

ORDER



Orders
Order / Rev: 1398475
Alt Order #: 07991710
Product Desc: ONE NATION 2665
Estimate: 2665
Flight Dates: 10/28/15 - 11/06/15
Original Date / Rev: 10/27/15 / 10/27/15
Order Type: Political

WOIO
Primary AE: Dave Clark
Sales Office: T-DC
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 66 Canal Center Plaza, Suite 555
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/One Nation
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/26/15 | 11/06/15 | 55 | \$86,100.00 | \$73,185.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2015 | 55 | \$86,100.00 | \$73,185.00 | 0.00 |
| Totals | 55 | \$86,100.00 | \$73,185.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dave Clark | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| WOIO | 32% | \$86,100.00 |
| Market | 100% | \$269,062.50 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| DUAB | 0% | \$0.00 |
| EOIO | 0% | \$0.00 |
| WBNX | 0% | \$0.00 |
| WDLI | 0% | \$0.00 |
| WEAO | 0% | \$0.00 |
| WEWS | 18% | \$48,431.25 |
| WGGN | 0% | \$0.00 |
| WJW | 29% | \$78,028.12 |
| WKYC | 20% | \$53,812.50 |
| WMFD | 0% | \$0.00 |
| WOAC | 0% | \$0.00 |
| WQHS | 0% | \$0.00 |
| WUAB | 1% | \$2,690.62 |
| WVIZ | 0% | \$0.00 |
| WVPX | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|----------|----------|------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| 1 | WOIO | 10/30/15 | 10/30/15 | Noon News Noon News | Comm | 12-1230p | ----1-- | :30 | 1 | \$475.00 | P 4 | 0.00 | NM | 1 | \$475.00 |

Order / Rev: 1398475
 Alt Order #: 07991710
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Advertiser: ISS/One Nation
 Product Desc: ONE NATION 2665
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WOIO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | WOIO | 10/30/15 | 10/30/15 | Noon News Noon News | Comm | 12-1230p | ----1-- | :30 | 1 | \$475.00 | P 4 | 0.00 | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ----1-- | | 1 | | | | \$475.00 | | 0.00 | | | |
| 2 | WOIO | 10/30/15 | 11/06/15 | Cleveland 19 News at 5p Cleveland 19 News at 5p | Comm | 5-6p | ----1-- | :30 | 1 | \$250.00 | P 6 | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ----1-- | | 1 | | | | \$250.00 | | 0.00 | | | |
| | | Week: 11/02/15 | 11/08/15 | ----1-- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 3 | WOIO | 10/30/15 | 10/30/15 | Cleveland 19 News at 6p Cleveland 19 News at 6p | Comm | 6-630p | ----1-- | :30 | 1 | \$375.00 | P 6 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ----1-- | | 1 | | | | \$375.00 | | 0.00 | | | |
| 4 | WOIO | 10/30/15 | 11/06/15 | Cleveland 19 News at 6a Cleveland 19 News at 6a | Comm | 6-7a | ----1-- | :30 | 1 | \$100.00 | P 6 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ----1-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| | | Week: 11/02/15 | 11/08/15 | ----1-- | | 1 | | | | \$100.00 | | 0.00 | | | |
| 5 | WOIO | 11/06/15 | 11/06/15 | NET CBS Evening News CBS Evening News | Comm | 630-7P | ----1-- | :30 | 1 | \$650.00 | P 4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | ----1-- | | 1 | | | | \$650.00 | | 0.00 | | | |
| 6 | WOIO | 11/06/15 | 11/06/15 | SYN M-F 7-730p M-F 7-730p | Comm | 7-730p | ----1-- | :30 | 1 | \$1,200.00 | P 4 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | ----1-- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 7 | WOIO | 10/30/15 | 11/06/15 | NET CBS AM Network News CBS This Morning | Comm | 7-9a | ----1-- | :30 | 1 | \$75.00 | P 6 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ----1-- | | 1 | | | | \$75.00 | | 0.00 | | | |
| | | Week: 11/02/15 | 11/08/15 | ----1-- | | 1 | | | | \$75.00 | | 0.00 | | | |
| 8 | WOIO | 10/30/15 | 10/30/15 | SYN M-F 730-8p M-F 730-8p | Comm | 730-8p | ----1-- | :30 | 1 | \$1,300.00 | P 4 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ----1-- | | 1 | | | | \$1,300.00 | | 0.00 | | | |
| 9 | WOIO | 10/30/15 | 11/06/15 | NET Fri Hour 1 Fri Hour 1 | Comm | 8-9p | ----1-- | :30 | 1 | \$2,000.00 | P 6 | 0.00 | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ----1-- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| | | Week: 11/02/15 | 11/08/15 | ----1-- | | 1 | | | | \$2,000.00 | | 0.00 | | | |
| 10 | WOIO | 11/02/15 | 11/02/15 | Cleveland 19 News at 11p Cleveland 19 News at 11p | Comm | 11-1135p | 1----- | :30 | 1 | \$750.00 | P 6 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 11 | WOIO | 11/02/15 | 11/02/15 | Noon News Noon News | Comm | 12-1230p | 1----- | :30 | 1 | \$475.00 | P 4 | 0.00 | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$475.00 | | 0.00 | | | |
| 12 | WOIO | 11/02/15 | 11/02/15 | Cleveland 19 News at 6p Cleveland 19 News at 6p | Comm | 6-630p | 1----- | :30 | 1 | \$375.00 | P 6 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$375.00 | | 0.00 | | | |
| 13 | WOIO | 11/02/15 | 11/02/15 | Cleveland 19 News at 6a Cleveland 19 News at 6a | Comm | 6-7a | 1----- | :30 | 1 | \$100.00 | P 6 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| 14 | WOIO | 11/02/15 | 11/02/15 | NET CBS Evening News CBS Evening News | Comm | 630-7P | 1----- | :30 | 1 | \$650.00 | P 4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$650.00 | | 0.00 | | | |

Order / Rev: 1398475
 Alt Order #: 07991710
 Flight Dates: 10/28/15 - 11/06/15

Advertiser: ISS/One Nation
 Product Desc: ONE NATION 2665
 Estimate: 2665
WOIO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|--|-------|----------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 14 | WOIO | 11/02/15 | 11/02/15 | NET CBS Evening News CBS Evening News | Comm | 630-7P | 1----- | :30 | 1 | \$650.00 | P 4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$650.00 | | 0.00 | | | |
| 15 | WOIO | 11/02/15 | 11/02/15 | SYN M-F 7-730p M-F 7-730p | Comm | 7-730p | 1----- | :30 | 1 | \$1,200.00 | P 4 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 16 | WOIO | 11/02/15 | 11/02/15 | NET CBS AM Network News CBS This Morning | Comm | 7-9a | 1----- | :30 | 1 | \$75.00 | P 6 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 11/02/15 | 11/08/15 | 1----- | | 1 | | | | \$75.00 | | 0.00 | | | |
| 17 | WOIO | 10/31/15 | 10/31/15 | Sa Cleve 19 News at 11p SA Action News at 11p | Comm | 11p-1130p (11:00 PM-11:30 PM) | -----1- | :30 | 1 | \$450.00 | P 6 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | -----1- | | 1 | | | | \$450.00 | | 0.00 | | | |
| N 18 | WOIO | 11/01/15 | 11/01/15 | NET NFL Game 2 AFC GAME 2 | Comm | 4-7p | -----1 | :30 | 1 | \$5,500.00 | P 8 | 0.00 | NM | 1 | \$5,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | -----1 | | 1 | | | | \$5,500.00 | | 0.00 | | | |
| 19 | WOIO | 11/01/15 | 11/01/15 | Su Cleve 19 News at 11p SU Action News at 11p | Comm | 11p-1130p (11:00 PM-11:30 PM) | -----1 | :30 | 1 | \$650.00 | P 6 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | -----1 | | 1 | | | | \$650.00 | | 0.00 | | | |
| 20 | WOIO | 11/01/15 | 11/01/15 | NET Sun Hour 1 Sun Hour 1 | Comm | 7-8p | -----1 | :30 | 1 | \$8,000.00 | P 2 | 0.00 | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | -----1 | | 1 | | | | \$8,000.00 | | 0.00 | | | |
| 21 | WOIO | 11/01/15 | 11/01/15 | NET CBS Sunday Morning CBS Sunday Morning | Comm | 9-1030a | -----1 | :30 | 1 | \$450.00 | P 4 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | -----1 | | 1 | | | | \$450.00 | | 0.00 | | | |
| 22 | WOIO | 10/29/15 | 11/05/15 | Cleveland 19 News at 11p Cleveland 19 News at 11p | Comm | 11-1135p | ---1--- | :30 | 1 | \$750.00 | P 6 | 0.00 | NM | 2 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | ---1--- | | 1 | | | | \$750.00 | | 0.00 | | | |
| | Week: | 11/02/15 | 11/08/15 | ---1--- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 23 | WOIO | 10/29/15 | 11/05/15 | Noon News Noon News | Comm | 12-1230p | ---1--- | :30 | 1 | \$475.00 | P 4 | 0.00 | NM | 2 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | ---1--- | | 1 | | | | \$475.00 | | 0.00 | | | |
| | Week: | 11/02/15 | 11/08/15 | ---1--- | | 1 | | | | \$475.00 | | 0.00 | | | |
| 24 | WOIO | 11/05/15 | 11/05/15 | Cleveland 19 News at 5p Cleveland 19 News at 5p | Comm | 5-6p | ---1--- | :30 | 1 | \$250.00 | P 6 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 11/02/15 | 11/08/15 | ---1--- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 25 | WOIO | 10/29/15 | 10/29/15 | Cleveland 19 News at 6p Cleveland 19 News at 6p | Comm | 6-630p | ---1--- | :30 | 1 | \$375.00 | P 6 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | ---1--- | | 1 | | | | \$375.00 | | 0.00 | | | |
| 26 | WOIO | 10/29/15 | 10/29/15 | NET CBS Evening News CBS Evening News | Comm | 630-7P | ---1--- | :30 | 1 | \$650.00 | P 4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | ---1--- | | 1 | | | | \$650.00 | | 0.00 | | | |
