

# ORDER



**Orders**  
**Order / Rev:** 656994  
**Alt Order #:** 27880629  
**Product Desc:** Texans For Greg Abbo  
**Estimate:** 6662  
**Flight Dates:** 08/16/22 - 08/22/22  
**Original Date / Rev:** 08/16/22 / 08/16/22  
**Order Type:** GENERAL

**KFXV-TV**  
**Primary AE:** KATZ Washington  
**Sales Office:** K-WAS  
**Sales Region:** NATIONAL

**Agency Name:** Crossroads Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Texans for Greg Abbott  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-13

**New Business End:**  
**Advertiser External ID:** 001E000000vxCvFIAU  
**Agency External ID:** 001E000000jNbOJIAO  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	24	\$6,400.00	\$5,440.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	24	\$6,400.00	\$5,440.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$6,400.00</b>	<b>\$5,440.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KFXV	08/16/22	08/16/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-T-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-T-----	1	\$40.00	0.00								
E 2	KFXV	08/17/22	08/17/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	--W----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	--W----	1	\$40.00	0.00								
E 3	KFXV	08/18/22	08/18/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	---T---	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	---T---	1	\$40.00	0.00								
E 4	KFXV	08/19/22	08/19/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	----F--	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	----F--	1	\$40.00	0.00								
E 5	KFXV	08/22/22	08/22/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	M-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															

Order / Rev: 656994  
 Alt Order #: 27880629  
 Flight Dates: 08/16/22 - 08/22/22

Advertiser: Texans for Greg Abbott  
 Product Desc: Texans For Greg Abbo  
 Estimate: 6662  
**KFXV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KFXV	08/16/22	08/16/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$40.00		0.00			
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-T-----		1				\$35.00		0.00			
E 7	KFXV	08/17/22	08/17/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$35.00		0.00			
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$35.00		0.00			
E 8	KFXV	08/18/22	08/18/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$35.00		0.00			
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$35.00		0.00			
E 9	KFXV	08/19/22	08/19/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$35.00		0.00			
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$35.00		0.00			
E 10	KFXV	08/22/22	08/22/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$35.00		0.00			
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$35.00		0.00			
E 11	KFXV	08/16/22	08/16/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-T-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-T-----		1				\$75.00		0.00			
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-T-----		1				\$75.00		0.00			
E 12	KFXV	08/17/22	08/17/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--W----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$75.00		0.00			
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$75.00		0.00			
E 13	KFXV	08/18/22	08/18/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$75.00		0.00			
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$75.00		0.00			
E 14	KFXV	08/19/22	08/19/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$75.00		0.00			
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$75.00		0.00			
E 15	KFXV	08/22/22	08/22/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$75.00		0.00			
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$75.00		0.00			
E 16	KFXV	08/17/22	08/17/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$500.00		0.00			
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$500.00		0.00			
E 17	KFXV	08/19/22	08/19/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----F--	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/22	08/25/22	----F--		1				\$500.00		0.00			
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/22	08/25/22	----F--		1				\$500.00		0.00			

Order / Rev: 656994  
 Alt Order #: 27880629  
 Flight Dates: 08/16/22 - 08/22/22

Advertiser: Texans for Greg Abbott  
 Product Desc: Texans For Greg Abbo  
 Estimate: 6662  
**KFXV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	KFXV	08/22/22	08/22/22	Late News M-F	CM	9:00 PM-9:30 PM	M-----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$500.00		0.00			
		FOX News Rio Grande Valley		Late News M-F 9p-930p		(9:00 PM-9:30 PM)									
N 19	KFXV	08/18/22	08/18/22	MLB RS Game	CM	6:00 PM-10:00 PM	---T---	:30	1	\$1,000.00	P-13	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$500.00		0.00			
		MLB Prime		MLB Regular Season		(6:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$1,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	KFXV	08/15/22-08/21/22	MLB RS Game	6:00 PM-10:00 PM	---Th----	:30		<del>(\$1,000.00)</del>		0.00	NM		
		Credited [credit per IO]													
E 20	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S-		1				\$1,000.00		0.00			
		MLB Prime		MLB Regular Season		(6:00 PM-10:00 PM)									
E 21	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-9:00 PM	-----S-	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S-		1				\$500.00		0.00			
		MLB Prime		MLB Regular Season		(6:00 PM-9:00 PM)									
E 22	KFXV	08/21/22	08/21/22	Daytime Su Hour 1	CM	9:00 AM-10:00 AM	-----S	:30	1	\$250.00	P-13	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S		1				\$250.00		0.00			
		FOX News Sunday		Daytime Su 9a-10a		(9:00 AM-10:00 AM)									
E 23	KFXV	08/21/22	08/21/22	Early Fringe Su Hour 4	CM	6:00 PM-7:00 PM	-----S	:30	1	\$900.00	P-13	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S		1				\$900.00		0.00			
		Fox Encores-FOX		Early Fringe Su 6p-7p		(6:00 PM-7:00 PM)									
E 24	KFXV	08/21/22	08/21/22	NFL Pre Season	CM	7:00 PM-10:00 PM	-----S	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S		1				\$500.00		0.00			
		NFL Pre-Season: Baltimore @ Arizona		NFL Preseason		(7:00 PM-10:00 PM)									
N 25	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S-		1				\$1,000.00		0.00			
		MLB Prime		MLB Regular Season		(6:00 PM-10:00 PM)									
													Totals	24	\$6,400.00



125 West 55th St  
New York, NY 10019

Contract # 27880629

Changes as of: 8/16/2022 at 11:20 AM

Version: Current State Version 2

CPE: 96/198/6662

Flight: 8/16/22 - 8/22/22

Station: KFXV

Con Type: POLITICAL/VOTE

Agency: Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
ALEXANDRIA, VA 22314

Advertiser: Texans for Greg Abbott  
Product: Texans For Greg Abbott

Market: Hartlingen  
Office: WASHINGTON

Total \$: \$6,400.00  
Total Spots: 24

Agency Order #: 11909534

Service: Nielsen

Total CPM: \$0.00

Buyer: Milhoan, Emily

Primary Demo:

Total GRP:

Salesperson: SHANNAN YALLOF  
212-373-8131

Assistant: SHANNAN YALLOF  
212-373-8131

Traffic #: 656994

Comments: Separation: 30; PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	Len	8/16 - 8/22										Total Spots	Total \$	CPP*	GRP*
						8/16	8/17	8/18	8/19	8/20	8/21	8/22							
1	Tu-F,M 5a-5:30a		FOX News Texas Repeat	\$40.00	30	1	1	1	1	0	0	1		5	\$200.00	\$0.00	0.0		
2	Tu-F,M 7a-8a		The Real	\$35.00	30	1	1	1	1	0	0	1		5	\$175.00	\$0.00	0.0		
3	Tu-F,M 6:30p-7p		Entertainment Tonight	\$75.00	30	1	1	1	1	0	0	1		5	\$375.00	\$0.00	0.0		
4	Tu-F,M 9p-9:30p		FOX News Rio Grande Valley	\$500.00	30	0	1	0	1	0	0	1		3	\$1,500.00	\$0.00	0.0		
5	Th,Sa 5p-10p		MLB Prime	\$1,000.00	30	0	0	0	0	1	0	0		1	\$1,000.00	\$0.00	0.0		
6	Sa 6p-9p		MLB Prime	\$500.00	30	0	0	0	0	1	0	0		1	\$500.00	\$0.00	0.0		
7	Su 9a-10a		FOX News Sunday	\$250.00	30	0	0	0	0	0	1	0		1	\$250.00	\$0.00	0.0		
8	Su 6p-7p		Fox Encores-FOX	\$900.00	30	0	0	0	0	0	1	0		1	\$900.00	\$0.00	0.0		
9	Su 7p-10p		NFL Pre-Season: Baltimore @ Arizona	\$500.00	30	0	0	0	0	0	1	0		1	\$500.00	\$0.00	0.0		
10	Sa 6p-10p		MLB Prime	\$1,000.00	30	0	0	0	0	1	0	0		1	\$1,000.00	\$0.00	0.0		
<b>TOTALS:</b>						<b>3</b>	<b>4</b>	<b>3</b>	<b>4</b>	<b>0</b>	<b>3</b>	<b>4</b>	<b>24</b>	<b>\$6,400.00</b>	<b>\$0.00</b>	<b>0.0</b>			



125 West 55th St  
New York, NY 10019

Contract # 27880629

Changes as of: 8/16/2022 at 11:20 AM

Version: Current State Version 2

CPE: 96/198/6662

Flight: 8/16/22 - 8/22/22

Station: KFXV

Con Type: POLITICAL/NOTE

Agency: Crossroads Media LLC

Advertiser: Texans for Greg Abbott

Market: Harlingen

Total \$: \$6,400.00

66 Canal Center Plaza  
Suite 555

Product: Texans For Greg Abbott

Office: WASHINGTON

Total Spots: 24

ALEXANDRIA, VA  
22314

Agency Order #: 11909534

Service: Nielsen

Total CPP: \$0.00

Buyer: Milhoan, Emily

Primary Demo:

Total GRP:

Salesperson: SHANNAN YALLOF

Assistant: SHANNAN YALLOF

Traffic #: 656994

Separation:

212-373-8131

212-373-8131

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
08/16/22 9:12 AM	Henry Serrato	No MLB on 8/18.
08/15/22 11:12 AM	S/System	Notice Received.
08/15/22 9:31 AM	SHANNAN YALLOF	Separation: 30:PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$80,000
KFXV Share:	8%
Comment:	
Unknown:	92%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	24	\$6,400.00	N/A
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$6,400.00</b>	<b>N/A</b>

Monthly Summary		
Month	Spots	Dollars
2022-Aug	24	\$6,400.00
<b>Total</b>	<b>24</b>	<b>\$6,400.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/16/22 9:12 AM	Henry Serrato	Confirmed	1	1	\$0	\$6,400.00	Changes: 2 buy/lines added or modified.
Queued for Electronic Contracting	8/15/22 10:25 AM					\$0	\$0	
New	8/15/22 9:31 AM	SHANNAN YALLOF	Confirmed	24		\$6,400.00	\$6,400.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# ORDER



**Orders**  
**Order / Rev:** 656994  
**Alt Order #:** 27880629  
**Product Desc:** Texans For Greg Abbo  
**Estimate:** 6662  
**Flight Dates:** 08/16/22 - 08/22/22  
**Original Date / Rev:** 08/15/22 / 08/15/22  
**Order Type:** GENERAL

**KFXV-TV**  
**Primary AE:** KATZ Washington  
**Sales Office:** K-WAS  
**Sales Region:** NATIONAL

**Agency Name:** Crossroads Media LLC  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Texans for Greg Abbott  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** GEN  
**Revenue Code 3:** POL  
**Priority:** P-13

**New Business End:**  
**Advertiser External ID:** 001E000000vxvFIAU  
**Agency External ID:** 001E000000jNbnOJIA0  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	24	\$6,400.00	\$5,440.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	24	\$6,400.00	\$5,440.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$6,400.00</b>	<b>\$5,440.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFXV	08/16/22	08/16/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-T-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	-T-----			1			\$40.00			0.00		
N 2	KFXV	08/17/22	08/17/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	--W----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	--W----			1			\$40.00			0.00		
N 3	KFXV	08/18/22	08/18/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	---T---	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	---T---			1			\$40.00			0.00		
N 4	KFXV	08/19/22	08/19/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	----F--	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	----F--			1			\$40.00			0.00		
N 5	KFXV	08/22/22	08/22/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	M-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															

Order / Rev: 656994  
 Alt Order #: 27880629  
 Flight Dates: 08/16/22 - 08/22/22

Advertiser: Texans for Greg Abbott  
 Product Desc: Texans For Greg Abbo  
 Estimate: 6662

KFXV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KFXV	08/16/22	08/16/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$40.00		0.00			
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-T-----		1				\$35.00		0.00			
N 7	KFXV	08/17/22	08/17/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$35.00		0.00			
N 8	KFXV	08/18/22	08/18/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$35.00		0.00			
N 9	KFXV	08/19/22	08/19/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$35.00		0.00			
N 10	KFXV	08/22/22	08/22/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$35.00		0.00			
N 11	KFXV	08/16/22	08/16/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-T-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-T-----		1				\$75.00		0.00			
N 12	KFXV	08/17/22	08/17/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--W----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$75.00		0.00			
N 13	KFXV	08/18/22	08/18/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$75.00		0.00			
N 14	KFXV	08/19/22	08/19/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$75.00		0.00			
N 15	KFXV	08/22/22	08/22/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$75.00		0.00			
N 16	KFXV	08/17/22	08/17/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	--W----		1				\$500.00		0.00			
N 17	KFXV	08/19/22	08/19/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----F--	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$500.00		0.00			

Order / Rev: 656994  
 Alt Order #: 27880629  
 Flight Dates: 08/16/22 - 08/22/22

Advertiser: Texans for Greg Abbott  
 Product Desc: Texans For Greg Abbo  
 Estimate: 6662

KFXV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	----F--		1				\$500.00		0.00			
N 18	KFXV	08/22/22	08/22/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	M-----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/22	08/28/22	M-----		1				\$500.00		0.00			
N 19	KFXV	08/18/22	08/18/22	MLB RS Game MLB Regular Season	CM	6:00 PM-10:00 PM (6:00 PM-10:00 PM)	---T---	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00
		MLB Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	---T---		1				\$1,000.00		0.00			
N 20	KFXV	08/20/22	08/20/22	MLB RS Game MLB Regular Season	CM	6:00 PM-10:00 PM (6:00 PM-10:00 PM)	-----S-	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00
		MLB Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S-		1				\$1,000.00		0.00			
N 21	KFXV	08/20/22	08/20/22	MLB RS Game MLB Regular Season	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----S-	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		MLB Prime													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S-		1				\$500.00		0.00			
N 22	KFXV	08/21/22	08/21/22	Daytime Su Hour 1 Daytime Su 9a-10a	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----S	:30	1	\$250.00	P-13	0.00	NM	1	\$250.00
		FOX News Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S		1				\$250.00		0.00			
N 23	KFXV	08/21/22	08/21/22	Early Fringe Su Hour 4 Early Fringe Su 6p-7p	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S	:30	1	\$900.00	P-13	0.00	NM	1	\$900.00
		Fox Encores-FOX													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S		1				\$900.00		0.00			
N 24	KFXV	08/21/22	08/21/22	NFL Pre Season NFL Preseason	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----S	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		NFL Pre-Season: Baltimore @ Arizona													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	-----S		1				\$500.00		0.00			
													Totals	24	\$6,400.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27880629

Changes as of: 8/15/2022 at 11:10 AM

Version: Current State Version 1

CPE: 96/198/6862

Flight: 8/16/22 - 8/22/22

Station: KFXV

Con Type: POLITICAL/NOTE

Agency: Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
ALEXANDRIA, VA 22314

Advertiser: Texans for Greg Abbott  
Product: Texans For Greg Abbott

Market: Hartingen  
Office: WASHINGTON

Total \$: \$6,400.00  
Total Spots: 24

Agency Order #: 11909534

Service: Nielsen

Total CPP: \$0.00

Buyer: Milhoan, Emily

Primary Demo:

