



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Old Towne Media
Attention: Accounts Payable
4507 Penwood Drive
Alexandria, VA 22310

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1476758-2	05/01/16	May 2016	04/25/16 - 04/26/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Sanders/D/President	B SANDERS/D/PRES :30	223

Flight Dates	Order #	Alt Order #
04/13/16 - 04/26/16	1476758	08230133

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	3	3

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	04/18/16	04/25/16	M-F 1-2p	1-2p	1-----	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/25/16	05/01/16	1-----	1	\$190.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	12:59 PM	M-F 1-2p	1-2p	:30	DML16BS140H	\$190.00 NM
20	04/18/16	04/25/16	NBC Today Show III	10-11a	1-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/25/16	05/01/16	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	10:27 AM	NBC Today Show III	10-11a	:30	DML16BS140H	\$300.00 NM
21	04/18/16	04/25/16	NBC Prime	10-11P	1-----	:30	1	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/25/16	05/01/16	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	10:27 PM	NBC Prime	10-11P	:30	DML16BS203H	\$3,000.00 NM
22	04/18/16	04/25/16	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/25/16	05/01/16	1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	DML16BS202H	\$1,100.00 NM
23	04/18/16	04/25/16	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	04/25/16	05/01/16	1-----	1	\$325.00				

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES :30	223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	04/18/16	04/25/16	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	12:16 AM	NBC Tonight Show	1135p-1235a	:30	DML16BS140H	\$325.00 NM
24	04/18/16	04/25/16	ACCESS HOLLYWOOD L11-12P		1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/25/16	05/01/16	1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	11:31 AM	ACCESS HOLLYWOOD LIVE DA11-12P		:30	DML16BS202H	\$85.00 NM
26	04/18/16	04/25/16	LATE NIGHT	12:36:30X-1:37X	1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/25/16	05/01/16	1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	1:20 AM	LATE NIGHT	12:36:30X-1:37X	:30	DML16BS132H	\$100.00 NM
27	04/25/16	04/26/16	M-F 12-12:30p News	12-12:30p	11-----	:30	2	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/25/16	05/01/16	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/25/16	12:18 PM	M-F 12-12:30p News	12-12:30p	:30	DML16BS132H	\$500.00 NM
2	WGAL	Tu	04/26/16	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	DML16BS203H	\$500.00 NM
28	04/18/16	04/25/16	MEREDITH VIERA DAY 2-3P		1-----	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/25/16	05/01/16	1-----	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	2:37 PM	MEREDITH VIERA DAY	2-3P	:30	DML16BS203H	\$75.00 NM
29	04/18/16	04/25/16	STEVE HARVEY EF 3-4P		1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/25/16	05/01/16	1-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	3:48 PM	STEVE HARVEY EF	3-4P	:30	DML16BS140H	\$125.00 NM
30	04/18/16	04/25/16	M-F 4-5P	4-5P	1-----	:30	1	\$140.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/25/16	05/01/16	1-----	1	\$140.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	4:37 PM	M-F 4-5P	4-5P	:30	DML16BS132H	\$200.00 NM
31	04/18/16	04/25/16	M-F News 8 at 5a	5-6a	1-----	:30	1	\$400.00	NM

MTWTFSS

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Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES :30	223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	04/18/16	04/25/16	M-F News 8 at 5a	5-6a	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	5:23 AM	M-F News 8 at 5a	5-6a	:30	DML16BS140H	\$400.00 NM
32	04/18/16	04/25/16	M-F 5-6p News	5-6p	1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	5:40 PM	M-F 5-6p News	5-6p	:30	DML16BS203H	\$950.00 NM
34	04/18/16	04/25/16	M-F News 8 at 6a	6-7a	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	6:23 AM	M-F News 8 at 6a	6-7a	:30	DML16BS140H	\$900.00 NM
35	04/25/16	04/25/16	M-Sun Nightly News	630-730p	1-----	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$2,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/25/16	6:51 PM	M-Sun Nightly News	630-730p	:30	DML16BS140H	\$2,200.00 NM
37	04/18/16	04/25/16	NBC Today Show	7-9A	2-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 2----- 2 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	04/25/16	8:00 AM	NBC Today Show	7-9A	:30	DML16BS203H	\$900.00 NM
3	WGAL	M	04/25/16	8:40 AM	NBC Today Show	7-9A	:30	DML16BS140H	\$900.00 NM
38	04/25/16	04/25/16	Access Hollywood	730-8p	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/25/16	7:47 PM	Access Hollywood	730-8p	:30	DML16BS132H	\$650.00 NM
39	04/18/16	04/25/16	NBC Today Show II	9-10a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	04/25/16	9:59 AM	NBC Today Show II	9-10a	:30	DML16BS132H	\$450.00 NM
75	04/19/16	04/26/16	M-F 1-2p	1-2p	- 1-----	:30	1	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

