



KBSI-TV, CHANNEL 23
Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il

QUARTERLY ISSUES/PROGRAMS LIST

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

October 1, 2019 through December 31, 2019

The order in which the issues appear does not reflect any priority or significance. The list is by no means exhaustive.

KBSI-TV 4TH QUARTER 2019 ISSUES & PROGRAMS LIST

ISSUE: CRIME AND VIOLENCE

Program: Business Today – Network Against Sexual Violence

Broadcast Date/Time: October 15 & 28/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Kendra Eads, representing the Southeast Missouri Network Against Sexual Violence, to promote the group's All Hallows Gala fundraising event to be held November 1st in Cape Girardeau. Funds from the event will go towards the organization's Green Bear Prevention Education Program, which works with local schools, to teach children about personal body safety and staying safe against abuse and abduction.

Program: News at 9 on FOX23

Broadcast Date/Time: October 28/9:37pm

Length: 1:50

Source: Local

Description: As National Domestic Violence Month wraps up, the Cape Girardeau Safe House for Women is trying to do its part to educate kids about the signs of domestic violence. According to Safe House educator Dakota Deering, dating abuse can start as early as sixth grade, so she has begun teaching a "Safe Dates" course to middle and high school students. She says the goal is to teach them what healthy relationships look like and how to avoid dating abuse. Studies show that between three to ten million children are exposed to adult domestic violence each year. Kelly Middle School counselor Janine Mayberry says this course makes it easier to talk to students. Mr. Deering adds that many students are afraid to talk to their parents, so learning at school helps them learn more about avoiding abusive relationships.

ISSUE: HEALTH CARE & WELFARE

Program: Cape Chronicle

Broadcast Date/Time: October 5/5:01am

Length: 17:01

Source: Local

Description: Interview with Dr. Robert Hamblin, retired professor from Southeast Missouri State University, and recently author of “Darkness Descending,” a book of poetry inspired by his experiences taking care of his wife, Kay, who has been stricken with alzheimer’s. He discusses some of his experiences and difficulties that he encountered as Kay’s health deteriorated. He explains how the book began as a project that his wife began in an attempt to write about her experiences; but as she lost the ability to write, he took over the project. He found that writing the poems became therapeutic to help cope. Dr. Hamblin reads some of his poems for the program.

Program: News at 9 on FOX23

Broadcast Date/Time: October 14/9:49pm

Length: 1:37

Source: Local

Description: Cape Girardeau, Mo., first responders are now using cellular technology to send EKG information while still at the patient’s location, providing valuable time to help the patient recover from a heart attack. Cape Girardeau Fire Chief Travis Hollis says that previously they would provide a printed EKG strip when they arrived at the emergency room; but now that same information can be sent while still in the patient’s living room. Dr. Steven Jaggerst, an interventional cardiologist at St. Francis Hospital says the additional 10-15 minutes that the hospital knows about the patient’s condition gives them the extra time to prepare for what to do when the patient arrives at the emergency room.

Program: News at 9 on FOX23

Broadcast Date/Time: October 21/9:36pm

Length: 1:47

Source: Local

Description: The Jefferson County Health Department cut the ribbon today on the newest milk depot in Southern Illinois. The facility allows mothers to donate breastmilk to NICU babies. Peer counselor Jamie Spells says she’s been in the area for several years, and she’s excited that the facility is finally available. Outreach Specialist Nicole Robbins says 80% of the milk will go to hospitals for babies which aren’t yet able to digest formula. Ms. Robbins adds that the facility will not only make it easier to donate; but will increase the supply of breast milk. Ms. Spells says it’s easy to become a donor. The mother will first have to go through blood screenings, and once they pass they are assigned a donor number.

ISSUE: HEALTH CARE & WELFARE cont.

Program: News at 9 on FOX23

Broadcast Date/Time: October 28/9:04pm

Length: 49 sec

Source: Local

Description: Illinois lawmakers are discussing recommendations regarding pharmacy safety following a report which found that more than half of Chicago area pharmacies that were surveyed failed to warn customers about potentially dangerous combinations of drugs. One recommendation of the report is that pharmacists be required to take more breaks. Local pharmacist Ben Calcaterra, from Logan Primary Pharmacy, says too often pharmacists find themselves going for long periods without taking for basic needs like lunch or going to the restroom. He adds that they need to take breaks no just for physical needs; but also to help relieve mental stress. A bill with these recommendations passed in the committee and will now go to the House floor.

Program: Cape Chronicle

Broadcast Date/Time: December 7/5:02am

Length: 16:04

Source: Local

Description: Interview with Ron Escarda, Group Director for Universal Health Services, to discuss the creation of the Southeast Behavioral Health Hospital which is expected to open in December 2020. UHS is a health care business which currently operates about 250 behavioral health facilities throughout the country. UHS will partner with Southeast Health in building the new 102-bed facility near Cape Girardeau, Mo. According to Mr. Escarda, the facility will offer state-of-the-art inpatient services to all ages, with a safe and therapeutic environment. UHS will provide educational and training services to locally employed personnel; as well as operational support resources. Mr. Escarda also discusses some of the various types of therapy programs that the facility will provide.

ISSUE: HEALTH CARE & WELFARE cont.

Program: Focus on Southeast

Broadcast Date/Time: December 14/5:09am

Length: 7:15

Source: Local

Description: Interview with Dr. Debbie Lee-DeStefano, Professor of Spanish Language and Culture at Southeast Missouri State University, to discuss the school's Spanish for Health Professions minor study program. She discusses how the program came from a presentation concerning the need to include linguistically and culturally competent health care, which developed into a series of classes which grew into a minor program. She discusses how although there may be a low percentage of Hispanic people in an area, there is still the need to be sure that health personnel be able to communicate with a patient whose primary language is Spanish, to make sure a correct diagnosis is made. Dr. Lee-DeStefano also talks about how part of the program involves students travelling to Ecuador to spend time learning from local medical instructors, as well as going into the rural areas of the country to experience first hand medical care for the indigenous people.

Program: News at 9 on FOX23

Broadcast Date/Time: December 20/9:01pm

Length: 1:16

Source: Local

Description: The President has signed a new law which will set a national age limit of 21 to purchase all tobacco and vaping products. The intent of the law is to lower smoking rates among teenagers. Some tobacco and vaping companies have supported the new regulations, partly to avoid laws that would be more restrictive. Wardell Williams is a 20-year old who says he vapes to relax, and that he agrees partly with the new law. Fortunately for him, he'll only have to wait six months before he can legally purchase; but it will be difficult for younger people who vape as a coping mechanism. Also a smoke shop located near Southern Illinois University and serves a large number of students, say they expect a drop in sales of at least 10%; plus they added that the new law will cause a loss in tax revenue that is generated by the sale of tobacco products.

ISSUE: PUBLIC SAFETY

Program: Business Today – Vintage Now Fashion Show

Broadcast Date/Time: October 14 & 18/various

Length: 2:00

Program: Vintage Now PSAs

Broadcast Date/Time: October 6-18/various

Length: 30 sec

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Jeanne Mucherman, to promote the tenth annual Vintage Now fashion show fundraising event, to benefit the Safe House for Women. The event will be held October 19th at the Show Me Center in Cape Girardeau, Mo. KBSI also produced and aired PSAs promoting the event.

Program: Cape Chronicle

Broadcast Date/Time: December 28/5:13am

Length: 7:25

Source: Local

Description: Interview with Jim Watkins, coordinator for CERT (Community Emergency Response Team), an organization whose goal is to teach businesses and organizations how to be better prepared in response to emergencies and natural disasters. They provide classes to teach people how to respond to basic emergencies such as accidents or fires; as well as larger events, such as an earthquake. The organization also makes itself available if they are asked to help provide wellness assistance to residents who are affected by a large-scale disaster.

ISSUE: SUBSTANCE ABUSE

Program: Cape Chronicle

Broadcast Date/Time: December 28/5:22am

Length: 5:51

Source: Local

Description: Interview with Jessica Belanger, coordinator for E.P.I.C. (Early Prevention Impacts Communities), a youth substance abuse prevention coalition, whose goal is to discourage drug abuse by young people by promoting positive, healthy behaviors and activities. Ms. Belanger talks about an upcoming program to bring together middle and high school age students and their parents to discuss the positive influences in the community. The group is also hosting a design contest for kids to create a logo or design based on what they believe makes their community "Epic."

ISSUE: YOUTH ORGANIZATIONS

Program: News at 9 on FOX23

Broadcast Date/Time: October 4/9:04pm

Length: 1:55

Source: Local

Description: After seeing their hometown ruined by flooding, a group of Shawnee High School seniors are reaching out by writing letters to the Director of the Illinois Emergency Management Agency, describing the damage they have witnessed, asking for funding to help prevent future flooding. Social Sciences teacher Jamie Nash-Mayberry says that if there are floods again next year, everyone will be right back where they were because nothing is being done to prevent new flooding. High School senior Ryan Schefer says they are getting ready to move on from school; but many people have had to leave their homes with no chance of coming back. The students ask that other people who have also been affected by flooding to reach out as well by sending letters.

Program: Cape Chronicle

Broadcast Date/Time: November 23/5:22am

Length: 4:55

Source: Local

Description: Interview with Ashley Metelski, Shawnee District Executive for Scouting BSA, formally the Boy Scouts of America, to discuss some of the changes coming to scouting as it begins accepting girls into the organization. Currently, young girls in kindergarten through fifth grades can now join the Cub Scouts, and girls above fifth grade can begin joining the Boy Scouts. Ms. Metelski also discusses the Adventuring program, for coed scouts fourteen to twenty, and the Exploring program, a mentoring program which allows scouts to learn more about various careers.

Program: River Tales

Broadcast Date/Time: December 21/5:01am

Length: 9:19

Source: Local

Description: Profile of the Honorable Young Men Program, founded by Cantrell Andrews, Kweku Arkorful and Wyky Jean, which was created to help offer positive reinforcement to students with behavioral difficulties at the Cape Central Middle School. Each of the three founders offer insight into their backgrounds and how they are using their own personal experiences to create positive role models for the young men, giving advice on how to communicate their feeling and how to avoid difficulties by finding ways to better use their energy for positive opportunities and achievements.

ISSUE: CONSUMER SERVICES & AWARENESS

Program: Independently Speaking

Broadcast Date/Time: October 12/5:00am

Length: 28:30

Source: Local

Description: Interview with Julie Hopkins, Assistive Technology Development Specialist at SADI, to discuss how the organization helps provide medical support equipment to people, including their “loan closet” which provides donated items, at no charge, such as wheelchairs and lift chairs to people who may not be financially able to get it elsewhere. Ms. Hopkins also demonstrates some new technological items that are useful to people with a disability, such as a reading pen that can scan and read out loud printed material, and a Bluetooth TV audio amplifier headphones for people with hearing difficulties. Also, her office works with Rehab Services for the Blind and Low Vision Center, where they can do an assessment of a person’s need to determine what services or equipment can help them overcome their vision difficulties.

Program: Cape Chronicle

Broadcast Date/Time: December 7/5:22am

Length: 5:54

Source: Local

Description: Interview with Melissa Stickel, Executive Director of the Community Partnership of Southeast Missouri. The organization is preparing to move into new facilities, which previously had been the headquarters for the Cape Girardeau Police Department. Ms. Stickel says the new facility will give them about triple their current space, and will allow much more room to operate. One new service that will now be available is the Homeless Resource Center, which will offer aid to individuals seeking housing. Ms. Stickel says the new facility will also be helpful in expanding programs in areas such as mentoring for new parents, senior socialization, serving at-risk youth and community needs assessments. She also discusses how the organization works with local churches in providing services to those in need.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT

Program: U.S. Farm Report

Broadcast Date/Time: Saturdays, October 5-December 28/5:30am

Length: 60:00

Source: Syndicated

Description: This weekly one-hour program provides information to farmers and others involved in agriculture and agribusiness. The program features information concerning agriculture news and business, rural issues and the country lifestyle.

Program: Ag PhD

Broadcast Date/Time: Saturdays, October 5-December 28/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

Program: River Tales

Broadcast Date/Time: December 22/5:24am

Length: 3:38

Source: Local

Description: Interview with Leah Powers, operations manager of the Catapult Creative House, located in downtown Cape Girardeau, Mo., as a working lab space for Southeast Missouri State University students to learn more about becoming entrepreneurs. Various areas of the project give opportunities to students in several academic areas, such as fashion and consumer studies, art, print and on-line media, and interior design. The project is designed to give students a better understanding of the basic areas of running a business such as budgets, marketing and negotiating contracts. Plus, by being located downtown, it gives the students experience in learning how to work with real-life customers. The program has also began working with Junior Achievement, in which high-school students can also learn more about creating and operating a business.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: December 26/9:03pm

Length: 1:36

Source: Local

Description: This week more than 80 new businesses began as a part of Missouri's new medical marijuana industry, including some in Southeast Missouri. The state health department approved cultivation centers in Caruthersville, Chaffee and Perryville; as well as medical transport services in Butler and Cape Girardeau Counties. One of these transport services is 5th Meridian, which will provide security and skilled drivers to transport cannabis between licensed facilities and the homes of card carrying patients. 5th Meridian CEO, Michael Allen, says it's a high-risk job, so they must meet high standards of safety and security. He says they are hiring people who are used to working in dangerous situations; and the delivery trucks are GPS tracked and equipped with cameras that will constantly monitor the driver and cargo area. Allen adds that medical marijuana deliveries in Missouri will likely start in April. The state health department is expected to release a full list of all dispensaries in January.

ISSUE: RELIGION

Program: Living Hope

Broadcast Date/Time: Sundays, October 6-December 29/6:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Trinity Lutheran Church in Cape Girardeau, Mo.

ISSUE: EDUCATION

Program: Focus on Southeast

Broadcast Date/Time: October 19/5:00am

Length: 28:30

Source: Local

Description: Interview with Dr. Carlos Vargas, President of Southeast Missouri State University, Matthew Rolwing, President of SEMO Student Government Association, and Matt Kearney, Director of Student Financial Services, to discuss the creation of the "Will to Do" scholarships award, to help lend financial aid to students from low income backgrounds. The group discusses the growing difficulties many students are having in affording a higher education, often having to rely on themselves, rather than getting help from parents or family. They discuss what students are eligible and how they can apply to receive the award.

ISSUE: EDUCATION cont.

Program: Cape Chronicle

Broadcast Date/Time: November 2/5:21am

Length: 6:57

Source: Local

Description: Interview with Stacy Dohogne Lane, Community Director for Codefi, a business which coordinates working office space in the Marquette Tower in Cape Girardeau, Mo. One feature of Codefi is the Marquette Tech District Foundation, a non-profit organization which helps fund coding educational programs for youth and adults. Lane discusses the Youth Coding League, which works with local schools in educating middle and junior high students in learning basic computer science skills. She says the lessons taught in the program helps students develop their logical and problem solving skills. The Youth Coding League allows the students to learn by working in teams competing against other students by completing goals and tasks.

Program: Notre Dame Winter Xtravaganza PSAs

Broadcast Date/Time: November 17-December 31/various

Length: 15-30 sec

Source: Local

Description: KBSI produced and aired PSAs promoting Notre Dame High School's Winter Xtravaganza fundraising event to be held January 25th in Cape Girardeau, Mo.

Program: Cape Chronicle

Broadcast Date/Time: November 23/5:02am

Length: 10:50

Source: Local

Description: Interview with Leigh Ragsdale, principal of Jefferson Elementary School in Cape Girardeau, Mo., to discuss the school's effort to improve the image and culture surrounding the school. Ms. Ragsdale discusses how the changes started with cosmetic improvements, and grew by creating an environment of positivity and encouragement, including starting the day with a pep rally for the students and teachers. She also has changed from emphasizing parent and student conferences, to including the whole family, and streaming Family-Teacher Organization meetings live on Facebook. The school has also adopted a STREAM based curriculum (Science, Technology, Research, Engineering, Arts and Mathematics), with an emphasis on Project Based Learning techniques.

EDUCATIONAL PROGRAMMING

Program: Xploration Nature Knows Best
Broadcast Date/Time: Tuesdays, October 1-December 31/7:00am
Length: 30:00

Program: Xploration Outer Space
Broadcast Date/Time: Wednesdays, October 2-December 25/7:00am
Length: 30:00

Program: Xploration Awesome Planet
Broadcast Date/Time: Thursdays, October 3-December 26/7:00am
Length: 30:00

Program: Xploration Weird But True
Broadcast Date/Time: Fridays, October 4-December 27/7:00am
Sundays, December 8-29/5:00am
Length: 30:00

Program: Xploration DIY Sci
Broadcast Date/Time: Saturdays, October 5-December 28/7:00am
Length: 30:00

Program: Wild America
Broadcast Date/Time: Saturdays, October 5-December 28/7:30am
Sundays, October 6-November 10/6:00am
Length: 30:00

Program: Teen Kids News
Broadcast Date/Time: Sundays, October 6-December 29/5:30am
Length: 30:00

Program: Xploration Earth 2025
Broadcast Date/Time: Mondays, October 7-December 30/7:00am
Length: 30:00

Description: These syndicated educational programs aired on KBSI during the fourth quarter of 2019, targeting children ages 16 and under.

ISSUE: GOVERNMENT

Program: Full Measure with Sharyl Attkisson

Broadcast Date/Time: Sundays, October 6-December 29/9:00am

Length: 30:00

Source: Syndicated

Description: This weekly syndicated news program focuses on investigative, original and accountability reporting unique in today's media. The show format includes a major investigative piece each week. Topics covered during the quarter include: VA hospital conditions, investigating claims of pharmaceutical companies financial ties to terror groups, efforts to end mandatory union dues.

Program: Cape Chronicle

Broadcast Date/Time: November 2/5:10am

Length: 8:33

Source: Local

Description: Interview with Clint Tracy, Presiding Commissioner for Cape Girardeau County, to discuss the duties of his position and some of the current challenges facing the county. He says the biggest challenge at this time is the potential consolidation of the county courthouses. The county currently has two aging courthouses in separate cities, and they are considering various ideas and suggestion on how to move towards consolidating into one building. Other issues of public concern include economic development, upkeep of county roads and improvement of county parks.

MISCELLANEOUS ITEMS

The following miscellaneous items aired on KBSI during the fourth quarter. While not fitting into one of the previous listed issues, they did provide information of a public service nature to the viewers.

Program: Event Center

Broadcast Date/Time: October 1-December 31/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired a weekly community calendar promoting various community events by local non-profit organizations and groups.

Program: Business Today – Heroes Way

Broadcast Date/Time: October 1/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Ross Gartman, representing Heroes Way, a non-profit organization which offers financial aid for families of fallen military personnel, to promote the Heroes Way Dinner and Auction, a fund-raising event to be held October 5th at the Isle Capri in Cape Girardeau, Mo.

Program: Business Today – United Way of Southeast Missouri

Broadcast Date/Time: October 26, November 4 & 19, December 3/various

Length: 2:00

Program: United Way PSAs

Broadcast Date/Time: November 18-December 3/various

Length: 30 sec

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Elizabeth Shelton, representing the United Way of Southeast Missouri, to promote the organization's annual fundraising drive. KBSI also produced and aired PSAs promoting the United Way fundraising efforts.

Program: Women of Achievement PSAs

Broadcast Date/Time: November 11-13/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired PSAs promoting Zonta Club's Women of Achievement Luncheon held November 15th in Cape Girardeau, Mo.

MISCELLANEOUS ITEMS cont.

Program: Happy Slapowitz Toy Bash PSAs

Broadcast Date/Time: November 18-December 11/various

Length: 20 sec

Source: Local

Description: KBSI produced and aired PSAs promoting the Happy Slapowitz Toy Bash held December 13th in downtown Cape Girardeau, Mo. The Toy Bash is an annual event involving several night clubs and businesses with the purpose of collecting toy and cash donations which will go towards the Toys for Tots Program.

Program: Business Today – The Glenn House

Broadcast Date/Time: November 20 & 29, December 8 & 19/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Christy Mershon, representing The Glenn House, a historical house museum located in downtown Cape Girardeau, Mo. Ms. Mershon promotes the events scheduled for the museum's annual Christmas season celebration. This year's theme is "Frosty and Friends Have Come to Visit."

Program: Humane Society of Southeast Missouri PSAs

Broadcast Date/Time: December 13-29/various

Length: 60 sec

Source: Local

Description: KBSI aired PSAs promoting the Humane Society of Southeast Missouri's year-end fundraising drive, as well as the group's overall purpose to encourage people to adopt pets from the shelter.