

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2011

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
KWAB-TV	(analog) 33 (digital)	BIG SPRING	TX	HOWARD	79720
Licensee Name					
MIDESSA TELEVISION LP					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network NBC	Odessa-Midland	WWW.KWES.COM			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
42008		08/01/2014			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.15 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	N
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	N
8. (a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	336 hours
(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	6.29 hours
9. (a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b)	Identify publishers who were sent information in 9(a).	

TV GUIDE, TRIBUNE MEDIA SERVICES, FYI TELEVISION

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
TURBO DOGS-KWES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 9A-930A	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
11-19-11		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	SPORTS		

Title of Digital Core Program #2		Origination	
SHELLDON-KWES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 930A-10A	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection</p>		
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
12	1	0
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
11-19-11		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N
Reason for Preemption	SPORTS	

Title of Digital Core Program #3		Origination	
MAGIC SCHOOL BUS -KWES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 10A-1030A	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
11-19-11		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	SPORTS		

Title of Digital Core Program #4	Origination
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BABAR-KWES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SAT 1030A-11A	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
11-19-11		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	SPORTS		

Title of Digital Core Program #5		Origination	
WILLA'S WILD LIFE -KWES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SAT 11A-1130A	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.</p>			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
11-19-11		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	SPORTS		

Title of Digital Core Program #6		Origination	
PEARLIE - KWES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 1130A-12P	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlie is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlie learns a lesson. TSaphira. Fortunately, Pearlie rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlie because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
12	1	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
11-19-11		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	
Reason for Preemption	SPORTS		

Title of Digital Core Program #7		Origination	
WILD AMERICA - KWES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 12P-1230P	10		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
10	3	0	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
10-15-11		N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		N	

Reason for Preemption		SPORTS	
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
11-19-11			N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			N
Reason for Preemption		SPORTS	
Preemption #3			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
12-3-11			N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			N
Reason for Preemption		SPORTS	

Title of Digital Core Program #8			Origination	
MAGIC SCHOOL BUS - TELEMUNDO			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
SAT 7A-730A	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	6 years	10 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.</p>				

Title of Digital Core Program #9			Origination	
BABAR-TELEMUNDO			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptions	
SAT 730A-8A	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	6 years	10 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.</p>				

Title of Digital Core Program #10		Origination	
TURBO DOGS-TELEMUNDO		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 8A-830A	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.</p>			

Title of Digital Core Program #11		Origination	
WIMZIE'S HOUSE - TELEMUNDO		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 8A-830A	10		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The educational objectives of Wimzie's House support the child's development of his/her identity, reinforced through feelings of acceptance of self and of others. Self-esteem is stressed, as is the need for children to react with empathy when faced with their playmates dilemmas. Difficult topics like friendship, generosity, collaboration, solitude, and jealousy are approached from the child's perspective.</p>			

Title of Digital Core Program #12		Origination	
SHELLDON-TELEMUNDO		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 7A-730A	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information</p>			

relating to their ocean habitat and environmental protection

Title of Digital Core Program #13		Origination	
WILLAS WILD LIFE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 730A-8A	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.</p>			

Title of Digital Core Program #14		Origination	
PEARLIE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 8A-830A	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlle is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlle learns a lesson. TSaphira. Fortunately, Pearlle rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlle because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.</p>			

Title of Digital Core Program #15		Origination	
WIMZIE'S HOUSE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUN 830A-9A	10		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	10 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The educational objectives of Wimzie's House support the child's development of his/her identity, reinforced through feelings of acceptance of self and of others. Self-esteem is stressed, as is the need for children to react with empathy when faced with their playmates</p>			

dilemmas. Difficult topics like friendship, generosity, collaboration, solitude, and jealousy are approached from the child's perspective.

Title of Digital Core Program #16		Origination	
BETA RECORDS - LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
MON 9A-930A	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.			

Title of Digital Core Program #17		Origination	
IN THE ZONE-LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
TUE 9A-930A	1		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Earvin "Magic" Johnson (retired Los Angeles Lakers point guard) along with his friends (Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, Jimmy Connors, Mike Schmidt and many more) teach kids of all ages the importance of conditioning, exercise, nutrition and education, both on and off the court. The show will feature all sports not just basketball. In the Zone Presents shows kids that with dedication and the right attitude, they have the ability to make a difference.			

Title of Digital Core Program #18		Origination	
VIRUS ATTACK-LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
TUE 9A-930A	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.			

Title of Digital Core Program #19	Origination
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AQUA KIDS ADVENTURES-LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WED 9A-930A	1		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	8 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Aqua kids adventures provide CORE programming int he area of biology and specifically the ecosystem related to the oeam, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims toe enrich children's lives by making them aware of future generations, the role they play now, and for generations intot he future, with the biggest ecosystem on earth: the oceans. Each episode provides information related to a specific topic and gives and educational approach to understand the topic related to the entire ecosystem of the earth.</p>			

Title of Digital Core Program #20		Origination	
PASSPORT TOE EXPLORE - LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
WED 9A-930A	12		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Passport To Explore provides CORE programming in the area of geography and prevalling local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives and educational approach to its history.</p>			

Title of Digital Core Program #21		Origination	
ANGELS FRIENDS - LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
THURS 9A-930A	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school...that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!</p>			

Title of Digital Core Program #22	Origination

ARIEL, ZOEY & ELI TOO - LATV		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
FRI 9A-930A	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Ariel and Zoey and Eli, Too introduces children to people who have accomplished great things and have a positive message. they have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

Title of Digital Non-Core Program #1		Origination	
WILD AMERICA-KWES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SAT 130A-2A	13		
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Does the program have educating and informing children ages 16 and under as a significant purpose?			Y
If Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?			Y
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. §73.673?			Y
Description of Program			
WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.			
Date and Time Aired (if preempted and rescheduled)			

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
TURBO DOGS -KWES		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 9A-930A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.</p>			

Title of Planned Core Program #2		Origination	
SHELLDON-KWES		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 930-10A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Sheldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Sheldon's also live at the Inn. Sheldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection</p>			

Title of Planned Core Program #3		Origination	
MAGIC SCHOOL BUS - KWES		NETWORK	
Regular Schedule		Total Times to be Aired	

SAT 10A-1030A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a result. It's not just the bus that's magic.</p>			

Title of Planned Core Program #4		Origination	
BABAR-KWES		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 1030A-11A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.</p>			

Title of Planned Core Program #5		Origination	
WILLA'S WILD LIFE-KWES		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 11A-1130A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.</p>			

Title of Planned Core Program #6	Origination
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PEARLIE-KWES		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 1130A-12P		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlle is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlle learns a lesson. TSaphira. Fortunately, Pearlle rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlle because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.</p>			

Title of Planned Core Program #7		Origination	
WILD AMERICA-KWES		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SAT 12P-1230P		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WILD AMERICA Every episode, Wild America entertains, amuses, informs and educates viewers about how all wild creatures including man are inter-connected. Wild America propels the viewer into the lives of wild creatures through the animals' own eye-view...focusing on the reality of life in the wild, including mating, birth, predation and death.</p>			

Title of Planned Core Program #8		Origination	
MAGIC SCHOOL BUS -TELEMUNDO		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 7A-730A		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE MAGIC SCHOOL BUS is a show that features the most adventuresome teacher on the planet, Ms. Frizzle, and her group of students who dutifully follow her approach to education-by taking magical field trips to learn about anything that interests her or them. All the students are curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class has been on 52 field trips, traveling in a magic bus that can transform its shape and power source, so it can travel through any environment, from the bottom of the ocean to outermost space. Ms. Frizzle can handle it all, from driving the bus, navigating unfamiliar terrain, to guiding the children's learning through inquiry. She is undeterred and rarely discouraged and expects no less from her students. Ms. Frizzle is amazingly understanding and permissive in her approach and the children are ambitiously curious about the world as a</p>			

result. It's not just the bus that's magic.

Title of Planned Core Program #9		Origination	
BABAR-TELEMUNDO		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 730A-8A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.</p>			

Title of Planned Core Program #10		Origination	
TURBO DOGS-TELEMUNDO		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 8A-830A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>TURBO DOGS is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut, and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the Turbo Dogs often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the Turbo Dogs encountering a problem that must be resolved while preparing to compete. Usually, the Turbo Dog learns his/her lesson through experience and accountability for negative behavior. Social-emotional messages about sportsmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode.</p>			

Title of Planned Core Program #11		Origination	
SHELLDON-TELEMUNDO		NETWORK	
Regular Schedule		Total Times to be Aired	
SUN 7A-730A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		6 years	10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>SHELLDON is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk adopted by the Clam family and living with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowrie shell classmate of Shelldon's also live at the Inn. Shelldon and his buddies, Herman (a hermit crab) and Connie (a cowrie shell), always work together and solve problems that they</p>			

face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection

Title of Planned Core Program #12		Origination	
WILLA'S WILD LIFE - TELEMUNDO		NETWORK	
Regular Schedule		Total Times to be Aired	
SUN 730A-8A		13	
Length of Program	Age of Target Audience		
	From	To	
	6 years	10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>WILLA'S WILD LIFE is an animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-- an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.</p>			

Title of Planned Core Program #13		Origination	
PEARLIE-TELEMUNDO		NETWORK	
Regular Schedule		Total Times to be Aired	
SUN 8A-830A		13	
Length of Program	Age of Target Audience		
	From	To	
	6 years	10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>PEARLIE recounts the weekly escapades of an optimistic, amiable fairy who has been appointed by Fairy HQ to maintain order in Jubilee Park. She lives among a dozen assorted characters, including her fairy best friends, Opal and Jasper, a garden elf, a wood nymph, possum, bats, other fairies, rats, a small colony of fleas, a lizard and her arch-rival, Saphira, who is also her fairy cousin. While Pearlle is very likable, she is a bit of a busy-body who likes to arrange things according to over-ambitious plans that ultimately get her in trouble. She gets along with everyone so, ultimately, every problem is solved and Pearlle learns a lesson. TSaphira. Fortunately, Pearlle rises to Saphira's challenges, not with meanness, but by outwitting her. Overall, learning is a constant process for Pearlle because she has big responsibilities, taking care of an entire little community, but she is indomitable and tenacious and ends up preserving order and happiness in Jubilee Park.</p>			

Title of Planned Core Program #14		Origination	
WIMZIE'S HOUSE -TELEMUNDO		NETWORK	
Regular Schedule		Total Times to be Aired	
SAT 830A-9A		13	
Length of Program	Age of Target Audience		
	From	To	
	6 years	10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

The educational objectives of Wimzie's House support the child's development of his/her identity, reinforced through feelings of acceptance of self and of others. Self-esteem is stressed, as is the need for children to react with empathy when faced with their playmates dilemmas. Difficult topics like friendship, generosity, collaboration, solitude, and jealousy are approached from the child's perspective.

Title of Planned Core Program #15		Origination	
BETA RECORDS - LATV		NETWORK	
Regular Schedule		Total Times to be Aired	
MON 9A-930A		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Beta Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.			

Title of Planned Core Program #16		Origination	
VIRUS ATTACK - LATV		NETWORK	
Regular Schedule		Total Times to be Aired	
TUE 9A-930A		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC. Making choices in life is an ongoing subject. A challenge faced by all children in this category. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. Responsibility and selfless behavior are presented in a positive and encouraging manner. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play			

Title of Planned Core Program #17		Origination	
PASSPORT TO EXPLORE - LATV		NETWORK	
Regular Schedule		Total Times to be Aired	
WED 9A-930A		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives and educational approach to its history.			

Title of Planned Core Program #18		Origination	
ANGEL'S FRIENDS - LATV		NETWORK	
Regular Schedule		Total Times to be Aired	
THURS 9A-930A		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Pretty Raf, a very young angel who has just turned 15 stars, lives in Angie Town, the metropolis of the angels and who, with her best friends, Urie and Dolce, attends a special class in school...that will transform them into 100% Guardian Angels!!! This is why they are sent to Earth, accompanied in their mission by their respective mascots, tiny animals gifted with magical powers, but their task is pitted by the Devils, young devils that have to practice to become 100% Guardian Devils!!!</p>			

Title of Planned Core Program #19		Origination	
ARIEL ZOEY & ELI TOO - LATV		NETWORK	
Regular Schedule		Total Times to be Aired	
FRI 9A-930A		13	
Length of Program		Age of Target Audience	
		From	To
30 minutes		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Ariel and Zoey and Eli, Too introduces children to people who have accomplished great things and have a positive message. they have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium.</p>			

15. Does the licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
BRAD DAWSON		432-567-9999	
Address		E-mail Address	
PO BOX 60150		BDAWSON@KWES.COM	
City	State	ZIP Code	
MIDLAND	TX	79711	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671. NOTES 2 and 3.

The more you know comprehensive website (the moreyouknow.com) provides in depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSA's. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind the scenes story with clips from talent

interviews can be viewed. In response to 7 (b), main stream was in digital only.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
MIDESSA TELEVISION	
Date	
01/06/2012	