

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Nancy Benford
being/on behalf of: Michael Lee, a legally
qualified candidate of the Republican political
party for the office of: NC Senate
in the General
election to be held on: Nov. 4, 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges: \$ 7,756.25 NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Compass Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cindy Kuhne

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/24/14
Date

Nancy B. Benford
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Eileen Starnetti
Signature

Eileen Starnetti
Printed Name

LSM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Nancy Benford
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Nancy B. Benford

signature of candidate or authorized committee

Nancy B. Benford

printed name

10/24/14

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

| |
|--|
| Total Charges: \$ 7,756.25 NET |
|--|

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

ORDER



Orders
Order / Rev: 1211354
Alt Order #:
Product Desc: Final
Estimate: Final
Flight Dates: 10/27/14 - 11/03/14
Original Date / Rev: 10/23/14 / 10/23/14
Order Type: Political

WECT
Primary AE: House WECT
Sales Office: WECT
Sales Region: Local

Agency Name: Compass Group of NC Inc, The
Buying Contact:
Billing Contact:
 602 Wild Dunes Circle
 Wilmington, NC 28411

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Lee, Michael/North Carolina Stat
Demographic: A18+
Product Codes: PL610
Priority: P 2
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/27/14 | 11/03/14 | 42 | \$9,125.00 | \$7,756.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| November 2014 | 42 | \$9,125.00 | \$7,756.25 | 0.00 |
| Totals | 42 | \$9,125.00 | \$7,756.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| House WECT | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|--------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WECT | 10/27/14 | 11/02/14 | Carolina In The AM 5A Carolina in AM 5-6a | Comm | 5-6a | 2222-- | :30 | 10 | \$215.00 | P 1 | 0.00 | NM | 10 | \$2,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | 2222-- | | 10 | | | | \$215.00 | | 0.00 | | | |
| N 2 | WECT | 10/27/14 | 11/02/14 | NBC Today Show III NBC Today Show III | Comm | 10-11a | 2222-- | :30 | 10 | \$115.00 | P 4 | 0.00 | NM | 10 | \$1,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | 2222-- | | 10 | | | | \$115.00 | | 0.00 | | | |
| N 3 | WECT | 10/27/14 | 11/02/14 | NET Days of Our Lives Days of Our Lives | Comm | 1-2p | 2222-- | :30 | 10 | \$115.00 | P 4 | 0.00 | NM | 10 | \$1,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | 2222-- | | 10 | | | | \$115.00 | | 0.00 | | | |
| N 4 | WECT | 10/27/14 | 11/02/14 | News at 5p M-F News at 5p | Comm | 5-530p | 1111-- | :30 | 5 | \$360.00 | P 1 | 0.00 | NM | 5 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | 1111-- | | 5 | | | | \$360.00 | | 0.00 | | | |
| N 5 | WECT | 10/27/14 | 11/02/14 | NET NFL Football NFL Football | Comm | 820-1130p | -----2 | :30 | 2 | \$1,100.00 | P 1 | 0.00 | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/27/14 | 11/02/14 | -----2 | | 2 | | | | \$1,100.00 | | 0.00 | | | |
| N 6 | WECT | 11/03/14 | 11/03/14 | Carolina In The AM 5A Carolina in AM 5-6a | Comm | 5-6a | 1----- | :30 | 1 | \$215.00 | P 1 | 0.00 | NM | 1 | \$215.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 1----- | | 1 | | | | \$215.00 | | 0.00 | | | |

Order / Rev: 1211354
 Alt Order #:
 Flight Dates: 10/27/14 - 11/03/14

Advertiser: POL/Lee, Michael/North Carolina State §
 Product Desc: Final WECT
 Estimate: Final

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--|-------|-------------------|--------|-----|-------|-------------|-----|---------------|-----------|-------------------|----------|
| N 7 | WECT | 11/03/14 | 11/03/14 | NBC Today Show III NBC Today Show III | Comm | 10-11a | 2----- | :30 | 2 | \$115.00 | P 4 | 0.00 | NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 2----- | | 2 | | | | \$115.00 | | 0.00 | | | |
| N 8 | WECT | 11/03/14 | 11/03/14 | NET Days of Our Lives Days of Our Lives | Comm | 1-2p | 2----- | :30 | 2 | \$115.00 | P 4 | 0.00 | NM | 2 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/03/14 | 11/09/14 | 2----- | | 2 | | | | \$115.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 42 | \$9,125.00 | |