Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

# FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2012

Call Sign	Channel Numbers		Community of	License	
	<i>tt</i> 1	City	State	County	ZIP Code
KWAB-TV	(analog) 33 (digital)	BIG SPRING	TX	HOWARD	79720
Licensee Name					A
MIDESSA TELE	VISION LP				
Network Affiliation	Nielsen DMA	Licensee World W	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC	Odessa-Midland	www.kwes.	www.kwes.com		
Facility ID Previous Call Sign (if applicable)			License Renewal Expiration Date		
42008			08/01/2014		

## **Analog Core Programming**

2.		State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).	hours
3.	(a)	Does the Liceusee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	
	(b)	Identify publishers who were sent information in 3(a).	construct rescuellment on the service of
4.		Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program	.m.
		[There are no analog core program reports.]	

## Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one στ more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

#### **Sponsored Core Programming**

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

#### **Digital Core Programming**

7.	(n)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.23 hours
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	N
	(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	N
		If No to 7(c), submit as an Exhibit a Statement of Explanation.	
8.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	336 hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	7 hours
	1	There the Licensea regulds infragration identifying each Core Program sixed on its station, including an indication of the paper child audience, to	

(b) Identify publishers who were sent information in 9(a).

publishers of program guides as required by 47 C.F.R. §73.673?

TV GUIDE, TRIBUNE MEDIA SERVICES, FYI TELEVISION

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming Complete chart below for each Core Program.

Title of Digital Core Program #1			Origination	
NOODLE AND DOODLE -	KWES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-eng	otions
SAT 9A-930A	13			
Length of Program		Age of Target Audience		E/I Symbol Used As
		From	То	Required
30 minutes		6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Title of Digital Core Program #2			Origination	
PAJANIMALS - KWES			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	ptions
SAT 930A-10A	13			
Length of Program		Age of Targ	et Audience	E/I Symbol Used As Required
		From	To	Required
30 minutes		6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dreamlike adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow

	NETWORK	
	Number of Pre-er	mpilons
Age of Tary	get Audience	E/i Symbol Used As
From	То	Required
6 years	10 years	Y
	From	

Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Title of Digital Core Program #4			Origination	
JUSTIN TIME - KWES			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-em	ptions
SAT 1030A-11A	13	·		
Length of Program		Age of Targ	et Audience	E/I Symbol Used As
		From	To	Required
30 minutes		6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Title of Digital Core Program #5			Origination	
LAZYTOWN - KWES		,	NETWORK	
Regular Schedule	Total Times Aired at Regulariy Scheduled Time		Number of Pre-ci	uptions
SAT 11A-1130A	13			
Length of Program		Age of Ta	rget Audience	E/I Symbol Used As
arrandones reviews are any energy group and make a sump abbase and an included Article and I followed Art Federal Article and		From	To	Required
30 minutes		6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness

practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Title of Digital Care Program #6			Origination	
THE WIGGLES - KWES			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Tim	e	Number of Pre-en	nptions
SAT 1130A-12P	13			
Length of Program		Age of Tar	get Andience	E/I Symbol Used As
30 minutes		From	То	Required
		6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.

Title of Digital Core Program #7			Origination	
WILD AMERICA - KWES			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Times	ne	Number of Pre-co	nptions
SAT 12P-1230P	10			
Length of Program		Age of Targ	et Andience	E/I Symbol Used As
		From	To	Required
30 minutes		13 years	16 years	Y
5 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	and objective of the program and how it meets the definition	of Core Programming	<b>.</b>	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.

Title of Digital Core Program #8			Origination	
RAGGS - TELEMUNDO			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	ions
SAT 7A-730A	12			
Length of Program		Age of Tar	get Audience	E/I Symbol Used As Required
		From	То	Required
30 minutes		6 years	10 years	Y
			Alexander	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	1	1
	Preemption #1	
Date Preempted/Episode#	It rescheduled, date and time reschedule	is the rescheduled date the second home?
12/1/12	12/15/12 9A	N
If rescheduled, were pr	omotional efforts made to notify the public of rescheduled date and time?	N
Reason for Preemption	OTHER	

Title of Digital Core Program	#9		Origination	
JAY JAY THE JET	- TELEMUNDO		NETWORK	
Regular Schedule Total Times Aired at Regularly Scheduled Time		Number of Pre-empti	Number of Pre-emptions	
SAT 730A	12			
Length of Program	Age of Target A		get Audience	E/I Symbol Used A
		From	To	Required
30 minutes		6 years	10 years	Y
Describe the educational and	informational objective of the program and how it meets the defi	nition of Core Programming		
inquisitive, en	ning series, JAY JAY THE JET PLAN nergetic six-year-old jet plane a	nd his friends as th	ey discover th	e world arour

This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.

Total Times Aired	total Times Aired Number of Preemptions for other than Breaking News Number of Preemptions Resch			
12	1	1		
Preemption #1				
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?		
12/1/12	12/15/12 930A	N		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?				
Reason for Preemption OTHER				

Title of Digital Core Program #10			Origination	Origination	
JAY JAY THE JET - TELEMUNDO			NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	Number of Pre-emptions	
SAT 8A-830A	12				
Length of Program		Age of Targ	er Audience	E/I Symbol Used As	
30 minutes		From	То	Required	
		6 years	10 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled

13	1	1	
Date Preempted/Episode#	if rescheduled, date and time reschedule	is the rescheduled date the second home?	
12/1/1 12/16/12 9A		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption OTHER			

Title of Digital Core Program #11		Origination		
LAZYTOWN - TELEMUI	NDO		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-em	ptions
SAT 830A-9A	12			
Length of Program		Age of Target And	ience	E/I Symbol Used As

Le	afith of Leoftsen	Age of Target Audience		E/I Symbol Used As
		From	To	Required
3	0 minutes	6 years	10 years	Y

LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled		
13	1	1		
Preemption #I				
Date Preempted/Episode #	If rescheduled, date and time reschedule	is the rescheduled date the second home?		
12/1/12 12/15/12 10A		N		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?				
Reason for Preemption OTHER				

Title of Digital Core Program #12	Origination	
RAGGS - TELEMUNDO		NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SUN 7A-730A	13	
		1

Length of Program	Age of Target Audience		E/I Symbol Used As	
	From	To	Required	
30 minutes	6 years	10 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to

become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

Title of Digital Core Program #13	Origination			
RAGGS - TELEMUNDO			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	ាប់លាន
SUN 730A-8A	13			
Length of Program		Age of Tan	get Audience	E/I Symbol Used As Required
		From	Tu	Required
30 minutes	·	6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

Title of Digital Core Program #14				Origination	
NOODLE AND DOODLE - TELEMUNDO			NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time			Number of Pre-emp	tions
SUN 8A-830A	13	13			
Length of Program		Age of Targ	et Audience	E/I Symbol Used As	
		From	Τo	Required	

30 minutes 6 years 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Title of Digital Core Program #15			Origination	
LAZYTOWN - TELEMU	NDO		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Total Times Aired at Regularly Scheduled Time Number of Pre-emption		ptions
SUN B30A-9A	13			
Length of Program		Age of Target Audience		E/I Symbol Used As
		Frun	То	Required
30 minutes		6 years	10 years	Y
Describe the educational and infor	mational objective of the program and how it meets the definition	of Core Programming		

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town,

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where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

		Origination	
'V		NETWORK	
Total Times Aired at Regularly Scheduled Time Number of Pre-emption		ntions	
13			
	Age of Tar	get Audience	E/I Symbol Used As
	From	To	Required
30 minutes		16 years	Y
		Total Times Aired at Regularly Scheduled Time  13  Age of Tar	Total Times Aired at Regularly Scheduled Time  Number of Pre-emp  13  Age of Target Audience  From To

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Title of Digital Core Program #17			Origination	
VIRUS ATTACK - LAT	v		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Total Times Aired at Regularly Scheduled Time Number of Pre-e		ntions
TUE 9A-930A	13			
Length of Program	E	Age of Targ	get Audience	E/I Symbol Used As
		From	То	Required
30 minutes		13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.

Title of Digital Core Program #18			Origination	
PASSPORT TO EXPLO	E - LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Total Times Aired at Regularly Scheduled Time Number of Pre-emp		rions
WED 9A-930A	13			
Length of Program		Age of Target Audience		E/I Symbol Used As
		From	To	Required
30 minutes	30 minutes		16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives and educational

approach to its history.

Title of Digital Core Program #19			Origination	
GINA D'S KIDS CLUB -	LATV		NETWORK	***************************************
Regular Schedule	Total Times Aired at Regularly Scheduled Time Number of Pre-emp		nptions	
THURS 9A-930A	13			
Length of Program		Age of Targ	get Audience	E/I Symbol Used As
		From	То	Required
30 minutes	30 minutes		16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Gina D's Kids Club is an exciting, educational television series for preschoolers ages 3-6. Specifically-themed shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. This curriculum-based preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina D's kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate.

Title of Digital Core Program #20			Origination		
ANIMAL SCIENCE -	LATV		NETWORK		
Regular Schedule	Total Times Aired at Regularly Schedul	Total Times Aired at Regularly Scheduled Time Number of Pre-		emptions	
FRI 9A-930A	13				
Length of Program		Age of Tan	get Audience	E/I Symbol Used As	
			To	Required	
30 minutes		13 years	16 years	Y	
Describe the educational and infor	mational objective of the program and how it meets the	he definition of Core Programming			

ANIMAL SCIENCE IS AN ANIMAL SERIES WITH A UNIQUELY SCIENTIFIC APPROACH. THIS SERIES IS SPECIFICALLY PRODUCED FOR CHILDREN 16 AND UNDER. WHILE MOST ANIMAL SHOWS LOOK AT THE BEHAVIOR OF ANIMALS, WE GO ON STEP FURTHER TO LOOK AT THE HOW AND WHY AN ANIMAL IS ABLE TO EXCEL IT ITS ENVIRONMENT.

Title of Digital Core Program #21			Origination		
THINK BIG - LATV			NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time Nur		Number of Pre-em	Number of Pre-emptions	
SUN 9A-930A	13				
Length of Program				E/I Symbol Used As	
		From	То	Required	
30 minutes		2 years	7 years	Y	
AND ANY PARAMETERS FOR PROPERTY AND ANY PARAMETERS AND AND ANY PARAMETERS AND AND ANY PARAMETERS AND					

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

THINK BIG FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST EACH OTHER IN AN INVENT-OFF TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. EACH EPISODE IS SET INT HE THINK TANK, A STUDIO FILLED TOP TO BOTTOM WITH ART SUPPLIES AND CONSTRUCTION MATERIALS. TWO TEAMS, EACH LED BY A FEATURE INVENTOR, BRAINSTORM, CHOOSE MATERIALS, AND THEN SKETCH, DESIGN AND UILD THEIR IDEA. ONCE COMPLETED, THE COMPETING INVENTIONS ARE PRESENTED TO A JUDGE. THE BEST INVENTION WINS BRAGGING RIGHTS AND TE COVETED GENIUS CUP. IN THING BIG KIDS ACQUIRE AND SHOWCASE THEIR SKILLS IN CREATIVITY SCIENCE, INNOVATION, MARKETING, DESIGN AND TEAMWORK.

11.	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other
	than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the
	station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episades involved were aited.

### Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #		Origination		
WILD AMERICA - KWES		SYNDICATE	SYNDICATED .	
Regular Schedule	Total Times Aired at Regularly Scheduled Time Number of Pre-emptions		otions	
SAT 130A-2A	10			
Length of Program		Age of Tu	rget Audience	
AND THE RESERVE OF THE PARTY OF		From	То	
30 minutes		13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?		Y		
If Yes, does the Licensee identify each	ch program by displaying throughout the program the symbol E/I?		Y	
Does the Licensee provide informati with 47 C.F.R. §73,673?	on regarding the program, including an indication of the target child audience, to pub	lishers of program guides consistent	Y	
Description of Program			AATA	
how all wild creat the lives of wild	episode, Wild America entertains, amuses, ures including man are inter-connected. Wil creatures through the animals' own eye-view ding mating, birth, predation and death.	ld America propels th	e viewer into	
Date and Time Aired (if preempted	nnd rescheduled)			
AND				

## **Sponsored Core Programming**

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

#### **Other Matters**

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination
LAZYTOWN - KWES	NETWORK
Regular Schedule	Total Times to be Aited
SAT 8A-830A	1

Length of Program	Age of Target Audience	
	From	To
30 minutes	6 years	10 years

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures

Origination		
NETWORK		
Total Times to be Aired	Total Times to be Aired	
3	3	
Age of Target Audience		
From	То	
6 years	10 years	
	NETWORK  Total Times to be Aired  3  Age of T	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Title of Planned Core Program #3	Origination	Origination	
THE WIGGLES - KWES	NETWORK	NETWORK	
Regular Schedulc	Total Times to be	Total Times to be Aired	
SAT 9A-930A	5	5	
Length of Program		Age of Tar	et Audience
		From	То
30 minutes		6 years	10 years
Describe the educational and informational objective of the program and how	it meets the definition of Core Programming		A
	and finally designed for pro	_cchool childre	n Charring

The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child.

Title of Planned Core Program #4	Origination	

THE CHICA SHOW - KWES	NETWOR	K	
Regular Schedule	Total Times to be Aired		
SAT 9A-930A	8		
Length of Program		Age of Targ	et Audience
		From	To
30 minutes		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programmin	រតិ		
1.4		5 Umb - 0-	

THE CHICA SHOW Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises.

Title of Planned Core Program #5	Origination	Origination	
PAJANIMALS - KWES	NETWORK	NETWORK	
Regular Schedule	Total Times to be A	ìred	
SAT 930A-10A	13		
Length of Program		Age of Targ	get Audience
		From	То
30 minutes		6 years	10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dreamlike adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow.

Title of Planned Core Program #6	Origination	Origination	
POPPY CAT - KWES	NETWORK		
Regular Schedule	Total Times to be Aired		
SAT 10A-1030A	13		
Length of Program		Age of Target Audience	
A LIA A COMPANY OF THE COMPANY OF TH	From	То	
30 minutes	6 yea	irs 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure.

Title of Planned Core Program #7	Origination	

child's perspective and imagination.

NETWORK	NETWORK	
Total Times to be Aired		
13		
	Age of Tar	get Audience
	From	То
6 years 10 ye		10 years
	Total Times to be Aired 13	Total Times to be Aired  13  Age of Tar

Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young

Title of Planned Core Program #8	Origination	Origination		
LAZYTOWN - KWES	NETWORK	NETWORK		
Regular Schedule	Total Times to be Air	Total Times to be Aired		
SAT 11A-1130A	12	12		
Length of Program		Age of Targ	et Audience	
		From	Το	
30 minutes		6 years	10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Title of Planned Core Program #9	Origination	Origination	
NCODLE AND DOODLE - KWES	NETWORK		
Regular Schedwe	Total Times to be Aired		
SAT 1130A-12P	10		
Length of Program	Age of	Target Audience	
	From	Tu	
30 minutes	6 years	10 years	
Describe the educational and informational objective of the program and how it meets the defin	ition of Core Programming		

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make

something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Title of Planned Core Program #10	Or	Origination		
WILD AMERICA - KWES	s	SYNDICATED		
Regular Schedule	Total Times to be Aired			
SAT 12F-1230P	б	6		
Length of Program			Age of Targ	et Audience
			From	То
30 minutes			13 years	16 years
Describe the educational and informational objective of the program and how it meets t	he definition of Core Programmin	ng		

WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.

Title of Planned Core Program #11	Origination	Origination	
RAGGS - TELEMUNDO	NETWORK	NETWORK	
Regular Schedule	Total Times to be Ai	red	
SAT 7A-730A	13		
Length of Program		Age of Tate	get Audience
		From	То
30 minutes		6 years	10 years
Describe the educational and informational objective of the program as	ad how it meets the definition of Core Programming		

RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

Title of Planned Core Program #12	Origination	
JAY JAY THE JET - TELEMUNDO	NETWORK	
Regular Schedule	Total Times to be Aired	
SAT 730A-8A	13	
Length of Program	Age of Tar	get Audience
	From	То
30 minutes	б years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
This award-winning series, JAY JAY THE JET PLANE, centers around inquisitive, energetic six-year-old jet plane and his friends as them. Children are encouraged to explore new ideas and accept diffeducates children in a number of areas, including science, nature teaching life lessons, such as sharing, problem solving and making	they discover the ferences. The see and health as w	e world around ries also

Title of Planned Core Program #13	Origination	Origination	
JAY JAY THE JET	NETWORK		
Regular Schedule	Total Times to be Aired		
SAT 8A-830A	13	13	
Length of Program	Age of Target Audience		get Audience
		From	To
30 minutes		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.

Title of Planned Core Program #14	Origination	Origination	
LAZYTOWN - TELEMUNO	NETWORK		
Regular Schedule	Total Times to be Aired		
SAT 830A-9A	13	13	
Length of Program	Ag	Age of Target Audience	
	From	То	
30 minutes	6 year:	s 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Title of Planned Core Program #15		Origination		
RAGGS - TELEMUNDO		NETWORK		
Regular Schedule		Total Times to be Aired		
SUN 7A-730A		13		
Length of Program		······································	Age of Targ	et Audience
			Prom	To
30 minutes			6 years	10 years
Describe the educational and informational objective of the program and how i	t meets the definition of Core Prog	gramming	Faller and service the service to the service to the service and the service to t	

RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

Title of Planned Core Program #16	Origination	Origination	
RAGGS - TELEMUNDO	NETWORK	NETWORK	
Regular Schedule	Total Times to be Aired		
SUN 730A-8A	13	13	
Length of Program		Age of Turp	ger Audience
		From	Τ̈́o
30 minutes	6 years 10 yea		10 years

RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.

Title of Planued Core Program #17	Origination	
NOODLE AND DOODLE - TELEMUNDO	NETWORK	
Regular Schedule	Total Times to be Aired	
SUN 8A-830A	13	
Length of Program	Age of Target Audience	
	From To	
30 minutes	6 years 10 year	s

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.

Title of Planned Core Program #18	Origination	Origination	
LAZYTOWN - TELEMUNDO	NETWORK		
Regular Schedule	Total Times to be Aired		
SUN 830A-9A	13	13	
Length of Program		Age of Target Audience	
		From	То
30 minutes		6 years 10 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that

hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

Title of Planned Core Program #19	Origination		
BETA RECORDS - LATV	NETWORK		
Regular Schedule	Total Times to be Aired		
MON 9A-930A	13		
Length of Program		Age of Turget Audience	
		From	То
30 minutes	13 years 16 year		16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Program	nming		
Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.			

Title of Planned Core Program #20	Origination	Origination	
VIRUS ATTACK - LATV	NETWORK	NETWORK	
Regular Schedule	Total Times t	o be Aired	
TUE 9A-930A	13	13	
Length of Program		Age of Targ	et Audience
		From	То
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how	v it meets the definition of Core Programming		

Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.

Title of Planned Core Program #21	Origir	Origination	
PASSPORT TO EXPLORE - LATV	иет	WORK	
Regular Schedule	Total	Times to be Aired	
WED 9A-930A	13		
Length of Program		Age of Targ	et Andience
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Progr	gotimue		
Passport To Explore provides CORE programming in the area customs related to the areas visited. Not only does the s	of geograph	ny and prevail	ing local

about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives and educational approach to its history.

		í
Title of Planned Core Program #22	Origination	ļ
		ı

GINA D'S KIDS CLUB - LATV	NETWORK	NETWORK	
Regular Schedule	Total Times to be Aired		
THURS 9A-930A	13		
Length of Program	Age of Tar	get Audience	
	From	То	
30 minutes	13 years	16 years	

Gina D's Kids Club is an exciting, educational television series for preschoolers ages 3-6. Specifically-themed shows address the learning needs and potential of young children as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. This curriculum-based preschool program aims to teach kids social skills, language arts, and math through dances, silly songs, and colorful skits. Each show concludes with Gina D writing a letter to her Grandmother to review the educational highlights of the day's events at the clubhouse. The major premise of Gina D's kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that viewing children will choose to adopt and imitate.

of Planned Core Program #23 Origination			
ANIMAL SCIENCE - LATV	NETWORK		
Regular Schedule	Total Times to be Aired		
FRI 9A-930A	13		
Length of Program		Age of Target Audience	
30 minutes		From	Tø
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programmin	ıg		
ANIMAL SCIENCE IS AN ANIMAL SERIES WITH A UNIQUELY SCIENTIFIC APPROACH. THIS SERIES IS SPECIFICALLY PRODUCED FOR CHILDREN 16 AND UNDER. WHILE MOST ANIMAL SHOWS LOOK AT THE BEHAVIOR OF ANIMALS, WE GO ON STEP FURTHER TO LOOK AT THE HOW AND WHY AN ANIMAL IS ABLE TO EXCEL IT ITS ENVIRONMENT.			

Title of Planned Core Program #24		Origination		
THINK BIG - LATV		NETWORK		
Regular Schedule		Total Times to be Aired		
sun 9A-930A		13		
Length of Program	100000000000000000000000000000000000000		Age of Target Audience	
			From	То
30 minutes			2 years	7 years
Describe the educational and informational objective of the program	and how it meets the definition of Core Prog	ramming		

THINK BIG FEATURES TOP KID INVENTORS WHO FACE OFF AGAINST EACH OTHER IN AN INVENT-OFF TO SEE WHO CAN COME UP WITH THE MOST INNOVATIVE AND CREATIVE INVENTION. EACH EPISODE IS SET INT HE THINK TANK, A STUDIO FILLED TOP TO BOTTOM WITH ART SUPPLIES AND CONSTRUCTION MATERIALS. TWO TEAMS, EACH LED BY A FEATURE INVENTOR, BRAINSTORM, CHOOSE MATERIALS, AND THEN SKETCH, DESIGN AND UILD THEIR IDEA. ONCE COMPLETED, THE COMPETING INVENTIONS ARE PRESENTED TO A JUDGE. THE BEST INVENTION WINS BRAGGING RIGHTS AND TE COVETED GENIUS CUP. IN THING BIG KIDS ACQUIRE AND SHOWCASE THEIR SKILLS IN CREATIVITY SCIENCE, INNOVATION, MARKETING, DESIGN AND TEAMWORK.

Identify the licensee's children's programming liaison.

Y

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(111(iii))? 15.

Name		Telephone Number	
BRAD DAWSON		432-567-9999	
Address		E-mail Address	
PO BOX 60150		edawson@kwes.com	
City	State	ZIP Code	
MIDLAND	TX	79711	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you sired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

The more you know comprehensive website (the moreyouknow.com) provides in depth referral information, in connection with the on-air public service announcements. Content includes:video of all current publice service announcements, a general campaign overview, message boards, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind the scenes story with clips from talent interviews can be viewed. In response to 7 (b), main stream was in digital only.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensec	Signature
MIDESSA TELEVISION	
Date	
1/7/2013	

FCC Form 398 March 2006