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Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES :30	223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	04/19/16	04/26/16	M-F 1-2p Class of Time - Immediately Pre-emptible without notice	1-2p	- 1 - - - - -	:30	1	\$190.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 1 - - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$190.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	04/26/16		M-F 1-2p	1-2p	:00		\$190.00 NM
					Credited				
76	04/19/16	04/26/16	NBC Today Show III	10-11a	- 1 - - - - -	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 1 - - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	04/26/16	10:29 AM	NBC Today Show III	10-11a	:30	DML16BS140H	\$300.00 NM
80	04/19/16	04/26/16	ACCESS HOLLYWOOD I11-12P Class of Time - Immediately Pre-emptible without notice		- 1 - - - - -	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 1 - - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	04/26/16	11:50 AM	ACCESS HOLLYWOOD LIVE DA11-12P		:30	DML16BS140H	\$85.00 NM
81	04/26/16	04/26/16	INTEL FOR YOU LIFE D/1230P-1P Class of Time - Immediately Pre-emptible without notice		- 1 - - - - -	:30	1	\$135.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 1 - - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$135.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	04/26/16	12:50 PM	INTEL FOR YOU LIFE DAY	1230P-1P	:30	DML16BS132H	\$100.00 NM
84	04/19/16	04/26/16	MEREDITH VIERA DAY 2-3P Class of Time - Immediately Pre-emptible without notice		- 1 - - - - -	:30	1	\$80.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 1 - - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$80.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	04/26/16	2:43 PM	MEREDITH VIERA DAY	2-3P	:30	DML16BS140H	\$75.00 NM
87	04/19/16	04/26/16	M-F News 8 at 5a	5-6a	- 1 - - - - -	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 1 - - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	04/26/16	5:45 AM	M-F News 8 at 5a	5-6a	:30	DML16BS140H	\$400.00 NM
89	04/19/16	04/26/16	M-F News 8 at 6a	6-7a	- 1 - - - - -	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 1 - - - - -		<u>Spots/Week</u> 1	<u>Rate</u> \$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	04/26/16	6:37 AM	M-F News 8 at 6a	6-7a	:30	DML16BS140H	\$900.00 NM
91	04/19/16	04/26/16	NBC Today Show	7-9A	- 2 - - - - -	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u> 04/25/16	<u>End Date</u> 05/01/16			<u>MTWTFSS</u> - 2 - - - - -		<u>Spots/Week</u> 2	<u>Rate</u> \$900.00	

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91	04/19/16	04/26/16	NBC Today Show	7-9A	- 2 - - - - -	:30	2	\$900.00	NM
04/25/16 05/01/16 - 2 - - - - - 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 04/26/16 7:21 AM NBC Today Show 7-9A :30 DML16BS203H \$900.00 NM 4 WGAL Tu 04/26/16 8:29 AM NBC Today Show 7-9A :30 DML16BS202H \$900.00 NM									
93	04/19/16	04/26/16	NBC Today Show II	9-10a	- 1 - - - - -	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/25/16 05/01/16 - 1 - - - - - 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 04/26/16 9:58 AM NBC Today Show II 9-10a :30 DML16BS132H \$450.00 NM									
112	04/25/16	04/26/16	M-F News 8 at 5a	5-6a	MT - - - - -	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/25/16 05/01/16 MT - - - - - 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 04/25/16 5:55 AM M-F News 8 at 5a 5-6a :30 DML16BS132H \$400.00 NM 2 WGAL Tu 04/26/16 5:27 AM M-F News 8 at 5a 5-6a :30 DML16BS203H \$400.00 NM									
113	04/25/16	04/26/16	M-F News 8 at 6a	6-7a	MT - - - - -	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/25/16 05/01/16 MT - - - - - 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 04/26/16 6:14 AM M-F News 8 at 6a 6-7a :30 DML16BS132H \$900.00 NM									
114	04/25/16	04/25/16	M-F 5-6p News	5-6p	M - - - - -	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/25/16 05/01/16 M - - - - - 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 04/25/16 5:21 PM M-F 5-6p News 5-6p :30 DML16BS140H \$950.00 NM									
115	04/25/16	04/26/16	M-F News 8 at 4:30a	430-5a	MT - - - - -	:30	2	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/25/16 05/01/16 MT - - - - - 2 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 04/25/16 4:37 AM M-F News 8 at 4:30a 430-5a :30 DML16BS202H \$100.00 NM 2 WGAL Tu 04/26/16 4:44 AM M-F News 8 at 4:30a 430-5a :30 DML16BS140H \$100.00 NM									
116	04/25/16	04/25/16	NBC Today Show III	10-11a	M - - - - -	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 04/25/16 05/01/16 M - - - - - 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 04/25/16 10:52 AM NBC Today Show III 10-11a :30 DML16BS203H \$300.00 NM									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1476758-2	05/01/16	May 2016	04/25/16 - 04/26/16
Advertiser	Product	Estimate Number	
Sanders/D/President	B SANDERS/D/PRES :30	223	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,110.00
<u>Agency Commission</u>	\$3,166.50
<u>Net Amount Due</u>	\$17,943.50

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