

**STATION WTTB-AM
ISSUES/ PROGRAMS LIST
SECOND QUARTER, 2013**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
CHILDREN'S HOME SOCIETY OF FLORIDA**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM CYNTHIA FLAIG& DENISE SMITH- VP & DIRECTOR (TRIO UPWARD BOUND PARENT ASSOC, ORG PAGENT); JANET WINIKOFF-DIRECTOR OF EDUCATION "CHILDRENS VETERINARY CLASS AT HUMANE SOCIETY";MICHAEL NATALE-SEB. EXCHANGE BLUE WATER OPEN; ROBERT PARTLIN-CIRCUIT 19 COMMUNITY DEV.DIR "FOSTER CARE AWARENESS MONTH"; RICHARD BALLINGER & BOBBY YANG - OSLO & STORM GROVE MIDDLE SCHOOL ORCHESTRAS; MARY LEE WEIR-DIR/PROD & MARSHAY WILLIAMS- HIBISCUS CHILDREN CENTER "UNTIL THEY TURN EIGHTEEN"; WILLIAM FRIESELL-ELC CHAIRMAN OF BOARD (ELC WILD & SCENIC FIL FESTIVAL)

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
ST ANDREW'S 5K
KIDS FOR NATURE**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM CRYSTAL CORRIGAN-AUDITORIUM DIR. "UPCOMING & SUMMER EVENTS; KEVIN QUILLINAN-RIVERSIDE CHILDREN THEATRE DIR.; JAY DESMARTEAU-TD BANKING "MAY IS NATL SMALL BUSINESS MONTH"; CHARLIE NEWMAN-AUTHOR "GETTING FROM YOU AND ME TO WE"; BRIAN HARTMAN-PRES. CBA "COMMUNITY BUSINESS ALLIANCE"; CHRIS MOHARDT-PHARUS GROUP "5TH

ANNUAL TC BUSINESS SUMMIT"; SHANE WRIGHT & ROGER VANDYKE "SELF-SOLAR ENERGY LOAN CENTER"; CLIFF MORRIS-CEO OF FL ORGANIC AQUACULTURE "GROUND BREAKING CEREMONY FOR MAJOR CO." OSCAR SALES-RIVERSIDE THEATRE "GREASE"

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**THE FALLEN SOLDIER MEMORIAL PROJECT
RED, WHITE AND BLUE – A STAR SPANGLED SALUTE**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM VANESSA CARTER SOLOMON-IRC CODE ENFORCER; PAM COOPER-SUP GENEALOGY DEPT IRC MAIN LIBRARY "ACHIVES OF LOCAL HISTORICAL PLACES"; REYNOLD TAN-PHD FDA SCIENTIST "FDA NEW RULES GOVERNING SUNSCREEN LABELING"; JOEL TYSON & RICHARD VOTOPKA "HISTORY OF FELLSMERE & ANNIVERSARY"; SUE DINENNO & PATTY HOWARD-IRC RECREATION "SUPPORT OF THE LOCAL COUNTY RECREATION DEPARTMENT"; SUSAN GRANDPIERRE – "OLD VERO ICE AGE SITES COMMITTEE.

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**WALDO'S BENEFIT FOR ASHLEE CRUSH
KIRK MARKETPLACE AT IR MALL**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM THOMAS RAULIN-PUBLIC INFO OFFICER " IRC SO 4TH OF JULY SAFETY TIPS & RULES"; THE MOMS-DENISE ALBERT & MELISSA MUSEN GERSTEIN "SOLUTIONS FOR MOMS HECTIC SCHEDULE"; DR KEN FUJIOKA & JOE NADGLOWSKI "OBESITY ACTION COALITION- NOW IS THE TIME TO BALANCE THE SCALE" ; PATTI GIBBONS "DAY TRIPPIN' WITH PATTI & VICKY"; SHANNON MCGUIRE BOWMAN-EXC DIR & SONJA PHILLIPS-FAMILY & CENTER RESOURCE COORDINATOR "CHILDCARE RESOURCES OF IRC"; REV'S AND DR'S ROBERT & CASEY BAGGOTT-NATURAL DISASTERS "AN ACT OF GOD"; DALE JUSTICE-EMERGENCY MGM COORDINATOR "IRC PREPARATION FOR 2013 HURRICANE SEASON"; KATHY GILBERT-PRES. PIRATES OF THE TC "THE FLORIDA PIRATE CONVENTION" ; WALTER JACKSON-GYAC SUMMER CAMP DIR "GIFFORD YOUTH ACTIVITY CENTER SUMMER CAMP SCHEDULE" ; DEBBIE HENDRICK-DIRECTOR OF COLLEGE & COUNTY; DR ROBERT BRUGNOLI-EXEC DIR "MHA BOARD OF DIRECTORS APPOINTS DR BOB; STUART TOMC-NUTRITION EXPERT "5 WAYS TO SPEED UP A SLOWPOKE METABOLISM; MARTIN ZICKETT-PRES VETERANS COUNCIL IRC "MEMORIAL DAY OBSERVANCE" ; DR RAY ADAMS-DIR ARTISTIC DEV "AMERICA SALUTES & CELEBRITY SWEETS"; DR JAMES SHAFER-NEUROLOGIST WITH VOVN "NATIONAL STROKE MONTH"; ALEXANDER LILLIQUIST & TEAM MATES "VBHS VOLLEYBALL PLAYERS & JR OLYMPICS IN DALLAS TX.

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DIANE BUTLER-DIR OF COMMUNITY OUTREACH "HOME INSTEAD SENIOR CARE"

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SEBASTIAN EAGLES HARITY POKER RUN
WILD GAME FEAST
TC FAMILIES W/JULIETTE THE COW
HURRICANE HANGAR
GREAT DUCK DERBY
NALC STAMP OUT HUNGER**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM MICHAEL BRADLEY-VETERAN "THE FALLEN SOLDIER MEMORIAL" ; GRANT WITHERS-ELC CANOE GUIDE "CANOE EXCURSIONS OFFERED BY ELCE" ; BARBARA - CAT'S MEOW NO KILL CAT SHELTER "FUNDRAISER"; JOAN EDWARDS-NATURE GUIDE "ENVIRNOMENTAL LEARNING CENTER"; BEN EARMAN "IMPORTANCEOF BEING ERNEST; BECKY ALLEN & POSTMASTER - :STAMP OUT HUNGER FOOD FRIVE; DEBBIE PENNISTON- CO.-CHAIR OF RIVERSIDE LECTURE SERIES "INAUGURAL DLS DEBATES; JANIE HOOVER-MAIN STREET VB COMMITTEE-"2013 HIBISCUS FESTIVAL".

EVENTS THAT WE HOSTED INCLUDE: