



Orders	Order / Rev:	656994
	Alt Order #:	27880629
	Product Desc:	Texans For Greg Abbo
	Estimate:	6662
	Flight Dates:	08/16/22 - 08/22/22
	Original Date / Rev:	08/16/22 / 08/16/22
	Order Type:	GENERAL

**KFXV-TV**

Primary AE:	KATZ Washington
Sales Office:	K-WAS
Sales Region:	NATIONAL

Agency	Name:	Crossroads Media LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Texans for Greg Abbott
	Demographic:	HH
	Product Codes:	Candidates
	Revenue Code 1:	AGY
	Revenue Code 2:	GEN
	Revenue Code 3:	POL
	Priority:	P-13

New Business End:	
Advertiser External ID:	001E000000vxCvFIAU
Agency External ID:	001E000000jNbOJIA0
Unit Code:	General
Order Separation:	00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	24	\$6,400.00	\$5,440.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	24	\$6,400.00	\$5,440.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$6,400.00</b>	<b>\$5,440.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KFXV	08/16/22	08/16/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-T-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	-T-----		1				\$40.00			0.00		
E 2	KFXV	08/17/22	08/17/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	--W----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	--W----		1				\$40.00			0.00		
E 3	KFXV	08/18/22	08/18/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	---T---	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	---T---		1				\$40.00			0.00		
E 4	KFXV	08/19/22	08/19/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	----F--	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/15/22	08/21/22	----F--		1				\$40.00			0.00		
E 5	KFXV	08/22/22	08/22/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	M-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															

Order / Rev: 656994  
 Alt Order #: 27880629  
 Flight Dates: 08/16/22 - 08/22/22

Advertiser: Texans for Greg Abbott  
 Product Desc: Texans For Greg Abbo  
 Estimate: 6662  
**KFXV-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/22/22		08/22/22	08/28/22	M-----		1				\$40.00		0.00			
E 6	KFXV	08/16/22	08/16/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	-T-----		1				\$35.00		0.00			
E 7	KFXV	08/17/22	08/17/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	--W----		1				\$35.00		0.00			
E 8	KFXV	08/18/22	08/18/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	---T---		1				\$35.00		0.00			
E 9	KFXV	08/19/22	08/19/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	----F--		1				\$35.00		0.00			
E 10	KFXV	08/22/22	08/22/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/22/22		08/22/22	08/28/22	M-----		1				\$35.00		0.00			
E 11	KFXV	08/16/22	08/16/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-T-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	-T-----		1				\$75.00		0.00			
E 12	KFXV	08/17/22	08/17/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--W----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	--W----		1				\$75.00		0.00			
E 13	KFXV	08/18/22	08/18/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	---T---		1				\$75.00		0.00			
E 14	KFXV	08/19/22	08/19/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	----F--		1				\$75.00		0.00			
E 15	KFXV	08/22/22	08/22/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/22/22		08/22/22	08/28/22	M-----		1				\$75.00		0.00			
E 16	KFXV	08/17/22	08/17/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/15/22		08/15/22	08/21/22	--W----		1				\$500.00		0.00			
E 17	KFXV	08/19/22	08/19/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----F--	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 656994  
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Advertiser: Texans for Greg Abbott  
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KFXV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	----F--		1			\$500.00	0.00						
E 18	KFXV	08/22/22	08/22/22	Late News M-F	CM	9:00 PM-9:30 PM	M-----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00	
				Late News M-F 9p-930p		(9:00 PM-9:30 PM)										
				FOX News Rio Grande Valley												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/22/22	08/28/22	M-----		1			\$500.00	0.00						
N 19	KFXV	08/18/22	08/18/22	MLB RS Game	CM	6:00 PM-10:00 PM	---T---	:30	1	\$1,000.00	P-13	0.00	NM	0	\$0.00	
				MLB Regular Season		(6:00 PM-10:00 PM)										
				MLB Prime												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	---T---		1			\$1,000.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KFXV	08/15/22-08/21/22		MLB RS Game		6:00 PM-10:00 PM	---Th----	:30		<del>(\$1,000.00)</del>	0.00	NM				
				Credited												
				[credit per IO]												
E 20	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00	
				MLB Regular Season		(6:00 PM-10:00 PM)										
				MLB Prime												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	-----S-		1			\$1,000.00	0.00						
E 21	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-9:00 PM	-----S-	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00	
				MLB Regular Season		(6:00 PM-9:00 PM)										
				MLB Prime												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	-----S-		1			\$500.00	0.00						
E 22	KFXV	08/21/22	08/21/22	Daytime Su Hour 1	CM	9:00 AM-10:00 AM	-----S	:30	1	\$250.00	P-13	0.00	NM	1	\$250.00	
				Daytime Su 9a-10a		(9:00 AM-10:00 AM)										
				FOX News Sunday												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	-----S		1			\$250.00	0.00						
E 23	KFXV	08/21/22	08/21/22	Early Fringe Su Hour 4	CM	6:00 PM-7:00 PM	-----S	:30	1	\$900.00	P-13	0.00	NM	1	\$900.00	
				Early Fringe Su 6p-7p		(6:00 PM-7:00 PM)										
				Fox Encores-FOX												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	-----S		1			\$900.00	0.00						
E 24	KFXV	08/21/22	08/21/22	NFL Pre Season	CM	7:00 PM-10:00 PM	-----S	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00	
				NFL Preseason		(7:00 PM-10:00 PM)										
				NFL Pre-Season: Baltimore @ Arizona												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	-----S		1			\$500.00	0.00						
N 25	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00	
				MLB Regular Season		(6:00 PM-10:00 PM)										
				MLB Prime												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/15/22	08/21/22	-----S-		1			\$1,000.00	0.00						
														Totals	24	\$6,400.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27880629		<b>Changes as of:</b> 8/16/2022 at 11:20 AM		<b>Version:</b> Current State Version 2	
<b>CPE:</b> 96/198/6662		<b>Flight:</b> 8/16/22 - 8/22/22		<b>Station:</b> KFXV	
<b>Agency:</b> Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314		<b>Advertiser:</b> Texans for Greg Abbott <b>Product:</b> Texans For Greg Abbott		<b>Market:</b> Hartlingen <b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 11909534		<b>Buyer:</b> Milhoan, Emily <b>Salesperson:</b> SHANNAN YALLOF 212-373-8131		<b>Primary Demo:</b> <b>Assistant:</b> SHANNAN YALLOF 212-373-8131	
<b>Separation:</b>		<b>Separation:</b>		<b>Service:</b> Nielsen	
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP		<b>Separation:</b>		<b>Total GRP:</b> <b>Traffic #:</b> 656994	
				<b>Total CPM:</b> \$0.00	
				<b>Total Spots:</b> 24	
				<b>Total \$:</b> \$6,400.00	

#	Day/Time	DP	Program	Rate	Len	8/16 - 8/22							Total Spots	Total \$	CPP*	GRP*
						8/16	8/17	8/18	8/19	8/20	8/21	8/22				
1	Tu-F,M 5a-5:30a		FOX News Texas Repeat	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0
2	Tu-F,M 7a-8a		The Real	\$35.00	30	1	1	1	1	0	0	1	5	\$175.00	\$0.00	0.0
3	Tu-F,M 6:30p-7p		Entertainment Tonight	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
4	Tu-F,M 9p-9:30p		FOX News Rio Grande Valley	\$500.00	30	0	1	0	1	0	0	1	3	\$1,500.00	\$0.00	0.0
5	Th,Sa 6p-10p		MLB Prime	\$1,000.00	30	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0
6	Sa 6p-9p		MLB Prime	\$500.00	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0
7	Su 9a-10a		FOX News Sunday	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
8	Su 6p-7p		Fox Encoras-FOX	\$900.00	30	0	0	0	0	0	1	0	1	\$900.00	\$0.00	0.0
9	Su 7p-10p		NFL Pre-Season: Baltimore @ Arizona	\$500.00	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
10	Sa 6p-10p		MLB Prime	\$1,000.00	30	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0
<b>TOTALS:</b>						3	4	3	4	3	3	4	24	\$6,400.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 27880629		Changes as of: 8/16/2022 at 11:20 AM		Version: Current State Version 2	
CPE: 96/198/6662		Flight: 8/16/22 - 8/22/22		Con Type: POLITICAL/NOTE	
Agency: Crossroads Media LLC		Advertiser: Texans for Greg Abbott		Station: KFXV	
66 Canal Center Plaza Suite 555		Product: Texans For Greg Abbott		Market: Harlingen	
ALEXANDRIA, VA 22314		Agency Order #: 11909534		Office: WASHINGTON	
		Buyer: Milhoan, Emily		Service: Nielsen	
		Salesperson: SHANNAN YALLOF 212-373-8131		Primary Demo: Assistant: SHANNAN YALLOF 212-373-8131	
		Separation:		Total GRP: Traffic #: 656994	
				Total Spots: 24	
				Total CPE: \$0.00	
				Total \$: \$6,400.00	

Special Instructions	
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Date/Time	Added by	Comment
08/16/22 9:12 AM	Henry Serrato	No MLB on 8/18.
08/15/22 11:12 AM	S/sterm	Notice Received.
08/15/22 9:31 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information							
Market Budget:	\$80,000						
KFXV Share:	8%						
Comment:							
Unknown:	92%						

Daypart Summary				Monthly Summary				
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
	100%	24	\$6,400.00	N/A	0.0	2022-Aug	24	\$6,400.00
Total	100%	24	\$6,400.00	N/A	0.0	Total	24	\$6,400.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/16/22 9:12 AM	Henry Serrato	Confirmed	1	1	\$0	\$6,400.00	Changes: 2 buy/lines added or modified.
Queued for Electronic Contracting	8/15/22 10:25 AM					\$0	\$0	
New	8/15/22 9:31 AM	SHANNAN YALLOF	Confirmed	24		\$6,400.00	\$6,400.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ORDER



Orders	Order / Rev:	656994
	Alt Order #:	27880629
	Product Desc:	Texans For Greg Abbo
	Estimate:	6662
	Flight Dates:	08/16/22 - 08/22/22
	Original Date / Rev:	08/15/22 / 08/15/22
	Order Type:	GENERAL

**KFXV-TV**

Primary AE:	KATZ Washington
Sales Office:	K-WAS
Sales Region:	NATIONAL

Agency	Name:	Crossroads Media LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Texans for Greg Abbott
	Demographic:	HH
	Product Codes:	Candidates
	Revenue Code 1:	AGY
	Revenue Code 2:	GEN
	Revenue Code 3:	POL
	Priority:	P-13

New Business End:	
Advertiser External ID:	001E000000vxCvFIAU
Agency External ID:	001E000000jNbOQJIA0
Unit Code:	General
Order Separation:	00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	24	\$6,400.00	\$5,440.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	24	\$6,400.00	\$5,440.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$6,400.00</b>	<b>\$5,440.00</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFXV	08/16/22	08/16/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-T-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/15/22	08/21/22	-T-----		1		\$40.00		0.00					
N 2	KFXV	08/17/22	08/17/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	--W----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/15/22	08/21/22	--W----		1		\$40.00		0.00					
N 3	KFXV	08/18/22	08/18/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	---T---	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/15/22	08/21/22	---T---		1		\$40.00		0.00					
N 4	KFXV	08/19/22	08/19/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	----F--	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/15/22	08/21/22	----F--		1		\$40.00		0.00					
N 5	KFXV	08/22/22	08/22/22	Morning M-F Hour 1.1 Morning M-F 5a-5:30a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	M-----	:30	1	\$40.00	P-13	0.00	NM	1	\$40.00
FOX News Texas Repeat															

Order / Rev: 656994  
 Alt Order #: 27880629  
 Flight Dates: 08/16/22 - 08/22/22

Advertiser: Texans for Greg Abbott  
 Product Desc: Texans For Greg Abbo  
 Estimate: 6662

KFXV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/22/22		08/22/22	08/28/22	M-----			1		\$40.00	0.00					
N 6	KFXV	08/16/22	08/16/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	-T-----			1		\$35.00	0.00					
N 7	KFXV	08/17/22	08/17/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	--W----			1		\$35.00	0.00					
N 8	KFXV	08/18/22	08/18/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	---T---			1		\$35.00	0.00					
N 9	KFXV	08/19/22	08/19/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	----F--			1		\$35.00	0.00					
N 10	KFXV	08/22/22	08/22/22	Morning M-F Hour 3 Morning M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$35.00	P-13	0.00	NM	1	\$35.00
		The Real													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/22/22		08/22/22	08/28/22	M-----			1		\$35.00	0.00					
N 11	KFXV	08/16/22	08/16/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-T-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	-T-----			1		\$75.00	0.00					
N 12	KFXV	08/17/22	08/17/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	--W----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	--W----			1		\$75.00	0.00					
N 13	KFXV	08/18/22	08/18/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	---T---			1		\$75.00	0.00					
N 14	KFXV	08/19/22	08/19/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	----F--			1		\$75.00	0.00					
N 15	KFXV	08/22/22	08/22/22	Early Fringe M-F Hour 4Q Early Fringe M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$75.00	P-13	0.00	NM	1	\$75.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/22/22		08/22/22	08/28/22	M-----			1		\$75.00	0.00					
N 16	KFXV	08/17/22	08/17/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/15/22		08/15/22	08/21/22	--W----			1		\$500.00	0.00					
N 17	KFXV	08/19/22	08/19/22	Late News M-F Late News M-F 9p-930p	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----F--	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
		FOX News Rio Grande Valley													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 656994  
 Alt Order #: 27880629  
 Flight Dates: 08/16/22 - 08/22/22

Advertiser: Texans for Greg Abbott  
 Product Desc: Texans For Greg Abbo  
 Estimate: 6662

KFXV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	----F--		1				\$500.00		0.00			
N 18	KFXV	08/22/22	08/22/22	Late News M-F	CM	9:00 PM-9:30 PM	M-----	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
				Late News M-F 9p-930p		(9:00 PM-9:30 PM)									
				FOX News Rio Grande Valley											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/22/22	08/28/22	M-----		1				\$500.00		0.00			
N 19	KFXV	08/18/22	08/18/22	MLB RS Game	CM	6:00 PM-10:00 PM	---T---	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00
				MLB Regular Season		(6:00 PM-10:00 PM)									
				MLB Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	---T---		1				\$1,000.00		0.00			
N 20	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	P-13	0.00	NM	1	\$1,000.00
				MLB Regular Season		(6:00 PM-10:00 PM)									
				MLB Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----S-		1				\$1,000.00		0.00			
N 21	KFXV	08/20/22	08/20/22	MLB RS Game	CM	6:00 PM-9:00 PM	-----S-	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
				MLB Regular Season		(6:00 PM-9:00 PM)									
				MLB Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----S-		1				\$500.00		0.00			
N 22	KFXV	08/21/22	08/21/22	Daytime Su Hour 1	CM	9:00 AM-10:00 AM	-----S	:30	1	\$250.00	P-13	0.00	NM	1	\$250.00
				Daytime Su 9a-10a		(9:00 AM-10:00 AM)									
				FOX News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----S		1				\$250.00		0.00			
N 23	KFXV	08/21/22	08/21/22	Early Fringe Su Hour 4	CM	6:00 PM-7:00 PM	-----S	:30	1	\$900.00	P-13	0.00	NM	1	\$900.00
				Early Fringe Su 6p-7p		(6:00 PM-7:00 PM)									
				Fox Encores-FOX											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----S		1				\$900.00		0.00			
N 24	KFXV	08/21/22	08/21/22	NFL Pre Season	CM	7:00 PM-10:00 PM	-----S	:30	1	\$500.00	P-13	0.00	NM	1	\$500.00
				NFL Preseason		(7:00 PM-10:00 PM)									
				NFL Pre-Season: Baltimore @ Arizona											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----S		1				\$500.00		0.00			
													Totals	24	\$6,400.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27880629	<b>Changes as of:</b> 8/15/2022 at 11:10 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 96/198/6662	<b>Flight:</b> 8/16/22 - 8/22/22	<b>Con Type:</b> POLITICAL/NOTE
<b>Agency:</b> Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	<b>Advertiser:</b> Texans for Greg Abbott <b>Product:</b> Texans For Greg Abbott	<b>Station:</b> KFXV <b>Market:</b> Hartingen <b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 11909534	<b>Buyer:</b> Milhoan, Emily <b>Salesperson:</b> SHANNAN YALLOF 212-373-8131	<b>Service:</b> Nielsen
<b>Separation:</b>	<b>Primary Demo:</b> <b>Assistant:</b> SHANNAN YALLOF 212-373-8131	<b>Total GRP:</b> <b>Traffic #:</b> 656994
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP		<b>Total Spots:</b> 24 <b>Total CPP:</b> \$0.00 <b>Total \$:</b> \$6,400.00

#	Day/Time	DP	Program	Rate	Len	8/16 - 8/22								Total Spots	Total		GRP*
						8/16	8/17	8/18	8/19	8/20	8/21	8/22			\$	CPP*	
1	Tu-F,M 5a-5:30a		FOX News Texas Repeat	\$40.00	30	1	1	1	1	0	0	1	5	\$200.00	\$0.00	0.0	
2	Tu-F,M 7a-8a		The Real	\$35.00	30	1	1	1	1	0	0	1	5	\$175.00	\$0.00	0.0	
3	Tu-F,M 6:30p-7p		Entertainment Tonight	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0	
4	Tu-F,M 9p-9:30p		FOX News Rio Grande Valley	\$500.00	30	0	1	0	1	0	0	1	3	\$1,500.00	\$0.00	0.0	
5	Th,Sa 6p-10p		MLB Prime	\$1,000.00	30	0	0	1	0	1	0	0	2	\$2,000.00	\$0.00	0.0	
6	Sa 6p-9p		MLB Prime	\$500.00	30	0	0	0	0	1	0	0	1	\$500.00	\$0.00	0.0	
7	Su 9a-10a		FOX News Sunday	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0	
8	Su 6p-7p		Fox Encores-FOX	\$900.00	30	0	0	0	0	0	1	0	1	\$900.00	\$0.00	0.0	
9	Su 7p-10p		NFL Pre-Season: Baltimore @ Arizona	\$500.00	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0	
TOTALS:						3	4	4	4	2	3	4	24	\$6,400.00	\$0.00	0.0	



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27880629		<b>Changes as of:</b> 8/15/2022 at 11:10 AM		<b>Version:</b> Current State Version 1	
<b>CPE:</b> 96/198/6662		<b>Flight:</b> 8/16/22 - 8/22/22		<b>Station:</b> KFXV	
<b>Agency:</b> Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314		<b>Advertiser:</b> Texans for Greg Abbott		<b>Market:</b> Harlingen	
		<b>Product:</b> Texans For Greg Abbott		<b>Office:</b> WASHINGTON	
		<b>Agency Order #:</b> 11909534		<b>Service:</b> Nielsen	
		<b>Buyer:</b> Milhoan, Emily		<b>Primary Demo:</b>	
		<b>Salesperson:</b> SHANNAN YALLOF 212-373-8131		<b>Assistant:</b> SHANNAN YALLOF 212-373-8131	
<b>Separation:</b>				<b>Total GRP:</b> <b>Traffic #:</b> 656994	
				<b>Total Spots:</b> 24	
				<b>Total CPP:</b> \$0.00	
				<b>Con Type:</b> POLITICAL/NOTE <b>Total \$:</b> \$6,400.00	

<b>Special Instructions</b>	
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<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
08/15/22 9:31 AM	SHANNAN YALLOF	Separation: 30;PopulationBuyType: CPP

Competitive Information			
Market Budget:	\$80,000		
KFXV Share:	8%		
Comment:			
Unknown:	92%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	24	\$6,400.00
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$6,400.00</b>

Monthly Summary			
Month	Spots	Dollars	
2022-Aug	24	\$6,400.00	
<b>Total</b>	<b>24</b>	<b>\$6,400.00</b>	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	8/15/22 10:25 AM				
New	8/15/22 9:31 AM	SHANNAN YALLOF	Confirming	24	
				\$6,400.00	\$6,400.00
					\$0

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

☐

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

☒

General

☐

Primary

Treasurer of candidate's authorized committee: John L. Nau

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:



Name: Media Buyer

Date of Request to Purchase Ad Time: 8/16/2022

**Station Representative**

Signature:

Leonela Contreras

Leonela Contreras (Aug 15, 2022 11:04 CDT)

Name: Leonela Contreras

Date of Station Agreement to Sell Time: 8/15/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 8/15/22**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 656994

Station Call Letters:  
KFXV-TVDate Received/Requested:  
8/15/22

Est. #: 6662

Station Location:  
McAllen, TXRun Start and End Dates:  
8/16 - 8/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.