

**STATION WTTB-AM  
ISSUES/ PROGRAMS LIST  
SECOND QUARTER, 2017**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM CINDY JEWETT, EXCHANGE CLUB OF TC – RESILIENCE & PREVENTION OF CHILD ABUSE; KATIE KOWANIC. COMM. REL. SPEC – CASTLE “CELEBRATION IN THE VINEYARD”.**

**EVENTS THAT WE HOSTED INCLUDE:**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM DAVID MOSHIER, DIR. OASIS CREATIVE RESOURCES “DISCOVER COLUMBUS SHIPS” (NINA & PINTA); RIVERSIDE ACTORS “SATURDAY NIGHT LIVE”; JOE MESSINA, AUTHOR & RADIO TALK SHOW HOST, “RAMBLINGS OF A RIGHT WING, BIBLE THUMPING WHITE GUY”; ERIC MENGER & CATHERINE CADDELL- VB REGIONAL AIRPORT; KENNETH GEORGE, COMMUNICATIONS DIR. IRCHS-“CHARTER CHAT”; ADAM SCHNELL & CAMILO RODRIGUEZ- “BALLET VERO BEACH SPRING PROGRAM”; WENDY WAX, AUTHOR-“ONE GOOD THING”; ANNE SOFRANCOS-THE SILVERTONES 10<sup>TH</sup> ANNIVERSARY CONCERT; ROCHELLE SALLEE, MUSIC DIR. – “KEYBOARD CROSSOVER CAMP”; DAVID WESTON, MICROSOFT SECURITY EXPERT- CYBER SAFETY.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM**

**EVENTS THAT WE HOSTED INCLUDE:**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL-HIBISCUS FESTIVAL; REV JOEL REIF, MINISTER OF COMMUNITY CARE-"EASTER MESSAGE"; ART CIASCA, BOARD MEMBER -SUNCOAST MENTAL HEALTH; FT PIERCE JAZZ & BLUES SOCIETY - FT PIERCE JAZZ & BLUES SOCIETY EVENTS; JOAN LUNDEN, JOURNALIST & CANCER SURVIVOR-"BREAKAWAY FROM CANCER"; DR ROBERT BRUGNOLI, EX DIRECTOR MHAIRC-MAY IS MENTAL HEALTH MONTH; SIDNEY LEIBMAN, VOLUNTEER IN MEDICINE- "HANDS OF ST LUCIE, DOCS ROCK CONCERT MAY 13<sup>TH</sup>; ASHLEY MILLER CHELBERG, EX DIRECTOR-STELLA MARIS ENVIRONMENTAL RESEARCH -"WESLEY'S BEST ECO CAMP".**

**EVENTS THAT WE HOSTED INCLUDE:**

### **5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM JOHN MUNSIE - HOSTS GROUPS OF SENIOR VOLUNTEERS FROM ACROSS USA & CANADA; WARREN "WHAT NEW IN SENIOR CARE?"**

**EVENTS THAT WE HOSTED INCLUDE:**

### **6. CHARITIES/ VOLINTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM BOB & BOB, SELLER TO CELLAR - EVENING OF TASTINGS TO BENEFIT HERITAGE CENTER; PEGGY GIBBS, GIFFORD YOUTH ACHIEVEMENT CTR-HOBEY FORD GOLDEN ROD PUPPETS; JOE WALSH & AMY SHELBY, EXCHANGE CLUB- "CHAMPIONS FOR CHARITY" GOLF TOURAMENT; KELLY CHICVARA-BIG BROTHER BIG SISTERS "TASTE OF ST LUCIE"; SARA POITTER, NATURALIST- ECO-ADVENTURES; DOUG BORRIE, EX DIR & LAURIE CONNELLY, EVENTS COORDINATOR-YOUTH GUIDANCE "TROPICAL NIGHTS LUAU"; SARAD RUWE, EX DIR - AMERICAN RED CROSS HURRICANE HANGAR PARTY; TOM MAHER, KIWANIS CLUB OF VB "TAKE A KID FISHING"; HEATHER STAPLETON, EDUCATION DIR.- ELC EVENTS & HAPPENINGS; CYNTHIA FALARDEAU, EX DIR EDUCATION FOUNDATION- STEP IN KINDERGARTEN, SCIENCE FAIR, BUSI. PARTNERSHIPS.**

**EVENTS THAT WE HOSTED INCLUDE:**