



WSPA
250 International Drive
Spartanburg, SC 29303
(864) 576-7777

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 1533445 / | | <u>Alt Order #</u> 26012937 |
| <u>Product</u> TV | | |
| <u>Contract Dates</u> 05/15/18 - 06/12/18 | <u>Estimate #</u> | |
| <u>Advertiser</u> POL/Palmetto PAC | | <u>Original Date / Revision</u> 06/05/18 / 06/05/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WSPA | <u>Account Executive</u> Katz Washington | <u>Sales Office</u> Katz/Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 50+ | | |
| <u>Agency Code</u> 9915707 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Medium Buying LLC
1351 King Avenue
2nd Floor
Columbus, OH 43212

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| 1 | WSPA | 05/15/18 | 06/12/18 | WSPA 12p News | 12p-1230p | | :30 | | | | NM | 21 | \$14,175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | -TWTF-- | | | | 4 | \$675.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWTF-- | | | | 5 | \$675.00 | | | | |
| | Week: | 05/28/18 | 06/03/18 | MTWTF-- | | | | 5 | \$675.00 | | | | |
| | Week: | 06/04/18 | 06/10/18 | MTWTF-- | | | | 5 | \$675.00 | | | | |
| | Week: | 06/11/18 | 06/17/18 | MT----- | | | | 2 | \$675.00 | | | | |
| N 2 | WSPA | 05/15/18 | 06/12/18 | Price is Right | 11a-12p | | :30 | | | | NM | 16 | \$10,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | -TWTF-- | | | | 4 | \$650.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWTF-- | | | | 5 | \$650.00 | | | | |
| | Week: | 05/28/18 | 06/03/18 | MTWTF-- | | | | 5 | \$650.00 | | | | |
| | Week: | 06/04/18 | 06/10/18 | MTWTF-- | | | | 2 | \$650.00 | | | | |
| | Week: | 06/11/18 | 06/17/18 | ----- | | | | 0 | \$0.00 | | | | |
| 3 | WSPA | 05/15/18 | 06/12/18 | Local News @530p | 530p-6p | | :30 | | | | NM | 21 | \$18,165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | -TWTF-- | | | | 4 | \$865.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWTF-- | | | | 5 | \$865.00 | | | | |
| | Week: | 05/28/18 | 06/03/18 | MTWTF-- | | | | 5 | \$865.00 | | | | |
| | Week: | 06/04/18 | 06/10/18 | MTWTF-- | | | | 5 | \$865.00 | | | | |
| | Week: | 06/11/18 | 06/17/18 | MT----- | | | | 2 | \$865.00 | | | | |
| 4 | WSPA | 05/15/18 | 06/12/18 | Local News @5p | 5p-530p | | :30 | | | | NM | 17 | \$14,705.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | -TWTF-- | | | | 4 | \$865.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWTF-- | | | | 4 | \$865.00 | | | | |
| | Week: | 05/28/18 | 06/03/18 | MTWTF-- | | | | 5 | \$865.00 | | | | |
| | Week: | 06/04/18 | 06/10/18 | MTWTF-- | | | | 4 | \$865.00 | | | | |
| | Week: | 06/11/18 | 06/17/18 | ----- | | | | 0 | \$865.00 | | | | |
| 5 | WSPA | 05/15/18 | 06/12/18 | WSPA 6a News | 6-7a | | :30 | | | | NM | 21 | \$13,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 05/14/18 | 05/20/18 | -TWTF-- | | | | 4 | \$650.00 | | | | |
| | Week: | 05/21/18 | 05/27/18 | MTWTF-- | | | | 5 | \$650.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Contract Dates</u> 05/15/18 - 06/12/18 | | <u>Product</u> TV |
| <u>Advertiser</u> POL/Palmetto PAC | | <u>Estimate #</u> |
| <u>Original Date / Revision</u> 06/05/18 / 06/05/18 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/28/18 | 06/03/18 | MTWTF-- | | | | 5 | \$650.00 | | | | |
| Week: | | 06/04/18 | 06/10/18 | MTWTF-- | | | | 5 | \$650.00 | | | | |
| Week: | | 06/11/18 | 06/17/18 | MT----- | | | | 2 | \$650.00 | | | | |
| 6 | WSPA | 05/20/18 | 06/10/18 | Sun 6a News | 6a-8a | | :30 | | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/14/18 | 05/20/18 | -----S | | | | 1 | \$200.00 | | | | |
| Week: | | 05/21/18 | 05/27/18 | -----S | | | | 1 | \$200.00 | | | | |
| Week: | | 05/28/18 | 06/03/18 | ----- | | | | 0 | \$0.00 | | | | |
| Week: | | 06/04/18 | 06/10/18 | ----- | | | | 0 | \$200.00 | | | | |
| D 7 | WSPA | 05/20/18 | 06/10/18 | Sun 6a News | 6a-8a | | :30 | | | | NM | 0 | \$0.00 |
| 8 | WSPA | 05/15/18 | 06/08/18 | M-F 7a CBS This Morning | 7-8a | | :30 | | | | NM | 2 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/14/18 | 05/20/18 | -TWTF-- | | | | 1 | \$675.00 | | | | |
| Week: | | 05/21/18 | 05/27/18 | ----- | | | | 0 | \$675.00 | | | | |
| Week: | | 05/28/18 | 06/03/18 | ----- | | | | 0 | \$0.00 | | | | |
| Week: | | 06/04/18 | 06/10/18 | MTWTF-- | | | | 1 | \$675.00 | | | | |
| 9 | WSPA | 05/15/18 | 06/08/18 | LN M-Su 11p-1135p | LN M-Su 11p-1135 | | :30 | | | | NM | 9 | \$9,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/14/18 | 05/20/18 | -TWTF-- | | | | 2 | \$1,050.00 | | | | |
| Week: | | 05/21/18 | 05/27/18 | MTWTF-- | | | | 3 | \$1,050.00 | | | | |
| Week: | | 05/28/18 | 06/03/18 | MTWTF-- | | | | 2 | \$1,050.00 | | | | |
| Week: | | 06/04/18 | 06/10/18 | MTWTF-- | | | | 2 | \$1,050.00 | | | | |
| 10 | WSPA | 05/15/18 | 06/08/18 | M-F 7p-730p News | 658p-730p | | :30 | | | | NM | 8 | \$7,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/14/18 | 05/20/18 | -TWTF-- | | | | 1 | \$975.00 | | | | |
| Week: | | 05/21/18 | 05/27/18 | MTWTF-- | | | | 2 | \$975.00 | | | | |
| Week: | | 05/28/18 | 06/03/18 | MTWTF-- | | | | 3 | \$975.00 | | | | |
| Week: | | 06/04/18 | 06/10/18 | MTWTF-- | | | | 2 | \$975.00 | | | | |
| 11 | WSPA | 05/21/18 | 06/08/18 | WSPA 430a News | 430-5a | | :30 | | | | NM | 2 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/21/18 | 05/27/18 | MTWTF-- | | | | 1 | \$90.00 | | | | |
| Week: | | 05/28/18 | 06/03/18 | ----- | | | | 0 | \$0.00 | | | | |
| Week: | | 06/04/18 | 06/10/18 | MTWTF-- | | | | 1 | \$90.00 | | | | |
| 12 | WSPA | 05/26/18 | 06/09/18 | Sat 6a News | 6a-8a | | :30 | | | | NM | 3 | \$630.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/21/18 | 05/27/18 | -----S- | | | | 1 | \$210.00 | | | | |
| Week: | | 05/28/18 | 06/03/18 | -----S- | | | | 1 | \$210.00 | | | | |
| Week: | | 06/04/18 | 06/10/18 | -----S- | | | | 1 | \$210.00 | | | | |
| N 13 | WSPA | 06/09/18 | 06/09/18 | Sat 8a CBS This Morning | 8a-10a | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/04/18 | 06/10/18 | -----S- | | | | 1 | \$700.00 | | | | |
| N 14 | WSPA | 06/07/18 | 06/08/18 | WSPA 530A News | 530a-6a | | :30 | | | | NM | 2 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/04/18 | 06/10/18 | ---TF-- | | | | 2 | \$525.00 | | | | |
| N 15 | WSPA | 06/11/18 | 06/11/18 | WSPA 530A News | 530a-6a | | :30 | | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/11/18 | 06/17/18 | M----- | | | | 1 | \$525.00 | | | | |
| N 16 | WSPA | 06/11/18 | 06/12/18 | Price is Right | 11a-12p | | :30 | | | | NM | 1 | \$975.00 |

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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/11/18 | 06/17/18 | MT----- | | | | 1 | \$975.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 127 | \$94,155.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|---------------|-------------|
| 04/30/18 - 05/27/18 | 57 | \$42,030.00 | (\$6,304.50) | \$35,725.50 |
| 05/28/18 - 06/12/18 | 70 | \$52,125.00 | (\$7,818.75) | \$44,306.25 |
| Totals | 127 | \$94,155.00 | (\$14,123.25) | \$80,031.75 |

Signature: _____ **Date:** _____

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