

**STATION WTTB-AM  
ISSUES/ PROGRAMS LIST  
FIRST QUARTER, 2012**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-  
PSL CIVIC CENTER – BE MY VALENTINE DANCE (SPECIAL NEEDS)  
DOGS FOR LIFE ASSISTANCE**

**THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY**

**EVENTS THAT WE HOSTED INCLUDE:**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**EASTER EGG HUNT  
UNDERWATER EGG HUNT  
PSL CIVIC CENTER – LIVE COMEDY SHOW  
STUART BOAT SHOW  
SOUTH FLORIDA SCIENCE MUSEUM  
FROG LEG FESTIVAL  
MASTER'S ACADEMY 5K RUN  
SCREEN ON THE GREEN-POINTE WEST  
LATIN BONANZA  
SPACE COAST WOOD CARVERS SHOWCASE  
TREASURE COAST ELEMENTARY YARD SALE  
SEASIDE SOIREE  
SEBASTIAN INLET NIGHT SOUND CONCERT  
STUART GREE MARKET & LIVE MUSIC  
FT PIERCE JAZZ JAM  
OBA CONCERT SERIES  
AND 1 STREETBALL TOUR  
VB MUSEUM OF ART  
WATERFRONT WEDNESDAYS @ SUNSET BAY (ARTS COUNCIL)  
PSL CIVIC CENTER-ONE STOP SHOP SALE  
2012 ACCORDIONFEST**

**PARENTS NIGHT OUT @ VIERA COMMUNITY CENTER  
UNITED STATES COAST GUARD ACADEMY  
WINGFEST @ PSL CIVIC CENTER  
FLAMINGO FLING GOLF TOURNAMENT  
PELICAN ISLAND WILDLIFE FESTIVAL  
ST PATRICKS DAY PARADE  
1<sup>ST</sup> ANNUAL ST PATRICKS DAY IN STUART  
JAPANESE FLOWER ARRANGING DEMO  
SPRINK BREAK MUDFEST @ SL MUDJAM  
DOWNTOWN BUSINESS ASSN – ST PATRICKS DAY FEST  
ST PATRICKS DAY FEST @ MEG O’MALLEYS  
STUART SAILFISH REGATTA  
DAVE MASON IN CONCERT @ POINTE WEST  
SPRING CAMP @ SOUTH BREVARD  
ROCKIN RIVERWALK MUSIC  
FT PIERCE FARMERS MARKET  
MASTER’S ACADEMY OPEN HOUSE  
MEMOIR WRITING WORKSHOP**

**THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM MART PITTMAN, LOCAL AUTHOR “LITTLE BOOK OF MISSING MONEY”.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-  
VETERANS APPRECIATION GOLF FESTIVAL @ GRAND HARBOR**

**THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM SIGRID BOX, PRES. OF WOMEN’S AUXILIARY-VFW POST 10210; ROBERT MARX, ARCHEOLOGIST AUTHOR, TREASURE HUNTER-RENAMING OF FLORIDA EAST COAST BARRIER ISLAND; PAUL BALTRUN, ATTY W/KRASKER LAW FIRM- “THE HARDEST HIT” COMBATING THE FORECLOSURE CRISIS; CHARLOTTE TERRY, LRJF & KENT ANNAN, HAITI PARTNERS-COLLABORATION OF EVENT @ EMERSON CENTER; CURTIS PAULISON, VETERAN-VETERAN’S DAY CHARITY BALL.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**RELAY FOR LIFE  
MAJESTIC 11 BLOOD DRIVE  
1<sup>ST</sup> ANNUAL VERO BEACH WALK THE TALK FOR EPILEPSY  
BIKE SAFETY SEMINAR & RODEO  
VB MASONIC LODGE 250 CHILD ID  
MENED HEARTS LECTURE @ CHRIST BY THE SEA**

**THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM WILLIAM PROCTOR, AUTHOR & STUDENT ADVOCATE**

- CHRISTIAN, MIND BODY HEALING & LISTENING TO PAKISTAN; NEDA HEETER-HOMELESS FAMILY CENTER SUPPORTER, "VERO'S TOP CHEF CHALLENGE FUNDRAISER"; PLEIN AIR ARTISTS RENDEZVOUS AT ELC; OSCAR SALES-RIVERSIDE THEATRE MKTG DIRECTOR, RIVERSIDE LECTURE SERIES; HOWARD AVRIL, PRINCIPAL- ST HELEN'S ANNUAL FUNDRAISER; BARB RUSSELL & KAREN VATLAND, GARDENFEST, NATURE'S FINEST MARKET PLACE; MICHAEL NAFZIGER & DR RAY ADAMS, IRCHS & THEIR PRODUCTION "CINDERELLA"; DR OLAYIWOLA & STEVE ROSLONEK, RECESS ROCKS-KEEPING YOUR KIDS MOVING TO MUSIC; DR DAN THORNTON & STEVE DORRANCE-IMPORTANCE & EFFECTS OF IMMUNIZATIONS; DENNIS BARTHOLOMEW-EX. DIRECTOR, SUN UP OF IR COUNTY; COLBY LUFKIN- LEAD SINGER & GUITARIST IN KAYAVIBE BAND; CLUTTER DIET- SANDY KELLY; GARY MILLER, DIRECTOR OF MUSIC- IR CHARTER HIGH SCHOOL; LOUIS SCHLITT- LOCAL ROTARY EVENT; ART CIASCA, SAFE SPACE DIR. OF DEVELOPMENT-"EVERY WOMAN IS MY SISTER"; BIBBLE IRWIN, ENTREPRENEUR- HIS CREATIVITY & RECYCLING INVENTIONS; JUDY MILLER, BIG BROTHER BIG SISTER-TASTE OF ST LUCIE; KEVIN QUILLINAN, WRITER/DIRECTOR-RAPUNZEL MUSICAL; ROBI ROBINSON, BD CHAIR-RESTORATION HOUSE, FLORI-DAY CELEBRATION; MR DESSUREAU, PRODUCER - VB THEATRE GUILD; JAMES WAWRO, AUTHOR - "ASK YOUR INNER VOICE"; SUSAN WALKER - "THINGS GET TOGETHER - 3<sup>RD</sup> ANNUAL VW SPRING BASH; DICK GOLDEN, BROADCAST EXTRAORDINAIRE- IRCHS INVOLVEMENT IN RELAY FOR LIFE; SUZANNE RIEDEL, CHRISTIAN SCIENTIST PRACTITIONER; ACTORS FROM RIVERSIDE THEATRE "THE WORLD GOES ROUND".

EVENTS THAT WE HOSTED INCLUDE:  
NEW YEAR,NEW YOU  
SENIOR HEALTH EXPO

#### 5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-  
VB STERLING HOUSE "CARING FOR NOW"

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DR ROBERT POKORSKI, CHIEF MEDICAL STRATEGIST- "SINGLE BIGGEST THREAT TO RETIREMENT IE BANKRUPTCY"; KAREN DEIGL, EX DIR SENIOR RESOURCE ASSN-SENIOR SURVEY, COMMUNITY NEEDS ASSESSMENT FOR OLDER ADULTS.

EVENTS THAT WE HOSTED INCLUDE:

#### 6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

PUP-ARAZZI CANINE FASHION SHOW  
DANCING WITH THE VERO STARS  
LUKE BRYON CONCERT  
PORT SALERNO SEAFOOD FESTIVAL  
WINE & DINE AROUND THE WORLD  
HELI-DROP BALL BASH & BBQ  
GOOD SAMARITAN MINISTRIES THRIFT STORE  
FORT PIERCE JAZZ & BLUES SOCIETY  
STUART/JENSEN BEACH ELKS LODGE CAR SHOW  
UNITY CHURCH MARKET DAY  
2<sup>ND</sup> ANNUAL TREASURE COAST ROTARY LOBSTER CLASSIC  
2<sup>ND</sup> ANNUAL COOK OUT & VB YACHT CLUB

**SEBASTIAN ART CLUB  
DINNER ON THE TITANIC (BENEFIT THEATRE GUILD)  
FT PIERCE BACKUS MUSEUM FOOD DRIVE & RAFFLE  
ROTARY CLUB OF VB OCEANSIDE – WILD GAME FEAST  
4<sup>TH</sup> ANNUAL CRUISIN FOR A CAUSE – PSL CIVIC CENTER  
PILOT CLUB OF SL COUNTY- FLEA MARKET, BAKE SALE & CRAFT SHOW  
SPRING FAMILY FESTIVAL-LUTHERAN CHURCH  
TOUCH A TRUCK FOR THE EXCHANGE CLUB  
TASTE OF ST LUCIE – BIG BROTHERS BIG SISTERS  
HARVEST FOOD & OUTREACH CENTER POKER RUN  
SINGLE FIN SHOWDOWN  
UNITED WAY BALLGAME @ HOLMAN STADIUM**

**THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM KARA HENSEN-VB THEATRE GUILD "BORN YESTERDAY"; TANIA ORTEGA-COWEN-VB OPERA; MEMBERS OF CAST OF FULL MONTY- RIVERSIDE THEATRE; EMMA WALTON HAMILTON- GUEST SPEAKER "STARFEST" FUNDRAISER; MARTHA LEMASTERS – INDIAN RIVER "IMPACT 100"; REBECCA RICKEY-HERITAGE CENTER, A HERITAGE CELEBRATION & HERITAGE ROCKS; MEMBERS OF YOUTH GUIDANCE OF IRC-HELI DROP BALL BASH & BBQ; KEVIN QUILLINAN-RIVERSIDE CHILDRENS THEATRE "FLAT STANLEY"; SUE SCHRAGER-COMMUNITY CHURCH WOMEN'S GROUP, RUMMAGE SALE; MEMBERS OF THE RIVERSIDE THEATRE CAST OF "MUSIC MAN"; CATHERINE LAMBERT- GIRL SCOUT OF AMERCIA; PAT CASSELBERRY & PATTY GARRAD- MAKING A DIFFERENCE IN MY WORLD, ART CONTEST; ACTORS OF RIVERSIDE THEATRE – CAST OF "THE GIN GAME"; GARY KITCHELL – TENNIS TRAINER, RECENT TRIP TO TRAIN WORLD CLASS TENNIS PLAYERS; ROSEMARY BADGER- ELC NATURALIST, ELC SUMMER ECOLOGY; CANDACE LAWRENCE- IRCHS STUDENT, INVOLVEMENT IN RELAY FOR LIFE; JOHN CORAPI-SALVATION ARMY, DIRECTOR OF DEVELOPMENT; DEBORAH BORFITZ-VB CHORAL SOCIETY, SPRING CONCERT; CAST MEMBERS OF "FUNNY THING HAPPENED"; LENNY SMALLACOMBE-FLORIDA STATE ELKS ASSOC.**

**EVENTS THAT WE HOSTED INCLUDE:**