



The spots airing for this political advertiser were sold by Raycom Sports.

For further information regarding this advertiser and/or order(s), please contact the following Raycom Sports representative:

- Becky Smith
- 704-374-3550
- [bsmith@raycomsports.com](mailto:bsmith@raycomsports.com)

Kristine Melser  
WHTV/My18 Station Manager  
600 West Saint Joseph Street, Suite #47  
Lansing, MI 48933  
(517) 702-3143  
[Kristine@my18.tv](mailto:Kristine@my18.tv)

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**From:** Kent, Kelly <kkent@raycomsports.com>  
**Sent:** Friday, September 16, 2016 11:47 AM  
**Subject:** Political Issue Ad airing on the ACC Football Network - NRA  
**Attachments:** NRA Non Candidate Issue Ad Agreement.pdf

Per FCC requirements, Raycom Sports Network, Inc. is sending you this email to inform you we have sold a combination of :30 and :60 second ads for the NRA in five (5) ACC Football Network games on 9/24, 10/1, 10/8, 10/15 and 10/22. Your station is scheduled to air one or more of these games containing the NRA ad(s):

9/24/16 – East Carolina @ Virginia Tech (2 :30's)  
10/1/16 – Teams TBD (2 :30's)  
10/8/16 – Teams TBD (1 :60)  
10/15/16 – Teams TBD (1 :60)  
10/22/16 – Teams TBD (1 :60)

We have attached our signed agreement with the media agency for the NRA ads we are running. We recommend you put the attachment and this email in your station's political issue ad file. If you have any questions, please contact Becky Smith at 704-374-3550 or [bsmith@raycomsports.com](mailto:bsmith@raycomsports.com).

Thanks!

*Kelly Kent* - Traffic Supervisor  
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