Total GRP:

Salesperson: SHANNAN YALLOF  
212-373-8131

Assistant: SHANNAN YALLOF  
212-373-8131

Traffic #: 656994

Comments: Separation: 30:PopulationBuyType: CPP

Separation:

#	Day/Time	DP	Program	Rate	Len	8/16 - 8/22							Total Spots	Total \$	CPP*	GRP*
						8/16	8/17	8/18	8/19	8/20	8/21	8/22				
1	Tu-F,M 5a-5:30a		FOX News Texas Repeat	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
2	Tu-F,M 7a-8a		The Real	\$35.00	30	1	1	1	1	0	0	1	5	\$175.00	\$0.00	0.0
3	Tu-F,M 6:30p-7p		Entertainment Tonight	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
4	Tu-F,M 9p-9:30p		FOX News Rio Grande Valley	\$500.00	30	0	1	0	1	0	0	1	3	\$1,500.00	\$0.00	0.0
5	Th,Sa 6p-10p		MLB Prime	\$1,000.00	30	0	0	1	0	1	0	0	2	\$2,000.00	\$0.00	0.0
6	Sa 6p-9p		MLB Prime	\$500.00	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0
7	Su 9a-10a		FOX News Sunday	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
8	Su 6p-7p		Fox Encores-FOX	\$900.00	30	0	0	0	0	0	1	0	1	\$900.00	\$0.00	0.0
9	Su 7p-10p		NFL Pre-Season: Baltimore @ Arizona	\$500.00	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
<b>TOTALS:</b>						<b>3</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>24</b>	<b>\$6,400.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

Contract # 27880629 Changes as of: 8/15/2022 at 11:10 AM Version: Current State Version 1

CPE: 96/198/6662 Flight: 8/16/22 - 8/22/22 Station: KFXV Con Type: POLITICAL/NOTE

Agency: Crossroads Media LLC Advertiser: Texans for Greg Abbott Market: Hartlingen Total \$: \$6,400.00

66 Canal Center Plaza Product: Texans For Greg Abbott Office: WASHINGTON Total Spots: 24

Suite 555 Agency Order #: 11909534 Service: Nielsen Total CPP: \$0.00

ALEXANDRIA, VA Buyer: Milhoan, Emily Primary Demo: SHANNAN YALLOF

Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF

212-373-8131 Separation: Traffic #: 656994

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
08/15/22 9:31 AM	SHANNAN YALLOF	Separation: 30:PopulationBuy Type: CPP

Competitive Information

Market Budget:	\$80,000
KFXV Share:	8%
Comment:	Unknown: 92%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$6,400.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$6,400.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary

Month	Spots	Dollars
2022-Aug	24	\$6,400.00
<b>Total</b>	<b>24</b>	<b>\$6,400.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/15/22 10:25 AM					\$0	\$0	
New	8/15/22 9:31 AM	SHANNAN YALLOF	Confirming	24		\$6,400.00	\$6,400.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> <b>IDENTIFY CANDIDATE TYPE</b> <span style="font-size: 1.2em;">➔</span> </div>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>
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**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Greg Abbott
Authorized committee: Texans for Greg Abbott
Agency requesting time (and contact information): <input type="checkbox"/> N/A Crossroads Media, LLC
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Governor
Date of election: 11/8/2022 <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: John L. Nau

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature: <u>Leonela Contreras</u> <small>Leonela Contreras (Aug 15, 2022 11:04 CDT)</small>
Name: Media Buyer	Name: Leonela Contreras
Date of Request to Purchase Ad Time: 8/16/2022	Date of Station Agreement to Sell Time: 8/15/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 8/15/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>656994</u>	Station Call Letters: KFXV-TV	Date Received/Requested: <u>8/15/22</u>
Est. #: <u>6662</u>	Station Location: McAllen, TX	Run Start and End Dates: <u>8/16 - 8/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.