



Issues and Programs List

Q4 October 2023

1.)	Program Date: Oct. 20, 2023	Times: 7:38 a.m. - 7:48 a.m.
Length: 10 Minutes		Issue: The United Way's role in our community
<p>Programming: Cathy Gore and Austin Scher with the United way of Danville and Pittsylvania County appeared on the morning show to explain. One of the things discussed was the United Way's role in helping utilize mentorship in area middle schools to increase the on-time graduation rate in our public school system, as well as to keep those programs going. (Interview)</p>		

2.)	Program Date: Oct. 24, 2023	Times: 7:38 a.m. - 7: 48
Length: 10 Minutes		Issue: Job and resource fair
<p>Programming: Paul Farrar and Barry Mayo from Danville Community College joined the morning show to discuss DCC's second annual "All Citizens Job and Resource Fair" to help individuals throughout the greater Danville/Pittsylvania County area find access to new careers, training to improve career status, and access to regional resources to improve quality of life. (Interview)</p>		



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3.)	Program Date: Oct. 26, 2023	Times: 6:00 a.m., 6:30 a.m., 7:00 a.m., 7:30 a.m., 8:00 a.m. and 8:30 a.m.
	Length: 35 Secs.	Issue: Layoffs at Morgan Olson to impact Danville location.
Programming: Kenneth Klein, Morgan Olson's Director of Marketing, confirmed the layoffs at all three locations including the Danville plant. Klein said several hundred employees would be laid off here, as new vehicle purchase orders have been delayed due to current economic conditions and forecasts. (Newscasts)		