



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

www.wgal.com

Billing Address:

**Old Towne Media**  
**Attention: Accounts Payable**  
**4507 Penwood Drive**  
**Alexandria, VA 22310**

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

DUPLICATE

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Sanders/D/President	B SANDERS/D/PRES	202

Flight Dates	Order #	Alt Order #
04/10/16 - 04/17/16	1475368	08227164

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	3	3

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/15/16	04/15/16	M-F 1-2p	1-2p	----1--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----1-- 1 \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL F 04/15/16 1:27 PM M-F 1-2p 1-2p :30 DML16BS195H \$170.00 NM									
2	04/15/16	04/15/16	NBC Prime	10-11p	----1--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----1-- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL F 04/15/16 10:32 PM NBC Prime 10-11p :30 DML16BS172H \$1,200.00 NM									
3	04/15/16	04/15/16	M-Su News 8 at 11p	11-1135p	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----1-- 1 \$1,100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL F 04/15/16 11:33 PM M-Su News 8 at 11p 11-1135p :30 DML16BS179H \$1,100.00 NM									
4	04/15/16	04/15/16	NBC Tonight Show	1135p-1235a	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----1-- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL F 04/15/16 12:12 AM NBC Tonight Show 1135p-1235a :30 DML16BS195H \$250.00 NM									
5	04/15/16	04/15/16	ACCESS HOLLYWOOD I11-12P		----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----1-- 1 \$100.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	04/15/16	04/15/16	ACCESS HOLLYWOOD I11-12P		----1--	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 04/15/16 11:56 AM ACCESS HOLLYWOOD LIVE D/11-12P :30 DML15S104H \$100.00 NM									
6	04/15/16	04/15/16	INTEL FOR YOU LIFE D/1230P-1P		----1--	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----1-- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 04/15/16 12:49 PM INTEL FOR YOU LIFE DAY 1230P-1P :30 DML16S202H \$135.00 NM									
7	04/15/16	04/15/16	LATE NIGHT	12:36:30X-1:37X	----1--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----1-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 04/15/16 1:36 AM LATE NIGHT 12:36:30X-1:37X :30 DML16S172H \$100.00 NM									
8	04/15/16	04/15/16	M-F 12-12:30p News	12-12:30p	----1--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 04/15/16 12:26 PM M-F 12-12:30p News 12-12:30p :30 DML16S179H \$500.00 NM									
9	04/15/16	04/15/16	STEVE HARVEY EF	3-4P	----1--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----1-- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 04/15/16 3:46 PM STEVE HARVEY EF 3-4P :30 DML15S104H \$150.00 NM									
10	04/15/16	04/15/16	M-F 4-5P	4-5P	----1--	:30	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----1-- 1 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 04/15/16 4:40 PM M-F 4-5P 4-5P :30 DML16S172H \$140.00 NM									
11	04/15/16	04/15/16	M-F News 8 at 5a	5-6a	----1--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----1-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 04/15/16 5:26 AM M-F News 8 at 5a 5-6a :30 DML16S179H \$400.00 NM									
12	04/15/16	04/15/16	M-F 5-6p News	5-6p	----1--	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ----1-- 1 \$950.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.wgal.com

Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
12	04/15/16	04/15/16	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	----1--	:30	1	\$950.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	5:57 PM	M-F 5-6p News	5-6p	:30	DML16BS195H	\$950.00	NM
13	04/15/16	04/15/16	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	----1--	:30	1	\$1,400.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	----1--	1	\$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	6:20 PM	M-F News 8 at 6p	6-630p	:30	DML16BS172H	\$1,400.00	NM
14	04/15/16	04/15/16	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	----1--	:30	1	\$900.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	----1--	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	6:42 AM	M-F News 8 at 6a	6-7a	:30	DML16BS172H	\$900.00	NM
15	04/15/16	04/15/16	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	----1--	:30	1	\$700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	----1--	1	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	7:18 PM	Entertainment Tonight	7-730p	:30	DML16BS179H	\$700.00	NM
16	04/15/16	04/15/16	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	----1--	:30	1	\$900.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	----1--	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	8:59 AM	NBC Today Show	7-9A	:30	DML16BS195H	\$900.00	NM
17	04/15/16	04/15/16	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	----1--	:30	1	\$650.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	----1--	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	7:40 PM	Access Hollywood	730-8p	:30	DML16BS202H	\$650.00	NM
18	04/15/16	04/15/16	NBC Today Show II Class of Time - Pre-emptible with notice	9-10a	----1--	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	----1--	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	9:57 AM	NBC Today Show II	9-10a	:30	DML16BS172H	\$250.00	NM
19	04/15/16	04/15/16	NBC Prime Class of Time - Pre-emptible with notice	9-10p	----1--	:30	1	\$1,200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	----1--	1	\$1,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.wgal.com

Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	04/15/16	04/15/16	NBC Prime Class of Time - Pre-emptible with notice	9-10p	----1--	:30	1	\$1,200.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	F	04/15/16	9:21 PM	NBC Prime	9-10p	:30	DML168S172H	\$1,200.00	NM
20	04/16/16	04/16/16	NBC BOXING Class of Time - Pre-emptible with notice	12P-11P	-----1-	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-----1-	1	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Sa	04/16/16	10:03 PM	NBC BOXING	12P-11P	:30	DML158S104H	\$600.00	NM
21	04/16/16	04/16/16	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	-----1-	:30	1	\$1,100.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-----1-	1	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Sa	04/16/16	11:10 PM	M-Su News 8 at 11p	11-1135p	:30	DML168S179H	\$1,100.00	NM
22	04/16/16	04/16/16	NBC Saturday Night Live Class of Time - Pre-emptible with notice	1130p-1a	-----1-	:30	1	\$1,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-----1-	1	\$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Sa	04/16/16	11:47 PM	NBC Saturday Night Live	1130p-1a	:30	DML168S202H	\$1,000.00	NM
23	04/16/16	04/16/16	SA 6p News Class of Time - Pre-emptible with notice	6-630p	-----1-	:30	1	\$750.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-----1-	1	\$750.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Sa	04/16/16	6:36 PM	SA 6p News LR- Hockey	6-630p	:30	DML168S179H	\$750.00	NM
24	04/16/16	04/16/16	Sat/Sun News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-----1-	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-----1-	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Sa	04/16/16	6:12 AM	Sat/Sun News 8 at 6a	6-7a	:30	DML168S172H	\$300.00	NM
25	04/16/16	04/16/16	RIZZOLI & ISLES WKND 7-8P Class of Time - Pre-emptible with notice	7-8P	-----1-	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-----1-	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Sa	04/16/16	7:50 PM	RIZZOLI & ISLES WKND AC	7-8P	:30	DML168S172H	\$300.00	NM
26	04/16/16	04/16/16	NBC Saturday Today Class of Time - Pre-emptible with notice	7-830a	-----1-	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-----1-	1	\$600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





www.wgal.com

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

<b>Invoice #</b>	<b>Invoice Date</b>	<b>Invoice Month</b>	<b>Invoice Period</b>
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
<b>Advertiser</b>	<b>Product</b>	<b>Estimate Number</b>	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	04/16/16	04/16/16	NBC Saturday Today	7-830a	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Sa	04/16/16	8:21 AM	NBC Saturday Today	7-830a	:30	DML15B5104H	\$600.00 NM
27	04/16/16	04/16/16	NBC Prime	9-10p	-----1-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	04/11/16	04/17/16	-----1-	1	\$550.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Sa	04/16/16		NBC Prime	9-10p	:00		\$550.00 NM
Credited									
28	04/16/16	04/16/16	Sat News 830-10a	830-10a	-----2-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	04/11/16	04/17/16	-----2-	2	\$450.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WGAL	Sa	04/16/16	8:40 AM	Sat News 830-10a	830-10a	:30	DML16B5179H	\$450.00 NM
1	WGAL	Sa	04/16/16	9:47 AM	Sat News 830-10a	830-10a	:30	DML16B5202H	\$450.00 NM
29	04/14/16	04/14/16	NBC Today Show III	10-11a	---1---	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	04/11/16	04/17/16	---1---	1	\$150.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Th	04/14/16	10:27 AM	NBC Today Show III	10-11a	:30	DML16B5195H	\$150.00 NM
30	04/14/16	04/14/16	NBC Prime	10-11p	---1---	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	04/11/16	04/17/16	---1---	1	\$1,200.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Th	04/14/16	10:30 PM	NBC Prime	10-11p	:30	DML16B5179H	\$1,200.00 NM
31	04/14/16	04/14/16	M-Su News 8 at 11p	11-1135p	---1---	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	04/11/16	04/17/16	---1---	1	\$1,100.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Th	04/14/16	11:31 PM	M-Su News 8 at 11p	11-1135p	:30	DML16B5202H	\$1,100.00 NM
32	04/14/16	04/14/16	NBC Tonight Show	1135p-1235a	---1---	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	04/11/16	04/17/16	---1---	1	\$250.00				
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Th	04/14/16	12:03 AM	NBC Tonight Show	1135p-1235a	:30	DML16B5195H	\$250.00 NM
33	04/14/16	04/14/16	ACCESS HOLLYWOOD I11-12P		---1---	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>				
	04/11/16	04/17/16	---1---	1	\$100.00				

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	04/14/16	04/14/16	ACCESS HOLLYWOOD I11-12P		---1---	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 04/14/16 11:34 AM ACCESS HOLLYWOOD LIVE D/11-12P :30 DML168S172H \$100.00 NM									
34	04/14/16	04/14/16	INTEL FOR YOU LIFE D/1230P-1P		---1---	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ---1--- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 04/14/16 12:50 PM INTEL FOR YOU LIFE DAY 1230P-1P :30 DML168S179H \$135.00 NM									
35	04/14/16	04/14/16	M-F 12-12:30p News	12-12:30p	---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ---1--- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 04/14/16 12:17 PM M-F 12-12:30p News 12-12:30p :30 DML158S104H \$500.00 NM									
36	04/14/16	04/14/16	NBC Carson Daly	M-F 136-206a	---1---	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ---1--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 04/14/16 2:06 AM NBC Carson Daly M-F 136-206a :30 DML168S172H \$50.00 NM									
37	04/14/16	04/14/16	MEREDITH VIERA DAY 2-3P		---1---	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ---1--- 1 \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 04/14/16 2:50 PM MEREDITH VIERA DAY 2-3P :30 DML168S202H \$80.00 NM									
38	04/14/16	04/14/16	STEVE HARVEY EF 3-4P		---1---	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ---1--- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 04/14/16 3:29 PM STEVE HARVEY EF 3-4P :30 DML168S195H \$150.00 NM									
39	04/14/16	04/14/16	M-F 4-5P	4-5P	---1---	:30	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ---1--- 1 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 04/14/16 4:37 PM M-F 4-5P 4-5P :30 DML158S104H \$140.00 NM									
40	04/14/16	04/14/16	M-F News 8 at 5a	5-6a	---1---	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 ---1--- 1 \$400.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
40	04/14/16	04/14/16	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	---1---	:30	1	\$400.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	04/14/16	5:42 AM	M-F News 8 at 5a	5-6a	:30	DML15B5104H	\$400.00	NM
41	04/14/16	04/14/16	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	---1---	:30	1	\$950.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	---1---	1	\$950.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	04/14/16	5:09 PM	M-F 5-6p News	5-6p	:30	DML16B5179H	\$950.00	NM
42	04/14/16	04/14/16	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	---1---	:30	1	\$900.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	---1---	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	04/14/16	6:24 AM	M-F News 8 at 6a	6-7a	:30	DML16B5179H	\$900.00	NM
43	04/14/16	04/14/16	M-Sun Nightly News Class of Time - Pre-emptible with notice	630-730p	---1---	:30	1	\$2,200.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	---1---	1	\$2,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	04/14/16	6:50 PM	M-Sun Nightly News	630-730p	:30	DML16B5172H	\$2,200.00	NM
44	04/14/16	04/14/16	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	---1---	:30	1	\$700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	---1---	1	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	04/14/16	7:13 PM	Entertainment Tonight	7-730p	:30	DML16B5195H	\$700.00	NM
45	04/14/16	04/14/16	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	---1---	:30	1	\$900.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	---1---	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	04/14/16	7:26 AM	NBC Today Show	7-9A	:30	DML16B5172H	\$900.00	NM
46	04/14/16	04/14/16	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	---1---	:30	1	\$650.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	---1---	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Th	04/14/16	7:43 PM	Access Hollywood	730-8p	:30	DML16B5172H	\$650.00	NM
47	04/12/16	04/12/16	M-F 1-2p	1-2p	-1-----	:30	1	\$170.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-1-----	1	\$170.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

<b>Invoice #</b> 1475368-1	<b>Invoice Date</b> 04/17/16	<b>Invoice Month</b> April 2016	<b>Invoice Period</b> 03/28/16 - 04/16/16
<b>Advertiser</b> Sanders/D/President	<b>Product</b> B SANDERS/D/PRES	<b>Estimate Number</b> 202	

[www.wgal.com](http://www.wgal.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	04/12/16	04/12/16	M-F 1-2p	1-2p	-1-----	:30	1	\$170.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Tu 04/12/16 1:59 PM M-F 1-2p 1-2p :30 DML168S195H \$170.00 NM									
48	04/12/16	04/12/16	NBC Today Show III	10-11a	-1-----	:30	1	\$150.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b> 04/11/16 04/17/16 -1----- 1 \$150.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Tu 04/12/16 10:47 AM NBC Today Show III 10-11a :30 DML168S179H \$150.00 NM									
49	04/12/16	04/12/16	NBC Prime Class of Time - Pre-emptible with notice	10-11p	-1-----	:30	1	\$2,200.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b> 04/11/16 04/17/16 -1----- 1 \$2,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Tu 04/12/16 10:38 PM NBC Prime 10-11p :30 DML158S104H \$2,200.00 NM									
50	04/12/16	04/12/16	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	-1-----	:30	1	\$1,100.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b> 04/11/16 04/17/16 -1----- 1 \$1,100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Tu 04/12/16 11:24 PM M-Su News 8 at 11p 11-1135p :30 DML168S179H \$1,100.00 NM									
51	04/12/16	04/12/16	NBC Tonight Show	1135p-1235a	-1-----	:30	1	\$250.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b> 04/11/16 04/17/16 -1----- 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Tu 04/12/16 12:32 AM NBC Tonight Show 1135p-1235a :30 DML168S172H \$250.00 NM									
52	04/12/16	04/12/16	ACCESS HOLLYWOOD I11-12P		-1-----	:30	1	\$100.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b> 04/11/16 04/17/16 -1----- 1 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Tu 04/12/16 11:24 AM ACCESS HOLLYWOOD LIVE D/11-12P :30 DML168S202H \$100.00 NM									
53	04/12/16	04/12/16	INTEL FOR YOU LIFE D/1230P-1P		-1-----	:30	1	\$135.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b> 04/11/16 04/17/16 -1----- 1 \$135.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Tu 04/12/16 12:50 PM INTEL FOR YOU LIFE DAY 1230P-1P :30 DML168S172H \$135.00 NM									
54	04/12/16	04/12/16	LATE NIGHT	12:36:30X-1:37X	-1-----	:30	1	\$100.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b> 04/11/16 04/17/16 -1----- 1 \$100.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





www.wgal.com

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	04/12/16	04/12/16	LATE NIGHT	12:36:30X-1:37X	-1-----	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/12/16 1:16 AM LATE NIGHT 12:36:30X-1:37X :30 DML16BS195H \$100.00 NM									
55	04/12/16	04/12/16	NBC Carson Daly	M-F 136-206a	-1-----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/12/16 2:07 AM NBC Carson Daly M-F 136-206a :30 DML15BS104H \$50.00 NM									
56	04/12/16	04/12/16	MEREDITH VIERA DAY 2-3P		-1-----	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -1----- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/12/16 2:56 PM MEREDITH VIERA DAY 2-3P :30 DML15BS104H \$80.00 NM									
57	04/12/16	04/12/16	STEVE HARVEY EF	3-4P	-1-----	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/12/16 3:55 PM STEVE HARVEY EF 3-4P :30 DML16BS179H \$150.00 NM									
58	04/12/16	04/12/16	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	-1-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/12/16 4:59 AM M-F News 8 at 5a 5-6a :30 DML16BS172H \$400.00 NM									
59	04/12/16	04/12/16	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	-1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/12/16 5:40 PM M-F 5-6p News 5-6p :30 DML16BS172H \$950.00 NM									
60	04/12/16	04/12/16	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	-1-----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/12/16 6:25 PM M-F News 8 at 6p 6-630p :30 DML16BS202H \$1,400.00 NM									
61	04/12/16	04/12/16	M-Sun Nightly News Class of Time - Pre-emptible with notice	630-730p	-1-----	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 -1----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

<b>Invoice #</b> 1475368-1	<b>Invoice Date</b> 04/17/16	<b>Invoice Month</b> April 2016	<b>Invoice Period</b> 03/28/16 - 04/16/16
<b>Advertiser</b> Sanders/D/President	<b>Product</b> B SANDERS/D/PRES	<b>Estimate Number</b> 202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
61	04/12/16	04/12/16	M-Sun Nightly News Class of Time - Pre-emptible with notice	630-730p	-1-----	:30	1	\$2,200.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Tu	04/12/16	6:51 PM	M-Sun Nightly News	630-730p	:30	DML16B5172H	\$2,200.00	NM
62	04/12/16	04/12/16	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	-1-----	:30	1	\$700.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-1-----	1	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Tu	04/12/16		Entertainment Tonight	7-730p	:00		\$700.00	NM
Credited										
63	04/12/16	04/12/16	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	-1-----	:30	1	\$900.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-1-----	1	\$900.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Tu	04/12/16	7:59 AM	NBC Today Show	7-9A	:30	DML16B5195H	\$900.00	NM
64	04/12/16	04/12/16	NBC Today Show II	9-10a	-1-----	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	-1-----	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Tu	04/12/16	9:27 AM	NBC Today Show II	9-10a	:30	DML15B5104H	\$250.00	NM
65	04/13/16	04/13/16	M-F 1-2p	1-2p	--1----	:30	1	\$170.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	--1----	1	\$170.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	W	04/13/16	1:30 PM	M-F 1-2p	1-2p	:30	DML16B5172H	\$170.00	NM
66	04/13/16	04/13/16	NBC Today Show III	10-11a	--1----	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	--1----	1	\$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	W	04/13/16	10:56 AM	NBC Today Show III	10-11a	:30	DML16B5195H	\$150.00	NM
67	04/13/16	04/13/16	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	--1----	:30	1	\$1,100.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	--1----	1	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	W	04/13/16	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	DML16B5179H	\$1,100.00	NM
68	04/13/16	04/13/16	ACCESS HOLLYWOOD I11-12P		--1----	:30	1	\$100.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	04/11/16	04/17/16	--1----	1	\$100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

<b>Invoice #</b>	<b>Invoice Date</b>	<b>Invoice Month</b>	<b>Invoice Period</b>
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
<b>Advertiser</b>	<b>Product</b>	<b>Estimate Number</b>	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	04/13/16	04/13/16	ACCESS HOLLYWOOD 11-12P		--1----	:30	1	\$100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 04/13/16 11:56 AM ACCESS HOLLYWOOD LIVE D/11-12P :30 DML15BS104H \$100.00 NM									
69	04/13/16	04/13/16	LATE NIGHT	12:36:30X-1:37X	--1----	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 --1---- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 04/13/16 1:15 AM LATE NIGHT 12:36:30X-1:37X :30 DML16BS202H \$100.00 NM									
70	04/13/16	04/13/16	M-F 12-12:30p News	12-12:30p	--1----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 --1---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 04/13/16 12:27 PM M-F 12-12:30p News 12-12:30p :30 DML16BS179H \$500.00 NM									
71	04/13/16	04/13/16	NBC Carson Daly	M-F 136-206a	--1----	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 --1---- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 04/13/16 1:53 AM NBC Carson Daly M-F 136-206a :30 DML16BS195H \$50.00 NM									
72	04/13/16	04/13/16	MEREDITH VIERA DAY 2-3P		--2----	:30	2	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 --2---- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 04/13/16 2:20 PM MEREDITH VIERA DAY 2-3P :30 DML16BS195H \$80.00 NM 1 WGAL W 04/13/16 2:55 PM MEREDITH VIERA DAY 2-3P :30 DML15BS104H \$80.00 NM									
73	04/13/16	04/13/16	STEVE HARVEY EF	3-4P	--2----	:30	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 --2---- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 04/13/16 3:11 PM STEVE HARVEY EF 3-4P :30 DML16BS179H \$150.00 NM 1 WGAL W 04/13/16 3:38 PM STEVE HARVEY EF 3-4P :30 DML16BS172H \$150.00 NM									
74	04/13/16	04/13/16	M-F 4-5P	4-5P	--1----	:30	1	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 --1---- 1 \$140.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 04/13/16 4:14 PM M-F 4-5P 4-5P :30 DML16BS202H \$140.00 NM									
75	04/13/16	04/13/16	M-F News 8 at 5a	5-6a	--1----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/11/16 04/17/16 --1---- 1 \$400.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

