# STATION WTTB-AM ISSUES/ PROGRAMS LIST FOURTH QUARTER, 2017

# THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED
- 2) BUSINESS/ FINANCIAL
- 3) GOVERNMENT/ POLITICS
- 4) HEALTH/ HUMAN SERVICES
- 5) THE ELDERLY
- 6) CHARITIES/ VOLUNTEERISM

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

#### **1, MINORITIES/ HANDICAPPED**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 9A-10A & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM DR CASS INGRAM, NUTRITIONAL PHYSICIAN-DEPRESSION & ANXIETY: ANCIENT NATURAL THERAPIES; MOLLY STEINWALD, EX DIR OF ELC-UPDATES END OF YEAR GIVING.

**EVENTS THAT WE HOSTED INCLUDE:** 

#### **2. BUSINESS/ FINANCIAL**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY SATURDAY 9A-10A & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM RIVERSIDE THEATRE -LEO, A GHOST STORY, LOST HIGHWAY; CASEY LUNDSFORD, IRSC; ADAM SCHNELL, NUTCRACKER- BALLET VERO BEACH; DON BESTOR, CLAUDIO BERARDI & WENDY DWYER- FT PIERCE JAZZ & BLUES SOCIETY; MARK WYGONIK, DIRECTOR OF SHOW-"LITTLE SHOP OF HORRORS"-VB THEATRE GUILD; DAN RICHEY, CEO OF RIVERFRONT PACKING- IR CITRUS INDUSTRY; JESSICA KRUGER, CC DIR & DR RAY ADAMS-IR CHARTER HS VAPA PROGRAM; JIM BEINDORF-ST HELEN'S HARVEST FESTIVAL; NELSON COVER, LOCAL AUTHOR-"FROM THE MIDST OF WICKEDNESS"; DAVID BALDACCI, AUTHOR – THE GUILTY; CAITLIN PUPPO, UW'S "WORPLACE CAMPAIGN MGR"- UNITED WAY 20<sup>TH</sup> CITRUS SALE; DANIELLE RANDALL, AUTHOR; DR MICHAEL GREGER, MD- "FOOD AS MEDICINE"; DAVID KING-SUNRISE THEATRE "CHRISTMAS WONDERLAND"; CAST OF "MILLION DOLLAR QUARTET-RIVERSIDE THEATRE.

**EVENTS THAT WE HOSTED INCLUDE:** 

# **3. GOVERNMENT/ POLITICS**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 9A-10A & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM JENIFER HOLDERMAN & KAREN KNAPIK-FEMA & SBA FEDERAL DISASTER PROGRAMS; KARL ZIMMERMAN, TEA PARTY -VB CITY COUNCIL CANDIDATES FORUM; MARSHALL FRANK, AUTHOR "AMERIKASTAN"; ALEXANDER HAMILTON-FL BAR REVISING FL STATE CONSTITUTION

**EVENTS THAT WE HOSTED INCLUDE:** 

## 4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 9A-10A & SUNDAY 9A-10A, 9P-10P P AND INCLUDED COMMENTARY FROM BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL-CC MEMBERS & CC MEDIA BREAKFAST; KRISTEN CROCKER, IRMC & ANDREA BERRY & ANGELA DAVIS GREEN, HEALTHY START-"BABIES & BEYOND"; JOHN CORAPI, DEVELOPMENT DIR OF ELC; DR ROBERT BRUGNOLI, EX DIR MHAIRC; REV JOEL REIF, CCOVB-"THANKSGIVING CELEBRATION; DR MICHAEL CARTER, MINISTER OF MUSIC, FBCOVB-"HANDEL'S MESSIAH"; ANDREW GALUSKA, DIR OF MUSIC CCOVB- MUSIC PROGRAM & CHRISTMAS CONCERT; JACK LEVINE, FOUNDER OF 4 GENERATIONS INSTITUTE- "CHRISTMAS AMONG THE GENERATIONS"; ERIC MENGER, DIR OF VB AIRPORT- VB AIRSHOW; CONNIE COTHERMAN & CHRISTINE HOBART, EX DIR-MCKEE BOTANICAL GARDENS. REV JOEL REIF, MINISTER OF COMMUNITY CARE. DR ROBERT MARX, AUTHOR-DEADLY PRESCRIPTIONS "BIG LIES BIG SECRETS".

## **EVENTS THAT WE HOSTED INCLUDE:**

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 9A-10A & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM TAMMY VOCK-UNITY CHURCH.

**EVENTS THAT WE HOSTED INCLUDE:** 

## **6. CHARITIES/ VOLINTEERISM**

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 9A-10A & SUNDAY 9A-10A, 9P-10P AND INCLUDED COMMENTARY FROM MARTHA REDNER & CHARITY CUP MEMBER-QUAIL VALLEY CHARITY CUP; FREDDIE WOOLFORK, EX DIR GYAC- OPEN HOUSE; RUTH ANN HOLT, ROBERT LEE & GARY SWAN-<sup>™</sup>20<sup>™</sup> ANNUAL FESTIVAL OF TREES"; NANCY PUGLIO, ELC VOLUNTEER COORDINATOR – WINTER GREEN NIGHT LIGHTS & DEC OPEN HOUSE.

**EVENTS THAT WE HOSTED INCLUDE:**