

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KATM-FM Modesto</u>	<b>Date:</b> <u>5.21.18</u>
--	--------------------------------

I, XX Chelsea Johnson,  
 being/on behalf of: Susan Eggman for Assembly 2018,  
 a legally qualified candidate of the Democratic Party  
 political party for the office of: California State Assembly  
 in the Primary Election 2018  
 election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Schedule				

Attach proposed schedule with charges (if available): \$12,810 - Gross

I represent that the payment for the above described broadcast time has been furnished by:

XX Eggman for Assembly 2018

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

XX Susan Eggman

This station has disclosed to me its political advertising policies, including; applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

XX 5/18/18  
Date

[Signature]  
Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Bob Berger  
Signature

Bob Berger  
Printed Name

MM  
Title

Eggman For Assembly 2018  
FPPC ID # 1393824  
2200-B Douglas Boulevard, Suite 140  
Roseville, CA 95661

May 18, 2018

To whom it may concern:

This letter provides authorization for Milner Butcher Media Group LLC (MBMG) to act as our media purchasing agent, to serve as media agency of record for the undersigned, and to perform media buying, media placement and media billing on our behalf. We assume full and sole responsibility for the payment of all media placed on our behalf as contracted by MBMG and agree that we will pay for media purchased on a cash-in-advance basis.

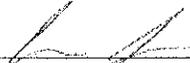
All correspondence, invoices, affidavits, and any and all material necessary for purchase, verification, management and payment of our media should be sent to:

Eggman for Assembly 2018  
C/o Milner Butcher Media Group LLC (MBMG)  
11150 West Olympic Blvd, Suite 835  
Los Angeles, California 90064

Thank you for your cooperation.

Sincerely,

Eggman for Assembly 2018. 2200-B Douglas Boulevard, Suite 140, Roseville, CA 95661. 916-749-3533

By:   
Chelsea Johnson, Assistant Treasurer  
CJ & Associates, Inc.  
2200-B Douglas Boulevard, Suite 140  
Roseville, CA 95661  
[chelsea@cjandassociatesinc.com](mailto:chelsea@cjandassociatesinc.com)  
916-749-3533 (P)  
916-865-4657 (F)

URGENT



To:

From: Jean Brooks  
Re: Political Make Goods

direct line: 310-448-2646

Phone: office main line: (310) 478-0555

---

MBMG Media Client: Susan Eggman for Assembly 2018

As you know, our media buyers have advised you of the fact that all political dollars for the Primary Election on June 5, 2018 must be made good no later than Monday, June 4.

Should there be any outstanding inventory (make goods) at this point in time we must have immediate notification emailed to each individual buyer.

Please sign this letter immediately and email back to Klara Ochoa at [Kochoa@mbmg-media.com](mailto:Kochoa@mbmg-media.com) NO LATER THAN 3PM, FRIDAY, MAY 25, 2018, indicating that you understand and are following this political make-good policy. Thank you.

Bob Beny  
Signature

KATM-Modesto  
Station and Market

5.21.18  
Date

**REVISED**

**May 21, 18**  
 CONT# 31836876 Mod# Ver# 3 (Last = )  
 REP WW1 National  
 TO KATM-FM (Modesto, CA)  
 FM ROCKY COSGROVE (SAN FR)  
 OFF SAN FRANCISCO  
 AGY IHEARTMEDIA (SACRAMENTO)  
 ADDR 3100 PONTE MORINO DRIVE #200  
 CAMERON PARK, CA 95682

DDS CONT# 0  
 C/PIE: SN4A / na / SEGG

SALESPERSON FAX#

PH # 916-576-2153

BYR MELISSA WILSON  
 ADV SUSAN EGGMAN FOR ASSEMBLY  
 PDT Susan Eggman for Assembly  
 FLT May 21, 18 - Jun 04, 18

\* REP ORDER COMMENT \*

\*\* 5/21/2018 11:53:00 AM: REVISION TO NEW ORDER, REVISED TO ADD SPOTS INTO WEEK 5/28

\*\* 5/21/2018 11:53:00 AM: THIS IS A REVISION. PLEASE CONFIRM WITH FATIMA SANTOS AT FATIMA.SANTOS@KATZRADIOGROUP.COM OR (510) 277-5866.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	.....S.	6A - 10A	60	5/26/2018 - 5/26/2018	1W	2	\$115.00	2
	1.2	.....S.	10A - 3P	60	5/26/2018 - 5/26/2018	1W	2	\$140.00	2
	1.3	.....S.	3P - 7P	60	5/26/2018 - 5/26/2018	1W	2	\$115.00	2
	1.4	.....S	6A - 10A	60	5/27/2018 - 5/27/2018	1W	2	\$70.00	2
	1.5	.....S	10A - 3P	60	5/27/2018 - 5/27/2018	1W	2	\$100.00	2
	1.6	.....S	3P - 7P	60	5/27/2018 - 5/27/2018	1W	2	\$100.00	2
	1.7	.TWTF..	6A - 10A	60	5/22/2018 - 5/25/2018	1W	10	\$165.00	10
	1.8	.TWTF..	10A - 3P	60	5/22/2018 - 5/25/2018	1W	10	\$165.00	10
	1.9	.TWTF..	3P - 7P	60	5/22/2018 - 5/25/2018	1W	10	\$165.00	10
					** WEEKLY FLIGHT TOTALS **		42	\$6,230.00	
		<b>FLIGHT 2</b>							
	2.1	.....S.	6A - 10A	60	6/2/2018 - 6/2/2018	1W	1	\$115.00	1
	2.2	.....S.	10A - 3P	60	6/2/2018 - 6/2/2018	1W	1	\$140.00	1
	2.3	.....S.	3P - 7P	60	6/2/2018 - 6/2/2018	1W	1	\$115.00	1
	2.4	.....S	6A - 10A	60	6/3/2018 - 6/3/2018	1W	1	\$70.00	1
	2.5	.....S	10A - 3P	60	6/3/2018 - 6/3/2018	1W	1	\$100.00	1
	2.6	.....S	3P - 7P	60	6/3/2018 - 6/3/2018	1W	1	\$100.00	1
CHG	2.7	MTWTF..	6A - 10A	60	5/28/2018 - 6/1/2018	1W	10	\$165.00	10
CHG	2.8	MTWTF..	10A - 3P	60	5/28/2018 - 6/1/2018	1W	10	\$165.00	10
CHG	2.9	MTWTF..	3P - 7P	60	5/28/2018 - 6/1/2018	1W	10	\$165.00	10
					** WEEKLY FLIGHT TOTALS **		36	\$5,590.00	
		<b>FLIGHT 3</b>							

May 21, 18  
 CONT# 31836876 Mod# Ver# 3 (Last = )  
 REP WW1 National

DDS CONT# 0  
 C/P/E: SN4A / na / SEGG

3.1	M.....	6A - 10A	60	6/4/2018 - 6/4/2018	1W	2	\$165.00	2
3.2	M.....	10A - 3P	60	6/4/2018 - 6/4/2018	1W	2	\$165.00	2
3.3	M.....	3P - 7P	60	6/4/2018 - 6/4/2018	1W	2	\$165.00	2
** WEEKLY FLIGHT TOTALS **						6	\$990.00	

	May 18	Jun 18					
SPOTS	42	42					
CASH	6230.00	6580.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	6230.00	6580.00					

							TOTAL
SPOTS							84
CASH							12,810.00
TRADE							0.00
NSL							0.00
TOTAL							12,810.00

**\*\* Competitive Comments \*\***

ESEGG SUSAN EGGMAN FOR ASSEMBLY  
 SVC: FA17 MSA ARB  
 Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**KATM-FM**  
**3127 Transworld Drive, Suite #270**  
**Stockton, CA 95206**  
**(209) 507-8500**

www.katm.com

And:

**iHeartMedia**  
**3100 Ponte Morino Drive**  
**#200**  
**Cameron Park, CA 95682**

<u>Contract / Revision</u> 15085 /		<u>Alt Order #</u> 31836876
<u>Advertiser</u> Eggman, Susan for Assembly		<u>Original Date / Revision</u> 05/21/18 / 05/21/18
<u>Contract Dates</u> 05/22/18 - 06/04/18	<u>Estimate #</u> SEGG	
<u>Product</u> Susan Eggman for Assembly		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATM-FM	<u>Account Executive</u> Katz San Francisco	<u>Sales Office</u> Katz-7.5%
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u> R114923	<u>Advertiser Code</u> SN4A	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KATM	05/26/18	06/04/18	Sa-Su	6:00 AM-10:00 AM		1:00			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/26/18	06/01/18	-----S-				2	\$115.00			
	Week:	06/02/18	06/08/18	-----S-				1	\$115.00			
N 2	KATM	05/26/18	06/04/18	Sa-Su	10:00 AM-3:00 PM		1:00			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/26/18	06/01/18	-----S-				2	\$140.00			
	Week:	06/02/18	06/08/18	-----S-				1	\$140.00			
N 3	KATM	05/26/18	06/04/18	Sa-Su	3:00 PM-7:00 PM		1:00			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/26/18	06/01/18	-----S-				2	\$115.00			
	Week:	06/02/18	06/08/18	-----S-				1	\$115.00			
N 4	KATM	05/27/18	06/04/18	Sa-Su	6:00 AM-10:00 AM		1:00			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/18	06/02/18	-----S				2	\$70.00			
	Week:	06/03/18	06/09/18	-----S				1	\$70.00			
N 5	KATM	05/27/18	06/04/18	Sa-Su	10:00 AM-3:00 PM		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/18	06/02/18	-----S				2	\$100.00			
	Week:	06/03/18	06/09/18	-----S				1	\$100.00			
N 6	KATM	05/27/18	06/04/18	Sa-Su	3:00 PM-7:00 PM		1:00			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/27/18	06/02/18	-----S				2	\$100.00			
	Week:	06/03/18	06/09/18	-----S				1	\$100.00			
N 7	KATM	05/22/18	05/28/18	M-F	6:00 AM-10:00 AM		1:00			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/22/18	05/28/18	-TWTF--				10	\$165.00			
N 8	KATM	05/22/18	05/28/18	M-F	10:00 AM-3:00 PM		1:00			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/22/18	05/28/18	-TWTF--				10	\$165.00			
N 9	KATM	05/22/18	05/28/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/22/18	05/28/18	-TWTF--				10	\$165.00			
N 10	KATM	05/28/18	06/03/18	M-F	6:00 AM-10:00 AM		1:00			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/28/18	06/03/18	MTWTF--				10	\$165.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)



**KATM-FM**  
**3127 Transworld Drive, Suite #270**  
**Stockton, CA 95206**  
**(209) 507-8500**

www.katm.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
15085 /	31836876

<u>Advertiser</u>	<u>Original Date / Revision</u>
Eggman, Susan for Assembly	05/21/18 / 05/21/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/22/18 - 06/04/18	Susan Eggman for Asse	SEGG

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KATM	05/28/18	06/03/18	M-F	10:00 AM-3:00 PM		1:00			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/18	06/03/18	MTWTF--				10	\$165.00			
N 12	KATM	05/28/18	06/03/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/18	06/03/18	MTWTF--				10	\$165.00			
N 13	KATM	06/04/18	06/04/18	M-F	6:00 AM-10:00 AM		1:00			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	M-----				2	\$165.00			
N 14	KATM	06/04/18	06/04/18	M-F	10:00 AM-3:00 PM		1:00			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	M-----				2	\$165.00			
N 15	KATM	06/04/18	06/04/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	M-----				2	\$165.00			
<b>Totals</b>											<b>84</b>	<b>\$12,810.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	42	\$6,230.00	(\$934.50)	\$5,295.50
05/28/18 - 06/04/18	42	\$6,580.00	(\$987.00)	\$5,593.00
<b>Totals</b>	<b>84</b>	<b>\$12,810.00</b>	<b>(\$1,921.50)</b>	<b>\$10,888.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_