

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, NYC RADIO LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: NYC RADIO LLC

Address: PO BOX 68, OCEAN GROVE, NJ 07756

Contact: DALE JACKSON | Phone number: 908-433-4439 | Email: dale@corporateprofileminute.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: HOSEA INITIATIVE

Address: PO BOX 56, LANCASTER, VA 22503

Contact: TERRY BEATLEY | Phone number: 804-436-6877 | Email: info@hosea4you.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

TERRY BEATLEY, PRESIDENT

BOARD OF DIRECTOR:

TERRY BEATLEY, ANDREA DELVECCHIO, JULIAN HERRON

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

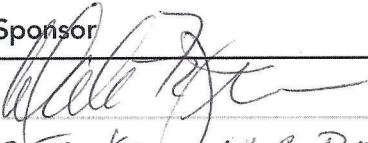
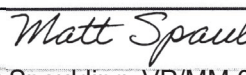
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

PRO-LIFE position related to the topic of ABORTION

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: Courtney Kline 
Name: DALE JACKSON-NYC RADIO LLC	Name: Courtney Kline Matt Spaulding, VP/MM 07/05/22
Date of Request to Purchase Ad Time: JUNE 28, 2022	Date of Station Agreement to Sell Time: 6/29/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 070522

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: NET202050.1	Station Call Letters: WLBY-AM	Date Received/Requested: 070522
Est. #:	Station Location: Ann Arbor, MI	Run Start and End Dates: 07/05/22-07/11/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract

Order #	Ver #	Rev #	# Wks	Page #	
202050	1		2	1	
Advertiser	Product	Date	Time	Start	End
Hosea Initiative	Hosea Initiative	6/29/22	2:40:08PM	7/4/22	7/17/22
Salesperson	Salesperson Phone #	Demos			
Lara Rose		A18+			
Sales Office	Agency Phone #	Survey			
New York	(908)433-4439	Fa21 March 2022 DP_v1			

NYC Radio LLC
 Attn: Dale Jackson
 NYC Radio LLC
 P.O. Box 68
 Ocean Grove, NJ 07756-0068

Line #	Vehicle	Days & Times	Jun 27	Jul 4	Jul 11	Jul 18	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Sep 5	Sep 12	Sep 19	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
1	CLS Mark Levin	Mo 6AM-12M		1	1											2	60	0.2	0.4	554.8	1109.6	20.0
2	CLS Mark Levin	Fr 6AM-12M		1	1											2	60	0.2	0.4	554.8	1109.6	20.0
3	CLS Mark Levin	Th 6AM-12M		1	1											2	60	0.2	0.4	554.8	1109.6	20.0
4	CLS Mark Levin	We 6AM-12M		1	1											2	60	0.2	0.4	554.8	1109.6	20.0
5	CLS Mark Levin	Tu 6AM-12M		1	1											2	60	0.2	0.4	554.8	1109.6	20.0
	Totals			5	5											10					5548.0	100.0
	Total GRPs		0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							
	Total Units			5	5											10					5548.0	
	Total GRPs		0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract

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202050	1		2	2

Advertiser Hosea Initiative		Product Hosea Initiative		Date 6/29/22	Time 2:40:08PM	Start 7/4/22	End 7/17/22
Salesperson Lara Rose		Salesperson Phone #		Demos A18+			
Sales Office New York		Agency Phone # (908)433-4439		Survey Fa21 March 2022 DP_v1			

NYC Radio LLC
 Attn: Dale Jackson
 NYC Radio LLC
 P.O. Box 68
 Ocean Grove, NJ 07756-0068

Line #	Vehicle	Days & Times	Jun 27	Jul 4	Jul 11	Jul 18	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Sep 5	Sep 12	Sep 19	Total Units	Len	Avg Rtg	GRP	Avg Aud*	Gross Impr*	% Dist
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Total Gross:		Agency Commission:		Total Net:	
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Accepted for Westwood One, LLC:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

*Note: Avg Aud and Gross Impressions are shown in thousands





Contract Summary

NYC Radio LLC
 Attn: Dale Jackson
 NYC Radio LLC
 P.O. Box 68
 Ocean Grove, NJ 07756-0068

		Order # 202050	Ver # 1	Rev #	# Wks 2	Page # 1
Advertiser Hosea Initiative	Product Hosea Initiative	Date 6/29/22	Time 2:40:08PM	Start 7/4/22	End 7/17/22	
Salesperson Lara Rose	Salesperson Phone #	Demos A18+				
Sales Office New York	Agency Phone # (908)433-4439	Survey Fa21 March 2022 DP_v1				

Vehicle	Total Units	Gross	GRP	CPP	Gross Impressions*	CPM	% Distr	Surveys
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REPRESENTATIONS/WARRANTIES (5). Agency represents and warrants to WWO: (i) it has the authority to make this Order on behalf of the Advertiser; (ii) the Advertisements (and all content incorporated into the Advertisements) and WWO's and each Station's authorized distribution and use of the Advertisements will not violate or infringe the rights of any third party, including, without limitation, copyright, trademark, trade secret, patent, and the rights of privacy and publicity; and (iii) the Advertisements are in compliance with all applicable laws, regulations, and ordinances.

INDEMNIFICATION (6). Agency and Advertiser shall indemnify, defend, and hold harmless WWO and its parent and affiliated entities and each of their directors, officers, employees, representatives, licensees, and agents from and against all third-party claims, losses, expenses (including reasonable attorneys' fees), damages, or fees arising from or in connection with: (i) Agency's and/or Advertiser's breach or alleged breach of any representation, warranty, or obligation under this Order; (ii) any Advertisement; and/or (iii) Agency's and/or Advertiser's negligence or willful misconduct.

MISCELLANEOUS (7). This Agreement is governed by the laws of the state of New York, without giving effect to its conflict of law principles. Any dispute arising under this Order or any action, suit, or proceeding relating to this Order, Agency and/or Advertiser, as applicable, are subject to the exclusive jurisdiction of the Federal District Court for the Southern District of New York and the Courts of the State of New York in New York County and the Agency, on behalf of itself and Advertiser, waives any objection of venue in any such courts or any right to claim that any such court constitutes an inconvenient forum. This Order includes the entire agreement between the parties with respect to the Advertisements and supersedes any prior or contemporaneous agreement, whether written or oral, relating to the Advertisements. This Order can be amended only in writing signed by each party to this Order. No waiver of default by a party to this Order constitutes a waiver of any other default, whether or not similar to the waived default. A party's failure to enforce any provision, right, or remedy under this Order does not constitute a waiver of any provision, right, or remedy. The parties shall not assign or transfer this Order or any rights or obligations under this Order without the written consent of the other party, except that WWO has the right to assign or transfer this Order to an affiliated entity or to an entity that acquires all or substantially all of its assets. The terms of Sections 5, 6, and 7 of this Order's Terms and Conditions will survive expiration or termination of this Order.

NONDISCRIMINATION POLICY:

Westwood One, LLC does not discriminate in advertising or advertising contracts on the basis of race, color, ancestry, national origin, religion, gender, age, disability, genetic information, sexual orientation, gender identity or expression, and any other status protected by applicable law. Westwood One, LLC will not accept any advertising that is intended or reasonably perceived to discriminate on such bases.

*Note: Gross Impressions are shown in thousands



WWO Sales Order #202050
Copy Effective weeks of 7/4 & 7/11

Direct copy questions to:
Dale Jackson
908-433-4439

Hosea Initiative – Dr. Bernard Nathanson (60-seconds)

Announcer: The following is paid for by Hosea Initiative dot org.

Dr. Nathanson: I am Dr. Bernard N. Nathanson, formerly the director of the largest abortion clinic in the western world and I am the last surviving founding member of NARAL, a pro-abortion organization which brought legal abortion to the entire United States. We founded NARAL in the late 1960s with our purpose to export our pro-abortion mentality everywhere. To achieve that end, we adopted the strategy to deny what we knew to be true that abortion kills an existing, living human being. We denied that fact in an effort to mislead the American public and the courts of this land. Legal abortion was the greatest mistake this nation has ever conceived.

Announcer: Join the struggle for the helpless unborn at Hosea Initiative dot org.