

**STATION WTTB-AM
ISSUES/ PROGRAMS LIST
SECOND QUARTER, 2015**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA FREDDIE WOOLFORK, PR & FACILITIES OPERATIONS – IRGS CEMETARY PROJECT & GIFFORD BOY SCOUT TROOP; LYNN HALL, DODGERTOWN EVENT-JACKIE ROBINSON CELEBRATION BASEBALL GAME; KATHIE CAIN, EX DIR HEALTHY START COALITION- PINWHEELS FOR PREVENTION(CHILD ABUSE PREVENTION CAMPAIGN).

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**TASTE OF ST LUCIE
HOOK KIDS ON FISHING PROGRAM
FOOD TRUCK INVASION-TRADITION
3RD ANNUAL RETRO GAME SHOW NIGHT
WHITE SHIRT NIGHT
FT PIERCE FARMERS MARKET
STUART GREEN MARKET
ELLIOTT MUSEUM
4TH ANNUAL FATHER'S DAY AIR SHOW
JAMMIN' JENSEN**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM CECI DADISMAN, DIR OF COM & SCOTT GUZIELEK, DIR OF ARTISTIC OP-PALM BEACH OPERA, SUMMER CONCERTS FOR KIDS; ADAM SCHNELL, FOUNDER BALLETT VERO BEACH – BALLETT VERO BEACH 2015-2016; PRESTON ORRICK, VIDEO EDITOR & AUTHOR, HEAD TRIP; ACTORS FROM VB THEATRE GUILD-FINAL PRODUCTION OF SEASON; BOB SATOLA, IRGS PRES & CINDY HINEMAN, PR CHAIR- IR GENEALOGICAL SOCIETY; DR MICHAEL CARTER, DIR OF TC CHORALE-TC CHORALE SINGS JAZZ; JOHN HOAX, ACTOR- :TUESDAYS WITH MORRIE@VBTG”.

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**HAM RADIO
AFFORDABLE CARE ACT
SMALL BUSINESS WORKSHOP
WORLD'S LARGEST SWIM LESSONS**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM MOLLY STEINWALD, EX DIR OF ENVIRONMENTAL LEARNING CENTER-THE ELC SUMMER PROGRAMS TRIP TO CUBA; PAM PROCTOR, MILITARY MOM & COLLEGE STUDENT-MILITARY MOMS & COLLEGE PREPS; PRESTON LAUTERBACH, AUTHOR- "BEALE STREET DYNASTY" SEX, SONG & THE STRUGGLE FOR THE SOUL OF MEMPHIS".

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**BEACH BALL
SAVE THE CHIMPS
DANCING WITH VERO STARS
YOUNG AT HEART WELLNESS EXPO
4TH OF JULY VERO/PSL**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM BRADY BALLARD, VP HISTORIC DODGERTOWN-ACTIVITY & ECONOMIC IMPACT; HIMANSHU MEHTA, PE MANAGING DIR- IRC SOLID WASTE DISPOSAL DISTRICT; BARBARA HOFFMAN, CEO-CULTURAL COUNCIL & TEEN WRITERS WORKSHOP; PATTY VASQUEZ & DR ROBERT BRUGNOLI, EX DIR @ MENTAL HEALTH SCREENING DAY; JANIE GRAVES-HOOVER-MOONSHOT MOMENT, READING FOR LEARNING; DR JODY LEVOS, PHD LEARNING MGR @ LEAPFROG-HOW TO ENTERTAIN & INSPIRE KIDS TO LOVE MATH; JEANNE SHEPHERD, CLINICAL DIRECTOR THE MHA-THE IMPORTANCE OF DAD'S IN THE LIFE OF THEIR CHILDREN; MICHELE PENCE, T&SC RADIO & AUTHOR, "FIND THE ROOT CAUSE OF YOUR ANXIETY"; DR AMI SOOD, MD PROF. OF MEDICINE @ MAYO CLINIC- THE MAYO CLINIC HANDBOOK FOR HAPPINESS; SUSAN WALKER, V DUB ADDICTION CLUB- V DUB CRUISE & POKER RUN; SANA SHAREEF, STUDENT @ ST EDS-SANA'S PROJECT & TRIP TO NATL COMPETITION; TOM FRITZ, PAUL BECKER & LOUISE JONES- VB CHAMBER ORCHESTRA; DAVID DALE, CERTIFIED CONCEALED WEAPON INSTITUTE; USSCA, ACADEMICS ON LINE; RELAY FOR LIFE, CANCER SURVIVOR STORY- AMERICAN CANCER SOCIETY; DAVID MELNYKK, CANCER SURVIVOR; VB RELAY FOR LIFE; REV JOEL REIF, MINISTER OF COMMUNITY CARE; PATTY VASQUEZ & DR ROBERT BRUGNOLI, EX DIR @ MENTAL HEALTH SCREENING DAY

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**CHILI COOKOFF
COMMUNITY REVELATION CHURCH
JACKIE ROBINSON CELEB GAME**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM SOOZIE SCHUBLE, VB ART CLUB-VB ART CLUB LOOKING FOR ARTISTS; CAMILLE YATES, DEV DIR- THE ELC, BENEFITS OF MEMBERSHIP & THE GREAT OUTDOORS; TOM MAHER & GINNY BENTON, KIWANIS CLUB- 22ND ANNUAL "TAKE THE KID FISHING TOURNAMENT"; LESS OWENS, TRUSTEE OF VB ELKS LODGE 1714- COUNTRY WESTERN DINNER & DANCE FOR BENEFIT ELK CHARITIES.

EVENTS THAT WE HOSTED INCLUDE: