

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|--|
| Station and Location: KATM-FM Modesto | Date: 5.21.18 |
|--|--|

I, XX Chelsea Johnson,
 being/on behalf of: Susan Eggman for Assembly 2018,
 a legally qualified candidate of the Democratic Party
 political party for the office of: California State Assembly
 in the Primary Election 2018
 election to be held on: June 5, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|---|------|-------|----------------|-----------------|
| | See Schedule | | | | |

Attach proposed schedule with charges (if available): \$12,810 - Gross

I represent that the payment for the above described broadcast time has been furnished by:

XX Eggman for Assembly 2018

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

XX Susan Eggman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

XX 5/18/18
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Bob Berger
Signature

Bob Berger
Printed Name

MM
Title

Eggman For Assembly 2018
FPPC ID # 1393824
2200-B Douglas Boulevard, Suite 140
Roseville, CA 95661

May 18, 2018

To whom it may concern:

This letter provides authorization for Milner Butcher Media Group LLC (MBMG) to act as our media purchasing agent, to serve as media agency of record for the undersigned, and to perform media buying, media placement and media billing on our behalf. We assume full and sole responsibility for the payment of all media placed on our behalf as contracted by MBMG and agree that we will pay for media purchased on a cash-in-advance basis.

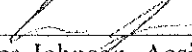
All correspondence, invoices, affidavits, and any and all material necessary for purchase, verification, management and payment of our media should be sent to:

Eggman for Assembly 2018
C/o Milner Butcher Media Group LLC (MBMG)
11150 West Olympic Blvd, Suite 835
Los Angeles, California 90064

Thank you for your cooperation.

Sincerely,

Eggman for Assembly 2018. 2200-B Douglas Boulevard, Suite 140, Roseville, CA 95661. 916-749-3533

By: 
Chelsea Johnson, Assistant Treasurer
CJ & Associates, Inc.
2200-B Douglas Boulevard, Suite 140
Roseville, CA 95661
chelsea@cjandassociatesinc.com
916-749-3533 (P)
916-865-4657 (F)

URGENT



To:

From: Jean Brooks
Re: Political Make Goods

direct line: 310-448-2646

Phone: office main line: (310) 478-0555

MBMG Media Client: Susan Eggman for Assembly 2018

As you know, our media buyers have advised you of the fact that all political dollars for the Primary Election on June 5, 2018 must be made good no later than Monday, June 4.

Should there be any outstanding inventory (make goods) at this point in time we must have immediate notification emailed to each individual buyer.

Please sign this letter immediately and email back to Klara Ochoa at Kochoa@mbmg-media.com NO LATER THAN 3PM, FRIDAY, MAY 25, 2018, indicating that you understand and are following this political make-good policy. Thank you.

Bob Benji
Signature

KATM-Modesto
Station and Market

5.21.18
Date

REVISED

May 21, 18
 CONT# 31836876 Mod# Ver# 3 (Last =)
 REP WW1 National
 TO KATM-FM (Modesto, CA)
 FM ROCKY COSGROVE (SAN FR)
 OFF SAN FRANCISCO
 AGY IHEARTMEDIA (SACRAMENTO)
 ADDR 3100 PONTE MORINO DRIVE #200
 CAMERON PARK, CA 95682

DDS CONT# 0
 C/P/E: SN4A / na / SEGG

SALESPERSON FAX#

PH # 916-576-2153

BYR MELISSA WILSON
 ADV SUSAN EGGMAN FOR ASSEMBLY
 PDT Susan Eggman for Assembly
 FLT May 21, 18 - Jun 04, 18

*** REP ORDER COMMENT ***

** 5/21/2018 11:53:00 AM: REVISION TO NEW ORDER, REVISED TO ADD SPOTS INTO WEEK 5/28

** 5/21/2018 11:53:00 AM: THIS IS A REVISION. PLEASE CONFIRM WITH FATIMA SANTOS AT
 FATIMA.SANTOS@KATZRADIOGROUP.COM OR (510) 277-5866.

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|-----|-----|-----------------------------------|----------|-----|-----------------------|----------|-----|------------|----------|
| | | FLIGHT 1 | | | | | | | |
| | 1.1 |S. | 6A - 10A | 60 | 5/26/2018 - 5/26/2018 | 1W | 2 | \$115.00 | 2 |
| | 1.2 |S. | 10A - 3P | 60 | 5/26/2018 - 5/26/2018 | 1W | 2 | \$140.00 | 2 |
| | 1.3 |S. | 3P - 7P | 60 | 5/26/2018 - 5/26/2018 | 1W | 2 | \$115.00 | 2 |
| | 1.4 |S | 6A - 10A | 60 | 5/27/2018 - 5/27/2018 | 1W | 2 | \$70.00 | 2 |
| | 1.5 |S | 10A - 3P | 60 | 5/27/2018 - 5/27/2018 | 1W | 2 | \$100.00 | 2 |
| | 1.6 |S | 3P - 7P | 60 | 5/27/2018 - 5/27/2018 | 1W | 2 | \$100.00 | 2 |
| | 1.7 | .TWTF.. | 6A - 10A | 60 | 5/22/2018 - 5/25/2018 | 1W | 10 | \$165.00 | 10 |
| | 1.8 | .TWTF.. | 10A - 3P | 60 | 5/22/2018 - 5/25/2018 | 1W | 10 | \$165.00 | 10 |
| | 1.9 | .TWTF.. | 3P - 7P | 60 | 5/22/2018 - 5/25/2018 | 1W | 10 | \$165.00 | 10 |
| | | ** WEEKLY FLIGHT TOTALS ** | | | | | 42 | \$6,230.00 | |
| | | FLIGHT 2 | | | | | | | |
| | 2.1 |S. | 6A - 10A | 60 | 6/2/2018 - 6/2/2018 | 1W | 1 | \$115.00 | 1 |
| | 2.2 |S. | 10A - 3P | 60 | 6/2/2018 - 6/2/2018 | 1W | 1 | \$140.00 | 1 |
| | 2.3 |S. | 3P - 7P | 60 | 6/2/2018 - 6/2/2018 | 1W | 1 | \$115.00 | 1 |
| | 2.4 |S | 6A - 10A | 60 | 6/3/2018 - 6/3/2018 | 1W | 1 | \$70.00 | 1 |
| | 2.5 |S | 10A - 3P | 60 | 6/3/2018 - 6/3/2018 | 1W | 1 | \$100.00 | 1 |
| | 2.6 |S | 3P - 7P | 60 | 6/3/2018 - 6/3/2018 | 1W | 1 | \$100.00 | 1 |
| CHG | 2.7 | MTWTF.. | 6A - 10A | 60 | 5/28/2018 - 6/1/2018 | 1W | 10 | \$165.00 | 10 |
| CHG | 2.8 | MTWTF.. | 10A - 3P | 60 | 5/28/2018 - 6/1/2018 | 1W | 10 | \$165.00 | 10 |
| CHG | 2.9 | MTWTF.. | 3P - 7P | 60 | 5/28/2018 - 6/1/2018 | 1W | 10 | \$165.00 | 10 |
| | | ** WEEKLY FLIGHT TOTALS ** | | | | | 36 | \$5,590.00 | |
| | | FLIGHT 3 | | | | | | | |

May 21, 18
 CONT# 31836876 Mod# Ver# 3 (Last =)
 REP WW1 National

DDS CONT# 0
 C/P/E: SN4A / na / SEGG

| | | | | | | | | |
|----------------------------|--------|----------|----|---------------------|----|---|----------|---|
| 3.1 | M..... | 6A - 10A | 60 | 6/4/2018 - 6/4/2018 | 1W | 2 | \$165.00 | 2 |
| 3.2 | M..... | 10A - 3P | 60 | 6/4/2018 - 6/4/2018 | 1W | 2 | \$165.00 | 2 |
| 3.3 | M..... | 3P - 7P | 60 | 6/4/2018 - 6/4/2018 | 1W | 2 | \$165.00 | 2 |
| ** WEEKLY FLIGHT TOTALS ** | | | | | | 6 | \$990.00 | |

| | May 18 | Jun 18 | | | | | |
|-------|---------|---------|--|--|--|--|--|
| SPOTS | 42 | 42 | | | | | |
| CASH | 6230.00 | 6580.00 | | | | | |
| TRADE | 0.00 | 0.00 | | | | | |
| NSL | 0.00 | 0.00 | | | | | |
| TOTAL | 6230.00 | 6580.00 | | | | | |

| | | | | | | TOTAL |
|-------|--|--|--|--|--|-----------|
| SPOTS | | | | | | 84 |
| CASH | | | | | | 12,810.00 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 12,810.00 |

**** Competitive Comments ****

ESEGG SUSAN EGGMAN FOR ASSEMBLY

SVC: FA17 MSA ARB

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

KATM-FM
3127 Transworld Drive, Suite #270
Stockton, CA 95206
(209) 507-8500

www.katm.com

And:

iHeartMedia
3100 Ponte Morino Drive
#200
Cameron Park, CA 95682

| | | |
|---|--|--|
| Contract / Revision 15085 / | | Alt Order # 31836876 |
| Advertiser Eggman, Susan for Assembly | | Original Date / Revision 05/21/18 / 05/21/18 |
| Contract Dates 05/22/18 - 06/04/18 | Estimate # SEGG | |
| Product Susan Eggman for Assembly | | |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property KATM-FM | Account Executive Katz San Francisco | Sales Office Katz-7.5% |
| Special Handling | | |
| Demographic Adults 50+ | | |
| Agency Code RI14923 | Advertiser Code SN4A | Product 1/2 na |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KATM | 05/26/18 | 06/04/18 | Sa-Su | 6:00 AM-10:00 AM | | 1:00 | | | NM | 3 | \$345.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/26/18 | 06/01/18 | -----S- | | | | 2 | \$115.00 | | | |
| | Week: | 06/02/18 | 06/08/18 | -----S- | | | | 1 | \$115.00 | | | |
| N 2 | KATM | 05/26/18 | 06/04/18 | Sa-Su | 10:00 AM-3:00 PM | | 1:00 | | | NM | 3 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/26/18 | 06/01/18 | -----S- | | | | 2 | \$140.00 | | | |
| | Week: | 06/02/18 | 06/08/18 | -----S- | | | | 1 | \$140.00 | | | |
| N 3 | KATM | 05/26/18 | 06/04/18 | Sa-Su | 3:00 PM-7:00 PM | | 1:00 | | | NM | 3 | \$345.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/26/18 | 06/01/18 | -----S- | | | | 2 | \$115.00 | | | |
| | Week: | 06/02/18 | 06/08/18 | -----S- | | | | 1 | \$115.00 | | | |
| N 4 | KATM | 05/27/18 | 06/04/18 | Sa-Su | 6:00 AM-10:00 AM | | 1:00 | | | NM | 3 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/27/18 | 06/02/18 | -----S | | | | 2 | \$70.00 | | | |
| | Week: | 06/03/18 | 06/09/18 | -----S | | | | 1 | \$70.00 | | | |
| N 5 | KATM | 05/27/18 | 06/04/18 | Sa-Su | 10:00 AM-3:00 PM | | 1:00 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/27/18 | 06/02/18 | -----S | | | | 2 | \$100.00 | | | |
| | Week: | 06/03/18 | 06/09/18 | -----S | | | | 1 | \$100.00 | | | |
| N 6 | KATM | 05/27/18 | 06/04/18 | Sa-Su | 3:00 PM-7:00 PM | | 1:00 | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/27/18 | 06/02/18 | -----S | | | | 2 | \$100.00 | | | |
| | Week: | 06/03/18 | 06/09/18 | -----S | | | | 1 | \$100.00 | | | |
| N 7 | KATM | 05/22/18 | 05/28/18 | M-F | 6:00 AM-10:00 AM | | 1:00 | | | NM | 10 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/22/18 | 05/28/18 | -TWTF-- | | | | 10 | \$165.00 | | | |
| N 8 | KATM | 05/22/18 | 05/28/18 | M-F | 10:00 AM-3:00 PM | | 1:00 | | | NM | 10 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/22/18 | 05/28/18 | -TWTF-- | | | | 10 | \$165.00 | | | |
| N 9 | KATM | 05/22/18 | 05/28/18 | M-F PM Drive | 3:00 PM-7:00 PM | | 1:00 | | | NM | 10 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/22/18 | 05/28/18 | -TWTF-- | | | | 10 | \$165.00 | | | |
| N 10 | KATM | 05/28/18 | 06/03/18 | M-F | 6:00 AM-10:00 AM | | 1:00 | | | NM | 10 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | MTWTF-- | | | | 10 | \$165.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)



KATM-FM
3127 Transworld Drive, Suite #270
Stockton, CA 95206
(209) 507-8500

www.katm.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 15085 / | 31836876 |

| Advertiser | Original Date / Revision |
|----------------------------|--------------------------|
| Eggman, Susan for Assembly | 05/21/18 / 05/21/18 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------------|------------|
| 05/22/18 - 06/04/18 | Susan Eggman for Asse | SEGG |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 11 | KATM | 05/28/18 | 06/03/18 | M-F | 10:00 AM-3:00 PM | | 1:00 | | | NM | 10 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | MTWTF-- | | | | 10 | \$165.00 | | | |
| N 12 | KATM | 05/28/18 | 06/03/18 | M-F PM Drive | 3:00 PM-7:00 PM | | 1:00 | | | NM | 10 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/28/18 | 06/03/18 | MTWTF-- | | | | 10 | \$165.00 | | | |
| N 13 | KATM | 06/04/18 | 06/04/18 | M-F | 6:00 AM-10:00 AM | | 1:00 | | | NM | 2 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/04/18 | 06/10/18 | M----- | | | | 2 | \$165.00 | | | |
| N 14 | KATM | 06/04/18 | 06/04/18 | M-F | 10:00 AM-3:00 PM | | 1:00 | | | NM | 2 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/04/18 | 06/10/18 | M----- | | | | 2 | \$165.00 | | | |
| N 15 | KATM | 06/04/18 | 06/04/18 | M-F PM Drive | 3:00 PM-7:00 PM | | 1:00 | | | NM | 2 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 06/04/18 | 06/10/18 | M----- | | | | 2 | \$165.00 | | | |
| Totals | | | | | | | | | | | 84 | \$12,810.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 04/30/18 - 05/27/18 | 42 | \$6,230.00 | (\$934.50) | \$5,295.50 |
| 05/28/18 - 06/04/18 | 42 | \$6,580.00 | (\$987.00) | \$5,593.00 |
| Totals | 84 | \$12,810.00 | (\$1,921.50) | \$10,888.50 |

Signature: _____ **Date:** _____