

Date: 3/14/24

Start Date: 3/15/24

End Date: 3/18/24

WLKR-AM
Insertion Order

Page: 1 of 1

New Order: X

Supersedes Prior:

Addition:

Cancellation:

Advertiser: Deeter for Ohio

Products: Politics

Agency:

Package/Program: Political Ads

Address: 1171 Pioneer Pass

Agency Commission: X Direct

City, State: Norwalk, OH.

Co-Op: Print Times

Zip: 44857

Contact Person: Mike Dittoe

AE: Cory Webb

Phone: 740.215.8214 Fax:

Table with 4 main sections: Check One (Announcements, Political), Options for Makegoods (Same Flight/Week), Check if Applicable (REMOTE, *See Attached), Contract #, Cart#, P.O.#, Billing Cycle (Broadcast, Calendar), Check One (New Address, On File), Check One (Cash, Trade, Political, Promotional), Check One (Local, Regional, National).

Main line items table with columns: Dates to Run, Length, Hours (Dayparts), M, T, W, TH, F, SA, SU, Rates, Total per Wk, Total Weeks, \$ Total. Includes rows for 3/15-3/17 and 3/18.

Summary table with rows for Page Total, Spots/24, Total, Contract Total, Spots/24, Total, \$144.

Monthly breakdown table with columns: Jan, Feb, Mar (\$144), Apr, May, June, Jul, Aug, Sept, Oct, Nov, Dec.

Additional Notes:

Approval Sales Manager: [Signature] GR: Call Salesperson on this Order: