# STATION WTTB-AM ISSUES/ PROGRAMS LIST SECOND QUARTER, 2016

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED
- 2) BUSINESS/FINANCIAL
- 3) GOVERNMENT/ POLITICS
- 4) HEALTH/ HUMAN SERVICES
- 5) THE ELDERLY
- 6) CHARITIES/ VOLUNTEERISM

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

### 1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

BLUEWATER OPEN
GOLF FOR AUTISM
JRC SAFESPACE GOLF TOURNAMENT
LYRIC WINGS OF JOY

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM SUSAN SHARP & JULIE OTTO "CHERISH THE CHILDREN"

**EVENTS THAT WE HOSTED INCLUDE:** 

## 2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

BREW & BEER FEST
VB WINE & FILM FESTIVAL
TUNES OF TRADITION
VERO BEACH AIR SHOW
SAFESPACE THRIFT STORE JUNE SPECIAL
CORNERSTONE MARKET
TASTE OF ST LUCIE

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM ENVIRONMENTAL NATURALIST, SARAH CHRISTOPHERSON FROM ELC "ELC SUMMER CAMPS & PROGRAMS" & STORY WALKS, LAGOON NIGHT SLEEP OVERS, CANOE TRIPS; KENNETH GEORGE & ALLISON FROM IRCHS "DANCE THEATER SHOW @ VB MUSEUM OF ART" & "VIRTUAL BOOK"; JAMIE & STACI – BEER & BREW EVENT; KEN GUSTAFSON, KEVIN QUILLINAN-

ENTERTAINMENT DIRECTOR "HOWL @ THE MOON", "ALADDIN JR", "SISTER ACT" RIVERSIDE THEATRE; DIRECTOR & CAST VBTG "DEATHTRAP"; JERUSHA STEWART-FOUNDER OF VBWFF, "VERO BEACH WINE & FILM FESTIVAL"; DAVID BALDICCI-AUTHOR "THE LAST MILE"; NANCY ROSS-IRMC "MAY POPS"; WAYNE HOWARD, DEMO DERBY; ALAN WOLFORD, AUTHOR "DEALERSHIP; ADAM SCHNELL-BALLET VERO BEACH "FINCH CONCERTO". ADAM SCHNELL-BALLET VB ANNOUNCES PROGRAM 2; JAY BURKLEW-CRAFT BEER & WING FEST; JOHN BELANGER – FELLSMERE SHRIMP FEST.

**EVENTS THAT WE HOSTED INCLUDE:** 

## 3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

ANGELS OF HOPE
DODGERTOWN TOURNAMENT

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM CONGRESSMAN BILL POSEY, 8<sup>TH</sup> DISTRICT, "BIPARTISAN PLAN TO HELP ESTUARIES WITH CRITICAL NEEDS"; MARTY ZICKERT & CURTIS PAULSON, VETERAN'S COUNCIL "VERO BEACH AIR SHOW & TRANSPORTATION PROGRAM"; ROBERT CUDDY JR, FAITHFUL TRUSTEE "SANTA LUCIA ASSEMBLY 0169 "STARS & STRIPES 2016"; JACK LEVINE, FOUNDER 4 GENERATIONS INSTITUTE, "MEMORIAL DAY, MEANING & EXPECTATIONS"; VERN MELVIN, 19<sup>TH</sup> CIRCUIT DIRECTOR, FL GUARDIAN AD LITEM PROGRAM; FIVE YOUNG MARINES, RETURNED FROM KUWAIT; MARTHA LEMASTERS, AUTHOR "THE STEP" ONE WOMAN'S JOURNEY"; JB LAYNE JENNINGS, LLC, IMMIGRATION/INTERNATIONAL LAW; BARRY FARBER, RADIO TALK SHOW HOST "IN DEFENSE OF RIGHT WING HYSTERIA.

**EVENTS THAT WE HOSTED INCLUDE:** 

#### 4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

STUART GREEN MARKET
WORLD OCEAN DAY
COAST GUARD AUXILIARY
MAYA MATTERS
COLOR RUN
INNER TRUTH HUNTING GROUND

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM JOHN CORAPI, COMMUNICATIONS & DEVELOPMENT DIR. – SALVATION ARMY; DR ROBERT BRUGNOLI, EX DIR MHA; BARRY SHAPIRO, SAFER IRC, SUPPORTING OUR NEIGHBORS; HEATHER STAPLETON, SEA TURTLE CONVERSANCY "LOGGER HEAD NESTING SEASON & TURTLE TRACKS; CHRISTINE HOBART, EX. DIR. MCKEE GARDENS "12<sup>TH</sup> ANNUAL WATERLILY CELEBRATION"; JIM CANTORE, METEROLOGIST AND DAVID MAURSTAD, ASSIT, ADMIN FEMA "STEP TO PROTECT WHAT MATTERS THIS HURRICANE SEASON";

DAVID GIBBS, PHD, LMHC, CAS (AUTHOR) "HUMBUG TO HAPPINESS, BREAKING CHAINS OF THE PAST"; FY PIERCE JAZZ & BLUES SOCIETY, UPCOMING EVENTS; LIZZY POST "MANNERS, ETIQUETTE FOR FLU SEASON.

**EVENTS THAT WE HOSTED INCLUDE:** 

## **5. THE ELDERLY**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM BARBARA HOFFMAN, EX. DIR. CULTURAL COUNCIL "MONTHLY UPDATES & EVENTS; LINDA & BOARD MEMBER OF ST FRANCIS MANOR "ST FRANCIS MANOR BBQ BASH FUNRAISHER FOR FACILTY.

**EVENTS THAT WE HOSTED INCLUDE:** 

## **6. CHARITIES/ VOLINTEERISM**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**WOMEN ON THE BEACH** 

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 5P-6P & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM MIA BATALINI-FT PIERCE JAZZ SOCIETY EVENTS; DOUG BORRIE, YOUTH GUIDANCE EX DIR. "YOUTH GUIDANCE FUNDRAISER-39TH ANNUAL TROPICAL NIGHT LUAU; JIM WOLFE & AL SAMMARTINO, CO-CHAIRMEN OF EVENT "TAKE A KID FISHING TOURNAMENT"; BIG BROTHERS-BIG SISTERS "TASTE OF ST LUCIE" FUNDRAISER; JOHN CORAPI, DIR. OF DEVELOPMENT SALVATION ARMY, "2016 SUMMER CAMP".

**EVENTS THAT WE HOSTED INCLUDE:**