

ORDER



Orders
Order / Rev: 170523
Alt Order #: 08416428
Product Desc: ALLI 4 GUN RSPNSBLTY
Estimate: 298
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/17/16 / 10/17/16
Order Type: GENERAL

KXLY
Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency
Name: Old Towne Media
Buying Contact:
Billing Contact:
 PO Box 31150
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Alliance for Gun Responsibility
Demographic: A35+
Product Codes: PL Issue
Priority: P-3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/16 | 10/24/16 | 37 | \$9,510.00 | \$8,083.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2016 | 37 | \$9,510.00 | \$8,083.50 | 0.00 |
| Totals | 37 | \$9,510.00 | \$8,083.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| MATT WURM | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|-------------|
| KXLY | 22% | \$9,510.00 |
| Market | 100% | \$43,227.27 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAYU | 0% | \$0.00 |
| KBGC | 0% | \$0.00 |
| KCDT | 0% | \$0.00 |
| KGPX | 0% | \$0.00 |
| KHQ | 46% | \$19,884.55 |
| KREM | 32% | \$13,832.73 |
| KSKN | 0% | \$0.00 |
| KSPS | 0% | \$0.00 |
| KUID | 0% | \$0.00 |
| KWSU | 0% | \$0.00 |
| KXMN | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|------|----------|----------|------------------------|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| 1 | KXLY | 10/21/16 | 10/21/16 | 10-11a M-F The View | CM | 10-11a | ----1-- | :30 | 1 | \$160.00 | P-1 | 0.00 | NM | 1 | \$160.00 |
| <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 ----1-- 1 \$160.00 0.00 </div> | | | | | | | | | | | | | | | |
| 2 | KXLY | 10/21/16 | 10/21/16 | | CM | 11-1135p | ----1-- | :30 | 1 | \$250.00 | P-1 | 0.00 | NM | 1 | \$250.00 |

Order / Rev: 170523
 Alt Order #: 08416428
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Alliance for Gun Responsibility
 Product Desc: ALLI 4 GUN RSPNSBLTY
 Estimate: 298
KXLY

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| 11p M-F Late News Late News | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | | 1 | \$250.00 | | 0.00 | | | |
| 3 | KXLY | 10/21/16 | 10/21/16 | 630-7a GMNW | CM | 630-7a | ----1-- | :30 | 1 | \$300.00 | P-1 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 4 | KXLY | 10/21/16 | 10/21/16 | 630-7p M-F M-F News @630p | CM | 630-7p | ----1-- | :30 | 1 | \$310.00 | P-1 | 0.00 | NM | 1 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | | 1 | \$310.00 | | 0.00 | | | |
| 5 | KXLY | 10/21/16 | 10/21/16 | 7-730p M-F ET Tonight | CM | 7-730p | ----1-- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | | 1 | \$140.00 | | 0.00 | | | |
| 6 | KXLY | 10/21/16 | 10/21/16 | 7-9a GMA GMA | CM | 7-9a | ----1-- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | | 1 | \$320.00 | | 0.00 | | | |
| 7 | KXLY | 10/24/16 | 10/24/16 | 10-11a M-F The View | CM | 10-11a | 1----- | :30 | 1 | \$160.00 | P-1 | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$160.00 | | 0.00 | | | |
| 8 | KXLY | 10/24/16 | 10/24/16 | 11p M-F Late News Late News | CM | 11-1135p | 1----- | :30 | 1 | \$250.00 | P-1 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| 9 | KXLY | 10/24/16 | 10/24/16 | 5-530p M-F M-F News @5p | CM | 5-530p | 1----- | :30 | 1 | \$350.00 | P-1 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$350.00 | | 0.00 | | | |
| 10 | KXLY | 10/24/16 | 10/24/16 | 630-7a GMNW | CM | 630-7a | 1----- | :30 | 1 | \$300.00 | P-1 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 11 | KXLY | 10/24/16 | 10/24/16 | 630-7p M-F M-F News @630p | CM | 630-7p | 1----- | :30 | 1 | \$310.00 | P-1 | 0.00 | NM | 1 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$310.00 | | 0.00 | | | |
| 12 | KXLY | 10/24/16 | 10/24/16 | 7-730p M-F ET Tonight | CM | 7-730p | 1----- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$140.00 | | 0.00 | | | |
| 13 | KXLY | 10/24/16 | 10/24/16 | 7-9a GMA GMA | CM | 7-9a | 1----- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$320.00 | | 0.00 | | | |
| 14 | KXLY | 10/24/16 | 10/24/16 | 730-8p M-F Insider | CM | 730-8p | 1----- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$140.00 | | 0.00 | | | |
| 16 | KXLY | 10/24/16 | 10/24/16 | 9-10a M-F Live With Kelly | CM | 9-10a | 1----- | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | | 1 | \$180.00 | | 0.00 | | | |
| 17 | KXLY | 10/22/16 | 10/22/16 | Sa GMA Sa GMA | CM | 7-8a | -----1- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 170523
 Alt Order #: 08416428
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: Alliance for Gun Responsibility
 Product Desc: ALLI 4 GUN RSPNSBLTY
 Estimate: 298
KXLY

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 17 | KXLY | 10/22/16 | 10/22/16 | Sa GMA Sa GMA | CM | 7-8a | -----1- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -----1- | | 1 | | | | \$140.00 | | 0.00 | | | |
| 18 | KXLY | 10/23/16 | 10/23/16 | 11p Sun Late News Late News Sun | CM | 11-1135p | -----1 | :30 | 1 | \$90.00 | P-1 | 0.00 | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -----1 | | 1 | | | | \$90.00 | | 0.00 | | | |
| 19 | KXLY | 10/23/16 | 10/23/16 | Su GMA Su GMA | CM | 7-8a | -----1 | :30 | 1 | \$130.00 | P-1 | 0.00 | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -----1 | | 1 | | | | \$130.00 | | 0.00 | | | |
| 20 | KXLY | 10/23/16 | 10/23/16 | This Week This Week | CM | 758-9a | -----1 | :30 | 1 | \$150.00 | P-1 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -----1 | | 1 | | | | \$150.00 | | 0.00 | | | |
| 21 | KXLY | 10/20/16 | 10/20/16 | 5-530p M-F M-F News @5p | CM | 5-530p | ---1--- | :30 | 1 | \$350.00 | P-1 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | ---1--- | | 1 | | | | \$350.00 | | 0.00 | | | |
| 22 | KXLY | 10/20/16 | 10/20/16 | 630-7a GMNW | CM | 630-7a | ---1--- | :30 | 1 | \$300.00 | P-1 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | ---1--- | | 1 | | | | \$300.00 | | 0.00 | | | |
| 23 | KXLY | 10/20/16 | 10/20/16 | 630-7p M-F M-F News @630p | CM | 630-7p | ---1--- | :30 | 1 | \$310.00 | P-1 | 0.00 | NM | 1 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | ---1--- | | 1 | | | | \$310.00 | | 0.00 | | | |
| 24 | KXLY | 10/20/16 | 10/20/16 | 7-9a GMA GMA | CM | 7-9a | ---1--- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | ---1--- | | 1 | | | | \$320.00 | | 0.00 | | | |
| 25 | KXLY | 10/20/16 | 10/20/16 | 730-8p M-F Insider | CM | 730-8p | ---1--- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | ---1--- | | 1 | | | | \$140.00 | | 0.00 | | | |
| 26 | KXLY | 10/20/16 | 10/20/16 | 9-10a M-F Live With Kelly | CM | 9-10a | ---1--- | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | ---1--- | | 1 | | | | \$180.00 | | 0.00 | | | |
| 27 | KXLY | 10/18/16 | 10/18/16 | 5-530p M-F M-F News @5p | CM | 5-530p | -1----- | :30 | 1 | \$350.00 | P-1 | 0.00 | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -1----- | | 1 | | | | \$350.00 | | 0.00 | | | |
| 28 | KXLY | 10/18/16 | 10/18/16 | 630-7a GMNW | CM | 630-7a | -1----- | :30 | 1 | \$300.00 | P-1 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -1----- | | 1 | | | | \$300.00 | | 0.00 | | | |
| 29 | KXLY | 10/18/16 | 10/18/16 | 7-730p M-F ET Tonight | CM | 7-730p | -1----- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -1----- | | 1 | | | | \$140.00 | | 0.00 | | | |
| 30 | KXLY | 10/18/16 | 10/18/16 | 7-9a GMA GMA | CM | 7-9a | -1----- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/17/16 | 10/23/16 | -1----- | | 1 | | | | \$320.00 | | 0.00 | | | |
| 31 | KXLY | 10/18/16 | 10/18/16 | 9-10a M-F Live With Kelly | CM | 9-10a | -1----- | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

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 Product Desc: ALLI 4 GUN RSPNSBLTY
 Estimate: 298
KXLY

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|-------|-------------------|-----------------|--------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 31 | KXLY | 10/18/16 | 10/18/16 | 9-10a M-F Live With Kelly | CM | 9-10a | -1----- | :30 | 1 | \$180.00 | P-1 | 0.00 | NM | 1 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | -1----- | | 1 | | | | \$180.00 | | 0.00 | | | |
| 32 | KXLY | 10/19/16 | 10/19/16 | 10-11a M-F The View | CM | 10-11a | --1---- | :30 | 1 | \$160.00 | P-1 | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | --1---- | | 1 | | | | \$160.00 | | 0.00 | | | |
| 33 | KXLY | 10/19/16 | 10/19/16 | 11p M-F Late News Late News | CM | 11-1135p | --1---- | :30 | 1 | \$250.00 | P-1 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | --1---- | | 1 | | | | \$250.00 | | 0.00 | | | |
| 34 | KXLY | 10/19/16 | 10/19/16 | 630-7a GMNW | CM | 630-7a | --1---- | :30 | 1 | \$300.00 | P-1 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | --1---- | | 1 | | | | \$300.00 | | 0.00 | | | |
| 35 | KXLY | 10/19/16 | 10/19/16 | 630-7p M-F M-F News @630p | CM | 630-7p | --1---- | :30 | 1 | \$310.00 | P-1 | 0.00 | NM | 1 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | --1---- | | 1 | | | | \$310.00 | | 0.00 | | | |
| 36 | KXLY | 10/19/16 | 10/19/16 | 7-9a GMA GMA | CM | 7-9a | --1---- | :30 | 1 | \$320.00 | P-1 | 0.00 | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | --1---- | | 1 | | | | \$320.00 | | 0.00 | | | |
| 37 | KXLY | 10/19/16 | 10/19/16 | 730-8p M-F Insider | CM | 730-8p | --1---- | :30 | 1 | \$140.00 | P-1 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | --1---- | | 1 | | | | \$140.00 | | 0.00 | | | |
| 38 | KXLY | 10/21/16 | 10/21/16 | Fri 10-11p Prime 20/20 | CM | 10-11p | ----1-- | :30 | 1 | \$1,000.00 | P-1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/17/16 | 10/23/16 | ----1-- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | | 37 | \$9,510.00 |