| 27 | WOIO | 10/29/15 | 10/29/15 | SYN M-F 7-730p M-F 7-730p | Comm | 7-730p | ---1--- | :30 | 1 | \$1,200.00 | P 4 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/26/15 | 11/01/15 | ---1--- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 28 | WOIO | 10/29/15 | 11/05/15 | | Comm | 7-9a | ---1--- | :30 | 1 | \$75.00 | P 6 | 0.00 | NM | 2 | \$150.00 |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| NET CBS AM Network Ne | | | | | | | | | | | | | | | |
| CBS This Morning | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ---1--- | | 1 | | | | \$75.00 | | 0.00 | | | |
| | | Week: 11/02/15 | 11/08/15 | ---1--- | | 1 | | | | \$75.00 | | 0.00 | | | |
| 29 | WOIO | 11/05/15 | 11/05/15 | SYN M-F 730-8p M-F 730-8p | Comm | 730-8p | ---1--- | :30 | 1 | \$1,300.00 | P 4 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | ---1--- | | 1 | | | | \$1,300.00 | | 0.00 | | | |
| 30 | WOIO | 11/05/15 | 11/05/15 | BrownsNFLNet Browns NFL Network | Comm | Browns | ---1--- | :30 | 1 | \$30,000.00 | P 4 | 0.00 | NM | 1 | \$30,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | ---1--- | | 1 | | | | \$30,000.00 | | 0.00 | | | |
| 31 | WOIO | 11/03/15 | 11/03/15 | Cleveland 19 News at 11p Cleveland 19 News at 11p | Comm | 11-1135p | -1----- | :30 | 1 | \$750.00 | P 6 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | -1----- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 32 | WOIO | 11/03/15 | 11/03/15 | Cleveland 19 News at 5p Cleveland 19 News at 5p | Comm | 5-6p | -1----- | :30 | 1 | \$250.00 | P 6 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | -1----- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 33 | WOIO | 11/03/15 | 11/03/15 | Cleveland 19 News at 6a Cleveland 19 News at 6a | Comm | 6-7a | -1----- | :30 | 1 | \$100.00 | P 6 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | -1----- | | 1 | | | | \$100.00 | | 0.00 | | | |
| 34 | WOIO | 11/03/15 | 11/03/15 | NET CBS Evening News CBS Evening News | Comm | 630-7P | -1----- | :30 | 1 | \$650.00 | P 4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | -1----- | | 1 | | | | \$650.00 | | 0.00 | | | |
| 35 | WOIO | 11/03/15 | 11/03/15 | SYN M-F 730-8p M-F 730-8p | Comm | 730-8p | -1----- | :30 | 1 | \$1,300.00 | P 4 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | -1----- | | 1 | | | | \$1,300.00 | | 0.00 | | | |
| 36 | WOIO | 11/03/15 | 11/03/15 | NET Tue Hour 2 Tue Hour 2 | Comm | 9-10P | -1----- | :30 | 1 | \$4,000.00 | P 4 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | -1----- | | 1 | | | | \$4,000.00 | | 0.00 | | | |
| 37 | WOIO | 10/28/15 | 10/28/15 | Cleveland 19 News at 11p Cleveland 19 News at 11p | Comm | 11-1135p | --1---- | :30 | 1 | \$750.00 | P 6 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | --1---- | | 1 | | | | \$750.00 | | 0.00 | | | |
| 38 | WOIO | 11/04/15 | 11/04/15 | Noon News Noon News | Comm | 12-1230p | --1---- | :30 | 1 | \$475.00 | P 4 | 0.00 | NM | 1 | \$475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | --1---- | | 1 | | | | \$475.00 | | 0.00 | | | |
| 39 | WOIO | 10/28/15 | 10/28/15 | Cleveland 19 News at 5p Cleveland 19 News at 5p | Comm | 5-6p | --1---- | :30 | 1 | \$250.00 | P 6 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | --1---- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 40 | WOIO | 10/28/15 | 11/04/15 | Cleveland 19 News at 6p Cleveland 19 News at 6p | Comm | 6-630p | --1---- | :30 | 1 | \$375.00 | P 6 | 0.00 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | --1---- | | 1 | | | | \$375.00 | | 0.00 | | | |
| | | Week: 11/02/15 | 11/08/15 | --1---- | | 1 | | | | \$375.00 | | 0.00 | | | |
| 41 | WOIO | 10/28/15 | 11/04/15 | Cleveland 19 News at 6a Cleveland 19 News at 6a | Comm | 6-7a | --1---- | :30 | 1 | \$100.00 | P 6 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | --1---- | | 1 | | | | \$100.00 | | 0.00 | | | |
| | | Week: 11/02/15 | 11/08/15 | --1---- | | 1 | | | | \$100.00 | | 0.00 | | | |

Order / Rev: 1398475
 Alt Order #: 07991710
 Flight Dates: 10/28/15 - 11/06/15

Advertiser: ISS/One Nation
 Product Desc: ONE NATION 2665
 Estimate: 2665
WOIO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| 42 | WOIO | 10/28/15 | 10/28/15 | NET CBS Evening News CBS Evening News | Comm | 630-7P | --1---- | :30 | 1 | \$650.00 | P 4 | 0.00 | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | --1---- | | 1 | | | | \$650.00 | | 0.00 | | | |
| 43 | WOIO | 11/04/15 | 11/04/15 | SYN M-F 7-730p M-F 7-730p | Comm | 7-730p | --1---- | :30 | 1 | \$1,200.00 | P 4 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/15 | 11/08/15 | --1---- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| 44 | WOIO | 10/28/15 | 10/28/15 | NET CBS AM Network CBS This Morning | Comm | 7-9a | --1---- | :30 | 1 | \$75.00 | P 6 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | --1---- | | 1 | | | | \$75.00 | | 0.00 | | | |
| 45 | WOIO | 10/28/15 | 10/28/15 | SYN M-F 730-8p M-F 730-8p | Comm | 730-8p | --1---- | :30 | 1 | \$1,300.00 | P 4 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | --1---- | | 1 | | | | \$1,300.00 | | 0.00 | | | |
| N46 | WOIO | 10/29/15 | 10/29/15 | NET NFL Thursday Prime NFL Thursday Prime | Comm | NFL Thursday Foo | ---1--- | :30 | 1 | \$9,500.00 | P 2 | 0.00 | NM | 1 | \$9,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/26/15 | 11/01/15 | ---1--- | | 1 | | | | \$9,500.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 55 | \$86,100.00 |