00	
				Total GRP:	
				Traffic #: 4326208	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/15/24 1:05 PM	BRIAN LAMONT	2/15: revision adding 2 spots and \$1,600 for next weeks schedule. Payment confirmation to follow via email. Please confirm and advise of any issues. Thanks!
01/23/24 12:23 PM	Amy Fields	KUSI 1/22/2024 Brian Lamont Thematic Campaigns Candidate Adam Schiff for Senate 4326208 2/20 - 2/26 \$8,815.00 \$7,492.75 -\$7,492.75 AF
01/18/24 8:58 AM	BRIAN LAMONT	New political candidate order for Adam Schiff for Senate to start on Tuesday 2/20. NAB form and payment confirmation to follow via email when available. Please confirm. Thanks!

Competitive Information	
Market Budget:	\$8,820
KUSI Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	26	\$10,415.00	N/A	0.0
Total	100%	26	\$10,415.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Feb	22	\$8,775.00
2024-Mar	4	\$1,640.00
Total	26	\$10,415.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/15/24 1:04 PM	BRIAN LAMONT	Revised	2		\$1,600.00	\$0	Changes: Comments from New political candidate order for Adam Schiff for Senate to start on Tuesday 2/20. NAB form and payment confirmation to follow via email when available. Please confirm. Thanks! to 2/15: revision adding 2 spots and \$1,600 for next weeks schedule. Payment confirmation to follow via email. Please confirm and advise of any issues. Thanks!, Total Spots from 24 to 26, Calculated Dollars from \$8,815.00 to \$10,415.00, Origuser Entered Dollars to \$8,815.00, User Entered \$ from \$8,815.00 to \$10,415.00, Total \$ from \$8,815.00 to \$10,415.00. 1 buyline added or modified.
Makegood 1	1/23/24 12:23 PM	Amy Fields	Confirmed			\$0	\$0	
Queued for Electronic Contracting	1/19/24 3:58 PM					\$0	\$0	
New	1/18/24 8:58 AM	BRIAN LAMONT	Confirmed	24		\$8,815.00	\$8,815.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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