<b>Invoice #</b> 1475368-1	<b>Invoice Date</b> 04/17/16	<b>Invoice Month</b> April 2016	<b>Invoice Period</b> 03/28/16 - 04/16/16
<b>Advertiser</b> Sanders/D/President	<b>Product</b> B SANDERS/D/PRES	<b>Estimate Number</b> 202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	04/13/16	04/13/16	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	--1----	:30	1	\$400.00	NM
04/11/16 04/17/16 --1---- 1 \$400.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WGAL W 04/13/16 5:42 AM M-F News 8 at 5a 5-6a :30 DML168S179H \$400.00 NM									
76	04/13/16	04/13/16	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$1,400.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WGAL W 04/13/16 6:20 PM M-F News 8 at 6p 6-630p :30 DML168S172H \$1,400.00 NM									
77	04/13/16	04/13/16	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$900.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WGAL W 04/13/16 6:37 AM M-F News 8 at 6a 6-7a :30 DML168S172H \$900.00 NM									
78	04/13/16	04/13/16	M-Sun Nightly News Class of Time - Pre-emptible with notice	630-730p	--1----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$2,200.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WGAL W 04/13/16 6:51 PM M-Sun Nightly News 630-730p :30 DML158S104H \$2,200.00 NM									
79	04/13/16	04/13/16	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	--1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$700.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WGAL W 04/13/16 7:27 PM Entertainment Tonight 7-730p :30 DML168S179H \$700.00 NM									
80	04/13/16	04/13/16	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	--1----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$650.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WGAL W 04/13/16 7:56 PM Access Hollywood 730-8p :30 DML168S172H \$650.00 NM									
81	04/13/16	04/13/16	Wed NBC The Voice Class of Time - Pre-emptible with notice	8-11p	--2----	:30	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --2---- 2 \$3,200.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WGAL W 04/13/16 8:17 PM Wed NBC The Voice 8-11p :30 DML168S195H \$3,200.00 NM 2 WGAL W 04/13/16 8:37 PM Wed NBC The Voice 8-11p :30 DML158S104H \$3,200.00 NM									
82	04/13/16	04/13/16	NBC Today Show II	9-10a	--1----	:30	1	\$250.00	NM

## MTWTFSS

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# INVOICE

<b>Invoice #</b> 1475368-1	<b>Invoice Date</b> 04/17/16	<b>Invoice Month</b> April 2016	<b>Invoice Period</b> 03/28/16 - 04/16/16
<b>Advertiser</b> Sanders/D/President	<b>Product</b> B SANDERS/D/PRES	<b>Estimate Number</b> 202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	04/13/16	04/13/16	NBC Today Show II	9-10a	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	04/13/16	9:27 AM	NBC Today Show II	9-10a	:30	DML16BS202H	\$250.00 NM
83	04/13/16	04/13/16	Wed NBC Prime Other	Prime Other	--1----	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --1---- 1 \$1,600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	04/13/16	9:28 PM	Wed NBC Prime Other	Prime Other	:30	DML16BS172H	\$1,600.00 NM
84	04/12/16	04/12/16	TUE THE VOICE	8-11P	-1-----	:30	1	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 -1----- 1 \$3,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Tu	04/12/16	9:42 PM	TUE THE VOICE	8-11P	:30	DML16BS195H	\$3,200.00 NM
85	04/15/16	04/15/16	NBC Prime	9-10p	----1--	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----1-- 1 \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	F	04/15/16	9:40 PM	NBC Prime	9-10p	:30	DML15BS104H	\$1,200.00 NM
86	04/13/16	04/15/16	M-F News 8 at 4:30a	430-5a	--WTF--	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --WTF-- 2 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WGAL	Th	04/14/16	4:43 AM	M-F News 8 at 4:30a	430-5a	:30	DML16BS172H	\$100.00 NM
1	WGAL	F	04/15/16	4:37 AM	M-F News 8 at 4:30a	430-5a	:30	DML15BS104H	\$100.00 NM
87	04/14/16	04/14/16	NBC Prime	9-10p	---T---	:30	1	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ---T--- 1 \$3,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Th	04/14/16	9:42 PM	NBC Prime	9-10p	:30	DML15BS104H	\$3,200.00 NM
88	04/13/16	04/15/16	NBC Today Show II	9-10a	--WTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --WTF-- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	W	04/13/16	9:58 AM	NBC Today Show II	9-10a	:30	DML16BS172H	\$450.00 NM
89	04/15/16	04/15/16	NBC Prime	8-9p	----F--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									

## MTWTFSS

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



www.wgal.com

Send Payment To:  
**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1475368-1	04/17/16	April 2016	03/28/16 - 04/16/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES	202	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
89	04/15/16	04/15/16	NBC Prime Class of Time - Pre-emptible with notice	8-9p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 ----F-- 1 \$800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	F	04/15/16	8:19 PM	NBC Prime	8-9p	:30	DML168S195H	\$800.00 NM
90	04/13/16	04/15/16	M-F 4-5P	4-5P	--WTF--	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --WTF-- 3 \$140.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WGAL	W	04/13/16	4:33 PM	M-F 4-5P	4-5P	:30	DML168S195H	\$140.00 NM
1	WGAL	Th	04/14/16	4:13 PM	M-F 4-5P	4-5P	:30	DML168S172H	\$140.00 NM
3	WGAL	F	04/15/16	4:20 PM	M-F 4-5P	4-5P	:30	DML168S179H	\$140.00 NM
91	04/13/16	04/15/16	M-Sun Nightly News Class of Time - Pre-emptible with notice	630-730p	--WTF--	:30	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --WTF-- 2 \$2,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WGAL	Th	04/14/16		M-Sun Nightly News Credited	630-730p	:00		\$2,200.00 NM
1	WGAL	F	04/15/16	6:51 PM	M-Sun Nightly News	630-730p	:30	DML158S104H	\$2,200.00 NM
92	04/16/16	04/16/16	NHL PLAYOFFS Class of Time - Pre-emptible with notice	NHL PLAYOFFS	-----S-	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 -----S- 2 \$750.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Sa	04/16/16	3:08 PM	NHL PLAYOFFS	NHL PLAYOFFS	:30	DML168S172H	\$750.00 NM
2	WGAL	Sa	04/16/16	5:06 PM	NHL PLAYOFFS	NHL PLAYOFFS	:30	DML158S104H	\$750.00 NM
93	04/13/16	04/15/16	MEREDITH VIERA DAY 2-3P		--WTF--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/11/16 04/17/16 --WTF-- 1 \$80.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	F	04/15/16	2:39 PM	MEREDITH VIERA DAY	2-3P	:30	DML168S172H	\$80.00 NM
<b>Total Spots</b>							<b>99</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$68,405.00</b>
<u>Agency Commission</u>	<b>\$10,260.75</b>
<u>Net Amount Due</u>	<b>\$58,144.25</b>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## Political LUR Rebates

<b>Date:</b>	<u>4/19/2016</u>
<b>Candidate:</b>	<u>Sanders/D/President</u>
<b>Station:</b>	<u>WGAL/Harrisburg</u>
<b>Flight:</b>	<u>4/11-4/17</u>
<b>Contract#:</b>	<u>1475368</u>

[illegible]

<b>GROSS TOTAL REBATE</b>	<b>\$120.00</b>
<b>NET TOTAL REBATE</b>	<b>\$102.00</b>