

WKIP
Poughkeepsie/Hudson Valley, NY
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WKIP
Quarterly Issues/Programs List

WKIP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Art Education:** Joined by country music DJ Uncle Mike Hansen, co-hosts Poet Gold and Peter Leonard discuss the role of arts education in determining a person's relation to art throughout life. Each person revealed how their experience with art - especially music - as children affected their lifelong relation to art. In past times art, if taught at all, was a minor part of the school curriculum. Although it is often generally more prominent in schools today, it remains a small and separate part of learning. Current, enlightened thinking about art and education is to have art "integrated" into other subjects, like science or history.
- **Cancer Awareness, Law Enforce:** Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer. Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer. Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund. Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide.
- **Cancer Awareness, Law Enforcement:** Dr. Kristy Marynak, Health Science Advisor in the CDC Office of Smoking & Health and Angie P, former smoker featured in the CDC's Tips From Former Smokers campaign. Dr. Marynak and Angie P. discuss the dangers of smoking, issues specifically related to menthol cigarettes, and tips for quitting. Pamela Zaballa, CEO of No More. Pamela Zaballa joins the show to discuss her organization's work helping those dealing with domestic violence and sexual assault.
- **Community:** Brian Doyle, the recently retired executive director of Family Services, remembers Hollis Shaw the longtime, local leader of the Taconic Developmental Disability Service Organization, during the crucial time of the shift from mass institutionalization (5,300 people at Wassaic alone) to community living for people with developmental disabilities. Doyle reports, that Shaw, who recently died at 93, was a charismatic, inspiring, visionary leader who understood people with disabilities a people in need of support, not as broken people who needed to be fixed - the dominant view at the time. Shaw, a Black man, was also an important civil rights leaders with his founding of Enhancing Racial Harmony.
- **Disaster Relief & Uplifting Women:** Jennifer Pipa, Vice President of American Red Cross Disaster Programs. Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters. Lillian Singh, Senior Vice President for Family Economic Mobility at Share Our Strength. Lillian Singh checks in to discuss how Share Our Strength is working to uplift women, particularly single mothers and their children, with their Jeremiah Program initiative.
- **Entertainment:** Roger Simon, founder of the Simon Studio in NYC and 81-year-old outfielder in Poughkeepsie's senior softball league, talks about his decades-long career, ranging from being an action coach to film stars, including John Travolta and Samuel Jackson, to his upcoming acting scenes with Kevin Bacon. Simon is particularly fascinating when talking about the creative relationship between directors and actors.
- **Equality, Civil Rights:** Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute. Martin Luther King III and Arndrea

Waters King join the show ahead of Martin Luther King Jr. Day to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.

- **Fraud/Scam Awareness, Nutrition:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **Government, Community:** New York State Senator Rob Rolison and New Horizons Resources executive director Sam Laganaro speak of the human and legal commitment of both NYS and the disability agencies to support people with intellectual and developmental disabilities. Rolison, a former police officer and Mayor of Poughkeepsie, and Laganaro, a former human rights attorney, both insist that unjust pay for the Direct Support Professionals (DSPs) is the central obstacle to fulfilling this commitment. Laganaro documents the large percentage (almost half) of NYS DSPs who face personal food insecurity or housing insecurity, while working in a position that they overwhelmingly find meaningful. Rolison and Laganaro's palpable mutual respect, decency and resolve create an inspiring alliance in the face of menacing financial and political challenges.
- **Health, Human Trafficking:** Dr. Trisha Pasricha, 'Ask A Doctor' Columnist for The Washington Post. Dr. Pasricha joins the show with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.
- **Local History:** Jean-Marc Superville, who is leading an initiative to reclaim a cemetery of long-forgotten Black people who died during the 18th and 19th centuries in Newburg. Besides striving to re-bury the 115 bodies that were discovered during renovations to the city, Superville wants to unearth, uncover, un-forget the stories of these people who were shunned in life and dishonored in death. This resurrection of the spirit requires reverence, political will, historical records, and the tender imaginations of artists - all of which Newburg has in abundance.
- **MS Awareness:** Robin Nunley, Spokesperson for the National MS Society. Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event.
- **Public Health:** Celina Gorre, Chief Executive Officer at Women Heart. Celina Gorre joins the show for American Heart Month to discuss the issue of heart disease among women, along with the work Women Heart does supporting the millions of American women living with or those at risk of heart disease.
- **Taxes, Donating Blood:** Mark Steber, Chief Tax Information Officer for Jackson Hewitt. Mark Steber joins the show for the start of tax season, providing numerous tips on filing 2023 tax returns and information on important tax changes. Jonathan McNamara, Regional Communications Director for the American Red Cross. Jonathan checks in to recap National Blood Donor Month and discuss the shortage of blood donations nationwide and how the American Red Cross is working to address the shortage.
- **Tech and Social Media & Humanitarian:** Monica Anderson, Director of Internet & Technology Research at the Pew Research Center. Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media. Bryan Stern, Founder & CEO of Project Dynamo. Bryan Stern explains how his veteran-led, donor-funded international rescue non-profit organization is rescuing Americans around the world, including its upcoming mission to Haiti.
- **Veterans Affairs, Black History:** Jim Whaley, CEO of Mission Roll Call. Jim Whaley joins the show to discuss Mission Roll Call's recent polling among veterans on the issues they're most concerned about, along with the battle against veteran homelessness and food insecurity. Trovon Williams, SVP of Marketing & Communications for the NAACP. Trovon Williams checks in for Black History Month to discuss the NAACP's work in organizing voter turnout ahead of the November elections and other initiatives underway for 2024.

- **Women Community Leaders:** Poet Gold and Peter Leonard along with Uncle Mike Hansen talk about the happenings and meaning of the recent conference at iHeart Media of local women leaders in Dutchess County, which included political, human service and art leaders. The contrast between the general leadership styles of men and women is examined, with Uncle Mike expressing his amazement at the "humility and honesty" of the women leaders, and Poet Gold - who is not surprised - talking of the collaboration of the participants.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Human Trafficking	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Trisha Pasricha, 'Ask A Doctor' Columnist for The Washington Post. Dr. Pasricha joins the show with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nascimento	01/06/2024 09:00 AM	029:49
Health, Human Trafficking	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Trisha Pasricha, 'Ask A Doctor' Columnist for The Washington Post. Dr. Pasricha joins the show with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nascimento	01/07/2024 06:03 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	FINDING OUT SHOW 01/07/2024	Brian Doyle, the recently retired executive director of Family Services, remembers Hollis Shaw the longtime, local leader of the Taconic Developmental Disability Service Organization, during the crucial time of the shift from mass institutionalization (5,300 people at Wassaic alone) to community living for people with developmental disabilities. Doyle reports, that Shaw, who recently died at 93, was a charismatic, inspiring, visionary leader who understood people with disabilities a people in need of support, not as broken people who needed to be fixed - the dominant view at the time. Shaw, a Black man, was also an important civil rights leaders with his founding of Enhancing Racial Harmony.	Brian Doyle	01/07/2024 06:34 AM	025:00
Equality, Civil Rights	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute. Martin Luther King III and Arndrea Waters King join the show ahead of Martin Luther King Jr. Day to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.	M. King III, A. King	01/13/2024 09:00 AM	029:49
Equality, Civil Rights	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute. Martin Luther King III and Arndrea Waters King join the show ahead of Martin Luther King Jr. Day to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.	M. King III, A. King	01/14/2024 06:03 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	FINDING OUT SHOW 01/14/2024	Brian Doyle and Peter Leonard draw on their personal experience to document the contributions of local leaders over the past 40 years. Included in the discussion of the past were Hollis Shaw, Mary Lou Hiessenbuttel, Lateef Islam, John Flowers and Tree Arrington. This led to Brian giving an insightful account of the significance of last week's swearing in of Yvonne Flower, a Black woman, as Mayor of Poughkeepsie and a discussion current human service leaders like Leah Feldman of Family Services and Renee Fillette of Dutchess Outreach.	Brian Doyle	01/14/2024 06:34 AM	025:00
Equality, Civil Rights	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute. Martin Luther King III and Arndrea Waters King join the show ahead of Martin Luther King Jr. Day to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute. 	M. King III, A. King	01/14/2024 11:30 AM	029:49
Equality, Civil Rights	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute. Martin Luther King III and Arndrea Waters King join the show to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.	M. King III, A. King	01/20/2024 09:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Martin Luther King III & Arndrea Water King, Chairman & President of the Drum Major Institute. Martin Luther King III and Arndrea Waters King join the show to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.	M. King III, A. King	01/21/2024 06:03 AM	029:49
Community	FINDING OUT SHOW 01/21/2024	Discussion on the achievements and challenges of race relations - locally and nationally - in light of Dr. Martin Luther King's life. Beginning with the non-violent, conflict-based methods of this man of peace, we get insight into the role of Christian faith and faith in American ideals in King's life. There is also mention of local race-relations, including the recent election of Poughkeepsie's first Black mayor, Yvonne Flowers	POET GOLD, PETER LEONARD, MIKE HANSEN	01/21/2024 06:34 AM	025:00
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer. Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer. Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund. Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide.	R. Ginyard, B. Alexander	01/27/2024 09:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer. Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer. Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund. Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide.	R. Ginyard, B. Alexander	01/28/2024 06:03 AM	029:49
Entertainment	FINDING OUT SHOW 01/28/2024	Roger Simon, founder of the Simon Studio in NYC and 81-year-old outfielder in Poughkeepsie's senior softball league, talks about his decades-long career, ranging from being an action coach to film stars, including John Travolta and Samuel Jackson, to his upcoming acting scenes with Kevin Bacon. Simon is particularly fascinating when talking about the creative relationship between directors and actors.	Roger Simon	01/28/2024 06:34 AM	025:00

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Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Robert Ginyard, Former Chairman of the Board of Directors for Zero Prostate Cancer. Robert Ginyard shares his personal experience battling prostate cancer and discusses Zero Prostate Cancer's mission to bring awareness, advocacy, and resources to the fight against prostate cancer. Bill Alexander, CEO of the National Law Enforcement Officers Memorial Fund. Bill Alexander discusses a new report on law enforcement line-of-duty deaths for 2023, along with the NLEOMF's work recognizing those who died while serving and providing resources and training to agencies nationwide.	R. Ginyard, B. Alexander	01/28/2024 11:30 AM	029:49
Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mark Steber, Chief Tax Information Officer for Jackson Hewitt. Mark Steber joins the show for the start of tax season, providing numerous tips on filing 2023 tax returns and information on important tax changes. Jonathan McNamara, Regional Communications Director for the American Red Cross. Jonathan checks in to recap National Blood Donor Month and discuss the shortage of blood donations nationwide and how the American Red Cross is working to address the shortage.	M. Steber, J. McNamara	02/03/2024 09:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mark Steber, Chief Tax Information Officer for Jackson Hewitt. Mark Steber joins the show for the start of tax season, providing numerous tips on filing 2023 tax returns and information on important tax changes. Jonathan McNamara, Regional Communications Director for the American Red Cross. Jonathan checks in to recap National Blood Donor Month and discuss the shortage of blood donations nationwide and how the American Red Cross is working to address the shortage.	M. Steber, J. McNamara	02/04/2024 06:03 AM	029:49
Local History	FINDING OUT SHOW 02/04/2024	Jean-Marc Superville, who is leading an initiative to reclaim a cemetery of long-forgotten Black people who died during the 18th and 19th centuries in Newburg. Besides striving to re-bury the 115 bodies that were discovered during renovations to the city, Superville wants to unearth, uncover, unforget the stories of these people who were shunned in life and dishonored in death. This resurrection of the spirit requires reverence, political will, historical records, and the tender imaginations of artists - all of which Newburg has in abundance.	JEAN-MARC SUPERVILLE	02/04/2024 06:34 AM	025:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Celina Gorre, Chief Executive Officer at Women Heart. Celina Gorre joins the show for American Heart Month to discuss the issue of heart disease among women, along with the work Women Heart does supporting the millions of American women living with or those at risk of heart disease.	C. GORRE	02/10/2024 09:00 AM	029:49

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Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Celina Gorre, Chief Executive Officer at Women Heart. Celina Gorre joins the show for American Heart Month to discuss the issue of heart disease among women, along with the work Women Heart does supporting the millions of American women living with or those at risk of heart disease.	C. GORRE	02/11/2024 06:03 AM	029:49
Local History	FINDING OUT SHOW 02/11/2024	Part II - Jean-Marc Superville, who is leading an initiative to reclaim a cemetery of long-forgotten Black people who died during the 18th and 19th centuries in Newburg. Besides striving to re-bury the 115 bodies that were discovered during renovations to the city, Superville wants to unearth, uncover, un-forget the stories of these people who were shunned in life and dishonored in death. This resurrection of the spirit requires reverence, political will, historical records, and the tender imaginations of artists - all of which Newburg has in abundance.	JEAN-MARC SUPERVILLE	02/11/2024 06:34 AM	025:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Celina Gorre, Chief Executive Officer at Women Heart. Celina Gorre joins the show for American Heart Month to discuss the issue of heart disease among women, along with the work Women Heart does supporting the millions of American women living with or those at risk of heart disease.	C. GORRE	02/11/2024 11:30 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. David Spigel, Chief Scientific Officer at the Sarah Cannon Research Institute. Dr. Spigel joins the show for National Cancer Prevention Month to discuss how to be proactive about your health regarding cancer, the importance of screenings, understanding risk factors, and advancements in treatment and cancer research.	Dr. D. Spigel	02/17/2024 09:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. David Spigel, Chief Scientific Officer at the Sarah Cannon Research Institute. Dr. Spigel joins the show for National Cancer Prevention Month to discuss how to be proactive about your health regarding cancer, the importance of screenings, understanding risk factors, and advancements in treatment and cancer research.	Dr. D. Spigel	02/18/2024 06:03 AM	029:49
Entertainment	FINDING OUT SHOW 02/18/2024	Shawn Strong focuses in on his Grove Pavement Podcast, which examines the mixed record of "Blacksploitation" films. These movies, like "Superfly," created work for Black artists, even though the characters played in the films were often negative stereotypes of Black people. Strong, a musician himself, is particularly supportive of the music in these films. Poet Gold presented the perspective of how inspiring it was to her as a young person to see any Black people represented on film which predominantly told the stories of White people.	SHAWN STRONG	02/18/2024 06:34 AM	025:00
Veterans Affairs, Black History	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Whaley, CEO of Mission Roll Call. Jim Whaley joins the show to discuss Mission Roll Call's recent polling among veterans on the issues they're most concerned about, along with the battle against veteran homelessness and food insecurity. Trovon Williams, SVP of Marketing & Communications for the NAACP. Trovon Williams checks in for Black History Month to discuss the NAACP's work in organizing voter turnout ahead of the November elections and other initiatives underway for 2024.	J. Whaley, T. Williams	02/24/2024 09:00 AM	029:49

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Art Education	FINDING OUT SHOW 02/25/2024	Joined by country music DJ Uncle Mike Hansen, co-hosts Poet Gold and Peter Leonard discuss the role of arts education in determining a person's relation to art throughout life. Each person revealed how their experience with art - especially music - as children affected their lifelong relation to art. In past times art, if taught at all, was a minor part of the school curriculum. Although it is often generally more prominent in schools today, it remains a small and separate part of learning. Current, enlightened thinking about art and education is to have art "integrated" into other subjects, like science or history.	POET GOLD, PETER LEONARD, MIKE HANSEN	02/25/2024 06:34 AM	025:00

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Cancer Awareness, Law Enforcement	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kristy Marynak, Health Science Advisor in the CDC Office of Smoking & Health and Angie P, former smoker featured in the CDC's Tips From Former Smokers campaign. Dr. Marynak and Angie P. discuss the dangers of smoking, issues specifically related to menthol cigarettes, and tips for quitting. Pamela Zaballa, CEO of No More. Pamela Zaballa joins the show to discuss her organization's work helping those dealing with domestic violence and sexual assault.	Dr. K. Marynak, P. Zaballa	03/02/2024 09:00 AM	029:49
Cancer Awareness, Law Enforcement	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kristy Marynak, Health Science Advisor in the CDC Office of Smoking & Health and Angie P, former smoker featured in the CDC's Tips From Former Smokers campaign. Dr. Marynak and Angie P. discuss the dangers of smoking, issues specifically related to menthol cigarettes, and tips for quitting. Pamela Zaballa, CEO of No More. Pamela Zaballa joins the show to discuss her organization's work helping those dealing with domestic violence and sexual assault.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:03 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government, Community	FINDING OUT SHOW 03/03/2024	New York State Senator Rob Rolison and New Horizons Resources executive director Sam Laganaro speak of the human and legal commitment of both NYS and the disability agencies to support people with intellectual and developmental disabilities. Rolison, a former police officer and Mayor of Poughkeepsie, and Laganaro, a former human rights attorney, both insist that unjust pay for the Direct Support Professionals (DSPs) is the central obstacle to fulfilling this commitment. Laganaro documents the large percentage (almost half) of NYS DSPs who face personal food insecurity or housing insecurity, while working in a position that they overwhelmingly find meaningful. Rolison and Laganaro's palpable mutual respect, decency and resolve create an inspiring alliance in the face of menacing financial and political challenges.	ROB ROLISON & SAM LAGANARO	03/03/2024 06:34 AM	025:00
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Robin Nunley, Spokesperson for the National MS Society. Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event.	R. Nunley	03/09/2024 09:00 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Robin Nunley, Spokesperson for the National MS Society. Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event.	R. Nunley	03/10/2024 06:03 AM	029:49

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Women Community Leaders	FINDING OUT SHOW 03/10/2024	Poet Gold and Peter Leonard along with Uncle Mike Hansen talk about the happenings and meaning of the recent conference at iHeart Media of local women leaders in Dutchess County, which included political, human service and art leaders. The contrast between the general leadership styles of men and women is examined, with Uncle Mike expressing his amazement at the "humility and honesty" of the women leaders, and Poet Gold - who is not surprised - talking of the collaboration of the participants.	POET GOLD, PETER LEONARD, MIKE HANSEN	03/10/2024 06:34 AM	027:00
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Robin Nunley, Spokesperson for the National MS Society. Robin Nunley joins the show for MS Awareness Week to discuss multiple sclerosis, resources available for those diagnosed with the disease, research underway to find a cure, and their annual Walk MS event.	R. Nunley	03/10/2024 11:30 AM	029:49
Tech and Social Media & Humanitarian	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Monica Anderson, Director of Internet & Technology Research at the Pew Research Center. Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media. Bryan Stern, Founder & CEO of Project Dynamo. Bryan Stern explains how his veteran-led, donor-funded international rescue non-profit organization is rescuing Americans around the world, including its upcoming mission to Haiti.	M. Anderson, B. Stern	03/16/2024 09:00 AM	029:49

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Tech and Social Media & Humanitarian	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Monica Anderson, Director of Internet & Technology Research at the Pew Research Center. Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media. Bryan Stern, Founder & CEO of Project Dynamo. Bryan Stern explains how his veteran-led, donor-funded international rescue non-profit organization is rescuing Americans around the world, including its upcoming mission to Haiti.	M. Anderson, B. Stern	03/17/2024 06:03 AM	029:49
Women Community Leaders	FINDING OUT SHOW 03/17/2024	"Women Lead Duchess" participant, Lila Mead, executive director of the Vassar-Haiti Project, gives her perspective on the conference, including the story of her grandmother, a single mother of nine children under six-teen who came to America from Haiti. All nine children, including Lila's mother, became contributing members of their community, with the seven boys serving in the military in World War II.	LILA MEADE	03/17/2024 06:34 AM	027:30
Tech and Social Media & Humanitarian	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Monica Anderson, Director of Internet & Technology Research at the Pew Research Center. Monica Anderson joins the show to discuss the Pew Research Center's work and its latest survey of U.S. teenagers and parents on smartphones and social media. Bryan Stern, Founder & CEO of Project Dynamo. Bryan Stern explains how his veteran-led, donor-funded international rescue non-profit organization is rescuing Americans around the world, including its upcoming mission to Haiti.	M. Anderson, B. Stern	03/17/2024 11:00 AM	029:49

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Disaster Relief & Uplifting Women	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jennifer Pipa, Vice President of American Red Cross Disaster Programs. Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters. Lillian Singh, Senior Vice President for Family Economic Mobility at Share Our Strength. Lillian Singh checks in to discuss how Share Our Strength is working to uplift women, particularly single mothers and their children, with their Jeremiah Program initiative.	J. Pipa, L. Singh	03/23/2024 09:00 AM	029:49
Disaster Relief & Uplifting Women	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jennifer Pipa, Vice President of American Red Cross Disaster Programs. Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters. Lillian Singh, Senior Vice President for Family Economic Mobility at Share Our Strength. Lillian Singh checks in to discuss how Share Our Strength is working to uplift women, particularly single mothers and their children, with their Jeremiah Program initiative.	J. Pipa, L. Singh	03/24/2024 06:03 AM	029:49
Women Community Leaders	FINDING OUT SHOW 03/24/2024	We continue with our Women's History month special "Poet Gold Knows: Women Lead Dutchess," with tape from the event, that includes Poet Gold's introducing the event and all participants sharing individual perspectives on themselves and their work.	POET GOLD & PETER LEONARD	03/24/2024 06:34 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disaster Relief & Uplifting Women	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jennifer Pipa, Vice President of American Red Cross Disaster Programs. Jennifer Pipa joins the show for Red Cross Month and ahead of Red Cross Giving Day to discuss Red Cross disaster relief efforts, as 2024 is expected to be a busy year for natural disasters. Lillian Singh, Senior Vice President for Family Economic Mobility at Share Our Strength. Lillian Singh checks in to discuss how Share Our Strength is working to uplift women, particularly single mothers and their children, with their Jeremiah Program initiative.	J. Pipa, L. Singh	03/24/2024 11:30 AM	029:49
Fraud/Scam Awareness, Nutrition	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/30/2024 09:00 AM	029:49
Fraud/Scam Awareness, Nutrition	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:03 AM	029:49
Women Community Leaders	FINDING OUT SHOW 03/31/2024	We continue with our Women's History month special "Poet Gold Knows: Women Lead Dutchess," with tape from the event that includes Poet Gold's leading discussions on women who influenced the participating leaders - with a surprising number of them speaking in very personal terms about their mothers or grandmothers. There are also discussions on "glass ceiling" events the participants encountered in their professional lives, as well as what social issues they would address if they had magic powers to solve problems at will.	POET GOLD & PETER LEONARD	03/31/2024 06:33 AM	029:40

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	51
	PSA/Adoption - Dad Voice	000:59	21
	PSA/Adoption - Dad Voice (30)	000:29	15
	PSA/Adoption - Foodie	000:58	21
	PSA/Adoption - Foodie (30)	000:29	1
	PSA/Adoption - How	000:29	14
	PSA/Adoption - Meditation Dad	000:59	22
	PSA/Adoption - Meditation Mom	000:59	21
	PSA/Adoption - Put Up With You	000:14	37
	PSA/Adoption - Timothy Green	000:29	15
	PSA/Adoption - Why	000:29	14
	PSA/Air Force Reserves	000:14	36
	PSA/Air Force Reserves	000:14	40
	PSA/Arthritis	000:29	13
	PSA/Autism	000:59	22
	PSA/Autism - Jamie McMurray	000:59	22
	PSA/Autism - Smiles	000:59	23
	PSA/Autism - Smiles (30)	000:29	13
	PSA/Autism - Tommy Hillfiger	000:59	21
	PSA/Autism - Tommy Hillfiger (30)	000:29	14
	PSA/Autism - Toni Braxton	000:59	21
	PSA/Autism - Toni Braxton (30)	000:30	15
	PSA/Bullying Prevention - Drive	000:29	1
	PSA/Bullying Prevention - Drive	000:29	14
	PSA/Bullying Prevention - Learning	000:59	21
	PSA/Bullying Prevention - Learning (30)	000:29	1
	PSA/Caregiver Assistance - Neverending	000:59	19
	PSA/Caregiver Assistance - Neverending (30)	000:29	15
	PSA/Caregiver Assistance - Outside In	000:58	22
	PSA/Child Passenger Safety - Car Seats - Baseball	000:59	27
	PSA/Child Passenger Safety - Car Seats - Cinderella	000:59	20
	PSA/Child Passenger Safety - Know It All Test	000:58	15
	PSA/Child Passenger Safety - Know It All Test (30)	000:29	16
	PSA/Child Passenger Safety - Oz Tap Your Heels (1	000:14	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Child Passenger Safety - Oz Tap Your Heels (15)	000:14	36
	PSA/Child Passenger Safety - Oz Tap Your Heels (30)	000:29	2
	PSA/Child Passenger Safety - Party	000:59	21
	PSA/Child Passenger Safety - Party (30)	000:29	14
	PSA/Childhood Asthma - Clean Up the Mold	000:29	14
	PSA/Childhood Asthma - Don't Smoke and Vacuum	000:59	15
	PSA/Childhood Asthma - Don't Smoke in the House	000:29	18
	PSA/Childhood Asthma - Fish (15) REV 07-01-13	000:14	37
	PSA/Childhood Asthma - Fish (20) REV 07-01-13	000:19	68
	PSA/Childhood Asthma - Fish (30) REV 07-01-13	000:29	1
	PSA/Childhood Asthma - Fish (60) REV 07-01-13	000:59	24
	PSA/Childhood Obesity Prevention - All in Together	000:59	23
	PSA/Childhood Obesity Prevention - All in Together (10)	000:09	196
	PSA/Childhood Obesity Prevention - All in Together (15)	000:14	36
	PSA/Childhood Obesity Prevention - Cut the Sweets	000:29	14
	PSA/Childhood Obesity Prevention - Walk	000:28	17
	PSA/Children's Oral Health - Copycat	000:29	14
	PSA/Children's Oral Health - Favorite Color	000:59	20
	PSA/Children's Oral Health - Favorite Color (30)	000:29	14
	PSA/Community Engagement - 12 Years (30)	000:29	14
	PSA/Community Engagement - 12 Years (60)	000:59	21
	PSA/Community Engagement - Beyond Differences (30)	000:29	14
	PSA/Community Engagement - Beyond Differences (60)	000:59	23
	PSA/Community Engagement - Cafeteria	000:58	21
	PSA/Community Engagement - Cafeteria (30)	000:29	1
	PSA/Community Engagement - Dale-Income (15)	000:14	10
	PSA/Community Engagement - Last Day	000:59	21
	PSA/Community Engagement - Last Day (30)	000:29	14
	PSA/Community Engagement - Meera-Income (15)	000:14	11
	PSA/Community Engagement - Meera-Income (30)	000:29	14
	PSA/Community Engagement - Meera-Income (60)	000:59	21
	PSA/Community Engagement - Ruth-Education (15)	000:14	14
	PSA/Community Engagement - Ruth-Education (30)	000:29	14

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Community Engagement - Ruth-Education (60)	000:59	20
	PSA/Community Engagement - The Difference Is You	000:59	21
	PSA/Community Engagement - Tom & Cindy - Health (15)	000:14	7
	PSA/Community Engagement - Tom & Cindy - Health (30)	000:29	13
	PSA/Community Engagement - Tom & Cindy - Health (60)	000:59	20
	PSA/Digital Literacy - New Job	000:59	22
	PSA/Digital Literacy - Video Chat	000:59	23
	PSA/Digital Literacy - Video Chat (30)	000:29	17
	PSA/Discovering Nature - Benefits	000:57	24
	PSA/Discovering Nature - Benefits (30)	000:29	14
	PSA/Discovering Nature - Busy Family	000:56	72
	PSA/Discovering Nature - Discover the Forest	000:14	36
	PSA/Discovering Nature - Discover the Forest - Smurfs	000:29	14
	PSA/Discovering Nature - Forest Animals	000:59	18
	PSA/Discovering Nature - Forest Animals (30)	000:29	14
	PSA/Discovering Nature - Forest Benefits	000:57	26
	PSA/Discovering Nature - Forest Benefits (30)	000:29	14
	PSA/Discovering Nature - Forest Brigade	000:59	21
	PSA/Discovering Nature - New Voice	000:59	21
	PSA/Discovering Nature - New Voice (30)	000:29	1
	PSA/Discovering Nature - Only in the Forest	000:59	23
	PSA/Discovering Nature - Only in the Forest (10)	000:09	200
	PSA/Discovering Nature - Only in the Forest (10)	000:09	1
	PSA/Discovering Nature - Only in the Forest (15)	000:14	37
	PSA/Discovering Nature - Only in the Forest (30)	000:29	14
	PSA/Discovering Nature - Redwoods	000:59	20
	PSA/Discovering Nature - Redwoods (10)	000:09	211
	PSA/Discovering Nature - Redwoods (15)	000:14	39
	PSA/Discovering Nature - Sense of Adventure	000:59	21
	PSA/Discovering Nature - Sense of Adventure (30)	000:29	16
	PSA/Discovering Nature - Show and Tell	000:58	23
	PSA/Discovering Nature - Show and Tell (30)	000:29	2

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Drunk Driving - Aerosmith	000:29	14
	PSA/Drunk Driving - Alice Cooper	000:30	15
	PSA/Drunk Driving - Car Accident	000:59	22
	PSA/Drunk Driving - Carl Edwards	000:29	14
	PSA/Drunk Driving - Cheap Trick	000:30	14
	PSA/Drunk Driving - Dave Matthews	000:30	15
	PSA/Drunk Driving - Drive Around	000:29	14
	PSA/Drunk Driving - Emergency Room	000:59	21
	PSA/Drunk Driving - Emergency Room (30)	000:29	14
	PSA/Drunk Driving - Expensive Night	000:59	21
	PSA/Drunk Driving - FRANK BEARD (ZZ Top)	000:30	14
	PSA/Drunk Driving - GEDDY LEE (Rush)	000:30	15
	PSA/Drunk Driving - GPS	000:29	14
	PSA/Drunk Driving - Gwen Stefani	000:14	36
	PSA/Drunk Driving - Jamie McMurraray	000:30	14
	PSA/Drunk Driving - Joe Elliot (Def Leppard)	000:29	13
	PSA/Drunk Driving - JOHN MAYER	000:29	13
	PSA/Drunk Driving - John Ondrasik (Five For Fighting)	000:29	14
	PSA/Drunk Driving - Journey	000:29	14
	PSA/Drunk Driving - KENNY CHESNEY	000:30	1
	PSA/Drunk Driving - Little Steven - Van Zandt	000:30	14
	PSA/Drunk Driving - Nascar	000:29	14
	PSA/Drunk Driving - OZZY OSBOURNE	000:30	19
	PSA/Drunk Driving - PAUL MCCARTNEY	000:30	14
	PSA/Drunk Driving - Paul Stanley (KISS)	000:30	13
	PSA/Drunk Driving - Ryan Seacrest	000:29	14
	PSA/Drunk Driving - SAMMY HAGAR	000:29	14
	PSA/Drunk Driving - The Doors	000:30	13
	PSA/Drunk Driving - The Rolling Stones	000:29	14
	PSA/Drunk Driving - TIM MCGRAW	000:29	1
	PSA/Emergency Prepardness - Buisness - Dumpster	000:59	21
	PSA/Emergency Prepardness - Buisness - Make a Plan	000:29	13
	PSA/Emergency Prepardness - Buisness - Salvage Yard	000:59	22
	PSA/Emergency Prepardness - Family Routine	001:00	23

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Emergency Preparedness - Family Routine (30)	000:30	15
	PSA/Emergency Preparedness - No Clue	000:59	22
	PSA/Emergency Preparedness - No Clue (30)	000:29	2
	PSA/Emergency Preparedness - Not A Drop	000:59	21
	PSA/Emergency Preparedness - Not A Drop (15)	000:14	38
	PSA/Emergency Preparedness - Not A Drop (30)	000:29	13
	PSA/Emergency Preparedness - NY - Can't Wait	000:59	21
	PSA/Emergency Preparedness - NY - Can't Wait (15)	000:14	38
	PSA/Emergency Preparedness - NY - Can't Wait (30)	000:29	1
	PSA/Emergency Preparedness - NY - Cultlets (30)	000:29	14
	PSA/Emergency Preparedness - NY - Cultlets (30)	000:58	22
	PSA/Emergency Preparedness - NY - Grand Central	000:59	21
	PSA/Emergency Preparedness - NY - Grand Central (15)	000:14	38
	PSA/Emergency Preparedness - NY - Grand Central (30)	000:29	14
	PSA/Emergency Preparedness - NY - Winging It	000:30	1
	PSA/Emergency Preparedness - Typical Day Before-Earthqu	000:29	14
	PSA/Emergency Preparedness - Typical Day Before-Hurrica	000:30	13
	PSA/Emergency Preparedness - Typical Day Before-Tornado	000:58	23
	PSA/Emergency Preparedness - Winging It	000:14	38
	PSA/Emergency Preparedness - World For Granted	000:59	19
	PSA/Emergency Preparedness - World For Granted (30)	000:30	15
	PSA/Emergency Preparedness - World Upside Down	000:14	35
	PSA/Energy Efficiency - Building (30)	000:29	1
	PSA/Energy Efficiency - Outdated	000:59	22
	PSA/Energy Efficiency - Outdated (15)	000:14	39
	PSA/Energy Efficiency - Outdated (30)	000:29	14
	PSA/Energy Efficiency - State Fair	000:59	21
	PSA/Energy Efficiency - State Fair (15)	000:14	1
	PSA/Energy Efficiency - State Fair (15)	000:14	34
	PSA/Energy Efficiency - State Fair (30)	000:29	17
	PSA/Energy Shelter Pet (15)	000:15	38
	PSA/Fatherhood Involvement - Bunny	000:29	14
	PSA/Fatherhood Involvement - Cartwheel	000:29	15

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Fatherhood Involvement - Dad O'Clock: Clean Up Time	000:29	16
	PSA/Fatherhood Involvement - Manual	000:59	23
	PSA/Fatherhood Involvement - Princess Party	000:29	14
	PSA/Financial Literacy - Financial Stability	000:14	38
	PSA/Financial Literacy - Gift to Future Me	000:59	23
	PSA/Financial Literacy - Gift to Future Me (30)	000:29	14
	PSA/Financial Literacy - Grown Up	000:57	24
	PSA/Financial Literacy - Grown Up (30)	000:29	16
	PSA/Financial Literacy - Lottery	000:59	20
	PSA/Financial Literacy - My Savings Are Gone	000:59	22
	PSA/Financial Literacy - My Savings Are Gone (15)	000:14	34
	PSA/Financial Literacy - My Savings Are Gone (30)	000:29	14
	PSA/Financial Literacy - Remember Me	000:58	22
	PSA/Financial Literacy - Remember Me (15)	000:14	37
	PSA/Financial Literacy - Rich Uncle	000:58	21
	PSA/Financial Literacy - Rich Uncle (30)	000:29	13
	PSA/Financial Literacy - Rockstar	000:58	24
	PSA/Financial Literacy - Rockstar (30)	000:28	16
	PSA/Financial Literacy - Rockstar (30) - NY	000:29	1
	PSA/Financial Literacy - Time Machine	000:59	21
	PSA/Financial Literacy - Time Machine (30)	000:29	14
	PSA/Financial Literacy - Winning the Lotto	000:59	22
	PSA/Financial Literacy - Winning the Lotto - NY	000:28	17
	PSA/Financial Literacy - Winning the Lotto (30)	000:28	18
	PSA/Fire Adapted Communities - Airborne	000:59	22
	PSA/Fire Adapted Communities - Airborne (15)	000:14	36
	PSA/Fire Adapted Communities - Ember	000:59	22
	PSA/Fire Adapted Communities - Ember (30)	000:29	13
	PSA/Fire Adapted Communities - Firefighter	000:59	21
	PSA/Fire Adapted Communities - Marked	000:59	22
	PSA/Fire Adapted Communities - Marked (15)	000:14	36
	PSA/Fire Adapted Communities - Marked (30)	000:29	13
	PSA/Fire Adapted Communities - Not If, But When	000:29	15
	PSA/Food Safety Education - Chill	000:59	24

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Food Safety Education - Chill (30)	000:29	1
	PSA/Food Safety Education - Clean	000:59	20
	PSA/Food Safety Education - Clean (30)	000:29	15
	PSA/Food Safety Education - Cook	000:59	21
	PSA/Food Safety Education - Cook (30)	000:29	14
	PSA/Food Safety Education - Separate	000:59	22
	PSA/Food Safety Education - Separate (30)	000:29	14
	PSA/Foreclosure Prevention - Career Day	000:59	7
	PSA/Foreclosure Prevention - Double Talk	001:00	20
	PSA/Foreclosure Prevention - Double Talk (30)	000:29	14
	PSA/Foreclosure Prevention - Family- Making Home	000:30	1
	PSA/Foreclosure Prevention - Family- Making Home Afford	000:30	14
	PSA/Foreclosure Prevention - Frozen	000:59	22
	PSA/Foreclosure Prevention - Frozen (15)	000:14	35
	PSA/Foreclosure Prevention - Frozen (30)	000:29	1
	PSA/Foreclosure Prevention - Isolation (15)	000:14	36
	PSA/Foreclosure Prevention - Isolation (30)	000:29	13
	PSA/Foreclosure Prevention - Isolation REV 09/18/13	000:59	23
	PSA/Foreclosure Prevention - Recipes for Disaster	000:29	1
	PSA/Foreclosure Prevention - Recipes for Disaster (15)	000:14	38
	PSA/Foreclosure Prevention - Recipes for Disaster Paul	000:59	23
	PSA/Foreclosure Prevention - Recipes for Disaster Sandy	000:29	13
	PSA/Foreclosure Prevention - Unicorn	000:59	22
	PSA/Foreclosure Prevention - Unicorn (30)	000:29	15
	PSA/GED Achievement - Pep Talks	000:59	21
	PSA/GED Achievement - Pep Talks (15)	000:14	36
	PSA/GED Achievement - Pep Talks (30)	000:29	2
	PSA/Goodwill - How We Do It	000:59	22
	PSA/Goodwill - I Got the Job (15)	000:14	1
	PSA/Goodwill - I Got the Job (15)	000:14	41
	PSA/Goodwill - I Got the Job (30)	000:29	1
	PSA/Grads of Life	000:59	20

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/High School Dropout Prevention - Graduation	000:59	22
	PSA/High School Dropout Prevention - Graduation - NY	000:59	8
	PSA/High School Dropout Prevention - Graduation - NY(30	000:29	15
	PSA/High School Dropout Prevention - Graduation (15)	000:14	36
	PSA/High School Dropout Prevention - Graduation (30)	000:29	14
	PSA/High School Dropout Prevention - Height (15)	000:14	36
	PSA/High School Dropout Prevention - Height (30)	000:29	14
	PSA/High School Dropout Prevention - Maria	000:59	7
	PSA/High School Dropout Prevention - Matt	000:59	22
	PSA/High School Dropout Prevention - Nonsense	000:29	14
	PSA/High School Dropout Prevention - Pomp and Circu(30)	000:29	15
	PSA/High School Dropout Prevention - Pomp and Circumsta	000:29	13
	PSA/High School Dropout Prevention - Stacy	000:59	8
	PSA/Hunger Prevention - 1 in 5 Kids	000:59	22
	PSA/Hunger Prevention - 50 Cent	000:59	22
	PSA/Hunger Prevention - 50 Cent (30)	000:29	13
	PSA/Hunger Prevention - 50 Cent (30)	000:29	1
	PSA/Hunger Prevention - Child	000:59	22
	PSA/Hunger Prevention - Child (30)	000:30	16
	PSA/Hunger Prevention - Ellie Krieger	000:29	13
	PSA/Hunger Prevention - Feeding America Cloudy II	000:59	21
	PSA/Hunger Prevention - Feeding America Cloudy II (30)	000:29	15
	PSA/Hunger Prevention - Food Angels	000:58	24
	PSA/Hunger Prevention - Food Angels (30)	000:29	16
	PSA/Hunger Prevention - Josh Groban	000:29	14
	PSA/Hunger Prevention - Kelly Clarkson	000:59	20
	PSA/Hunger Prevention - Kelly Clarkson (30)	000:29	1
	PSA/Hunger Prevention - Man	000:59	21
	PSA/Hunger Prevention - Man (30)	000:29	13
	PSA/Hunger Prevention - So Much Food	000:58	30
	PSA/Hunger Prevention - So Much Food (30)	000:29	14

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Hunger Prevention - Wishful Thinking	000:29	15
	PSA/Hunger Prevention - Woman	000:59	20
	PSA/Hunger Prevention - Woman (30)	000:29	14
	PSA/LATCH System & Booster Seat Education - Bibbidi	000:59	22
	PSA/LATCH System & Booster Seat Education - Bibbidi (30)	000:29	15
	PSA/Let's Move - Basketball	000:29	13
	PSA/Let's Move - Basketball	000:59	22
	PSA/Let's Move - Bike	000:59	22
	PSA/Lets Move	000:59	21
	PSA/Meals On Wheels	000:59	13
	PSA/National Guard	000:29	15
	PSA/Nutrition	000:15	36
	PSA/Ocean - Pirate	000:58	22
	PSA/Pet Adoption - Ball	000:29	14
	PSA/Pet Adoption - Cellphone	000:29	14
	PSA/Pet Adoption - Dog	000:14	37
	PSA/Pet Adoption - Feather	000:29	13
	PSA/Pet Adoption - leash	000:29	13
	PSA/Pet Adoption - Pants	000:29	14
	PSA/Pet Adoption - Super Buddies Experience	000:29	14
	PSA/Pet Adoption - Toys	000:29	14
	PSA/PilotsNPaws	000:30	1
	PSA/PilotsNPaws	000:30	14
	PSA/Reading - Book People Unite	000:59	22
	PSA/Reading - Book People Unite (30)	000:29	14
	PSA/Reading - Call it Courage	000:57	26
	PSA/Reading - Call it Courage (30)	000:29	1
	PSA/Reading - Exquisite Corpse	000:59	21
	PSA/Reading - Exquisite Corpse (30)	000:29	14
	PSA/Recycling - I Want to Be	000:59	21
	PSA/Recycling - I Want to Be (20)	000:19	59
	PSA/Recycling - I Want to Be (30)	000:29	1
	PSA/Shelter Pets	000:59	22

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/Stroke Awareness - Lunch	000:59	21
	PSA/Stroke Awareness - Lunch (30)	000:29	14
	PSA/Stroke Awareness - Party	001:00	23
	PSA/Stroke Awareness - Party (30)	000:29	14
	PSA/Texting & Driving Prevention - Driving Sounds	000:29	1
	PSA/Texting & Driving Prevention - Fact	000:14	10
	PSA/Texting & Driving Prevention - Look Down	000:29	1
	PSA/Texting & Driving Prevention - Two At Once	000:29	1
	PSA/United Way	000:14	4
	PSA/United Way	000:59	7
	PSA/Wildfire Prevention - Backyard Revised	000:57	27
	PSA/Wildfire Prevention - Backyard Revised (30)	000:29	1
	PSA/Wildfire Prevention - Bear Hug - Bonfire	000:59	23
	PSA/Wildfire Prevention - Bear Hug - Bonfire (30)	000:29	14
	PSA/Wildfire Prevention - Bear Hug - Campfire	000:59	21
	PSA/Wildfire Prevention - Bear Hug - Campfire (15)	000:14	51
	PSA/Wildfire Prevention - Bear Hug - Campfire (30)	000:29	14
	PSA/Wildfire Prevention - Bear Sighting Cigarette (30)	000:28	24
	PSA/Wildfire Prevention - Bear Sighting Cigarette Revis	000:58	20
	PSA/Wildfire Prevention - Bonfire Revised	000:58	27
	PSA/Wildfire Prevention - Bonfire Revised (30)	000:28	2
	PSA/Wildfire Prevention - Doorbell	000:57	28
	PSA/Wildfire Prevention - Doorbell (30)	000:30	14
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	6
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	3

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	UNCF	000:30	9
FINANCIAL COACHING	OPERATION HOPE	000:29	11
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	10
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11