

**STATION WTTB-AM
ISSUES/ PROGRAMS LIST
FOURTH QUARTER, 2015**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM FREDDIE WOOLFORK-PR & FACILITIES OPERATIONS-GIFFORD YOUTH ACTIVITIES; JACK LEVINE-FOUNDER OF 4 GENERATIONS INSTITUTE, HONORING VOICES ACROSS THE GENERATIONS; JAMES BARSALOU-IR CHARTER HS, GOALS & OBJECTIVES AS THE NEW PR GUY; ROBERT MCPARTLAN-COM DEV ADM FDC&F, CHILD ABUSE, PARTNERS FOR PROMISE & FOSTER PARENTING; ZACK MOORE-STUDENT AND DECA MEMBER, MISSION OF THE DECA PROGRAM; KRISTI YAMAGUCHI- OLYMPIC GOLD MEDALIST, TIME TO TALK TO YOUR CHILDREN; PAGE WOODWARD-COMM. EDUCATION SPECIALIST, 211 PALM BEACH/TREASURE COAST; DR FRANK MCMILLIAN-DIR. OF WELL BEING STUDIES, PET STORE POOCHES MORE PRONE TO PROBLEMS; SHELLY FERGER-DOGS FOR LIFE, 12TH ANNUAL HALLO-WEEN PAWRADE & OFF LEASH DOG PARK.

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SEBASTIAN CLAM BAKE
STUART GREEN MARKET**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9P-10P INCLUDED COMMENTARY FROM ACTORS FROM CHORUS LINE; MIA BATALANI-FT PIERCE JAZZ SOCIETY; WAYNE KLEINSTIVER, VB OPERA STUDIES; NAT JACKSON-GARDEN CLUB OF IRC, 2ND ANNUAL CHRISTMAS ORNAMENT & GARDENFEST; JB EGAN & ANDY BEINDORFF-ST HELEN'S HARVEST FESTIVAL; JACOB & JOHN OF THE VERO PIPE & DRUMS; ADAM SCHNELL, ARTISTIC DIRECTOR CEO-VERO BEACH BALLET; ANJANI CIRILLO, SEBASTIAN CLAMBAKE 2015; ALAN WOLFORD, AUTHOR-

LESSONS IN BUYING A CAR; OSCAR SALES, MKTG & COMM DIR-RIVERSIDE THEATRE; SOMAN CHAINANI-THE SCHOOL FOR GOOD & EVIL.

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-
US NAVY SEAL MUSTER**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM CHRISTINE HOBART, EX DIR MCKEE BOTANICAL GARDEN-FIVE+FIVE+FIVE PAINT OUT; RICK KAISER, EX DIR US NAVY SEAL MUSEUM-30TH ANNUAL MUSTER & MUSIC FESTIVAL; MARTY ZICKERT, CHAIRMAN-VETERANS COUNCIL OF VERO AIR SHOW; MARGARET OSTMAN, MKT DIR & EVE BALANCE, VOLUNTEERS OF UW FOR FREE TAX PREPARATION.

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**RUNNERS DEPOT CANDY CANE 5K
FT PIERCE HOLIDAY PARADE
VERO BEACH HOLIDAY PARADE
STUART HOLIDAY PARADE
PINEAPPLE FESTIVAL
PSL BOTANICAL
SAILFISH SPLASH CASTLE
REINASSANCE CHARTER
METS VIEWING PARTY
MCKEE NIGHTS OF LIGHTS
CHRISTMAS PADDLEBOARD
WINTER WONDERLAND PSL
MARTIN COUNTY FAIR
HUMANE SOCIETY
SHRIMP FEST FELLSMERE**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM REV JOEL RIEF, MINISTER OF COMMUNITY CARE-CHRISTMAS MESSAGE; BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL OF IRC; KENNETH GEORGE, COM DIR & AMANDA GARD, STUDENT-IR CHARTER HS ACTING COMPETITION RESULTS; SALLY WESTPHALEN & DR MICHAEL CARTER, DIRECTOR-HANDEL'S MESSIAH; MOLLY STEINWALD, ELC EX DIR-NEW MISSION STATEMENT; BARBARA EAKINS, OWNER/FOUNDER OF CAT'S MEOW-CAR CARE, RESCUE & ADOPTION; DR BOB BRUGNOLI, EX DIR MHA-HOW TO HANDLE FEAR/ANXIETY/

ANGER & GRIEF; DR ANNETTE SYSEL, VETERINARIAN/RESEARCHER-2015 AMERICAN HERO VETERINARIAN AWARD; JOHN MAY,PRES "FEED THE LAMBS"-EVENT IN NOV; ARE YOUR LUNGS AT RISK-SIGN & SYMPTOMS OF IDIOPATHIC PULMONARY FIBROSIS; DR MARYANN BAUMAN,AMER HEART ASSOC-CRYPTOGENIC STOKES.

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SAFESPACE THRIFT SALE
SAMARIATIN SOUP BOWL
SARAH'S KITCHEN
FEED A FAMILY GALA
KIWANNIS CLUB TOURNEY**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM JOHN CORAPI, DIR OF DEVELPMT SALVATION ARMY-MISSIN OF THE SALVATION ARMY & HOW TO VOLUNTEER; CAMILLE YATES, ELC DEVLPMT DIR-ELC INITIATIVES, SIP & SOUP GALA; A MEMBER OF QUAIL VALLEY CHARITY CUP & RECIPIENT;TOM MAHER & GINNY BENTON, PRES.KIWANNIS CLUB-ANNUAL KIWANNIS SCHOLARSHIP GOLF TOURNAMENT; RYAN KASTEN, DIR OF MUSIC CCOVB & JUSTIN MAXEY-2ND ANNUAL "SEASONAL CELEBRATION" CONCERT; LINDA DOWNEY, CHRMAN OF FESTIVAL OF TREES-TO BENEFIT CHILDREN'S THEATRE; ROSEMARY SMITH & BARBARA PATRILLO, CO-CHAIRS, HIBISCUS CHILDREN'S CENTER, WINE & DINE EVENT.

EVENTS THAT WE HOSTED INCLUDE: