

**STATION WTTB-AM  
ISSUES/ PROGRAMS LIST  
FIRST QUARTER, 2017**

**THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.**

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

**THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.**

**1, MINORITIES/ HANDICAPPED**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM CHUCK BRADLEY, EX DIRECTOR & NOREEN DAVIS, MKT DIRECTOR – STARLIGHT & SNEAKERS EVENT.**

**EVENTS THAT WE HOSTED INCLUDE:**

**2. BUSINESS/ FINANCIAL**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**FL PREPAID OPEN ENROLLMENT**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM FT PIERCE JAZZ & BLUES SOCIETY; KATIE HURST, COLLEGE STUDENT IN ENGLAND; VERO BEACH THEATRE GUILD-PAJAMA GAME; AMBER MITCHELL, AUTHOR "GARDEN OF THORNS"; VANESSA KAI, ACTOR-"THE CHRISTIANS" RIVERSIDE THEATRE; MICHELLE KITT, BOARD MEMBER OF IRSA-IR SYMPHONIC ASSOC.; CAST MEMBER OF MAME; HEATHER STAPLETON, EDUCATION DIR.-ELC ECOFEST; ADAM SCHNELL, BALLET VERO BEACH-VB MUSEUM OF ART & BALLET; VERO BEACH ART CLUB ARTISTS-"ART ON THE ISLAND"; CAROL STRAUSS & JOYCE LEVY -35<sup>TH</sup> ANNUAL BOOK AUTHOR LUNCHEON; BUCK VOCELLE, SUNRISE ROTARY- 6<sup>TH</sup> ANNUAL CRAFT BREW & BEER FEST.**

**EVENTS THAT WE HOSTED INCLUDE:**

### **3. GOVERNMENT/ POLITICS**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY**

**EVENTS THAT WE HOSTED INCLUDE:**

### **4. HEALTH/ HUMAN SERVICES**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM DR ROBERT BRUGNOLI, EX DIR MHAIRC- "SUBSTANCE ABUSE"; TIFFANY JUSTICE, IRC SCHOOL BOARD MEMBER- "THE SOUL, SCIENCE & CULTURE OF HOPE"; KENNETH GEORGE, COMM. & PUBLIC RELATIONS - IR CHARTER HIGH SCHOOL EVENTS; BARBARA HOFFMAN, EX DIR. CULTURAL COUNCIL OF IR COUNTY-EVENTS & HAPPENINGS; MIKE KANUKA, MEMBER OF ROTARY CLUB-TWISTED TAIL RIBFEST; RABBI BIRNHOLZ-MARION BLUMENTHAL LAZAN APPEARANCE; NATE & EVE OF THE UNITED WAY OF IRC-"FREE TAX PREP PROGRAMS"; JANIE HOOVER-PRE-K PARTY & KINDERGARTEN ROUND UP; BRANDY GAMONING, MKT MGR OF NEST FRESH-NATIONAL HOT BREAKFAST MONTH; DONNA KEYS & JIM BELENGER, BOARD MEMBERS-SHRIMPFEAST & CRAFT BEER HULLABALOO; MARYANN DIMARCO, PSYCHIC MEDIUM-"BELIEVE, ASKE, ACT, DIVINE STEPS TO RAISE YOUR INTUITION".**

**EVENTS THAT WE HOSTED INCLUDE:**

### **5. THE ELDERLY**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY**

**EVENTS THAT WE HOSTED INCLUDE:**

## **6. CHARITIES/ VOLINTEERISM**

**PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-**

**ST BALDRICKS GALA  
SAFESPACE THRIFT SHOP  
DOGS FOR LIFE "BUILD A BRIDGE"  
LAUGHTER SAVES LIVES**

**THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 9A-10A, 9P-10P & 5P-6P AND INCLUDED COMMENTARY FROM DAVID & KELLY-"ANGELS OF HOPE OUTREACH"; MOLLY STEINWALD, ELC EX. DIR.-UPDATES ABOUT THE ELC FROM THE EX. DIRECTOR; JOHN CORAPI, DIR OF DEVLPMENT-7<sup>TH</sup> ANNUAL SOUP, SOAP, SALVATION BENEFIT DINNER; SUE - UNDER THE OAKS EVENT; KENT ANNAN & JOHN ENGLE, CO DIRECTORS-HAITI PARTNERS EVENT "EDUCATE & CELEBRATE"; FREDDIE WOOLFORK, EX DIR. GYAC-GIFFORD YOUTH CENTER; BARBARA PETRILLO, CO-CHAIR & LOU BOCCABELLA-HIBISCUS WINE & DINE EVENT; SHERRY HAALAND & JUDY RIXOM-ART BY THE SEA; LINDA JACKSON & KATHLEEN MCGINN-SUEBONNET QUILTERS.**

**EVENTS THAT WE HOSTED INCLUDE:**