



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

l,	, hereby request station time as fo	ollows: See <b>Order</b> for proposed
schedule and charges. See Invo	oice for actual schedule and charges	<b>5.</b>
Check one:		
(1) a legally qualified candidate issue of public importance (e.g. subject of controversy or discu	e relating to any political matter of national e for federal office; (2) an election to federa , health care legislation, IRS tax code, etc.); o ussion at the national level. message relating to any political matter of	al office; (3) a national legislative or (4) a political issue that is the
only to a state or local issue).		
ALL QUE	STIONS/BLOCKS MUST BE CON	MPLETED
Station time requested by: National Ass	ociation of Broadcasters	100 km with navywalgal farwalg gweigh (from the foundation of the confidence and construction of the confidence and construction of the confidence and construction of the confidence and
Agency name: n/a	All-confidence despitations are the confidence of the confidence o	
Address:		
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity/scommittees] with no acronyms; name m	s full legal name as disclosed to the Fede nust match the sponsorship ID in ad):	ral Election Commission [for federal
Name: National Association of Broadcaster		AS Just Sudawa-Pusa-Ashiba-ASHA-Wide-ASHA-WIDE-WIDE-Wide-were recommended gloon glooned flexible on first predating and stockase actioned
Address: 1 M Street SE Washington, DC 20	0003	
Contact: Michelle Lehman	Phone number: (202)429-5350	Email: nab@nab.org
Station is authorized to announce the t	ime as paid for by such person or entity.	
List ALL of the chief executive officers o group(s) of the advertiser/sponsor (Use	r members of the executive committee of separate page if necessary.):	or board of directors or other governing
Curtis LeGeyt, President and Chief Executiv Shawn Donilon, EVP, Government Relations Michelle Lehman, Chief of Staff and EVP, P Tea Gennaro, Chief Financial Officer and EV For further information, please visit https://w	s ublic Affairs /P, Finance and Administration	
By signing below, advertiser/sponsor representative committee and board of directors	resents that those listed above are the only ors or other governing group(s).	executive officers, members of the
If ad refers to a federal candidate(s) or f	ederal election, list ALL of the following	√ N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (n	o acronyms or abbreviations):	The state of the s
Date of election:		
Clearly identify <b>EVERY</b> political matter ad (no acronyms); use separate page if	of national importance referred to in the necessary:	N/A
Local Radio Freedom Act, H. Con. Res 33 a American Music Fairness Act, H.R. 4130	nd S. Con. Res 9	

### THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Represent	Tative
Signature: Michilli & Lahman		Signature: "	
Name: Michelle Lehman		Name: Matt S	Dan Clip VP/MM.
Date of Request to Purchase Ad Time:	March 21, 2022		reement to Sell Time: 9/7/2022
ТО	BE COMPLETED	BY STATION O	NLY
Ad submitted to station?	No No	Date ad received:	03/28/22
Note: Must have separate PB-19 forms (or the	e equivalent, e.g., adden	dums) for each version o	of the ad (i.e., for every ad with differing copy).
If only one officer, executive committee in writing if there are any other officers update this form if additional officers, r	, executive committe	ee members or direc	tion should ask the advertiser/sponsor tors, maintain records of inquiry and
Disposition:		:3	othere for you.
<b>✓</b> Accepted		:30	othere for you.
Accepted IN PART (e.g., ad not r		content)*	V
Rejected – provide reason (optio	nay.		
*Upload partially accepted form, then pro	omptly upload update	ed final form when co	mplete.
Date and nature of follow-ups, if any:	1 9/2-1-		
n/a Order extended ?	Kry 1130/2	. 2	
	parents		
Contract #: n/a 889367	Station Call Letters:		Date Received/Requested:
e promptime mention for the second support or considerate to the province of the second support of the second	WLBY-AM.	ar an il a cara and promise and an analysis an	9/7/2022.
Est. #: n/a Rev 3	Station Location:	MI.	Run Start and End Dates: 9/8/22 - 9/30/23.
For national issue ads only (not requir	ed for state/local is	sue ads):	

