

## ORDER



Kansas City

**Orders**  
**Order / Rev:** 715785  
**Alt Order #:** 08161478  
**Product Desc:** TRUMP 4 PREZ  
**Estimate:** 551  
**Flight Dates:** 03/10/16 - 03/15/16  
**Original Date / Rev:** 03/10/16 / 03/10/16  
**Order Type:** GENERAL

**Primary AE:** Ben Stecker  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft. Myer Drive, Suite 400  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Donald Trump For President  
**Demographic:** A35+  
**Product Codes:** Political-Cand-Presidential  
**Priority:** IMP  
**Revenue Codes:** POL, PLC, FLT

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	25	\$12,195.00	\$10,365.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	25	\$12,195.00	\$10,365.75	0.00
<b>Totals</b>	<b>25</b>	<b>\$12,195.00</b>	<b>\$10,365.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	03/11/16	03/11/16	Price is Right Price is Right	CM	10-11am	----1--	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$250.00		0.00					
E 2	KCTV	03/11/16	03/11/16	Young & Restless Young & Restless	CM	11am-12n	----1--	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$350.00		0.00					
E 3	KCTV	03/11/16	03/11/16	CBS Daytime 12:30 PM-1:00 PM	CM	1230-3p (12:30 PM-1:00 PM)	----1--	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$200.00		0.00					
E 4	KCTV	03/11/16	03/11/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	----1--	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$325.00		0.00					
E 5	KCTV	03/11/16	03/11/16	KCTV5 News 5pm News @ 5pm	CM	5-530pm	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$450.00		0.00					
E 6	KCTV	03/11/16	03/11/16	News @ 6-7am More in the Morning	CM	6-7am (6:30 AM-7:00 AM)	----1--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/07/16	03/13/16	----1--		1		\$400.00		0.00					

Order / Rev: 715785  
 Alt Order #: 08161478  
 Flight Dates: 03/10/16 - 03/15/16

Advertiser: Donald Trump For President  
 Product Desc: TRUMP 4 PREZ  
 Estimate: 551

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KCTV	03/11/16	03/11/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	----1--	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	----1--	1		\$500.00		0.00						
E 8	KCTV	03/11/16	03/11/16	CBS This Morning CBS This Morning	CM	7-9am	----1--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	----1--	1		\$400.00		0.00						
E 9	KCTV	03/11/16	03/11/16	Better KC/Better TV M-F 9-10am	CM	9-10am	----1--	:30	1	\$270.00	PMT	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	----1--	1		\$270.00		0.00						
E 10	KCTV	03/14/16	03/14/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$550.00		0.00						
E 11	KCTV	03/14/16	03/14/16	Price is Right Price is Right	CM	10-11am	1-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$250.00		0.00						
E 12	KCTV	03/14/16	03/14/16	News @ Noon News @ Noon	CM	12-1230pm	1-----	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$325.00		0.00						
E 13	KCTV	03/14/16	03/14/16	KCTV5 News 4pm 4:00 PM-4:30 PM	CM	4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$325.00		0.00						
E 14	KCTV	03/14/16	03/14/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	1-----	:30	1	\$325.00	PMT	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$325.00		0.00						
E 15	KCTV	03/14/16	03/14/16	News @ 5am 5:00 AM-5:30 AM	CM	5a-6a (5:00 AM-5:30 AM)	1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$350.00		0.00						
E 16	KCTV	03/14/16	03/14/16	CBS Evening News M-FCM CBS Evening News	CM	530-6pm	1-----	:30	1	\$475.00	PMT	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$475.00		0.00						
E 17	KCTV	03/14/16	03/14/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$400.00		0.00						
E 18	KCTV	03/14/16	03/14/16	News @ 6-7am More in the Morning	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$400.00		0.00						
E 19	KCTV	03/14/16	03/14/16	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1-----	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$500.00		0.00						
E 20	KCTV	03/13/16	03/13/16	Sun 6-7pm Sun 6-7pm	CM	6-7pm	-----1	:30	1	\$2,800.00	PMT	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	-----1	1		\$2,800.00		0.00						
E 21	KCTV	03/13/16	03/13/16	CBS Sunday Morning 9:00 AM-9:30 AM	CM	8-930am (9:00 AM-9:30 AM)	-----1	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 715785  
 Alt Order #: 08161478  
 Flight Dates: 03/10/16 - 03/15/16

Advertiser: Donald Trump For President  
 Product Desc: TRUMP 4 PREZ  
 Estimate: 551

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KCTV	03/13/16	03/13/16	CBS Sunday Morning 9:00 AM-9:30 AM	CM	8-930am (9:00 AM-9:30 AM)	-----1	:30	1	\$800.00	PMT	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	-----1	1		\$800.00		0.00						
E 22	KCTV	03/15/16	03/15/16	News @ 5am More in the Morning	CM	5a-6a (5:30 AM-6:00 AM)	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	-1-----	1		\$350.00		0.00						
E 23	KCTV	03/15/16	03/15/16	News @ 6-7am More in the Morning	CM	6-7am (6:00 AM-6:30 AM)	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	-1-----	1		\$400.00		0.00						
E 24	KCTV	03/15/16	03/15/16	News @ 6-7am More in the Morning	CM	6-7am (6:30 AM-7:00 AM)	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	-1-----	1		\$400.00		0.00						
E 25	KCTV	03/15/16	03/15/16	CBS This Morning CBS This Morning	CM	7-9am	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	-1-----	1		\$400.00		0.00						
Totals													25	\$12,195.00	