

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

I, Nancy Benford,
 being/on behalf of: Michael Lee, a legally
 qualified candidate of the Republican political
 party for the office of: NC Senate
 in the General
 election to be held on: Nov. 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:\$ 7,756.25 NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Compass Group

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cindy Kuhne

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/24/14

Date

Nancy B. Benford

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Eileen Starnetti

Signature

Eileen Starnetti

Printed Name

LSM

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Nancy Benford
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Nancy B. Benford

signature of candidate or authorized committee

Nancy B. Benford

printed name

10/24/14

date

AGREED UPON SCHEDULE**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

\$7,756.25 NET

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

ORDER



Orders	Order / Rev:	1211354	
	Alt Order #:		
	Product Desc:	Final	
	Estimate:	Final	WECT
	Flight Dates:	10/27/14 - 11/03/14	Primary AE: House WECT
	Original Date / Rev:	10/23/14 / 10/23/14	Sales Office: WECT
	Order Type:	Political	Sales Region: Local

Agency	Name:	Compass Group of NC Inc, The	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		602 Wild Dunes Circle	Billing Cycle: EOM/EOC
		Wilmington, NC 28411	Agency Commission: 15%

Advertiser	Name:	POL/Lee, Michael/North Carolina Stat	
	Demographic:	A18+	New Business Thru:
	Product Codes:	PL610	Order Separation: 00:15:00
	Priority:	P 2	Advertiser External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	42	\$9,125.00	\$7,756.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	42	\$9,125.00	\$7,756.25	0.00
Totals	42	\$9,125.00	\$7,756.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House WECT			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECT	10/27/14	11/02/14	Carolina In The AM 5A Carolina In AM 5-6a	Comm	5-6a	22222--	:30	10	\$215.00	P 1	0.00	NM	10	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	22222--					10	\$215.00		0.00			
N 2	WECT	10/27/14	11/02/14	NBC Today Show III NBC Today Show III	Comm	10-11a	22222--	:30	10	\$115.00	P 4	0.00	NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	22222--					10	\$115.00		0.00			
N 3	WECT	10/27/14	11/02/14	NET Days of Our Lives Days of Our Lives	Comm	1-2p	22222--	:30	10	\$115.00	P 4	0.00	NM	10	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	22222--					10	\$115.00		0.00			
N 4	WECT	10/27/14	11/02/14	News at 5p M-F News at 5p	Comm	5-530p	11111--	:30	5	\$360.00	P 1	0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	11111--					5	\$360.00		0.00			
N 5	WECT	10/27/14	11/02/14	NET NFL Football NFL Football	Comm	820-1130p	-----2	:30	2	\$1,100.00	P 1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	-----2					2	\$1,100.00		0.00			
N 6	WECT	11/03/14	11/03/14	Carolina In The AM 5A Carolina In AM 5-6a	Comm	5-6a	1-----	:30	1	\$215.00	P 1	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/14	11/09/14	1-----					1	\$215.00		0.00			

Order / Rev: 1211354
 Alt Order #:
 Flight Dates: 10/27/14 - 11/03/14

Advertiser: POL/Lee, Michael/North Carolina State
 Product Desc: Final
 Estimate: Final
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WECT	11/03/14	11/03/14	NBC Today Show III	Comm	10-11a	2-----	:30	2	\$115.00	P 4	0.00	NM	2	\$230.00
NBC Today Show III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	2-----	2		\$115.00		0.00						
N 8	WECT	11/03/14	11/03/14	NET Days of Our Lives	Comm	1-2p	2-----	:30	2	\$115.00	P 4	0.00	NM	2	\$230.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/03/14	11/09/14	2-----	2		\$115.00		0.00						
													Totals	42	\$9,125.00