

CONTRACT



WOVA
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

<u>Contract / Revision</u> 382972 /		<u>Alt Order #</u>
<u>Product</u> 378-CANDIDATE		
<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Estimate #</u> 3575 GENTILE E3575 T
<u>Advertiser</u> Gentile for OH Senate		<u>Original Date / Revision</u> 06/29/16 / 06/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOVA	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9914371	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 5493	<u>Advertiser Ref</u> 68256	

And:

New Media Firm
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOVA	11/01/16	11/07/16	M-F 8a-9a	8a-9a		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-1111--				4	\$5.00			
	Week:	11/07/16	11/13/16	1-----				1	\$5.00			
N 2	WOVA	11/01/16	11/07/16	M-F 11a-12p	11a-12p		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-1111--				4	\$5.00			
	Week:	11/07/16	11/13/16	1-----				1	\$5.00			
N 3	WOVA	11/01/16	11/07/16	M-F 1p-2p	1p-2p		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-1111--				4	\$5.00			
	Week:	11/07/16	11/13/16	1-----				1	\$5.00			
N 4	WOVA	11/01/16	11/07/16	M-F 2p-3p	2p-3p		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-1111--				4	\$5.00			
	Week:	11/07/16	11/13/16	1-----				1	\$5.00			
N 5	WOVA	11/01/16	11/07/16	M-F 3p-4p	3p-4p		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-1111--				4	\$5.00			
	Week:	11/07/16	11/13/16	1-----				1	\$5.00			
N 6	WOVA	11/01/16	11/07/16	M-F 6p-7p	6p-7p		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	-1111--				4	\$20.00			
	Week:	11/07/16	11/13/16	1-----				1	\$20.00			
Totals											30	\$225.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	30	\$225.00	(\$33.75)	\$191.25
Totals	30	\$225.00	(\$33.75)	\$191.25

Signature: _____ Date: _____

