

**STATION WTTB-AM  
ISSUES/ PROGRAMS LIST  
FIRST QUARTER, 2016**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**GOLF AUTISM  
ST BALDRICK'S**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM SUSAN SHARP & JULIE OTTO "CHERISH THE CHILDREN"**

**EVENTS THAT WE HOSTED INCLUDE:**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**ITALIAN FOOD FESTIVAL  
PSL GREEK FESTIVAL  
SHRIMP FESTIVAL  
MARTIN COUNTY FAIR  
CRAFT BREW & WING FEST**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM RIVERSIDE THEATRE ACTORS "FREUD'S LAST SESSION"; ERIC MENGER "ELITE AIRWAYS & AIRPORT"; MEMBERS OF THE CAST "KING & I; RITA ZIEGLER & SUE DINENNO- 65<sup>TH</sup> ANNUAL UNDER THE OAKS; RIVERSIDE THEATRE "HELLO DOLLY" & OVER THE RIVER & THRU THE WOODS; GOVINDA REINHALTER & STEPHANIE HEADY-WILLOW SCHOOL STUDENTS TRAVEL TO WASHINGTON D.C.; SANDRA LACKAS-AAUW BOOK AUTHOR LUCHEON; THE AMAZING KRESKIN-2016 REDICTIONS; JOAN& RAMONE ORTEGA-COWEN-2016 VB OPERA SEASON; MARIE STIEFEL & LESLIE MCGUIRK-TEEN WRITERS WORKSHOP;**

**ADAM SCHNELL-BALLET VB ANNOUNCES PROGRAM 2; JAY BURKLEW-CRAFT BEER & WING FEST; JOHN BELANGER – FELLSMERE SHRIMP FEST.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**COURAGE ON ALL FRONTS  
SOUP SOAP SALVATION**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM CAMILLE YATES-ELO ACTIVITIES & EVENTS; RICK KAISER, HELEN SHAFER-US NAVY SEAL TRIDENT HOUSE TEAM CHALLENGE; CONGRESSMAN RON DESANTIS "WHAT'S GOING ON IN WASHINGTON D.C."; BILLY ALLMON "NAVY SEALS AND THEIR UNABASHED HUMOR"; DOY DEMSICK-CPL SLYVESTER MCINTOSH RECEIVING SILVER STAR MEDAL; DAVID DALE-CONCEALED WEAPON INSTRUCTOR, CLASSES FOR CC & PISTON PERMITS.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**OPERATION PROM  
HEALTHIER ME 5K**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM JONATHAN LAST, JOURNALIST/AUTHOR- "THE 7 DEADLY VIRTUES-VIRTUOUS LIFE IS FUNNY AS HELL"; DR MACK HARREL & DR Y. HANDLES MAN-THYROID AWARENESS MONTH; SUE HOLBROOK, WRITER/SPEAKER- 5<sup>TH</sup> ANNUAL WOMEN'S EVENT; MARY SEGAL, MIXED MEDIA ARTIST-4<sup>TH</sup> ANNUAL SEBASTIAN ART STUDIO TOUR; BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL- "ARTS, CHAMPAGNE & CAVIAR"; JEAN TABER & PATTY GARRARD-ECOFEST EVENT; SEAN MCLAUGHLIN, CINDY ARANGO, DAVID MELNYK, PETE NOEL & AMY COSNER- CANCER SURVIOR- RELAY FOR LIFE; VANI HARI, "THE FOOD BAB"- HIDDEN TOXINS IN YOUR FOODS; TOM FRITZ & PAUL BECKER-VB CHAMBER ORCHESTRA; IRC FIREFIGHTERS FAIR; BARBARA HOFFMAN, EX DIR IRC CULTURAL COUNCIL; DONNA ROBERTS- RED CROSS EVENT; JANIE GRAVES-HOOVER-DAY OF HOPE CONFERENCE.**

**EVENTS THAT WE HOSTED INCLUDE:**

## **5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**ST HELEN DANCE**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM JOHN MUNSIE – HOSTS GROUPS OF SENIOR VOLUNTEERS FROM ACROSS USA & CANADA; WARREN “WHAT NEW IN SENIOR CARE?”**

**EVENTS THAT WE HOSTED INCLUDE:**

## **6. CHARITIES/ VOLINTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**WESLEY’S ISLAND  
OYSTER FESTIVAL  
LOVE YOUR LAGOON  
TASTE OF NEW ORLEANS  
SAFESPACE THRIFT SHOP  
ACS RELAY FOR LIFE  
SHERIFFS BBQ**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM MIA BATALINI-FT PIERCE JAZZ SOCIETY EVENTS; ROTARY CLUB OF VERO BEACH – IR TWISTED TAIL BBQ COOKOFF; BARBARA HOFFMAN-CULTURAL COUNCIL OF IRC; GARDEN CLUB OF VERO BEACH- FLOWER SHOW; JACKIE CARLON & THE COPPOLA’S-GOLF TOURNAMENT “LIVE LIKE COLE”; MAUREEN KANE & HEATHER STAPLETON- ELC ANNUAL ECOFEST & BI BANG QUITE CLICK; JEAN TABER “MAKING A DIFFERENCE IN MY WORLD”; MEREDITH EGAN “COMMUNITY IMPACT GOALS OF UNITED WAY OF IRC; KATHA KISSMAN-HBOI EVENTS & BENEFITS TO COMMUNITY; KENT ANNAN, HAITI PARTNERS “EDUCATE & CELEBRATE”; ROSE SPYTEK-CASTLE & FINANCIAL TIPS.**

**EVENTS THAT WE HOSTED INCLUDE:**