

QUARTERLY ISSUES/PROGRAM LIST FOR: WHMJ - FRANKLIN, PA

2024 1ST QUARTER JANUARY 1, 2024 - MARCH 31, 2024

* 7MM = 7 Mountains Media

Description of Issue or Subject Matter	Program/Segment	Date(s)	Time	Duration	Description of Program Segment/Event
Employment Welfare	Job Fair	3/1/24- 3/6/24	various	various	A local job fair held by 7MM promoted and encouraged those seeking a new job or employmet to meet recruiters and interview for jobs. This job fair had 18 recruiters and was held at the Cranberry Mall on 3/16.
Community Involvement Fundraiser	Dr. Martin Luther King Jr. mentoring program	2/21/2024	5PM-8PM	3 HOURS + INTERVIEWS BEFORE THE EVENT	Jim Shields represented 7MM at the PASSSPORT program at Crawford Central Middle School that was co-promoted by 7MM & the Dr. Martin Luther King Jr. mentoring program. Showcased over 60 local nonfor-profit services that are available to families with children under 18.
Community Involvement	Cause For Paws pet food drive	2/1/24- 2/29/24	various	various	Promoted our own pet food drive. All donations of pet food and supplies went to local pet rescues and shelters in the listening area. Around 2,000 Ibs of food was donated to five differet shelters in NWPA
Community Awareness Public Safety	News	1/3/24- 3/29/24	6am-9am	2 min	see attached- various news stories that address local issues.
Snow Delays/ Cancellations	Operation Weather Alert	1/1/24- 3/31/24	when needed	various	letting the public know about school/business adjustments and cancellations due to hazardous weather.
Various topics of concern	Viewpoints	1/6/24- 3/30/24	6AM Sunday	30 mintues	Supporting documentation for progams and issues are attached.
Community Involement	Dr. Martin Luther King Jr. Scholarship Fund Dinner	12/26/23- 1/12/24	various	12/26/23-4/1/24	7MM promoted a dinner and community celebration for Martin Luther King Jr. & the Beloved Community Organization. All proceeds from the event went to the MLK Scholarship Fund.