

WTTB QUARTERLY ISSUES/PROGRAMS LIST

2023 Quarterly Issues and Programs List - 3RD QUARTER (JUL-SEP)				
AIR DATES	DURATION	# OF TIMES	Issues Addressed	Description
8/1-9/30/23	:30	296	Family Health Services	American Cancer Society - Public Service Announcements to promote ACS Event - Making Strides Against Breast Cancer events on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
7/1-9/30/23	:30	520	Health Services	Cleveland Clinic of Indian River Campaigns focused on Health Issues including services including cancer care and orthopaedic services offered by the community hospital.
7/1-8/31/23	:30	139	Family Health Services	Dillard's Vero Beach is a local department store with philanthropic goals. This campaign focused on the fundraising event for Make A Wish that Dillard's was supporting. The goal was to raise enough funds to send several local families with terminally ill children on a wishful vacation.
7/1-9/30/23	:30	92	Community Awareness	Florida Association of Broadcasters- Various Public Services announcements which affect listeners in Indian River, St. Lucie, and Martin Counties.
8/1-8/31/23	:60	85	Community Awareness	Wesley Davis Indian River County Appraiser's campaign was for the TRIM notice. Truth in millage reflects the official Notice of Proposed Property Taxes. Required by Florida law, the Property Appraiser mails this notice mid-August to the owner on record of every property in Indian River County.
7/1-9/30/23	:30	500	Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment.
7/1-8/31/23	:30	336	Arts & Cultural Support	Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.

WTTB QUARTERLY ISSUES/PROGRAMS LIST

7/1-9/30/23	:30	234	Arts & Entertainment	Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization During covid the theatre had to close jeopardizing its future. The campaign focused on donations to keep the community theatre open. This campaign promoted the 100th anniversary of the Sunrise Theatre bringing arts and entertainments to the City of Ft. Pierce.
9/1-9/30/23	:30	5	Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all. The campaign focused on the Great American Duck Derby event is held in October. 3,000+ ducks are sold for \$5 each. At the event, the rubber ducks are released into the river and first one that swims across the line is a winner with cash winnings for first, second, and third place.
7/1-9/30/23	:60	224	Community Awareness	The Senior Collaboration Indian r River County's mission is to improve the quality of life of all Indian River County Seniors through a community collaboration of service providers, funders and advocate for seniors. They link seniors with providers and services in Indian River County to advocate for improvements to allow seniors to have quality of life and age in place with inclusion in both the civic and social structure of Indian River County.
7/1-9/30/23	:30	238	Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This local campaign focused on the "Day of Caring" campaign in which local citizens are invited to participate in a one day volunteer event for the community to help others that need projects done with everything from painting to gardening.
7/1-9/30/23	:15/:30	650	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.

DOCUMENTATION AVAILABLE UPON REQUEST