

WKIP  
Poughkeepsie/Hudson Valley, NY  
Quarterly Issues/Programs List  
First Quarter, 2023  
04/01/2023

WKIP  
Quarterly Issues/Programs List

WKIP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	FINDING OUT SHOW 01/01/2023	Discussion on the social, political and personal possibilities for the New Year.	POET GOLD & PETER LEONARD	01/01/2023 06:28 AM	025:00
GOVERNMENT, LOCAL	CLEAR VIEW HV PSA SHOW 01/01/2023	Marcus Molinaro, Dutchess Cty Executive, Part 2, talks about how he's dedicated his entire adult life to public service, he spoke on his 11 years as County Executive and the successes he's had and things that didn't quite go as he planned. He spoke about Assistant County Executive Bill O'Neill who will be taking over for him in January when he begins his term as Congressman for NY-19 district and the hopes he has for that position and the team he has in place. He also spoke about his gratitude towards the people he served and will continue to serve.	MARCUS MOLINARO	01/01/2023 07:03 AM	029:45

GOVERNMENT, LOCAL	CLEAR VIEW HV PSA SHOW 01/01/2023	Marcus Molinaro, Dutchess Cty Executive, Part 2, talks about how he's dedicated his entire adult life to public service, he spoke on his 11 years as County Executive and the successes he's had and things that didn't quite go as he planned. He spoke about Assistant County Executive Bill O'Neill who will be taking over for him in January when he begins his term as Congressman for NY- 19 district and the hopes he has for that position and the team he has in place. He also spoke about his gratitude towards the people he served and will continue to serve.	MARCUS MOLINARO	01/01/2023 11:00 AM	029:45
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association - Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated	DR. C SASSON	01/07/2023 09:00 AM	029:50

		with cardiac arrest, heart attacks, and strokes.			
Community Programs	CLEAR VIEW HV PSA SHOW 01/08/2023	Programs available through Big Brothers, Big Sisters of Orange County and how there is a shortage of mentors and how to get involved.	MARY KATE LOWE	01/07/2023 09:30 AM	029:45
GOVERNMENT, LOCAL	FINDING OUT SHOW 01/08/2023	Robin Lois, Dutchess County Comptroller, outlines the role and responsibilities of a comptroller, the county's elected chief financial officer. She talked about the delicate balance between financial vigilance and public policy. She spoke on how her office is oversight of every dollar spent by the county government and the power to audit and advise any non-profit using county funds.	ROBIN LOIS, DC COMPTROLLER	01/08/2023 06:28 AM	025:00
Community Programs	CLEAR VIEW HV PSA SHOW 01/08/2023	Programs available through Big Brothers, Big Sisters of Orange County and how there is a shortage of mentors and how to get involved.	MARY KATE LOWE	01/08/2023 07:00 AM	029:45
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Public Health	IHEARTRADIO COMMUNITIES: PUBLIC	Dr. Comilla Sasson Practicing Emergency Medicine	DR. C SASSON	01/08/2023 11:30 AM	029:50

	AFFAIRS SPECIAL	Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association - Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.			
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Raquel Hernandez Medical Director for the Johns Hopkins All Children's Healthy Weight Initiative - Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.	DR. R HERNANDEZ	01/14/2023 09:00 AM	029:49
Mental Health	CLEAR VIEW HV PSA SHOW 01/15/2023	Discussion on the stigma involved with mental health and how it deters people from seeking help, also spoke about COVID and its effect on mental	ANDREW O'GRADY	01/14/2023 09:30 AM	029:30

		health and addiction locally and the treatment available through Mental Health America.			
COMMUNITY INVOLVEMENT	FINDING OUT SHOW 01/15/2023	Local community activist and artist who talks about how his experiences are vital in forming his commitment to art, community and his work with the youth of Poughkeepsie.	TIM McQUEEN	01/15/2023 06:28 AM	025:00
Mental Health	CLEAR VIEW HV PSA SHOW 01/15/2023	Discussion on the stigma involved with mental health and how it deters people from seeking help, also spoke about COVID and its effect on mental health and addiction locally and the treatment available through Mental Health America.	ANDREW O'GRADY	01/15/2023 07:00 AM	029:30
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Health and Wellness, Support	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Baia Lasky, Medical Director for the American Red Cross - For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across	Dr. B. Lasky, A. O'Connor, B.Alexander	01/21/2023 09:00 AM	029:49

		the country, along with important information on who can donate and how blood donations are utilized. • Anahad O'Connor Washington Post Eating Lab Columnist - Anahad explains the health benefits of Dry January, how a simple change in diet can lead to tremendous health results, and new data behind when we eat and how it impacts our body. • Bill Alexander Executive Director of the National Law Enforcement Memorial - Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward.			
Community	CLEAR VIEW HV PSA SHOW 01/22/2023	Talk about the Simons 4 Seniors program, who the program targets and the benefits of the wide variety of programs they offer.	PAUL ODENDAHL & KARL JORDAN	01/21/2023 09:30 AM	029:30
Community and the Arts	FINDING OUT SHOW 01/22/2023	Talk about the local artist cooperative which the founder, Eileen Sackman operates and how her art mainly focuses on animal rights.	EILEEN SACKMAN, PRESIDENT OF BAU GALLERY	01/22/2023 06:28 AM	025:00