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

## ORDER

Orders	Order / Rev:	889367		
	Alt Order #:			
	Product Desc:	NAB Performance Tax Issue		
	Estimate:		-	WLBY-AM
	Flight Dates:	03/30/22 - 09/30/22	Primary AE:	Corporate House
	Original Date / Rev:	03/29/22 / 09/07/22	Sales Office:	L-ANN
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name;	National Association of Broadcasters		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1 M Street SE	Billing Cycle:	EOM/EOC
		Washington, DC 20003	Agency Commission:	0%
Advertiser	Name:	National Association of Broadcasters		
	Demographic:	A25-54	New Business End:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	
	Revenue Code 1:	DIR	Agency External ID:	
	Revenue Code 2;	POL-ISS	Unit Code;	General
	Revenue Code 3;	GEN	Order Separation:	00:10:00
	Priority:	P-90		· · ·

Bili Plan	Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
03/28/22	04/24/22	127	\$0.00	\$0.00	April 2022	127	\$0.00	\$0.00	0.00
04/25/22	05/29/22	175	\$0.00	\$0.00	May 2022	175	\$0.00	\$0.00	0.00
05/30/22	06/26/22	140	\$0.00	•	June 2022	140	\$0.00	\$0.00	0.00
06/27/22	07/31/22	175	\$0.00	\$0.00	July 2022	175	\$0.00	\$0.00	0.00
08/01/22	08/28/22	140	\$0.00	,	August 2022	140	\$0.00	\$0.00	0.00
08/29/22	09/25/22	130	\$0.00	•	September 2022	130	\$0.00	\$0.00	0.00
09/26/22	09/30/22	25	\$0.00		October 2022	25	\$0.00	\$0.00	0.00
			*****	70.00	Totals	912	\$0.00	\$0.00	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Corporate House	I _ANN	Local	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 WLBYA	03/30/22	2 09/30/22	Sign-On/Sign-Off M-Su	CM ·	5:00 AM-12 (5:00 AM-12	2:00 XM 5555 2:00 XM)	555 :30	35	\$0.00P-90	0.00 NM	912	\$0.00
Week: 03/ Week: 04/ Week: 04/	04/22 11/22	End Date 04/03/22 04/10/22 04/17/22	Weekdays 55555 5555555 5555555	Spots/Week 25 35 35	Rate \$0.00 \$0.00 \$0.00	Rating 0,00 0.00 0.00	Wookdow	Longth	Poto	Dia Timo		
76 /LBYA Cre [Sta	edited ation off th	-04/17/22 S ne air]	<u>Description</u> Sign-On/Sign-Off		<u>/End Time</u> AM-12:00 X	1(5:00 AM-12:0	<u>Weekdays</u> 30 <i>)</i> MTWThFSa	<u>Length</u> Su <i>:30</i>		Rtg Type 0.00 NM		
Cre [Sta	e <i>dited</i> ation off th	e air]	Sign-On/Sign-Off			•	ЭО ЖТWThFSa		(V 22 )	0.00 <i>NM</i>		
Cre	04/11/22 edited ation off th		Sign-On/SIgn-Off	5;00	AM-12:00 X	N/5:00 AM-12:0	<i>00 X</i> MTWThFSa	Su :30	<del>(\$0.00)</del>	0.00 <i>NM</i>		

Print Date: 09/07/22 16:07:14

Page 2 of 2 Order / Rev: 889367 Advertiser: National Association of Broadcasters Alt Order #: Product Desc: NAB Performance Tax Issue WLBY-AM

Flight Dates: 03/30/22 - 09/30/22 Estimate:

_Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rat	e Pri	Rtg Type	Spots	Amount
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
1	Veek:	04/18/22	04/24/22	555555	35	\$0.00	0,00						÷
1	Veek:	04/25/22	05/01/22	5555555	35	\$0.00	0.00						
1	Veek:	05/02/22	05/08/22	555555	35	\$0.00	0,00						
\	Veek:	05/09/22	05/15/22	555555	35	\$0.00	0.00						
1	Veek:	05/16/22	05/22/22	555555	35	\$0.00	0.00						
1	Veek:	05/23/22	05/29/22	5555555	35	\$0.00	0.00						
1	Veek:	05/30/22	06/05/22	5555555	35	\$0.00	0.00						
1	Veek:	06/06/22	06/12/22	5555555	35	\$0.00	0.00						
\	Veek:	06/13/22	06/19/22	5555555	35	\$0.00	0.00						
1	Veek:	06/20/22	06/26/22	555555	35	\$0.00	0.00						
\	Veek:	06/27/22	07/03/22	5555555	35	\$0.00	0.00						
\	Veek:	07/04/22	07/10/22	555555	35	\$0.00	0.00			•	-		
\	Veek:	07/11/22	07/17/22	5555555	35	\$0.00	0.00						
<b>\</b>	Veek:	07/18/22	07/24/22	555555	35	\$0.00	0.00						
٧	Veek:	07/25/22	07/31/22	555555	35	\$0.00	0.00						
V	Veek:	08/01/22	08/07/22	555555	35	\$0.00	0.00						
٧	Veek:	08/08/22	08/14/22	555555	35	\$0.00	0.00						
٧	Veek:	08/15/22	08/21/22	555555	35	\$0.00	0.00						
٧	Veek:	08/22/22	08/28/22	555555	35	\$0.00	0.00						
٧	Veek:	08/29/22	09/04/22	5555555	35	\$0.00	0.00						
٧	Veek:	09/05/22	09/11/22	55555	25	\$0.00	0.00						
٧	Veek:	09/12/22	09/18/22	555555	35	\$0.00	0.00						
٧	Veek:	09/19/22	09/25/22	5555555	35	\$0.00	0.00						
	Veek:	09/26/22	10/02/22	55555	25	\$0,00	0.00					J	

Totals 912 \$0.00

# Order #889367: National A../National A../NAB Perfor../

(E)		(の)		(5) #*	5 3 3 3 3 3	[a]
T.	-	<async process=""></async>	Michelle Tuttle (mtuttle@	\$0.00	912	00.00
	09/07/22 12:58:45 PM Approved		Pam Blackbum (pblackbu	\$0.00	912	00.00
	09/07/22 12:58:41 PM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Pam Blackbum (pblackbu	\$0.00	912	00.00
	09/07/22 12:56:47 PM Approval Workflow	[Sales Manager - Ready Default]	Matt Spaulding (mspauld	\$0.00	912	0.00
	09/07/22 12:56:37 PM Ready for approval	Ready-Extended through 9/30/22 per John Kaufman	Matt Spaulding (mspauld	\$0.00	912	0.00
	09/07/22 12:51:35 PM Approved		Pam Blackburn (pblackbu	\$0.00	897	0.00
	09/07/22 12:51:32 PM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Pam Blackburn (pblackbu	\$0.00	768	00'0
	09/07/22 12:49:12 PM Approval Workflow	[Sales Manager - Ready Default]	Matt Spaulding (mspauld	\$0.00	268	0.00
	09/07/22 12:48:50 PM Ready for approval	Extended per John Kaufman-	Matt Spaulding (mspauld	\$0.00	268	0.00
	09/07/22 12:48:08 PM Put in Edit Mode		Matt Spaulding (mspauld	\$0.00	802	0.00
	04/15/22 6:31:04 AM Spot(s) Credited	[Station off the air]	Michelle Tuttle (mtuttle@	\$0.00	802	00'0
	04/15/22 6:30:23 AM Spot(s) Credited	[Station off the air]	Michelle Tuttle (mtuttle@	\$0.00	804	0.00
	03/29/22 9:31:22 AM Processed	<async process=""></async>	Michelle Tuttle (mtuttle@	\$0.00	805	00.00
	03/29/22 9:24:21 AM Approved	approved	Nicole Robbins (nicole ro	\$0.00	805	0.00
	03/29/22 9:24:17 AM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Nicole Robbins (nicole.ro	\$0.00	805	00.00
	03/29/22 9:17:26 AM Approval Workflow	[Sales Manager - Ready Default] Approved	Matt Spaulding (mspauld	\$0.00	805	0.00
	03/29/22 9:15:30 AM Ready for approval	Ready-MM	Matt Spaulding (mspauld	\$0.00	805	0.00
	03/29/22 9:14:31 AM New order created	Copied from Order #889343	Matt Spaulding (mspauld	\$0.00	805	00.0

WIDEURBIT R E P O R I