

**STATION WTTB-AM
ISSUES/ PROGRAMS LIST
THIRD QUARTER, 2015**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**REACH FOR THE STARS - AUTISM
41ST AERIAL ANTICS YOUTH**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM MIKE REDSTONE-IRC REC DEPT, SPECIAL OLYMPICS; MISSY & AUDREY RICGEY-ST BALDRICKS CHILDHOOD CANCER; JIM JENSEN-AUTHOR, 7 KEYS TO UNLOCK YOUR FULL POTENTIAL; FREDDIE WOOLFORK-EX DIR OF GYAC, BACK TO SCHOOL BASH; KATHY CAIN-EX DIR OF HEALTHY START COALITION, MISSION STATEMENT & EVENTS

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**STUART GREEN MARKET
PSL JAZZ & BLUES NIGHT
FTP FARMS MARKET**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM ADAM SCHNELL-ARTISTIC DIR, BALLET VERO BEACH; OSCAR SALES-DIR OF MKTING, RIVERSIDE THEATRE SUMMER SEASON; JAMES AVERY & LORINA BENIAMINO, VBTG OPENING SHOW "RUN FOR YOUR WIFE";

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM PATTY GIBBONS, DINING WITH DEMOCRATS; BOB SATOLA, IR GENEOLORY SOCIETY-IRGS FAMILY HISTORY EXPO; CHARLIE WILSON & GENE WADDELL, 9/11 SHOW ON T&SC RADIO LOCATION CONNECTIONS; LAURA ZORK & FRANK SOSTA-VICE CHAIR OF REC, ALL AMERICAN POLITICAL RALLY; WENDY DWYER- VARIETY OF LOCAL NON-PROFIT ORGANIZATIONS; DR RAY ADAMS-ASST DIR & ARTISTIC DIR OF IR CHARTER HS, AMERICAN HISTORY OF INDEPENDENCE DAY.

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SCIENCE FESTIVAL
SAILFISH SPLASH CASTLE
HUMANE SOCIETY
DOWNTOWN VERO BEACH
YMCA FAMILY FUN NIGHT
VB PIRATE FESTIVAL
TC WATERWAY CLEANUP
SUNRISE THEATRE SUMMERTIME MOVIES
DANCING IN THE STREETS-STUART
PAL FREE FISHING CLINIC
RIVERSIDE THEATRE BACK TO SCHOOL
MCKEE BOTANICAL GARDENS-APPRECIATION DAY**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM BARBARA HOFFMAN & SHARON MORGAN-CEO CULTURAL COUNCIL, ART & CULTURAL GUIDE; DR BRUGNOLI-EX DIR OF MENTAL HEALTH ASSOC., POST TRAUMATIC STRESS DISORDER; MIA BATALINI & AL HAGER, FT PIERCE JAZZ & BLUES SOCIETY; HEATHER STAPLETON-EDUCATION DIRECTOR, ENVIRONMENTAL LEARNING CTR; RICHARD STARK-SURVIVOR, 9/11 "LET US NEVER FORGET"; JOHN WALCOTT-CLOUDWALKER, CLOUDWALKER & KARATE TOURNEY; DR LILLIAN TORRES MARTINEZ-IRC SCHOOL BOARD, SCHOOL STARTING & ATTENDANCE ISSUES; KARL WILLIAMS-VOLUNTEER CHAIR OF UNITED WAY, UNITED WAY & DAY OF CARING EVENT; CHUCK BRADLEY-EX DIR OF "THE ARC", COLUMBUS DAY; PHYLLIS GOOD-AUTHOR, FIX-IT & FORGET-IT COOK BOOK; SUSAN LOVELACE, IB COORDINATOR OF SRHS, CAMBRIDGE AMERICAN STAGE TOUR; SANDY VANDERMEULEN-EX DIR, SPECIAL EQUESTRIANS OF THE TC EVENTS; CYNTHIA FALARDEAU-EX DIR ED FOUND, RIVERSIDE THEATRE; NATHAN REICK- COVB LIFEGUARD, WATER SAFETY; KELLY SUSINO-COMM & DEV DIR, MCKEE BOTANICAL GARDEN RECEIVES GRANT; SHAPE MAGAZINE, SUMMER BEAUTY; TRACEY SEGAL-

CAMP DIR, UNITED WAY ANNOUNCES NEW DIRECTOR; NATHAN REICK-CITY OF VB LIFEGUARDS, BEACH SAFETY; JOHN CASEY-SCIENTIST & AUTHOR, HOW THE SUN IS CAUSING A 30 YR COLD SPELL; CHARLIE WILSON-VB CHAMBER OF COMMERCE, VB PIRATE FESTIVAL; NANCE HATCH-ELC MKT & COM DIR, ELC'S EMPHASIS OF HUMAN & ENVIRONMENTAL WELL BEING; BRUCE HOWLETTE-RESEARCH & AUTHOR, SKILLS TO HELP KIDS SUCCEED IN SCHOOL; JANICE KARST-MGR OF BLUE CYPRESS TREASURERS, LOOKING FOR LOCAL ARTISTS TO DISPLAY THEIR WORK.

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM KAREN DEIGEL-PRES. CEO, SENIOR RESOURCES ASSOC.

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**WILLOW HOUSE 5K
TWILIGHT RUN VB 5k
SAFESPACE POKER RUN
BOYS & GIRLS CLUB BAGGIN IT
GYAC SCHOOL SUPPLY DRIVE**

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 6A-7A AND INCLUDED COMMENTARY FROM KARL ZIMMERMAN-CHAIR IRC CODE ENFORCEMENT BD, OBJECTIVE & PROCESS OF IRC CODE ENFORCEMENT; CAMILE YATES-ELC DEV DIR, UPCOMING CUBA TRIP, GOLF TOURNAMENT & WINTER GALA.

EVENTS THAT WE HOSTED INCLUDE: