

# INVOICE



**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**Main: (231) 946-2900**  
**Billing: (608) 833-0047**

Invoice #	Invoice Date	Invoice Month	Invoice Period
298052-1	07/27/14	July 2014	06/30/14 - 07/27/14

Station	Account Executive	Sales Office	Sales Region
WGTU	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

**Joe Slade White Company**  
**Attention: Accounts Payable**  
**377 Main St**  
**East Aurora, NY 14502-2735**

Advertiser	Product	Estimate Number
Michigan Citizens for Stron	MI CITZNS 4 STRONG	91

Flight Dates	Order #	Alt Order #
07/22/14 - 07/28/14	298052	07257805

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WGTU**  
**REMIT TO WGTU**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/22/14	07/28/14	America This Morning	6:00 AM-7:00 AM	MTWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/14 07/28/14 MTWTF-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGTU Tu 07/22/14 6:20 AM America This Morning 6:00 AM-7:00 AM :30 MCSSCTV105H \$60.00 NM									
2 WGTU W 07/23/14 6:13 AM America This Morning 6:00 AM-7:00 AM :30 MCSSC-TV-108H \$60.00 NM									
5 WGTU Th 07/24/14 6:07 AM America This Morning 6:00 AM-7:00 AM :30 MCSSC-TV-108H \$60.00 NM									
4 WGTU F 07/25/14 6:25 AM America This Morning 6:00 AM-7:00 AM :30 MCSSC-TV-108H \$60.00 NM									
2	07/22/14	07/28/14	Good Morning America	7:00 AM-9:00 AM	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/22/14 07/28/14 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU Tu 07/22/14 7:24 AM Good Morning America 7:00 AM-9:00 AM :30 MCSSC-TV-108H \$125.00 NM									
5 WGTU W 07/23/14 7:29 AM Good Morning America 7:00 AM-9:00 AM :30 MCSSCTV105H \$125.00 NM									
4 WGTU Th 07/24/14 8:40 AM Good Morning America 7:00 AM-9:00 AM :30 MCSSCTV105H \$125.00 NM									
2 WGTU F 07/25/14 7:42 AM Good Morning America 7:00 AM-9:00 AM :30 MCSSCTV105H \$125.00 NM									
3	07/27/14	07/27/14	Sat-Sun GMA	8:00 AM-9:00 AM	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -----1 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU Su 07/27/14 Sat-Sun GMA 8:00 AM-9:00 AM :00 <del>\$125.00</del> NM									
Unresolved									
4	07/27/14	07/27/14	This Week	9:00 AM-10:00 AM	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/21/14 07/27/14 -----1 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGTU Su 07/27/14 9:59 AM This Week 9:00 AM-10:00 AM :30 MCSSC-TV-108H \$125.00 NM									
5	07/22/14	07/28/14	The View	11a-12p	MTWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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Michigan Citizens for Stron	MI CITZNS 4 STRONG	91	

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5	07/22/14	07/28/14	The View	11a-12p	MTWTF--	:30	5	\$60.00	NM
07/22/14 07/28/14 MTWTF-- 5 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGTU Tu 07/22/14 11:35 AM The View 11a-12p :30 MCSSCTV105H \$60.00 NM 1 WGTU W 07/23/14 11:59 AM The View 11a-12p :30 MCSSCTV105H \$60.00 NM 4 WGTU Th 07/24/14 11:59 AM The View 11a-12p :30 MCSSCTV105H \$60.00 NM 5 WGTU F 07/25/14 11:36 AM The View 11a-12p :30 MCSSCTV105H \$60.00 NM									
6	07/22/14	07/28/14	M-F 12p-1p	12:00 PM-1:00 PM	MTWTF--	:30	5	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/22/14 07/28/14 MTWTF-- 5 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGTU Tu 07/22/14 12:56 PM M-F 12p-1p 12:00 PM-1:00 PM :30 MCSSCTV105H \$35.00 NM 3 WGTU W 07/23/14 12:31 PM M-F 12p-1p 12:00 PM-1:00 PM :30 MCSSCTV105H \$35.00 NM 5 WGTU Th 07/24/14 12:26 PM M-F 12p-1p 12:00 PM-1:00 PM :30 MCSSCTV105H \$35.00 NM 2 WGTU F 07/25/14 12:18 PM M-F 12p-1p 12:00 PM-1:00 PM :30 MCSSCTV105H \$35.00 NM									
7	07/22/14	07/28/14	The Chew	1:00 PM-2:00 PM	MTWTF--	:30	5	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/22/14 07/28/14 MTWTF-- 5 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTU Tu 07/22/14 1:27 PM The Chew 1:00 PM-2:00 PM :30 MCSSCTV105H \$45.00 NM 3 WGTU W 07/23/14 1:31 PM The Chew 1:00 PM-2:00 PM :30 MCSSCTV105H \$45.00 NM 4 WGTU Th 07/24/14 1:28 PM The Chew 1:00 PM-2:00 PM :30 MCSSCTV105H \$45.00 NM 5 WGTU F 07/25/14 1:29 PM The Chew 1:00 PM-2:00 PM :30 MCSSCTV105H \$45.00 NM									
8	07/22/14	07/28/14	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	5	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/22/14 07/28/14 MTWTF-- 5 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTU Tu 07/22/14 4:23 PM M-F 4p-5p 4:00 PM-5:00 PM :30 MCSSCTV105H \$50.00 NM 3 WGTU W 07/23/14 4:28 PM M-F 4p-5p 4:00 PM-5:00 PM :30 MCSSCTV105H \$50.00 NM 4 WGTU Th 07/24/14 4:54 PM M-F 4p-5p 4:00 PM-5:00 PM :30 MCSSCTV105H \$50.00 NM 5 WGTU F 07/25/14 4:43 PM M-F 4p-5p 4:00 PM-5:00 PM :30 MCSSCTV105H \$50.00 NM									
9	07/22/14	07/28/14	M-F 5p-6p	5:00 PM-6:00 PM	MTWTF--	:30	5	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/22/14 07/28/14 MTWTF-- 5 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTU Tu 07/22/14 5:45 PM M-F 5p-6p 5:00 PM-6:00 PM :30 MCSSCTV105H \$50.00 NM 3 WGTU W 07/23/14 5:11 PM M-F 5p-6p 5:00 PM-6:00 PM :30 MCSSCTV105H \$50.00 NM 4 WGTU Th 07/24/14 5:12 PM M-F 5p-6p 5:00 PM-6:00 PM :30 MCSSCTV105H \$50.00 NM 5 WGTU F 07/25/14 5:23 PM M-F 5p-6p 5:00 PM-6:00 PM :30 MCSSCTV105H \$50.00 NM									
10	07/22/14	07/28/14	M-F 730p-8p	7:30 PM-8:00 PM	MTWTF--	:30	5	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/22/14 07/28/14 MTWTF-- 5 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGTU Tu 07/22/14 7:42 PM M-F 730p-8p 7:30 PM-8:00 PM :30 MCSSCTV105H \$75.00 NM									

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10	07/22/14	07/28/14	M-F 730p-8p	7:30 PM-8:00 PM	MTWTF--	:30	5	\$75.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WGTU</td><td>W</td><td>07/23/14</td><td>7:41 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>MCSSCTV105H</td><td>\$75.00</td><td>NM</td></tr><tr><td>5</td><td>WGTU</td><td>Th</td><td>07/24/14</td><td>7:43 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>MCSSCTV105H</td><td>\$75.00</td><td>NM</td></tr><tr><td>3</td><td>WGTU</td><td>F</td><td>07/25/14</td><td>7:42 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>MCSSCTV105H</td><td>\$75.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGTU	W	07/23/14	7:41 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	MCSSCTV105H	\$75.00	NM	5	WGTU	Th	07/24/14	7:43 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	MCSSCTV105H	\$75.00	NM	3	WGTU	F	07/25/14	7:42 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	MCSSCTV105H	\$75.00	NM																							
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14	07/22/14	07/22/14	Tuesday 8p-11p	8:00 PM-10:00 PM	-1-----	:30	1	\$125.00	NM																																																																			
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16	07/23/14	07/23/14	Wednesday 10p-11p	10:00 PM-11:00 PM	--1----	:30	1	\$125.00	NM																																																																			
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Unresolved																																																																												
18	07/24/14	07/24/14	Thursday 10p-11p	10:00 PM-11:00 PM	---1---	:30	1	\$175.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/21/14</td><td>07/27/14</td><td>---1---</td><td>1</td><td>\$175.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGTU</td><td>Th</td><td>07/24/14</td><td>10:40 PM</td><td>Thursday 10p-11p</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>MCSSCTV105H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/21/14	07/27/14	---1---	1	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTU	Th	07/24/14	10:40 PM	Thursday 10p-11p	10:00 PM-11:00 PM	:30	MCSSCTV105H	\$175.00	NM																																	
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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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# INVOICE



Send Payment To:

**WGTV**  
**REMIT TO WGTV**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

Invoice #	Invoice Date	Invoice Month	Invoice Period
298052-1	07/27/14	July 2014	06/30/14 - 07/27/14
Advertiser	Product	Estimate Number	
Michigan Citizens for Stron	MI CITZNS 4 STRONG	91	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	07/27/14	07/27/14	Sunday 7p-8p	7:00 PM-8:00 PM	-----1	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	-----1	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTV	Su	07/27/14		Sunday 7p-8p	7:00 PM-8:00 PM	:00		<del>\$125.00</del> NM
	Unresolved								
21	07/27/14	07/27/14	Sunday 9p-10p	9p-10p	-----	:30	0	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/21/14	07/27/14	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGTV	Su	07/27/14	9:29 PM	Sunday 9p-10p	9p-10p	:30	MCSSC-TV106H	\$300.00 NM
22	07/22/14	07/28/14	M-F 1105p-1135p	11:00 PM-11:30 PM	MTWTF--	:30	5	\$30.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/22/14	07/28/14	MTWTF--	5	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGTV	Tu	07/22/14	11:16 PM	M-F 1105p-1135p	11:00 PM-11:30 PM	:30	MCSSCTV105H	\$30.00 NM
4	WGTV	W	07/23/14	11:21 PM	M-F 1105p-1135p	11:00 PM-11:30 PM	:30	MCSSCTV105H	\$30.00 NM
3	WGTV	Th	07/24/14	11:22 PM	M-F 1105p-1135p	11:00 PM-11:30 PM	:30	MCSSCTV105H	\$30.00 NM
5	WGTV	F	07/25/14	11:30 PM	M-F 1105p-1135p	11:00 PM-11:30 PM	:30	MCSSCTV105H	\$30.00 NM
<u>Total Spots</u>							<b>44</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,345.00</b>
<u>Agency Commission</u>	<b>\$501.75</b>
<u>Net Amount Due</u>	<b>\$2,843.25</b>

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