

**STATION WTTB-AM
ISSUES/ PROGRAMS LIST
FIRST QUARTER, 2015**

THE FOLLOWING ISSUES/ PROGRAMS LIST WAS USED.

- 1) MINORITIES/ HANDICAPPED**
- 2) BUSINESS/ FINANCIAL**
- 3) GOVERNMENT/ POLITICS**
- 4) HEALTH/ HUMAN SERVICES**
- 5) THE ELDERLY**
- 6) CHARITIES/ VOLUNTEERISM**

THESE ISSUES WERE ADDRESSED THROUGH THE BROADCAST OF VARIOUS PROGRAMS AND PUBLIC SERVICE ANNOUNCEMENTS. WE ALSO PROVIDED EXTENSIVE COVERAGE OF ISSUES AND IN REGULAR NEWS REPORTS. THE FOLLOWING IS A LIST OF SPECIFIC PROGRAMS AND PSAS, WHICH WERE AIRED IN RESPONSE TO EACH ISSUE.

1, MINORITIES/ HANDICAPPED

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**YOU CAN'T MAKE ME: HELPING KIDS TO COMPLY
SHERIFF'S BBQ
PARENT'S MATTER**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM KISHOE CUNDI, JR @ ST EDS-MODEL UN TRIPS; SUSAN LOVELACE-TEEN-WRITERS WORKSHOP; KENT ANNAN-HAITI PARTNERS "EDUCATE & CELEBRATE"; DOUG ELL, AUTHOR - "COUNTING TO GOD"; BRUCE BELLAND- FOUR PREPS, "ENDLESS SUMMER WINERY"; SEAN SEXTON, CATTLEMAN & PORT

EVENTS THAT WE HOSTED INCLUDE:

2. BUSINESS/ FINANCIAL

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**SUNSET SATURDAY NIGHTS
DOWNTOWN FRIDAY
CENTRAL FL ACCORDIONFEST
SPARKLES & SPURS GALA
ROTARY CLUB HOLLYWOOD GALA**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY JOHNNY MATHIS, SINGER-APPEARANCE AT SUNRISE THEATRE; ABBY & DREW, ACTORS AT RIVERSIDE THEATRE-"CRAZY FOR YOU"; HELENA BURGESS PEARSON, GARDEN CLUB OF IRC- GARDENFEST 2015; MICHELE STRENBORG, ST ED'S DIR OF COLLEGE COUNSELING; RIVERSIDE THEATRE ACTORS-"UNDERNEATH THE LINTEL", "SIDE BY SIDE"; MARK WYGONIK-VBTG BENEFIT CONCERT; SUZANNE FOX-AAUW BOOK AUTHOR; WEST SIDE STORY ACTRESS-RIVERSIDE THEATRE; DEVON GREEN-STEEL & PAUL TRIPALDI-ROTARY OF VERO

BEACH "BOGART & BACALL GALA"; STEVE MASSEY & RUTH DANRIDGE-PELICAN WILDLIFE FESTIVAL; PERSON FROM ELC-WRAP UP OF ECO FEST; TANIA-ORTEGA COWAN, VERO BEACH OPERA-VOCAL COMPETITION COMES TO VERO; GROOVIN' & TASTIN' BEER, WINE & FOOD FESTIVAL.

EVENTS THAT WE HOSTED INCLUDE:

3. GOVERNMENT/ POLITICS

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

TOUR DE FORCE

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM KARL ZIMMERMAN, CHAIR OF VB TREE & BEAUTIFICATION COMMITTEE-BEAUTIFICATION WEEKEND IN VERO BEACH; DAVID DALE, INSTRUCTOR-CONCEALED WEAPONS PERMITS & GUN CONTROL.

EVENTS THAT WE HOSTED INCLUDE:

4. HEALTH/ HUMAN SERVICES

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

RELAY FOR LIFE

OUT OF THE DARKNESS-AMER FOUND. FOR SUICIDE PREVENTION

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM JONATHAN LAST, JOURNALIST/AUTHOR- "THE 7 DEADLY VIRTUES-VIRTUOUS LIFE IS FUNNY AS HELL"; DR MACK HARREL & DR Y.HANDLESMAN-THYROID AWARENESS MONTH; SUE HOLBROOK, WRITER/SPEAKER- 5TH ANNUAL WOMEN'S EVENT; MARY SEGAL, MIXED MEDIA ARTIST-4TH ANNUAL SEBASTIAN ART STUDIO TOUR; BARBARA HOFFMAN, EX DIR CULTURAL COUNCIL- "ARTS, CHAMPAGNE & CAVIAR"; JEAN TABER & PATTY GARRARD-ECOFEST EVENT; SEAN MCLAUGHLIN, CINDY ARANGO, DAVID MELNYK, PETE NOEL & AMY COSNER- CANCER SURVIOR- RELAY FOR LIFE; VANI HARI, "THE FOOD BAB"- HIDDEN TOXINS IN YOUR FOODS; TOM FRITZ & PAUL BECKER-VB CHAMBER ORCHESTRA; IRC FIREFIGHTERS FAIR; BARBARA HOFFMAN, EX DIR IRC CULTURAL COUNCIL; DONNA ROBERTS- RED CROSS EVENT; JANIE GRAVES-HOOVER-DAY OF HOPE CONFERENCE.

EVENTS THAT WE HOSTED INCLUDE:

5. THE ELDERLY

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

ST HELEN DANCE

THE MARCIA LITTLEJOHN HOUR AIRED SUNDAY 11P-12A AND INCLUDED COMMENTARY FROM JULIE LENDON STONE & CORINNE MONTGOMERIE-MS. SENIOR

**FLORIDA PAGENT; CHRISTIE JOHNSON, MARKETING & PR MANAGER-SR RESOURCES
ASSOC'S 10TH AN BINGO BUNCH**

EVENTS THAT WE HOSTED INCLUDE:

6. CHARITIES/ VOLINTEERISM

PUBLIC SERVICE ANNOUNCEMENTS WERE RUN FOR-

**KIWANNIS CLUB- GOLF TOURN
TC EXCHANGE CLUB GOLF TOURNEY
ASCF GOLF TOURNEY**

THE MARCIA LITTLEJOHN HOUR AIRED SATURDAY 8A-9A & SUNDAY 9P-10P AND INCLUDED COMMENTARY FROM BARRY SHAPIRO, LIGHTHOUSE ART FRAMING-ART IN DOWNTOWN VERO BEACH; DOUGIE BORRIE, EX DIRECTOR YOUTH GUIDANCE-FUNDRAISER "KING OG THE HILL TENNIS TOURN"; TOM MAHER, KIWANIS-GOLF TOURNAMENT FUNDRAISER; SUSAN ADAMS, CHAIRMAN OF FROGLEG FESTIVAL; MOLLY STEINWALD, EX DIR OF THE ELC-NEW DIRECTOR AND PLANS FOR THE ELC; AMY DIAZ, CO-CHAIR- ST EDWARDS ANNUAL TRUCK SHOW; JAY BURKLEW, SUNRISE ROTARY MEMBER- ANNUAL CRAFT BREW & WING FESTIVAL; ALICIA QUINN & RITA ZEIGLER, ART CLUB- "UNDER THE OAKS" ART SHOW;SABRINA & KELLY, BOYS & GIRLS CLUB- TASTE OF ST LUCIE' JOHN CORAPI, DIR OF DEVELOPMENT SALVATION ARMY-DARRYL STRAWBERRY- SOUP SOAP & SALVATION DINNER; ROSEMARY BADGER, ELC NATURALIST- SUMMER CAMPS, FAIRY HOUSES & EGG DYEING.

EVENTS THAT WE HOSTED INCLUDE: