

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WMC-TV</u>	<b>Date:</b> <u>2/1/18</u>
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I, American Media & Advocacy Group,  
 being/on behalf of: Diane Black for Governor,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor of Tennessee  
 in the Republican Primary  
 election to be held on: August 2, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Whittaker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/1/18

Date




Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Kern Dant

Printed Name

2/2/18

Title

**AGREED UPON SCHEDULE**

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**CONTRACT**

**WMC**  
**1960 Union Avenue**  
**Memphis, TN 38104**  
**(901) 726-0555**

<b>Contract / Revision</b> 1928700 /		<b>Alt Order #</b> 08974667
<b>Product</b> DIANE BLACK FOR GOVE		
<b>Contract Dates</b> 02/23/18 - 03/01/18		<b>Estimate #</b> 9057
<b>Advertiser</b> POL/Black, Diane/R/Governor/TN		<b>Original Date / Revision</b> 02/22/18 / 03/02/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WMC	<b>Account Executive</b> Jim Quinn	<b>Sales Office</b> Telerep-Philade
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agy Code</b> 9914860	<b>Advertiser Code</b> 575	<b>Product 1/2</b> 1072
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMC	02/24/18	02/24/18	Action News Saturday @ 8a	8-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	-----1-				1	\$100.00			
N 2	WMC	02/27/18	02/27/18	NBC Today Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	-1-----				1	\$250.00			
N 3	WMC	02/28/18	02/28/18	NBC Today Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	--1----				1	\$250.00			
N 4	WMC	03/01/18	03/01/18	NBC Today Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	---1---				1	\$250.00			
N 5	WMC	02/23/18	02/23/18	NBC Today Show	7-9a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	----1--				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMC	02/19/18-02/25/18	NBC Today Show	7-9a	-----F-----	:30		\$250.00	NM		
	See MG 35.2,35.3											
N 6	WMC	02/25/18	02/25/18	NBC Sunday Today Show	7-8a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	-----1				1	\$90.00			
N 7	WMC	02/25/18	02/25/18	NBC Meet The Press	9-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	-----1				1	\$250.00			
N 8	WMC	02/26/18	02/26/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	1-----				1	\$150.00			
N 9	WMC	02/27/18	02/27/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	-1-----				1	\$150.00			

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**WMC**  
**1960 Union Avenue**  
**Memphis, TN 38104**  
**(901) 726-0555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1928700 /	08974667

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/23/18 - 03/01/18	DIANE BLACK FOR GO	9057

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Black, Diane/R/Gove	02/22/18 / 03/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 10	WMC	02/28/18	02/28/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	--1----				1	\$150.00			
N 11	WMC	03/01/18	03/01/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	---1---				1	\$150.00			
N 12	WMC	02/24/18	02/24/18	NBC Saturday Today Show	5a-7a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1-				1	\$35.00			
N 13	WMC	02/23/18	02/23/18	Action News 5 @ 4p	4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	----1--				1	\$150.00			
N 14	WMC	02/26/18	02/26/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	1-----				1	\$250.00			
N 15	WMC	02/27/18	02/27/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	-1-----				1	\$250.00			
N 16	WMC	02/28/18	02/28/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	--1----				1	\$250.00			
N 17	WMC	03/01/18	03/01/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	---1---				1	\$250.00			
N 18	WMC	02/23/18	02/23/18	Action News 5 @ 5p	5-530p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	----1--				1	\$250.00			
N 19	WMC	02/24/18	02/24/18	Wheel of Fortune	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1-				1	\$200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WMC	02/19/18-02/25/18	Wheel of Fortune	630-7p	-----Sa--	:30	<del>\$200.00</del>	NM		
		See MG 19.2										
		2	WMC	03/01/18-03/01/18	The Tonight Show	1035-1135p	----Th-----	:30	<del>\$200.00</del>	NM		
		Ⓜ Credited										
N 20	WMC	02/26/18	02/26/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	1-----				1	\$400.00			
N 21	WMC	02/27/18	02/27/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	-1-----				1	\$400.00			
N 22	WMC	02/28/18	02/28/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	--1----				1	\$400.00			
N 23	WMC	02/25/18	02/25/18	Action News Sunday @ 8a	8-9a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**1960 Union Avenue**  
**Memphis, TN 38104**  
**(901) 726-0555**

<u>Contract / Revision</u> 1928700 /		<u>Alt Order #</u> 08974667
<u>Contract Dates</u> 02/23/18 - 03/01/18	<u>Product</u> DIANE BLACK FOR GO	<u>Estimate #</u> 9057
<u>Advertiser</u> POL/Black, Diane/R/Gove		<u>Original Date / Revision</u> 02/22/18 / 03/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1				1	\$125.00			
N 24	WMC	03/01/18	03/01/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	---1---				1	\$400.00			
N 25	WMC	02/23/18	02/23/18	Action News 5 @ 6p	6-630p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	----1--				1	\$400.00			
N 26	WMC	02/26/18	02/26/18	Wheel of Fortune	630-7p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	1-----				1	\$575.00			
N 27	WMC	02/27/18	02/27/18	Wheel of Fortune	630-7p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	-1-----				1	\$575.00			
N 28	WMC	02/28/18	02/28/18	Wheel of Fortune	630-7p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	--1----				1	\$575.00			
N 29	WMC	03/01/18	03/01/18	Wheel of Fortune	630-7p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	---1---				1	\$575.00			
N 30	WMC	02/23/18	02/23/18	Wheel of Fortune	630-7p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1--				1	\$575.00			
N 31	WMC	02/24/18	02/24/18	Sat Action News 5 @ 5p	5-530p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1-				1	\$150.00			
N 32	WMC	02/25/18	02/25/18	Action News 5 Su @ 1030p	1030-11p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1				1	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WMC	02/19/18-02/25/18	Action News 5 Su @ 1030p	1030-11p	-----Su	:30	\$225.00	NM		
		See MG 32.2										
		2	WMC	02/25/18-02/25/18	Olympic Late News	10p-1035[	-----Su	:30	\$625.00	NM		
		Ⓜ MG for 33.1,32.1										
N 33	WMC	02/25/18	02/25/18	Action News 5 Su @ 10p	10-1030p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1				1	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WMC	02/19/18-02/25/18	Action News 5 Su @ 10p	10-1030p	-----Su	:30	\$400.00	NM		
		See MG 32.2										
N 34	WMC	02/26/18	02/26/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	1-----				1	\$125.00			
N 35	WMC	02/24/18	02/24/18	Late News Sa	10-1030p		:30			NM	2	\$1,190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----1-				1	\$300.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1928700 /	08974667

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/23/18 - 03/01/18	DIANE BLACK FOR GO	9057

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Black, Diane/R/Gove	02/22/18 / 03/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMC	02/19/18-02/25/18	Late News Sa	10-1030p	-----Sa--	:30		\$300.00	NM		
			See MG 35.2,35.3									
	2	WMC	02/24/18-02/24/18	Olympic Late News	10p-1035p	-----Sa--	:30		\$625.00	NM		
			Ⓜ MG for 41.1,35.1,51.1,5.1									
	3	WMC	02/19/18-02/25/18	A.P. BIO	9-10p	-----Su	:30		\$565.00	NM		
			Ⓜ MG for 41.1,35.1,51.1,5.1									
N 36	WMC	02/26/18	02/26/18	Late News M-F	10-1035p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	1-----				1	\$475.00			
N 37	WMC	02/27/18	02/27/18	Late News M-F	10-1035p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	-1-----				1	\$475.00			
N 38	WMC	02/28/18	02/28/18	Late News M-F	10-1035p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	--1----				1	\$475.00			
N 39	WMC	03/01/18	03/01/18	Late News M-F	10-1035p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	---1---				1	\$475.00			
N 40	WMC	02/23/18	02/23/18	Late News M-F	10-1035p		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	----1--				1	\$475.00			
N 41	WMC	02/23/18	02/23/18	Dateline NBC	9-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	----1--				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMC	02/19/18-02/25/18	Dateline NBC	9-10p	-----F----	:30		\$550.00	NM		
			See MG 35.2,35.3									
N 42	WMC	03/01/18	03/01/18	Chicago Fire	9-10p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	---1---				1	\$1,300.00			
N 43	WMC	02/28/18	02/28/18	Chicago PD	9-10p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	--1----				1	\$900.00			
N 44	WMC	02/26/18	02/26/18	The Voice	7-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	1-----				1	\$1,500.00			
N 45	WMC	02/27/18	02/27/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	-1-----				1	\$125.00			
N 46	WMC	02/28/18	02/28/18	Law & Order: SVU	8-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	--1----				1	\$1,000.00			
N 47	WMC	02/26/18	02/26/18	Late Night	1135p-1235a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/26/18	03/04/18	1-----				1	\$90.00			

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**WMC**  
**1960 Union Avenue**  
**Memphis, TN 38104**  
**(901) 726-0555**

<u>Contract / Revision</u> 1928700 /		<u>Alt Order #</u> 08974667
<u>Contract Dates</u> 02/23/18 - 03/01/18	<u>Product</u> DIANE BLACK FOR GO	<u>Estimate #</u> 9057
<u>Advertiser</u> POL/Black, Diane/R/Gove		<u>Original Date / Revision</u> 02/22/18 / 03/02/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 48	WMC	02/27/18	02/27/18	Late Night	1135p-1235a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	-1-----				1	\$90.00			
N 49	WMC	02/28/18	02/28/18	Late Night	1135p-1235a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	--1----				1	\$90.00			
N 50	WMC	03/01/18	03/01/18	Late Night	1135p-1235a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	---1---				1	\$90.00			
N 51	WMC	02/23/18	02/23/18	Late Night	1135p-1235a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	----1--				1	\$90.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WMC	02/19/18-02/25/18	Late Night	1135p-1235a	-----F----	:30		<del>\$90.00</del>	NM		
See MG 35.2,35.3												
N 52	WMC	02/23/18	02/23/18	Olympic Prime	7p-1030p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	----2--				2	\$2,000.00			
N 53	WMC	02/24/18	02/24/18	Olympic Prime	7p-1030p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	-----2-				2	\$2,000.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WMC	02/19/18-02/25/18	Olympic Prime	7p-1030p	-----Sa--	:30		<del>\$2,000.00</del>	NM		
See MG 53.3												
3		WMC	02/19/18-02/25/18	Olympic Closing Prime	7-10p	-----Su	:30		\$2,000.00	NM		
Ⓜ MG for 53.1 02/24												
N 54	WMC	02/28/18	02/28/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	--1----				1	\$125.00			
N 55	WMC	03/01/18	03/01/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	---1---				1	\$125.00			
N 56	WMC	02/23/18	02/23/18	Today w/Kathie Lee & Hoda	10-11a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/18	02/25/18	----1--				1	\$125.00			
N 57	WMC	02/26/18	02/26/18	NBC Today Show	7-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/18	03/04/18	1-----				1	\$250.00			
Totals											55	\$26,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	19	\$12,540.00	(\$1,881.00)	\$10,659.00
02/26/18 - 03/01/18	36	\$13,960.00	(\$2,094.00)	\$11,866.00
<b>Totals</b>	<b>55</b>	<b>\$26,500.00</b>	<b>(\$3,975.00)</b>	<b>\$22,525.00</b>

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**WMC**  
**1960 Union Avenue**  
**Memphis, TN 38104**  
**(901) 726-0555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1928700 /	08974667

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/23/18 - 03/01/18	DIANE BLACK FOR GO	9057

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Black, Diane/R/Gove	02/22/18 / 03/02/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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