

**STATION WTTB-AM  
ISSUES/ PROGRAMS LIST  
FOURTH QUARTER, 2014**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM MARY SILVA, EX. DIR LITERARY SERVICES OF IRC; DAVID OSMOND & DR SHANAN MUNOZ, MS AWARENESS; DEBBIE BUTLER, PRES/BOARD OF DIRECTORS, CRISIS MGMT & TRAINING.**

**EVENTS THAT WE HOSTED INCLUDE:**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**PSL GREEN MARKET  
ST LUCIE COUNTY BOAT PARADE  
MCKEE BOTANICAL HOLIDAY  
TASTE OF JENSEN BEACH**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM LEXIE DONG, JR-INTERPRETER W/ELC, ELC JR INTERPRETER PROGRAM & CRITTER DISCOVERY PROGRAM; BARBARA HOFFMAN-DIR. CULTURAL COUNCIL, JANVIER & GUSTAF MILLER-ARTISTS NOW SHOWING; TANIA ORTEGA-COWEN-PROMOTION DIR., VERO BEACH OPERA; CHARLOTTE TERRY, GOLDEN BOOK HOLIDAY TEA PARTY; RIVERSIDES OPENING PRODUCTION-"THE BIKINIS"; ANJANI CIRILLO, PRES.-SEBASTIAN CLAMBAKE; KEN CLIFTON, MUSICAL DIRECTOR-RIVERSIDE THEATRE "THE MUSIC OF LERNER & LOEWE; LINDA DOWNEY, EX. DIR RCT-RCT & FESTIVAL OF TREES; ADAM SCHNELL, DIR/PRODUCER OF VERO BALLET-"THE NUTCRACKER"; RYAN KASTAN, ASSOC. DIR OF MUSIC CCOVB- COMMUNITY CONCERT SERIES "SEASONAL CELEBRATION"; ERIC HESSLER, PRES. MAIN STREET BOARD OF DIRECTORS, DOWNTOWN FRIDAY CHRISTMAS & MAIN STREET EVENTS; PAT CASSELBERRY & GINGER HELFER, CO-CHAIRS- THE ELC'S "WINTER GREEN NIGHT LIGHTS"; CHARLES "CASEY" LUNCEFORD, PROVOST IRSC-CHANGING GUARD**

**@ IRSC'S MUELLER CENTER; JOHNNY MATHIS- APPEARANCE @ SUNRISE THEATRE.  
BEN EARMAN, DIRECTOR & CAST MEMBERS OF VBTG "SWEET CHARITY"**

**EVENTS THAT WE HOSTED INCLUDE:**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED  
COMMENTARY FROM KRIS PARONTO, BENGHAZI HERO- AUTHOR OF "13 HOURS, THE  
TRUE STORY OF BENGHAZI".**

**EVENTS THAT WE HOSTED INCLUDE:**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**FL DEPARTMENT OF HEALTH  
RELAY FOR LIFE SLW EVENT  
RELAY FOR LIFE YARD SALE EVENT**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED  
COMMENTARY FROM KATHIE CAIN, EX DIR IRC HEALTHY START-SAFE SLEEP  
PRACTICES FOR INFANTS; VNA INTERVIEW; JAN & MICHAEL GALLARANO,  
NUTRITIONISTS- POSITIVE CHANGE HEALTH CENTER; DEB NELSON, MSN RN DIR OF  
PATIENT CARE SERVICES- HEALTHY START, PREVENTING PREMATURE BIRTHS;  
BARBARA HOFFMAN, CEO CULTURAL COUNCIL OF IRC-APPEARANCE OF REINHARD  
BONNKE "GOSPEL FEST"; WILLIE FINKLIN, PRO DIR & ANNABEL ROBERTSON, EX  
DIR-HARVEST FOOD & OUTREACH CENTER, WELLNESS FAIR; DR TRAVIS STORK,  
HOST OF TV'S "THE DOCTORS"-RECIPE FOR HOLIDAY SEASON FREE COLD & FLU  
MISERY.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED  
COMMENTARY FROM HEIDI HEADLEY & JULIANNE TALLEY-MS SENIOR FLORIDA  
PAGENT.**

**EVENTS THAT WE HOSTED INCLUDE:**

## **6. CHARITIES/ VOLINTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**KIWANIS GOLF TOURNAMENT  
UNCLE SAM'S "HIPPIY HOLIDAY FESTIVAL  
THEODORA PLANTENBURG BENEFIT  
NAZARENE FALL FESTIVAL  
VNA WEEKEND ON WHEELS  
SAFE SPACE HOLIDAYS**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM JULIE OTTO, CO-CHAIRPERSON OF EVENT-HIBISCUS CHILDREN'S CENTERS MASQUERADE BALL; MARTHA REDNER, EX. DIR. QV CHARITIES-QUAIL VALLEY CHARITIES "FUNDING CHARITIES FOR CHILDREN"; PAUL TRIPALDI, PRES. & DEVON STEELE, CHAIRPERSON-ROTARY EVENT "HOLLYWOOD GALA"; BARBARA HOFFMAN, CEO CULTURAL COUNCIL, UPDATES OF EVENTS; FREDDIE WOOLFORK, EX DIR OF GYAC- GYAC ACTIVITIES & SUPPORT OF RENEE WOULARD; CHUCK BRADLEY, EX DIRECTOR- NAME CHANGE OF SUNIP ARC TO "THE ARC"; CAMILLE YATES, DEV DIR @ ELC-VEGAS TO VERO, ANNUAL FUNDRAISER; DONNA KINGSLEY & SAM LEFEVER, EX CLUB OF TC- "CHAMPIONS OF CHARITY" GOLF TOURNAMENT.**

**EVENTS THAT WE HOSTED INCLUDE:**