

**STATION WTTB-AM
ISSUES/ PROGRAMS LIST
THIRD QUARTER, 2014**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM SUSAN LOVELACE AND LIZ-TEEN WRITERS WORKSHOP; DR JESSE PAYNE, PHD-HABITAT HABI-TROT TO HIGHER EDUCATION; TANIA-ORTEGA-COWEN & PATRICIA MOODY- CONCERT TO BENEFIT SPECIAL NEEDS PEOPLE; KAREN FRANKE & TRACY-BOARD MEMBERS FOR SAFESPACE/DOMESTIC VIOLENCE.

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**ST ELIZABETH'S PET BLESSING
5TH ANNUAL DANCING WITH OUR PALS**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM KEVIN QUILLINAN "DIRECTOR OF SHREK"-CHILDREN'S SUMMER SHOWS; HELENE CASTLETINE-DIRECTOR OF ECONOMIC DEVELOPMENT, CHAMBER OF COMMERCE COMMUNITY LEADERS; LYNN MUELLER- AUTHOR "HERBERT THE HEDGEHOG"; RECREATION DEPT REP=40TH ANNUAL AERIAL ANTICS YOUTH CIRCUS; ROBYN HATFIELD-ADECCO STAFFING, JOB PLACEMENT; DR EDWIN MASSEY-PRES. IRS COLLEGE, 4TH MOST AFFORDABLE COLLEGE; DIANNE DALY, DIR OF PUBLIC & COMMUNITY RELATIONS-SHARE A HAIRCUT PROGRAM; ADAM SCHNELL, ARTISTIC DIR & KATE HUNTER- BALLET VB & LA CINETEMPORARY DANCE; ROBERT MARX, UNDERWATER ARCHEOLOGIST; CHRISTINE-KELLY BEGAZO, UF/IFAS EX DIR-MASTER GARDENER PLANT CLINICS; JERRY ANDERS, FOUNDER & CREATOR-HOWITWAS.COM; OSCAR SALES, MK DIR RIVERSIDE THEATRE-CELEBRATE THE ARTS; TWO CAST MEMBERS OF VB THEATRE GUILD; MARTIN PARIS-PARIS PRODUCTIONS & MUSICWORKS.

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**MARINE CORPS BIRTHDAY BALL
KEEP MARTIN COUNTY BEAUTIFUL
PSL REMEMBERANCE SERVICE**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM PATTY GIBBONS, DAY TRIP TOUR LEADER- VB HERTIAGE CENTER TOURS; JEFF LUTHER, 9/11 MEMORIAL RUN TO MEMORIALIZE FIREMAN; MITCHELL ZUCHOFF, AUTHOR & PROF OF JOURNALISM- 13 HRS: INSIDE ACCOUNT OF WHAT REALLY HAPPENED IN BENGHAZI.; CHRIS DZADOVSKY, SLC COMMISSIONER- IR LAGOON SCIENCE FESTIVAL

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**TC DOWN SYNDROME AWARENESS BUDDY WALK
SEA TURTLE CLEANUP
GIRLS ON THE RUN SUMMER FUN 5K
KIDS EVENTS FLUTTERS WITH BUTTERFLIES**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM DEB BOWEN, AUTHORITY ON NUDISM AS A LIFESTYLE; DR TIM MCAFFEE, CDC DIRECTOR & AMANDA, FORMER SMOKER-TIPS FROM FORMER SMOKERS; BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL; LINDA COMBS, COAST GUARD AUX-BOAT SAFETY; COVB POLICE CHIEF DAVID CURRY-SUMMER SAFETY & BULLING; JEFF VOEGLE, DIR & PRODUCER- MASH POTATOE PLAYERS; CHUCK BRADLEY, EX DIR -SUNUP ARC MISSION;DEB BROWN & KATHIE CAIN, EX DIR IRCHSC- IR COUNTY HEALTHY START; CLIFFORD BASSETT, MD MEDICAL CENTER-TIPS FOR SUMMER TRAVEL W/ LIFE THREATENING ALLERGIES; DAVID QUAMMEN, AUTHOR & RESEARCH (EBOLA)-ANIMAL INFECTIONS & NEXT HUMAN PANDEMIC; MAUREEN CAMPEAU & CHERYL WHITNEY-HEALTHY START ORG. "BREASTFEEDING"; CHUCK BRADLEY, EX DIR & DICK PIPPERT, CHAIRMAN-SUNUP ARC EVENTS; DR MICHAEL REARDON, CARDIOLOGIST-MEDICAL BREAKTHROUGH, AVOIDING OPEN HEART SURGERY; MISS FIT MISSY & FRANK MANNINO-ST BALDRICKS & CHILDHOOD CANCER AWARENESS MONTH; CINDY HINEMAN, PUBLIC REALATIONS-IR GENEALOGICAL SOCIETY; KATHIE CAIN & PATRICIA PORTMAN- TEEN PREGANCY; BRUCE DAGGY, PHD- MINDWORKS, LASTEST ADVANCEMENTS IN BRIAN SCIENCE; HEATHER STAPLETON, ELC EDUCATION DIRECTOR-CELEBRATION OF NATL ESTUARIES DAY; ART CAISCA, CEO SUNCOAST MENTAL HEALTH-FINDING PEACE AMID THE CHAOS.

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM DR JAMES SCHAFFER, VERO ORTHO & NEUROLOGY- NEUROLOGY AND ALZHEIMER DISEASE.

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**FISHING BENEFIT FOR BOYS & GIRLS IN MARTIN COUNTY
FUNDRAISER FOR OFFICER GEORGE LARSON REHM
K'S FOR STRAYS 5K WALK- SUPPORT HUMANE SOCIETY
BBQ DINNER/TRIVIA FOR FT POLICE ATHLETIC LEAGUE
HIBISCUS FAMILY FUN MUSIC FESTIVAL
OLD SOUTH BBQ FUNDRAISER
DOWNTOWN FRIDAY**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM CRYSTAL CORRIGAN, DIR OF VBHS PAC-JAZZ IN JULY AND OTHER EVENTS; ANNABEL ROBERTSON, EX DIR & WILLIE FINKLIN PROGRAM DIR- COST SHARE GROCERY PROGRAM; STEVE HIGGINS, CFRE- IRC ASSOC OF FUNDRAISING PROFESSIONALS.

EVENTS THAT WE HOSTED INCLUDE: