

WTTB 2023 Quarterly Issues and Programs List - 4TH QUARTER

AIR DATES	DURATION	# OF TIMES	Issues Addressed	Description
10/01-10/31/23	:30	160	Family Health Services	Charity: American Cancer Society Event: Making Strides Against Breast Cancer Public Service Announcements to promote ACS Event - Making Strides Against Breast Cancer events on the Treasure Coast to promote breast cancer awareness and raise money to support ACS breast cancer research.
10/01-10/31/23	:30	170	Community Awareness	Charity: Big Brothers & Big Sisters Event: Chefs, Champagne, and Chocolate For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation's largest donor and volunteer-supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages 4 through 18, in communities across the country. They develop positive relationships that have a direct and lasting effect on the lives of young people.
10/01-12/31/23	:30	520	Health Services	Cleveland Clinic of Indian River Campaigns focused on Health Issues including services including cancer care and orthopaedic services offered by the community hospital.
12/01-12/31/23	:30	45	Family Health Services	Organization: Dillard's Vero Beach Event: Kendra Scott Jewelry Saturday 10/12 Kendra Scott, CFO and founder of the jewelry brand offered a percentage of jewelry pieces sold at Dillard's in Vero Beach on 10/12 to go towards assisting families that are going through the challenge of having a terminally ill parent. The funds raised will ENABLE FAMILIES to visit Disney and create one last happy and joyful memory together.
10/01-12/31/23	:30	92	Community Awareness	Florida Association of Broadcasters- Various Public Services announcements which affect listeners in Indian River, St. Lucie, and Martin Counties.

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12/01-12/31/23	:30	52	Children's Programs	Charity: Gifford Youth Association Event: Up Up and Away Mission: With academics in focus, GYAC has played a crucial role in increasing the graduation rate of Indian River County's African American population from 23% at its inception to over 90% present day. GYAC's values: Respect, Hope, Perseverance, Hard work, Inclusivity, and Collaboration act as a guiding light throughout the organization. By holding students, parents and employees accountable, we have made tremendous strides towards ensuring the County's underserved populations have the tools they need to succeed. The campaign focused on selling tickets for the fundraising event
10/01-10/31/23	:30	50	Community Awareness	Charity: Gold Star Mothers of Indian River County Event: Walk a thonGold Star Mothers Advertising to promote their walk-a-thon for Military/Veteran Suicide Awareness.
12/01-12/31/23	:30	25	Community Awareness	Humane Society- Advertising to bring the community out to the event. All proceeds raised at Bark in The Park are to help the homeless, lost and at risk animals in the community.
10/01-11/30/23	:30	53	Community Awareness	Charity: IRC Historical Society Event: Party at the Pineapple House Mission: Since 1983, the Indian River County Historical Society has contributed to the historical and environmental resources of Indian River County, the Indian River Lagoon area, and the State of Florida. The campaign focused on their annual fundraiser.
11/1-12/31	:30	164	Community Awareness	Organization: Indian River County Sheriff's Department Campaign: Promoting their new app to keep community aware of crime and safety
10/01-12/31/23	:30	254	Environmental Services	Indian River County Solid Waste - Indian River County Solid Waste Disposal District provides collection points for the residents to deliver municipal solid waste, yard trash, household hazardous waste and various recyclable material to maintain the health and well being of the community and environment.

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12/01-12/31/23	:30	80	Community Awareness	Mckee Botanical Gardens- nurtures and enhances a historic garden in a unique tropical setting for the education, enjoyment and enrichment of all.
10/01-11/30/23	:30	60	Community Awareness	Charity: American Fundraising Professionals Event: National Philanthropy Day Mission AFT offers the best training and education in the fundraising field. AFP offers a myriad of continuing educational opportunities for all fundraisers, regardless of experience level or specialty, and most can help you attain your certification to demonstrate your commitment to and expertise in the profession. Campaign focused on the National Philanthropy Awards in Indian River County honoring local community leaders who give time, treasure, and talent.
11/1-11/30/23	:30	9	Community Awareness	Navy Seal Museum- Advertising to bring the community to the museum to experience unique artifacts, modern exhibits, and living history through their innovative galleries, educational programs, and community outreaches.
10/01-12/31/23	:30	346	Arts & Cultural	Riverside Theatre in Vero Beach is a non profit, professional producing theatre featuring musicals and plays. As a non for profit theatre, they rely on fundraising to continue to keep the arts and entertainment thriving.
10/01-10/31/23	:30	90	Community Awareness	Charity: Safespace Event: Walk a Mile in Her Shoes Mission: SafeSpace provides safety and support to thousands of domestic violence victims and their children in Indian River, St. Lucie, and Martin counties and are the local area experts in providing domestic violence services. For more than four decades, SafeSpace has provided nearly half a million safe nights of shelter to more than 40,000 victims and children throughout the Treasure Coast area.

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10/01-11/30/23	:30	41	Community Awareness	Salvation Army- Advertising to get volunteers for their Red Kettle Bell Ringing program that collects donations for those in need during the holiday season.
10/01-11/30/23	:05/:15	60	Community Awareness/Family Event	Sebastian Clambake is a non profit corporation that organizes a festival with the process dedicated to local non profit capital projects. The Sebastian Clambake has raised over \$1,000,000 over the past 20 years.
11/01-12/31/23	:30	40	Arts & Cultural	Organization: Sebastian River High School Band Event: Holiday Prism Concert The Sebastian River High School Band Program has been one of excellence since its inception in 1994. The program provides an outstanding musical experience for 225 students that make up the Wind Ensemble, Wind Symphony, Symphonic Band, Concert Band, Jazz Band, Caribbean Steel Drum Band, Percussion Ensembles, Color Guard, The Pride of Sebastian River, and The Marching Sharks. The campaign focused on their annual fundraiser - the SRHSB Holiday Prism Concert
10/01-10/31/23	:30	59	Family Health Services	TCCH serves more than 28,000 adults and children per year and fifty percent that live below the Federal Poverty Level. TCCH provides medical, dental, behavioural and mental health, vision, and pharmacy to all. The campaign focused on the Great American Duck Derby event is held in October. 3,000+ ducks are sold for \$5 each. At the event, the rubber ducks are released into the river and first one that swims across the line is a winner with cash winnings for first, second, and third place.
10/01-12/31/23	:60	288	Community Awareness	The Senior Collaboration Indian r River County's mission is to improve the quality of life of all Indian River County Seniors through a community collaboration of service providers, funders and advocate for seniors. They link seniors with providers and services in Indian River County to advocate for improvements to allow seniors to have quality of life and age in place with inclusion in both the civic and social structure of Indian River County.
11/01-11/30/23	:30	88	Arts & Entertainment	Organization: Sunrise Theatre directly benefits the economy and quality of life in St. Lucie County by attracting visitors from other cities, counties and states. The Sunrise Theatre is a public non profit organization During covid the theatre had to close jeopardizing its future. The campaign focused on donations to keep the community theatre open. This campaign promoted the 100th anniversary of the Sunrise Theatre bringing arts and entertainments to the City of Ft. Pierce.

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11/01-11/30/23	:30	80	Community Awareness	Charity: United Against Poverty Event: Annual Turkey Trot Mission: UAP serves those in poverty by providing crisis care, case management, transformative education, food and household subsidy, employment training and placement, personal empowerment training and active referrals to other collaborative social service providers. Campaign focused on their annual fundraiser - the Turkey Trot 5k
10/01-12/31/23	:30	118	Community Awareness & Family Services	United Way of Indian River County. United Way improves lives by mobilizing the caring power of communities around the world to advance the common good. This local campaign focused on the "Day of Caring" campaign in which local citizens are invited to participate in a one day volunteer event for the community to help others that need projects done with everything from painting to gardening.
11/01-11/30/23	30	45	Community Awareness & Family Services	Organization: Vero Beach Amateur Ham Radio Club The Vero Beach amateur radio club participates in an annual exhibit of emergency preparedness. We are grateful to Treasure and Space Coast Radio for announcing this to the public to encourage people to participate in this annual event, which was a great success, primarily because of the extensive promotion on Treasure and Space Coast Radio. The amateur radio operators have been active for over 100 years and over 60 years along the treasure coast, which is very key because of the weather.
10/01-11/30/23	:30	50	Community Awareness	Organization: The Vero Beach Police Department Event: Tactical 10k & 2 Mile Race The Tactical 10k and 2 mile was created to help the Vero Beach Police Department acquire equipment their normal budget does not support. During the inaugural event our goal was to raise funds to purchase a tactical pole camera system for members of the Critical Response Team who respond to calls that require special weapons and tactics. This equipment has now been put into service when members are called to search a residence for an armed suspect. By deploying this device the team is able to gain an advantage and observe potential threats before entering the dangerous environment. The campaign focused on getting runners signed up for the race.
10/01-12/31/23	:15/:30	472	Family Health Services	Whole Family Health Center provides high quality, caring, accessible health care services; adult and child, medical, mental and oral health, to everyone. Campaign promoted adult, and children health services with a focus on affordability.

DOCUMENTATION AVAILABLE UPON REQUEST