

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <p style="text-align: center; font-size: 1.2em;">WMC-TV</p>	<b>Date:</b> <p style="text-align: center; font-size: 1.2em;">2/1/18</p>
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I, American Media & Advocacy Group,  
 being/on behalf of: Diane Black for Governor,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor of Tennessee  
 in the Republican Primary  
 election to be held on: August 2, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity, I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Whittaker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2/1/18                      John Ferrell  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Kern Dant                      2/2/18  
Signature                                      Printed Name                                      Title

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# CONTRACT



**WMC**  
 1960 Union Avenue  
 Memphis, TN 38104  
 Sales T&C: <http://bit.ly/2FYavgw>  
 (901) 726-0555

<u>Contract / Revision</u> 1984122 /		<u>Alt Order #</u> 09079452
<u>Product</u> DIANE BLACK FOR GOVE		
<u>Contract Dates</u> 05/11/18 - 05/17/18		<u>Estimate #</u> 9386
<u>Advertiser</u> POL/Black, Diane/R/Governor/TN		<u>Original Date / Revision</u> 05/10/18 / 05/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMC	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 183.70
<u>Agency Code</u> 9914860	<u>Advertiser Code</u> 575	<u>Product 1/2</u> 1072
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**American Media & Advocacy Group**  
 815 Slaters Lane  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMC	05/14/18	05/14/18	NBC Today Show	7-9a		:30				NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/14/18	05/20/18	1-----				1	\$245.00	2.40			
N 2	WMC	05/15/18	05/15/18	NBC Today Show	7-9a		:30				NM	1	\$245.00
	Week:	05/14/18	05/20/18	-1-----				1	\$245.00	2.40			
N 3	WMC	05/16/18	05/16/18	NBC Today Show	7-9a		:30				NM	1	\$245.00
	Week:	05/14/18	05/20/18	--1----				1	\$245.00	2.40			
N 4	WMC	05/17/18	05/17/18	NBC Today Show	7-9a		:30				NM	1	\$245.00
	Week:	05/14/18	05/20/18	---1---				1	\$245.00	2.40			
N 5	WMC	05/11/18	05/11/18	NBC Today Show	7-9a		:30				NM	1	\$245.00
	Week:	05/07/18	05/13/18	----1--				1	\$245.00	2.40			
N 6	WMC	05/12/18	05/12/18	Action News Saturday @ 8a	9-10a		:30				NM	1	\$200.00
	Week:	05/07/18	05/13/18	-----1-				1	\$200.00	2.10			
N 7	WMC	05/13/18	05/13/18	NBC Sunday Today Show	7-8a		:30				NM	1	\$90.00
	Week:	05/07/18	05/13/18	-----1				1	\$90.00	0.70			
N 8	WMC	05/13/18	05/13/18	Action News Sunday @ 8a	8-9a		:30				NM	1	\$125.00
	Week:	05/07/18	05/13/18	-----1				1	\$125.00	2.30			
N 9	WMC	05/13/18	05/13/18	NBC Meet The Press	9-10a		:30				NM	1	\$250.00
	Week:	05/07/18	05/13/18	-----1				1	\$250.00	1.70			
N 10	WMC	05/14/18	05/14/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$275.00
	Week:	05/14/18	05/20/18	1-----				1	\$275.00	5.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WMC**  
**1960 Union Avenue**  
**Memphis, TN 38104**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(901) 726-0555**