Community	CLEAR VIEW HV PSA SHOW 01/22/2023	Talk about the Simons 4 Seniors program, who the program targets and the benefits of the wide variety of programs they offer.	PAUL ODENDAHL & KARL JORDAN	01/22/2023 07:00 AM	029:30
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		with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward.			
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality - Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety. • Case Kenny, Mindfulness Expert and Host & Founder of the Self-Help Podcast New Mindset, Who Dis - Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year, including ways to work yourself out of difficult times and achieve goals set for 2023.	DR. OTTO VALDEZ, C. KENNY	01/28/2023 09:00 AM	029:50
Community	CLEAR VIEW HV PSA SHOW 01/29/2023	My Kingston Kids and the upcoming Black History Month are highlighted along with a discussion how the non-profit organization was founded and what programs they offer to the community.	FRANK WATERS & WINSTON QUEEN	01/28/2023 09:30 AM	029:30



Community and the Arts	FINDING OUT SHOW 01/29/2023	Local artist talks about his insight into the local artist scene and how he uses his work as a sculptor to express his "voice".	MATTHEW GILBERT	01/29/2023 06:28 AM	025:00
Community	CLEAR VIEW HV PSA SHOW 01/29/2023	My Kingston Kids and the upcoming Black History Month are highlighted along with a discussion how the non-profit organization was founded and what programs they offer to the community.	FRANK WATERS & WINSTON QUEEN	01/29/2023 07:00 AM	029:30
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Public Health, Addiction & Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Alison Barkoff, Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living. Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals. Brian Hooks, Chairman & CEO of Stand Together. Brian Hooks discusses the	A. Barkoff, B. Hooks	02/04/2023 09:00 AM	029:49

		work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems. Brian also highlights the 1 Million Strong campaign, an initiative that seeks to transform the way people think about addiction and recovery.			
Community	CLEAR VIEW HV PSA SHOW 02/05/2023	Discussion on Mid Hudson Love Inc, its contribution to the community, its continued growth and successes. Also information about their upcoming Cookie Walk fundraiser.	JEWEL RATZLAFF	02/04/2023 09:30 AM	029:30
GOVERNMENT, LOCAL	FINDING OUT SHOW 02/05/2023	Former Mayor of Poughkeepsie looks back on his time as Mayor and forward to his new role of NYS Senator.	ROB ROLISON	02/05/2023 06:27 AM	025:00
Community	CLEAR VIEW HV PSA SHOW 02/05/2023	Discussion on Mid Hudson Love Inc, its contribution to the community, its continued growth and successes. Also information about their upcoming Cookie Walk fundraiser.	JEWEL RATZLAFF	02/05/2023 07:00 AM	029:30
Community	CLEAR VIEW HV PSA SHOW 02/05/2023	Discussion on Mid Hudson Love Inc, its contribution to the community, its continued growth and successes. Also information about their upcoming Cookie Walk fundraiser.	JEWEL RATZLAFF	02/05/2023 11:00 AM	029:30

Nutrition, Health, Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/11/2023 09:00 AM	029:49
Military Support	CLEAR VIEW HV PSA SHOW 02/12/2023	Talk about the NYS Chapter of 22 Until None an organization that helps Vets with the struggles of integrating back to civilian life.	JERRY WIMBERLY	02/11/2023 09:30 AM	028:30
Government, Services	FINDING OUT SHOW 02/12/2023	Discussion on the fundamental nature of human rights - rights you have just by being born - and their difference from civil rights.	JODY MILLER	02/12/2023 06:28 AM	025:00
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Mental Health, Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Marvin B. Figueroa, Director of the Office of Intergovernmental and External Affairs (IEA) at HHS. Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its	M. Figueroa, Dr. T. Price	02/18/2023 09:01 AM	029:49

		related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity. Dr. Theresa Price, Founder & CEO of the National College Resources Foundation. Dr. Price discusses her organization's mission to reduce the high school dropout rate, increase degree and certificate enrollment among disadvantaged and underserved communities, and close the gap in educational achievement.			
COMMUNITY SERVICE	CLEAR VIEW HV PSA SHOW 02/19/2023	Discussion regarding on how to get involve with Family Services Poughkeepsie and how the organization has grown and the annual report to the community.	LEAH FELDMAN	02/18/2023 09:31 AM	029:30
Mental Health	FINDING OUT SHOW 02/19/2023	Talk about the NYS budgetary harm towards Direct Support Professionals and the people they serve.	SAM LAGANARO & JEFF FOX	02/19/2023 06:28 AM	025:00
COMMUNITY SERVICE	CLEAR VIEW HV PSA SHOW 02/19/2023	Discussion regarding on how to get involve with Family Services Poughkeepsie and how the organization has grown and the annual report to the community.	LEAH FELDMAN	02/19/2023 07:00 AM	029:30

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Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Barbara Kevish, Associate VP at UPMC Health Plan & Practicing Primary Care Physician. Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevish also explains some of the most common cardiovascular issues, like heart attacks and strokes. Dr. Amy Green, Head of Research at Hopelab. Dr. Green breaks down a recent CDC report on youth mental health that found an alarming number of girls across the country are experiencing feelings of sadness and hopelessness. Dr. Green steps through the data and some of the potential underlying reasons for the results.	Dr. B. Kevish, Dr. A. Green	02/25/2023 09:00 AM	029:49
MILITARY AND VETERANS	CLEAR VIEW HV PSA SHOW 02/26/2023	Wreath Across America and the success of their 2022 campaign and who their 2023 campaign is already under way and how to get involved and	LISA HINTZE	02/25/2023 09:30 AM	029:30

		support them locally.			
GOVERNMENT, LOCAL	FINDING OUT SHOW 02/26/2023	Talks about her vision for the future of the City of Poughkeepsie.	YVONNE FLOWERS	02/26/2023 06:28 AM	025:00
MILITARY AND VETERANS	CLEAR VIEW HV PSA SHOW 02/26/2023	Wreath Across America and the success of their 2022 campaign and who their 2023 campaign is already under way and how to get involved and support them locally.	LISA HINTZE	02/26/2023 07:00 AM	029:30
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Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Alfiee Breland-Noble, an internationally recognized psychologist, author, and founder of The AAKOMA Project. Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC. Jim Lorraine, President & CEO of America's Warrior Partnership. Jim Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point. In light of National Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans.	Dr. A. Breland-Noble, J. Lorr	03/04/2023 09:00 AM	029:49
Education	CLEAR VIEW HV PSA SHOW 03/05/2023	Marist College Center for Lifetime Study - a unique adult learning program and a	KEN KNAPP & DEWEY	03/04/2023 09:30 AM	029:00



		discussion on the varied topics that available per sessions, the ability to lead instruction in your field of experience.			
Community	FINDING OUT SHOW 03/05/2023	Discussion on the public relations work within local non-profit organizations and how they're essential to the moral and financial needs of the community.	Alex Tuller & Dean Temple	03/05/2023 06:28 AM	025:00
Education	CLEAR VIEW HV PSA SHOW 03/05/2023	Marist College Center for Lifetime Study - a unique adult learning program and a discussion on the varied topics that available per sessions, the ability to lead instruction in your field of experience.	KEN KNAPP & DEWEY	03/05/2023 07:00 AM	029:00
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Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/11/2023 09:00 AM	029:49
Community	CLEAR VIEW HV PSA SHOW 03/12/2023	12TH ROCK SPORTS COMPLEX - a sports complex helping to supplement local high school athletic programs where there is a strong religious background which they use to build confidence positive growth.	GREG JALOSZYNSKI	03/11/2023 09:30 AM	029:45
ARTS	FINDING OUT SHOW 03/12/2023	Talks of two arts- driven events featuring outstanding local women in the area.	SERENA MARIE	03/12/2023 06:27 AM	025:00
Community	CLEAR VIEW HV PSA SHOW 03/12/2023	12TH ROCK SPORTS COMPLEX - a sports complex helping to supplement local high school athletic programs where there is a strong religious background which they use to build confidence positive growth.	GREG JALOSZYNSKI	03/12/2023 07:00 AM	029:45
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Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 09:11 PM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/18/2023 09:00 AM	029:50
Veterans	CLEAR VIEW HV PSA SHOW 03/19/2023	Wreaths Across America and the success of their 2022 campaign and who their 2023 campaign is already under way and how to get involved and support them locally.	LISA HINTZE	03/18/2023 09:30 AM	029:30
Community and the Arts	FINDING OUT SHOW 03/19/2023	Talk about an art gallery that holds special events which builds a community with gusto and self- awareness of a non- profits.	OVID	03/19/2023 06:27 AM	025:00
Veterans	CLEAR VIEW HV PSA SHOW 03/19/2023	Wreaths Across America and the success of their 2022 campaign and who their 2023 campaign is already under way and how to get involved and support them locally.	LISA HINTZE	03/19/2023 07:00 AM	029:30

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health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/25/2023 09:00 AM	029:49
Veterans	CLEAR VIEW HV PSA SHOW 03/26/2023	Castle Point VA outreach program, their mission to reach out to every veteran in the Hudson Valley and make them aware of what is available to them for free and their new program designed to test every veteran for any toxins they may have unknowingly been exposed to during their service.	DAWN SCHAAL & LENNY OKALL	03/25/2023 09:30 AM	029:45
Community and the Arts	FINDING OUT SHOW 03/26/2023	Discussion about how she works with discarded material, junk, and the traditional studio	SUPRINA	03/26/2023 06:26 AM	025:00

		and gallery she just opened.			
Veterans	CLEAR VIEW HV PSA SHOW 03/26/2023	Castle Point VA outreach program, their mission to reach out to every veteran in the Hudson Valley and make them aware of what is available to them for free and their new program designed to test every veteran for any toxins they may have unknowingly been exposed to during their service.	DAWN SCHAAL & LENNY OKALL	03/26/2023 07:00 AM	029:45
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health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 11:30 AM	029:49
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		unknowingly been exposed to during their service.			
health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 09:30 PM	029:49

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA GENERAL WKIP SHOW YOUR STRIPES	000:28	314
	PSA/Adoption - Dad Voice	000:59	18
	PSA/Adoption - Dad Voice (30)	000:29	12
	PSA/Adoption - Foodie	000:58	19
	PSA/Adoption - Foodie (30)	000:29	2
	PSA/Adoption - How	000:29	12
	PSA/Adoption - Meditation Dad	000:59	18
	PSA/Adoption - Meditation Mom	000:59	17
	PSA/Adoption - Meditation Mom (30)	000:29	1
	PSA/Adoption - Put Up With You	000:14	33
	PSA/Adoption - Timothy Green	000:29	14
	PSA/Adoption - Why	000:29	14
	PSA/Air Force Reserves	000:14	34
	PSA/Air Force Reserves	000:14	34
	PSA/Arthritis	000:29	14
	PSA/Autism	000:59	17
	PSA/Autism - Jamie McMurray	000:59	18
	PSA/Autism - Smiles	000:59	20
	PSA/Autism - Smiles (30)	000:29	13
	PSA/Autism - Tommy Hillfiger	000:59	18
	PSA/Autism - Tommy Hillfiger (30)	000:29	13
	PSA/Autism - Toni Braxton	000:59	17
	PSA/Autism - Toni Braxton (30)	000:30	12
	PSA/Bullying Prevention - Drive	000:29	13

	PSA/Bullying Prevention - Learning	000:59	21
	PSA/Bullying Prevention - Learning (30)	000:29	3
	PSA/Caregiver Assistance - Neverending	000:59	20
	PSA/Caregiver Assistance - Neverending (30)	000:29	11
	PSA/Caregiver Assistance - Outside In	000:58	19
	PSA/Child Passenger Safety - Car Seats - Baseball	000:59	18
	PSA/Child Passenger Safety - Car Seats - Cinderella	000:59	19
	PSA/Child Passenger Safety - Car Seats - Cinderella (30)	000:29	2
	PSA/Child Passenger Safety - Know It All Test	000:58	16
	PSA/Child Passenger Safety - Know It All Test (30)	000:29	11
	PSA/Child Passenger Safety - Oz Tap Your Heels (15)	000:14	35
	PSA/Child Passenger Safety - Oz Tap Your Heels (30)	000:29	2
	PSA/Child Passenger Safety - Party	000:59	18
	PSA/Child Passenger Safety - Party (30)	000:29	14
	PSA/Childhood Asthma - Clean Up the Mold	000:29	13
	PSA/Childhood Asthma - Don't Smoke and Vacuum	000:59	15
	PSA/Childhood Asthma - Don't Smoke in the House	000:29	13
	PSA/Childhood Asthma - Fish (15) REV 07-01-13	000:14	30
	PSA/Childhood Asthma - Fish (20) REV 07-01-13	000:19	65
	PSA/Childhood Asthma - Fish (30) REV 07-01-13	000:29	1
	PSA/Childhood Asthma - Fish (60) REV 07-01-13	000:59	19
	PSA/Childhood Obesity Prevention - All in Together	000:59	19
	PSA/Childhood Obesity Prevention - All in Together (10)	000:09	223
	PSA/Childhood Obesity Prevention - All in Together (15)	000:14	31
	PSA/Childhood Obesity Prevention - Cut the Sweets	000:29	11
	PSA/Childhood Obesity Prevention - Walk	000:28	16
	PSA/Children's Oral Health - Copycat	000:29	15
	PSA/Children's Oral Health - Favorite Color	000:59	20
	PSA/Children's Oral Health - Favorite Color (30)	000:29	13
	PSA/Community Engagement - 12 Years (30)	000:29	14
	PSA/Community Engagement - 12 Years (60)	000:59	20



	PSA/Community Engagement - Beyond Differences (30)	000:29	13
	PSA/Community Engagement - Beyond Differences (60)	000:59	18
	PSA/Community Engagement - Cafeteria	000:58	19
	PSA/Community Engagement - Dale-Income (15)	000:14	5
	PSA/Community Engagement - Last Day	000:59	19
	PSA/Community Engagement - Last Day (30)	000:29	13
	PSA/Community Engagement - Meera-Income (15)	000:14	4
	PSA/Community Engagement - Meera-Income (30)	000:29	12
	PSA/Community Engagement - Meera-Income (60)	000:59	18
	PSA/Community Engagement - Ruth-Education (15)	000:14	4
	PSA/Community Engagement - Ruth-Education (30)	000:29	13
	PSA/Community Engagement - Ruth-Education (60)	000:59	19
	PSA/Community Engagement - The Difference Is You	000:59	19
	PSA/Community Engagement - Tom & Cindy - Health (15)	000:14	10
	PSA/Community Engagement - Tom & Cindy - Health (30)	000:29	15
	PSA/Community Engagement - Tom & Cindy - Health (60)	000:59	18
	PSA/Digital Literacy - New Job	000:59	20
	PSA/Digital Literacy - Video Chat	000:59	19
	PSA/Digital Literacy - Video Chat (30)	000:29	12
	PSA/Discovering Nature - Benefits	000:57	20
	PSA/Discovering Nature - Benefits (30)	000:29	12
	PSA/Discovering Nature - Busy Family	000:56	55
	PSA/Discovering Nature - Busy Family (30)	000:29	2
	PSA/Discovering Nature - Discover the Forest	000:14	32
	PSA/Discovering Nature - Discover the Forest - Smurfs	000:29	14
	PSA/Discovering Nature - Forest Animals	000:59	16
	PSA/Discovering Nature - Forest Animals (30)	000:29	14
	PSA/Discovering Nature - Forest Benefits	000:57	19
	PSA/Discovering Nature - Forest Benefits (30)	000:29	14
	PSA/Discovering Nature - Forest Brigade	000:59	16
	PSA/Discovering Nature - New Voice	000:59	20
	PSA/Discovering Nature - New Voice (30)	000:29	2
	PSA/Discovering Nature - Only in the Forest	000:59	19

	PSA/Discovering Nature - Only in the Forest (10)	000:09	235
	PSA/Discovering Nature - Only in the Forest (15)	000:14	33
	PSA/Discovering Nature - Only in the Forest (30)	000:29	14
	PSA/Discovering Nature - Redwoods	000:59	16
	PSA/Discovering Nature - Redwoods (10)	000:09	235
	PSA/Discovering Nature - Redwoods (15)	000:14	32
	PSA/Discovering Nature - Redwoods (30)	000:29	3
	PSA/Discovering Nature - Sense of Adventure	000:59	18
	PSA/Discovering Nature - Sense of Adventure (30)	000:29	13
	PSA/Discovering Nature - Show and Tell	000:58	17
	PSA/Discovering Nature - Show and Tell (30)	000:29	4
	PSA/Drunk Driving - Aerosmith	000:29	14
	PSA/Drunk Driving - Alice Cooper	000:30	14
	PSA/Drunk Driving - Car Accident	000:59	18
	PSA/Drunk Driving - Carl Edwards	000:29	13
	PSA/Drunk Driving - Cheap Trick	000:30	13
	PSA/Drunk Driving - Dave Matthews	000:30	14
	PSA/Drunk Driving - Drive Around	000:29	12
	PSA/Drunk Driving - Emergency Room	000:59	18
	PSA/Drunk Driving - Emergency Room (30)	000:29	14
	PSA/Drunk Driving - Expensive Night	000:59	17
	PSA/Drunk Driving - FRANK BEARD (ZZ Top)	000:30	12
	PSA/Drunk Driving - GEDDY LEE (Rush)	000:30	12
	PSA/Drunk Driving - GPS	000:29	14
	PSA/Drunk Driving - Gwen Stefani	000:14	33
	PSA/Drunk Driving - Jamie McMurray	000:30	13
	PSA/Drunk Driving - Joe Elliot (Def Leppard)	000:29	13
	PSA/Drunk Driving - JOHN MAYER	000:29	13
	PSA/Drunk Driving - John Ondrasik (Five For Fighting)	000:29	13
	PSA/Drunk Driving - Journey	000:29	13
	PSA/Drunk Driving - Little Steven - Van Zandt	000:30	13
	PSA/Drunk Driving - Nascar	000:29	13
	PSA/Drunk Driving - OZZY OSBOURNE	000:30	13
	PSA/Drunk Driving - PAUL MCCARTNEY	000:30	13
	PSA/Drunk Driving - Paul Stanley (KISS)	000:30	13
	PSA/Drunk Driving - Ryan Seacrest	000:29	14
	PSA/Drunk Driving - SAMMY HAGAR	000:29	14

	PSA/Drunk Driving - The Doors	000:30	14
	PSA/Drunk Driving - The Rolling Stones	000:29	13
	PSA/Drunk Driving - TIM MCGRAW	000:29	2
	PSA/Emergency Preparedness - Buisness - Dumpster	000:59	18
	PSA/Emergency Preparedness - Buisness - Make a Plan	000:29	13
	PSA/Emergency Preparedness - Buisness - Salvage Yard	000:59	19
	PSA/Emergency Preparedness - Family Routine	001:00	18
	PSA/Emergency Preparedness - Family Routine (30)	000:30	14
	PSA/Emergency Preparedness - No Clue	000:59	17
	PSA/Emergency Preparedness - No Clue (30)	000:29	1
	PSA/Emergency Preparedness - Not A Drop	000:59	20
	PSA/Emergency Preparedness - Not A Drop (15)	000:14	34
	PSA/Emergency Preparedness - Not A Drop (30)	000:29	12
	PSA/Emergency Preparedness - NY - Can't Wait	000:59	19
	PSA/Emergency Preparedness - NY - Can't Wait (15)	000:14	33
	PSA/Emergency Preparedness - NY - Can't Wait (30)	000:29	2
	PSA/Emergency Preparedness - NY - Cultlets (30)	000:29	14
	PSA/Emergency Preparedness - NY - Cultlets (30)	000:58	18
	PSA/Emergency Preparedness - NY - Grand Central	000:59	20
	PSA/Emergency Preparedness - NY - Grand Central (15)	000:14	33
	PSA/Emergency Preparedness - NY - Grand Central (30)	000:29	12
	PSA/Emergency Preparedness - NY - Winging It	000:30	3
	PSA/Emergency Preparedness - Typical Day Before- Earthqu	000:29	14
	PSA/Emergency Preparedness - Typical Day Before- Hurrica	000:30	13
	PSA/Emergency Preparedness - Typical Day Before- Tornado	000:58	19
	PSA/Emergency Preparedness - Winging It	000:14	34
	PSA/Emergency Preparedness - World For Granted	000:59	16
	PSA/Emergency Preparedness - World For Granted (30)	000:30	14
	PSA/Emergency Preparedness - World Upside Down	000:14	33
	PSA/Energy Efficiency - Building (30)	000:29	5

	PSA/Energy Efficiency - Outdated	000:59	17
	PSA/Energy Efficiency - Outdated (15)	000:14	36
	PSA/Energy Efficiency - Outdated (30)	000:29	15
	PSA/Energy Efficiency - State Fair	000:59	17
	PSA/Energy Efficiency - State Fair (15)	000:14	33
	PSA/Energy Efficiency - State Fair (30)	000:29	14
	PSA/Energy Shelter Pet (15)	000:15	34
	PSA/Fatherhood Involvement - Bunny	000:29	13
	PSA/Fatherhood Involvement - Cartwheel	000:29	11
	PSA/Fatherhood Involvement - Dad O'Clock: Clean Up Time	000:29	13
	PSA/Fatherhood Involvement - Fifteen Seconds	000:29	2
	PSA/Fatherhood Involvement - Manual	000:59	19
	PSA/Fatherhood Involvement - Princess Party	000:29	14
	PSA/Financial Literacy - Financial Stability	000:14	34
	PSA/Financial Literacy - Gift to Future Me	000:59	18
	PSA/Financial Literacy - Gift to Future Me (30)	000:29	15
	PSA/Financial Literacy - Grown Up	000:57	20
	PSA/Financial Literacy - Grown Up (30)	000:29	11
	PSA/Financial Literacy - Lottery	000:59	19
	PSA/Financial Literacy - Lottery (30)	000:29	1
	PSA/Financial Literacy - My Savings Are Gone	000:59	22
	PSA/Financial Literacy - My Savings Are Gone (15)	000:14	33
	PSA/Financial Literacy - My Savings Are Gone (30)	000:29	14
	PSA/Financial Literacy - Remember Me	000:58	20
	PSA/Financial Literacy - Remember Me (15)	000:14	31
	PSA/Financial Literacy - Rich Uncle	000:58	20
	PSA/Financial Literacy - Rich Uncle (30)	000:29	13
	PSA/Financial Literacy - Rockstar	000:58	19
	PSA/Financial Literacy - Rockstar (30)	000:28	15
	PSA/Financial Literacy - Rockstar (30) - NY	000:29	3
	PSA/Financial Literacy - Time Machine	000:59	16
	PSA/Financial Literacy - Time Machine (30)	000:29	13
	PSA/Financial Literacy - Winning the Lotto	000:59	18
	PSA/Financial Literacy - Winning the Lotto - NY	000:28	19
	PSA/Financial Literacy - Winning the Lotto (30)	000:28	20
	PSA/Fire Adapted Communities - Airborne	000:59	19

	PSA/Fire Adapted Communities - Airborne (15)	000:14	34
	PSA/Fire Adapted Communities - Airborne (30)	000:29	1
	PSA/Fire Adapted Communities - Ember	000:59	18
	PSA/Fire Adapted Communities - Ember (30)	000:29	13
	PSA/Fire Adapted Communities - Firefighter	000:59	19
	PSA/Fire Adapted Communities - Firefighter (30)	000:30	3
	PSA/Fire Adapted Communities - Marked	000:59	19
	PSA/Fire Adapted Communities - Marked (15)	000:14	33
	PSA/Fire Adapted Communities - Marked (30)	000:29	14
	PSA/Fire Adapted Communities - Not If, But When	000:29	11
	PSA/Food Safety Education - Chill	000:59	20
	PSA/Food Safety Education - Chill (30)	000:29	3
	PSA/Food Safety Education - Clean	000:59	19
	PSA/Food Safety Education - Clean (30)	000:29	11
	PSA/Food Safety Education - Cook	000:59	19
	PSA/Food Safety Education - Cook (30)	000:29	13
	PSA/Food Safety Education - Separate	000:59	18
	PSA/Food Safety Education - Separate (30)	000:29	13
	PSA/Foreclosure Prevention - Career Day	000:59	3
	PSA/Foreclosure Prevention - Double Talk	001:00	20
	PSA/Foreclosure Prevention - Double Talk (30)	000:29	15
	PSA/Foreclosure Prevention - Family- Making Home Afford	000:30	13
	PSA/Foreclosure Prevention - Frozen	000:59	18
	PSA/Foreclosure Prevention - Frozen (15)	000:14	35
	PSA/Foreclosure Prevention - Frozen (30)	000:29	1
	PSA/Foreclosure Prevention - Isolation (15)	000:14	34
	PSA/Foreclosure Prevention - Isolation (30)	000:29	13
	PSA/Foreclosure Prevention - Isolation REV 09/18/13	000:59	19
	PSA/Foreclosure Prevention - Recipes for Disaster (15)	000:14	40
	PSA/Foreclosure Prevention - Recipes for Disaster Paul	000:59	17
	PSA/Foreclosure Prevention - Recipes for Disaster Sandy	000:29	14
	PSA/Foreclosure Prevention - Unicorn	000:59	20
	PSA/Foreclosure Prevention - Unicorn (30)	000:29	11
	PSA/GED Achievement - Pep Talks	000:59	20
	PSA/GED Achievement - Pep Talks (15)	000:14	32

	PSA/GED Achievement - Pep Talks (30)	000:29	2
	PSA/Goodwill - How We Do It	000:59	20
	PSA/Goodwill - I Got the Job (15)	000:14	43
	PSA/Goodwill - I Got the Job (30)	000:29	5
	PSA/Grads of Life	000:59	18
	PSA/High School Dropout Prevention - Graduation	000:59	17
	PSA/High School Dropout Prevention - Graduation - NY	000:59	7
	PSA/High School Dropout Prevention - Graduation - NY(30	000:29	12
	PSA/High School Dropout Prevention - Graduation (15)	000:14	34
	PSA/High School Dropout Prevention - Graduation (30)	000:29	14
	PSA/High School Dropout Prevention - Height (15)	000:14	30
	PSA/High School Dropout Prevention - Height (30)	000:29	14
	PSA/High School Dropout Prevention - Maria	000:59	4
	PSA/High School Dropout Prevention - Matt	000:59	19
	PSA/High School Dropout Prevention - Nonsense	000:29	14
	PSA/High School Dropout Prevention - Pomp and Circu(30)	000:29	14
	PSA/High School Dropout Prevention - Pomp and Circumsta	000:29	14
	PSA/High School Dropout Prevention - Stacy	000:59	6
	PSA/Hunger Prevention - 1 in 5 Kids	000:59	16
	PSA/Hunger Prevention - 50 Cent	000:59	20
	PSA/Hunger Prevention - 50 Cent (30)	000:29	14
	PSA/Hunger Prevention - Child	000:59	19
	PSA/Hunger Prevention - Child (30)	000:30	12
	PSA/Hunger Prevention - Ellie Krieger	000:29	12
	PSA/Hunger Prevention - Feeding America Cloudy II	000:59	21
	PSA/Hunger Prevention - Feeding America Cloudy II (30)	000:29	14
	PSA/Hunger Prevention - Food Angels	000:58	20
	PSA/Hunger Prevention - Food Angels (30)	000:29	14
	PSA/Hunger Prevention - Josh Groban	000:29	14
	PSA/Hunger Prevention - Kelly Clarkson	000:59	19
	PSA/Hunger Prevention - Kelly Clarkson (30)	000:29	1
	PSA/Hunger Prevention - Man	000:59	20

	PSA/Hunger Prevention - Man (30)	000:29	13
	PSA/Hunger Prevention - Rachael Ray	000:29	1
	PSA/Hunger Prevention - So Much Food	000:58	18
	PSA/Hunger Prevention - So Much Food (30)	000:29	12
	PSA/Hunger Prevention - Wishful Thinking	000:29	14
	PSA/Hunger Prevention - Woman	000:59	15
	PSA/Hunger Prevention - Woman (30)	000:29	13
	PSA/LATCH System & Booster Seat Education - Bibbidi	000:59	19
	PSA/LATCH System & Booster Seat Education - Bibbidi (30)	000:29	12
	PSA/Let's Move - Basketball	000:29	13
	PSA/Let's Move - Basketball	000:59	19
	PSA/Let's Move - Bike	000:59	21
	PSA/Lets Move	000:59	17
	PSA/Meals On Wheels	000:59	17
	PSA/National Guard	000:29	14
	PSA/Nutrition	000:15	38
	PSA/Ocean - Pirate	000:58	17
	PSA/Pet Adoption - Ball	000:29	14
	PSA/Pet Adoption - Cellphone	000:29	11
	PSA/Pet Adoption - Dog	000:14	36
	PSA/Pet Adoption - Feather	000:29	11
	PSA/Pet Adoption - leash	000:29	14
	PSA/Pet Adoption - Pants	000:29	14
	PSA/Pet Adoption - Super Buddies Experience	000:29	14
	PSA/Pet Adoption - Toys	000:29	13
	PSA/PilotsNPaws	000:30	14
	PSA/Reading - Book People Unite	000:59	20
	PSA/Reading - Book People Unite (30)	000:29	14
	PSA/Reading - Call it Courage	000:57	20
	PSA/Reading - Call it Courage (30)	000:29	4
	PSA/Reading - Exquisite Corpse	000:59	19
	PSA/Reading - Exquisite Corpse (30)	000:29	14
	PSA/Recycling - I Want to Be	000:59	17
	PSA/Recycling - I Want to Be (20)	000:19	58
	PSA/Recycling - I Want to Be (30)	000:29	3
	PSA/Shelter Pets	000:59	19
	PSA/Stroke Awareness - Lunch	000:59	18
	PSA/Stroke Awareness - Lunch (30)	000:29	13
	PSA/Stroke Awareness - Party	001:00	16

	PSA/Stroke Awareness - Party (30)	000:29	13
	PSA/Texting & Driving Prevention - Driving Sounds	000:29	3
	PSA/Texting & Driving Prevention - Fact	000:14	6
	PSA/Texting & Driving Prevention - Look Down	000:29	2
	PSA/Texting & Driving Prevention - Passengers	000:29	1
	PSA/Texting & Driving Prevention - Two At Once	000:29	1
	PSA/Texting & Driving Prevention - What Stops You	000:29	5
	PSA/Texting & Driving Prevention - What You See	000:29	3
	PSA/United Way	000:14	1
	PSA/United Way	000:59	5
	PSA/Wildfire Prevention - Backyard Revised	000:57	21
	PSA/Wildfire Prevention - Backyard Revised (30)	000:29	1
	PSA/Wildfire Prevention - Bear Hug - Bonfire	000:59	16
	PSA/Wildfire Prevention - Bear Hug - Bonfire (30)	000:29	13
	PSA/Wildfire Prevention - Bear Hug - Campfire	000:59	18
	PSA/Wildfire Prevention - Bear Hug - Campfire (15)	000:14	62
	PSA/Wildfire Prevention - Bear Hug - Campfire (30)	000:29	13
	PSA/Wildfire Prevention - Bear Sighting Cigarette (30)	000:28	21
	PSA/Wildfire Prevention - Bear Sighting Cigarette Revis	000:58	15
	PSA/Wildfire Prevention - Bonfire Revised	000:58	19
	PSA/Wildfire Prevention - Bonfire Revised (30)	000:28	3
	PSA/Wildfire Prevention - Doorbell	000:57	22
	PSA/Wildfire Prevention - Doorbell (30)	000:30	12
BLACK CENSUS PROJECT	BLACK CENSUS PROJECT	000:24	2
SHINE A LIGHT	SHINE A LIGHT	000:30	8