

CONTRACT

WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

STRATEGIC MEDIA SERVICES
1911 NORTH FT. MYER DRIVE
SUITE 400
ARLINGTON, VA 22209

<u>Contract / Revision</u> 695911 /		<u>Alt Order #</u> WOC10492269
<u>Product</u> Candidate Cable		
<u>Contract Dates</u> 10/25/16 - 11/05/16	<u>Estimate #</u> 2487	
<u>Advertiser</u> OLSEN FOR ILLINOIS AND HRO		<u>Original Date / Revision</u> 10/25/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMAQ	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u> 243	<u>Product Code</u> 316
<u>Agency Ref</u> 67172		<u>Advertiser Ref</u> 40371

All spots on this line are Immediately Preemptible class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WMAQ	10/25/16	10/31/16	6A-7A M-F NBC 5 NE16A-7A			:15/:15			ED	BK	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	1-111--				4	\$1,200.00				
N 2	WMAQ	10/25/16	10/31/16	7A-9A M-F TDY I 7A-9A			:15/:15			ED	BK	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	1--1---				2	\$1,400.00				
N 3	WMAQ	10/25/16	10/31/16	9A-10A M-F TDY II 9A-10A			:15/:15			EP	BK	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	---1--				1	\$625.00				
N 4	WMAQ	10/25/16	10/31/16	10A-11A M-F TDY III 10A-11A			:15/:15			EP	BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	---1---				1	\$400.00				
N 5	WMAQ	10/25/16	10/31/16	11A-12P M-F NEWS A11A-12P			:15/:15			EP	BK	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	--1----				1	\$475.00				
N 6	WMAQ	10/31/16	10/31/16	5P-530P M-F ENEWS 5P-530P			:15/:15			EP	BK	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	1-----				1	\$1,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WMAQ	10/25/16-10/31/16	5P-530P M-F ENEWS 5P	5P-530P	M-----	:15/:15		\$1,600.00		BK		
			See MG 6.3 PREEMPT										
	3	WMAQ	11/05/16-11/05/16	6P-7P SA ACCESS HLYWD	6-65756P	-----Sa--	:15/:15		\$1,600.00		BK		
			Ⓜ MG for 6.2 10/31										

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract Dates</u> 10/25/16 - 11/05/16	<u>Product</u> Candidate Cable	<u>Estimate #</u> 2487
<u>Advertiser</u> OLSEN FOR ILLINOIS AN		<u>Original Date / Revision</u> 10/25/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount	
N 7	WMAQ	10/25/16	10/28/16	6-630P M-F ENEWS 66P-630P			:15/:15			ED	BK	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	---- 1--	1			\$2,400.00						
N 8	WMAQ	10/25/16	10/31/16	10P-1035P M-SU LAT10P-1035P			:15/:15			EP	BK	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	---- 1--	1			\$5,000.00						
N 9	WMAQ	10/26/16	10/31/16	3P-4P M-F ELLEN 3P-4P			:15/:15			ED	BK	5	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	1- 112--	5			\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>				
	3	WMAQ	10/25/16-10/31/16	3P-4P M-F ELLEN	3P-4P	M- - WThF----	:15/:15	\$1,000.00		BK				
	See MG 9.6,9.7													
	DNA-NEWS SPL REPORT													
	4	WMAQ	10/25/16-10/31/16	3P-4P M-F ELLEN	3P-4P	M- - WThF----	:15/:15	\$1,000.00		BK				
	See MG 9.6,9.7													
	DNA-NEWS SPL REPORT													
	6	WMAQ	11/02/16-11/04/16	3P-4P M-F ELLEN	3P-4P	--- WThF----	:15/:15	\$1,000.00		BK				
	Ⓜ MG for 9.3,9.4													
	7	WMAQ	11/02/16-11/04/16	3P-4P M-F ELLEN	3P-4P	--- WThF----	:15/:15	\$1,000.00		BK				
	Ⓜ MG for 9.3,9.4													
N 10	WMAQ	10/30/16	10/30/16	7-11A SU MEET THE 7A-11A			:15/:15			ED	BK	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	----- 1	1			\$5,000.00						
N 11	WMAQ	10/31/16	10/31/16	530-6P M-SU NIGHTL530P-6P			:15/:15			EP	BK	1	\$4,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	1-----	1			\$4,500.00						
N 12	WMAQ	10/30/16	10/30/16	NFL FTBL NIGHT AM6P-7:20P			:15/:15			EP	BK	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	----- 1	1			\$3,500.00						
N 13	WMAQ	10/29/16	10/30/16	5-6A SA/SU NBC 5 NE5A-6A			:15/:15			EP	BK	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/25/16	10/31/16	----- 1	1			\$100.00						
N 14	WMAQ	10/29/16	10/30/16	5P-530P SA/SU ENEV5P-530P			:15/:15			EP	BK	3	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/24/16	10/30/16	----- 11	2			\$800.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>				
	1	WMAQ	10/24/16-10/30/16	5P-530P SA/SU ENEWS 5P	5P-530P	----- SaSu	:15/:15	\$800.00		BK				
	See MG 14.3,14.4													
	PREEMPT-PROGRAM CHANGE													
	3	WMAQ	10/31/16-10/31/16	3P-4P M-F EARLY FRINGE	3P-4P	M-----	:15/:15	\$700.00		BK				
	Ⓜ MG for 14.1 10/29													
	4	WMAQ	10/29/16-10/30/16	5-6A SA/SU NBC 5 NEWS	5A-6A	----- SaSu	:15/:15	\$100.00		BK				
	Ⓜ MG for 14.1 10/29													
N 15	WMAQ	10/28/16	10/28/16	107A-137A M-F LN RF107A-137			:15/:15			EP	BK	1	\$50.00	

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	---- 1--				1	\$50.00				
Totals												25	\$37,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	17	\$25,450.00	(\$3,817.50)	\$21,632.50
10/31/16 - 11/05/16	8	\$12,400.00	(\$1,860.00)	\$10,540.00
Totals	25	\$37,850.00	(\$5,677.50)	\$32,172.50

Signature: _____ **Date:** _____

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