

# Programs and Issues Q3

---

October/November/December 2023

## Columbus Day (10/9/23)

- provided information about the history of Columbus Day, and promoted events going on in the community around the celebration. (30 minutes)

## Giving (10/12/23)

- Used the opportunity of the Fall Fundraiser to discuss the importance of giving and philanthropy. (20 minutes)

## Job Fair (11/7/23)

- Promoted a local job fair. Had local students for on air discussion (15 minutes)

## Veterans Day (11/11/23)

- Thanked Vets for their service, discussed local parades and other activities and talked about the importance of appreciating those who have served and ways to let them know they are appreciated. (15 minutes)

## Partnered with Soup Kitchen (11/20/23)

- Staff helped prepare and serve a lunch at the local soup kitchen, including both audio and video to promote their needs and prepare for our Year End Giving campaign in which we partnered with the soup kitchen to share a percentage of every gift given to the station in the year end with the soup kitchen. (2 hours)

## Thanksgiving (11/23/23)

- Talked about ways to celebrate, the importance of gratitude and included special programming about Thanksgiving and being grateful. (various times and lengths during the day)

## Giving Tuesday (11/27/23)

- Shared information on opportunities to give back both locally and nationally. (10 minutes)

- Christmas - how to celebrate, and Christmas events in community