



**WJJI**

**ISSUES/ASCERTAINMENT REPORT  
4th QUARTER 2015**

**PREPARED BY:**

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**[www.majic951.com](http://www.majic951.com)**

Division of Sarkes Tarzian, Inc.

**The following is a list of ascertained issues for  
the 4th quarter of 2015:**

**Arts and Entertainments**

**Child Abuse and Domestic Violence**

**Economic Development**

**Education**

**Family Services**

**Food and Nutrition**

**Health and Wellness**

**Homelessness**

**Pets**

**Women's Health and Wellness**

# **MAJIC 95.1, WAJI Public Affairs Programming, 4<sup>th</sup> quarter of 2015:**

## **ARTS AND ENTERTAINMENT**

12/13/15 6:30-7:00am 30 min.

Discussed community supported art projects through Artlink plus an update on the street mural project.

Guest: Amber Recker, Executive Director  
Sunday Side Up

## **CHILD ABUSE AND DOMESTIC VIOLENCE**

10/25/15 6:00-6:30am 30 min.

Discussion of the Lewis Center for Children which conducts forensic interviews with children who have been abused, have been the victims of a crime or who have seen a crime in progress. They also provide resources and materials for parents.

Guest: Karen Richards, Allen County Prosecutor and Board President with the Lewis Center for Children; Jennifer Neher, Event Coordinator for the Lewis Center for Children.  
Fort Wayne Feedback

12/20/15 6:00-6:30am 30 min.

Discussion of the SCAN programs available to parents at risk of physically or emotionally abusing their children. SCAN stands for Stop Child Abuse and Neglect and has been the community's most integral child protection agency.

Guest: Jennifer Nehrer, Community Relations and Development, Marketing for SCAN, Stop Child Abuse and Neglect.  
Fort Wayne Feedback

10/11/15 6:30-7:00am 30 min.

Discussion of Domestic Violence Awareness Month and the programs available through the YWCA. The Y also runs a confidential shelter for abused women and their children.

Guest: Arika App, YWCA of Northeast Indiana  
Sunday Side Up

## **ECONOMIC DEVELOPMENT**

10/18/15 6:30-7:00am 30 min.

Discussed downtown improvement and the growing interest in riverfront development. Talked about the Blueprint Block Party which is an effort from Greater FW Inc. to get citizen input on downtown development projects.

Guest: Pam Hollocher, City of Fort Wayne and Kirk Moriarty, Greater FW Inc.

Sunday Side Up

11/22/15 6:30-7:00am 30 min.

Discussed the Downtown Improvement District which was created to spark economic development and tourism in downtown Fort Wayne. Also discussed "DID's" holiday fest which is the group's downtown holiday celebration.

Guest: Megan Butler, Director of Public Relations, DID

Sunday Side Up

10/18/15 6:00-6:30am 30 min.

Discussion of the city's newly opened Envision Center. In an effort to engage the residents in downtown and riverfront development proposals, the city opened a storefront in which residents can stop and get information on economic development plans for downtown Fort Wayne. They can also provide input and suggestions on a variety of proposed building and recreation projects planned for the downtown area.

Guest: Pam Hollocher, Director, The Envision Center; Mary Tyndall, Public Information Officer, City of Fort Wayne.

Fort Wayne Feedback

11/8/15 6:15-6:30am 15 min.

Discussion of the renovations and expansion taking place at Fort Wayne's Embassy Theater, a project that promises to benefit other economic development efforts, increase traffic to invigorate downtown business and boost tourism.

Guest: Kelly Updike, Executive Director and Barb Richards, Marketing Director.

Fort Wayne Feedback

## **EDUCATION**

10/4/15 6:30-7:00am 30 min.

Discussion of learning disabilities, ADHD and other brain diseases, plus information on the programs created to help both parents and students.

Guest: Diane Wyngstrom-Bugge, Fort Wayne Center for Learning  
Sunday Side Up

11/1/15 6:30-7:00am 30 min.

Discussion of the Crossing Educational Center which is an alternative school for local children.

Guest: Caleb Teder, Crossing Educational Center  
Sunday Side Up

11/8/15 6:00-6:15am 15 min.

Discussion of the educational programs available through the Fort Wayne Embassy Theater including a summer workshop in which school children, write, produce and perform in their own musical.

Guest: Kelly Updike, Executive Director and Barb Richards, Marketing Director.  
Fort Wayne Feedback

12/6/15 6:30-7:00am 30 min.

Discussion of learning disabilities and the resources available to teachers, parents and students.

Guest: Diane Wyngstrom-Bugge, Fort Wayne Center for Learning  
Sunday Side Up

12/13/15 6:00-6:30am 30 min.

Discussion of anti bullying programs presented to area school leaders and students through the McMillen Center for Education and Learning.

Guest: Linda Hathaway, Executive Director, McMillen Center for Education and Learning  
Fort Wayne Feedback

## **FAMILY SERVICES**

11/15/15 6:00-6:30am 30 min.

Discussed the local programs available to families in need through the Salvation Army, including Tools for School which provides school supplies and backpacks to area school children and the After School curriculum which is a character building program for kids.

Guest: Lt. Linda Acosta and Captain Luis Acosta, Salvation Army of Northeast Indiana.  
Fort Wayne Feedback

## **FOOD AND NUTRITION**

11/1/15      6:00-6:30am   30 min.

Discussion of the Fort Wayne Farmer's Market. The newly implemented winter market is about to open with fresh, natural, homemade or home grown products now available to residents year round. Also discussed the importance of creating awareness about the nutritional value of natural and organic foods and the impact that farmer's markets have on the local economy by keeping the money in northeast Indiana and supporting local merchants.

Guest: Leigh Rowan, Founder, Fort Wayne Farmer's Market.  
Fort Wayne Feedback

11/22/15      6:00-6:30am   30 min.

Discussion of the latest initiative to develop a local food council. The Allen County Extension office is leading the efforts to create this council and food hubs which would lean heavily toward getting more locally grown produce into our schools. They also work with area farmers to secure grants that will help them establish their own operations which would in turn allow them to sell to local markets. Their program also includes workshops on the creation and maintenance of urban gardens which are quickly becoming popular as an alternative to traditional store bought produce.

Guest: Vickie Hadley, Director Allen County Extension Office  
Fort Wayne Feedback

12/06/15      6:00-6:30am   30 min.

Discussed the Extension Offices efforts to create a new food council here in Allen County to promote local farmers, artisans and merchants. The program would keep money in the area, thereby boosting the economy. A food council and food hub would also help with the continuing problem of hunger by creating various avenues through which residents could grow their own produce.

Guest: Vickie Hadley, Director Allen County Extension Office  
Fort Wayne Feedback

## **HEALTH AND WELLNESS**

11/8/15 6:30-7:00am 30 min.

Discussion of Cancer Services of Northeast Indiana which provides everything from financial counseling to medical equipment to support groups for cancer patients and their families.

Guest: Stacy Stumpf, Marketing Director, Cancer Services of Northeast Indiana  
Sunday Side Up

11/29/15 6:30-7:00am 30 min.

Discussion of the newly named Positive Resource Center which provides resources and information on HIV and Aids and the programs available in the community.

Guest: Ken Redmon, Positive Resource Center  
Sunday Side Up

## **HOMELESSNESS**

10/11/15 6:00-6:30am 30 min.

Discussion of Fort Wayne Community Schools student assistance programs including the clothing bank which provides free clothing and school supplies to homeless children in the district. Also discussed the Homeless Liason Coordinator who makes sure homeless or displaced children are enrolled in school.

Guest: Jessica Crozier, Homeless Liason Coordinator, Fort Wayne Community Schools  
Fort Wayne Feedback

## **PETS**

11/29/15 6:00-6:30am 30 min.

Discussed winter health care and safety tips for your pets.

Guest: Dr. Stapleton, Director St. Joseph Veterinary Hospital  
Fort Wayne Feedback

## **WOMEN'S HEALTH AND WELLNESS**

10/25/15 6:30-7:00am 30 min.

Discussion of Women United, an organization that's part of the United Way which promotes women's issues within the community. Also discussed their fundraiser called Power of the Purse to raise money for various women's organizations.

Guest: Irene Walters, Women United

Sunday Side Up

12/20/15 6:30-7:00am 30 min.

Discussion of the various programs being implemented to better improve women's issues in the community through the United Way of Allen County.

Guest: Irene Walters, Women United

Sunday Side Up

12/27/15 6:00-6:30am 30 min.

Discussion the expansion of services provided by Francine's Friends Mobile Mammography Coach which is a motorhome equipped with the latest in medical technology to perform mammograms on the spot.

Guest: Sharon Simmons, Director, Francine's Friends

Fort Wayne Feedback

12/27/15 6:30-7:00am 30 min.

Discussed the mission of the local YWCA and its efforts to empower women, families and children in the area. Also discussed the ways in which the community can get involved in the various programs which are geared toward the enrichment of families.

Guest: Arika App, YWCA of Northeast Indiana

Sunday Side Up





**PUBLIC SERVICE ANNOUNCEMENTS AND  
STAFF COMMUNITY INVOLVEMENT**

**OCTOBER - DECEMBER 2015**

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The following is a list of recorded public service announcements aired on WAJI, MAJIC 95.1, during the 4th quarter of 2015:

CDC

Health and Human Services Department

Grace Point Church

Eel River Project

Hoagland County Night Out

Fort Wayne Professional Firefighters

Pink Tea Party

Franciscan Center

The following is a list of community activities in which WAJI and WLDE staff members participated during the fourth quarter of 2015:

Tom Steigmeyer-Board of Directors, Turnstone; Midtowne Crossing Home Owner's Association; St. John Parish Council Member; Foster Park Little League

Lee Tobin- Lector, Eucharistic Minister, St. Charles Borromeo Church; Board of Directors, Franciscan Center

Chris Didier-Usher, St. Peter's Church; Alumni Association Board of Directors, North Side High School

Shelly Steckler-Volunteer, Fort Wayne Girl's Basketball League

Angie Rivas-PTA Membership Chairman, Northside High School, Emceed American Heart Association Go Red For Women luncheon; Emcee Downtown Improvement District Blueprint luncheon.

Jim Reed-Emcee for Easter Seals Arc Vino, Java and Jazz.

Carrie Wellman-Emcee for Easter Seals Arc Vino, Java and Jazz.

Steve Brelsford-Walk to End Alzheimers

WLDE Staff-Making Strides Against Breast Cancer; Stuff A Bus Radiothon to benefit Associated Churches Foodbank and the Franciscan Center, Christmas Tree Giveaway

WAJI Staff-Radiothon for Riley Children's Hospital; Run for Riley; Christmas Wish Program, Christmas Tree Giveaway