

**STATION WTTB-AM
ISSUES/ PROGRAMS LIST
FOURTH QUARTER, 2016**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM RUTH REPERT, AUTHOR-"ADVENTURES OF A CODA (CHILD OF DEAF ADULTS)"; DR JAMES SCHAFER, NEUROLOGIST-MULTIPLE SCLEROSIS RESEARCH.

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

VERO BEACH BOAT PARADE

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY OSCAR SALES & CAST OF CHICAGO-RIVERSIDE THEATRE; CHET HOGAN, ANTIQUE COIN CURATOR, ANTIQUE COIN EVENT; ADAM SCHELL, BALLET VERO BEACH-NUTCRACKER; WENDY DWYER, FT PIERCE JAZZ AND BLUES SOCIETY; VERO BEACH THEATRE GUILD, EVITA; JIM BEINDORF, TREASURER-ST HELEN'S HARVEST FESTIVAL; RIVERSIDE THEATRE ANNUAL HOLIDAY FESTIVAL; RIVERSIDE THEATRE ACTORS-"RINGS OF FIRE"; RUSTY YOUNG, PRODUCER & PARTNER-MUSIC WORKS CONCERTS; MARIO ARMSTRONG, TV HOST-TIME TO DE-CLUTTER.

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
COURAGE ON ALL FRONTS**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM KENNETH GEORGE, COMMUNICATIONS & COMMUNITY REALTIONS DIRECTOR "IRCHS BIRTH OF AMERICA"; KATHA KISSMAN, PRESIDENT & CEO HARBOR BRANCH-LOVE YOUR LAGOON; CAMILLE YATES, DEV. DIR.-GOLFIN FOR THE LAGOON; PETER ORRICK, JR, IT PROGRAMMER-MILLENNIAL THINKING.

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**GOOD SAMARITIAN SOUP BOWL
EDUCATION FOUNDATION
ST LUCIE SOARS
SARAH'S KITCHEN BOWL-A-THON**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM KAREN VATLAND-GARDENFEST; RECYCLING FOR HOLIDAYS; ERIC MENGER, EX. DIRECTOR-VB REGIONAL AIRPORT ACTIVITIES & EVENTS; BARBARA HOFFMAN, EX. DIR CULTURAL COUNCIL OF IRC- CULTURAL ACTIVITIES & EVENTS; NATASHA TRENEV, RESEARCH SCIENTIST-"WHO TO KNOW BEFORE YOU BUY PROBIOTIC SUPPLEMENTS"; DR ROBERT BRUGNOLI, EX DIR OF MHAIRC-HOLIDAY STRESS; FP&L, TIPS & TOOLS TO SAVE ENERGY THIS HOLIDAY SEASON; PAM COOPER & MICHELLE WAGNER- IR COUNTY LIBRARY; SHERIFF DERYL LOAR- "HOW WE, (AND LAW OFFICERS CAN BE SAFE;; PAUL OSTER, CEO & FOUNDER OF "BETTER QUALIFIED"-YAHOO HACK "WHAT NOW & WHAT EFFECT WILL IT HAVE; SHOTSI LAJOIE, ART MUSEUM WORKSHOP COORDINATOR & RENEE BIRELEY, PROG ADMIN & WILMA CONNELL -24TH ANNUAL SAMARITIAN CENTER SOUP BOWL; BRADY JOHNSON, DEAN OF TCCAGO, TRINITY EPISC CHURCH- TC CHORAL FESTIVAL.

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM BARBARA HOFFMAN, EX. DIR. CULTURAL COUNCIL "MONTHLY UPDATES & EVENTS; JACK LEVINE, FOUNDER 4GENERATIONS INSTITUE- CELEBRATING OUR ELDERS A LEGACY OF LIVING HISTORY; KAREN DEIGL, CEO/PRES OF SENIOR RESOURCE ASSOCIATION.

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**MOTOWN FUNDRAISER
DILLARDS FASHION SHOW**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM NANCY PUGLIO, ELC VOLUNTEER COORDINATOR-VOLUNTEER OPEN HOUSE; QUINTIN WALTER, OWNER & CURATOR- "HAVE ONE ON US FUNDRAISER"; ASHBY GOLDSTEIN, DIR OF PRISM-SEBASTIAN RIVER HIGH SCHOOL MUSIC DEPARTMENT; IVA POWELL, GIFFORD YOUTH ORCHESTRA; ANJANI CIRILLO, PRES SCB FOUNDATION- SEBASTIAN CLAMBAKE (LAGOON FESTIVAL); MOTOWN.

EVENTS THAT WE HOSTED INCLUDE: