



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Old Towne Media
Attention: Accounts Payable
4507 Penwood Drive
Alexandria, VA 22310

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1476765-2	05/01/16	May 2016	04/25/16 - 04/26/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Sanders/D/President	B SANDERS/D/PRES :60	224

Flight Dates	Order #	Alt Order #
04/13/16 - 04/26/16	1476765	08230127

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	3	3

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	04/25/16	04/25/16	NBC Tonight Show	1135p-1235a	1-----	1:00	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/25/16	12:33 AM	NBC Tonight Show	1135p-1235a	1:00	DML16BS163H	\$650.00 NM
7	04/25/16	04/25/16	NBC Today Show II	9-10a	1-----	1:00	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 1----- 1 \$900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	04/25/16	9:29 AM	NBC Today Show II	9-10a	1:00	DML16BS212H	\$900.00 NM
12	04/26/16	04/26/16	M-F 1-2p	1-2p	- 1-----	1:00	1	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 - 1----- 1 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	04/26/16		M-F 1-2p	1-2p	:00		\$380.00 NM
Credited									
13	04/26/16	04/26/16	NBC Today Show III	10-11a	- 1-----	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/25/16 05/01/16 - 1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	04/26/16	10:58 AM	NBC Today Show III	10-11a	1:00	DML16BS212H	\$600.00 NM

Total Spots 3

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Sanders/D/President	B SANDERS/D/PRES :60	224	

Payment Terms 30 Days

<u>Gross Total</u>	\$2,150.00
<u>Agency Commission</u>	\$322.50
<u>Net Amount Due</u>	\$1,827.50

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