<b>Contract / Revision</b> 1984122 /		<b>Alt Order #</b> 09079452
<b>Contract Dates</b> 05/11/18 - 05/17/18		<b>Product</b> DIANE BLACK FOR GO
		<b>Estimate #</b> 9386
<b>Advertiser</b> POL/Black, Diane/R/Gove		<b>Original Date / Revision</b> 05/10/18 / 05/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WMC	05/15/18	05/15/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----				1	\$275.00	5.00			
N 12	WMC	05/16/18	05/16/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----				1	\$275.00	5.00			
N 13	WMC	05/17/18	05/17/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---				1	\$275.00	5.00			
N 14	WMC	05/11/18	05/11/18	Action News 5 @ 5p	5-530p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	----1--				1	\$275.00	5.00			
N 15	WMC	05/14/18	05/14/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	1-----				1	\$450.00	6.20			
N 16	WMC	05/15/18	05/15/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----				1	\$450.00	6.20			
N 17	WMC	05/16/18	05/16/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----				1	\$450.00	6.20			
N 18	WMC	05/17/18	05/17/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---				1	\$450.00	6.20			
N 19	WMC	05/11/18	05/11/18	Action News 5 @ 6p	6-630p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	----1--				1	\$450.00	6.20			
N 20	WMC	05/12/18	05/12/18	Sat Action News 5 @ 5p	5-530p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----1-				1	\$150.00	1.70			
N 21	WMC	05/14/18	05/14/18	Wheel of Fortune	630-7p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	1-----				1	\$625.00	8.30			
N 22	WMC	05/15/18	05/15/18	Wheel of Fortune	630-7p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----				1	\$625.00	8.30			
N 23	WMC	05/16/18	05/16/18	Wheel of Fortune	630-7p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----				1	\$625.00	8.30			
N 24	WMC	05/17/18	05/17/18	Wheel of Fortune	630-7p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---				1	\$625.00	8.30			
N 25	WMC	05/11/18	05/11/18	Wheel of Fortune	630-7p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	----1--				1	\$625.00	8.30			
N 26	WMC	05/16/18	05/16/18	Blacklist	7-8p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----				1	\$650.00	4.40			

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**Memphis, TN 38104**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(901) 726-0555**

<u>Contract / Revision</u> 1984122 /		<u>Alt Order #</u> 09079452
<u>Contract Dates</u> 05/11/18 - 05/17/18		<u>Product</u> DIANE BLACK FOR GO
		<u>Estimate #</u> 9386
<u>Advertiser</u> POL/Black, Diane/R/Gove		<u>Original Date / Revision</u> 05/10/18 / 05/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 27	WMC	05/17/18	05/17/18	American Ninja Warrior	8-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---				1	\$900.00	6.60			
N 28	WMC	05/14/18	05/14/18	Late News M-F	10-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	1-----				1	\$500.00	5.90			
N 29	WMC	05/15/18	05/15/18	Late News M-F	10-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----				1	\$500.00	5.90			
N 30	WMC	05/16/18	05/16/18	Late News M-F	10-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----				1	\$500.00	5.90			
N 31	WMC	05/17/18	05/17/18	Late News M-F	10-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---				1	\$500.00	5.90			
N 32	WMC	05/11/18	05/11/18	Late News M-F	10-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----1--				1	\$500.00	5.90			
N 33	WMC	05/12/18	05/12/18	Late News Sa	10-1030p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----1-				1	\$300.00	4.10			
N 34	WMC	05/13/18	05/13/18	Action News 5 Su @ 10p	10-1030p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----1				1	\$450.00	7.30			
N 35	WMC	05/13/18	05/13/18	Action News 5 Su @ 1030p	1030-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----1				1	\$300.00	2.30			
N 36	WMC	05/14/18	05/14/18	The Tonight Show	1035-1135p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	1-----				1	\$150.00	2.30			
N 37	WMC	05/15/18	05/15/18	The Tonight Show	1035-1135p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	-1-----				1	\$150.00	2.30			
N 38	WMC	05/16/18	05/16/18	The Tonight Show	1035-1135p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	--1----				1	\$150.00	2.30			
N 39	WMC	05/17/18	05/17/18	The Tonight Show	1035-1135p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/14/18	05/20/18	---1---				1	\$150.00	2.30			
N 40	WMC	05/11/18	05/11/18	The Tonight Show	1035-1135p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----1--				1	\$150.00	2.30			
N 41	WMC	05/11/18	05/11/18	Blindspot	7-8p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----1--				1	\$700.00	0.00			

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		<b>Estimate #</b> 9386
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WMC	05/07/18-05/13/18		Blindspot	7-8p	-----F----	:30		\$700.00	0.00	NM		
See MG 41.2													
2	WMC	05/07/18-05/13/18		Blindspot	7-8p	-----F----	:30		\$650.00	0.00	NM		
Ⓜ MG for 41.1 05/11													
N 42	WMC	05/11/18	05/13/18	Action News Sunday @ 5a	5-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/18	05/13/18	-----S				1	\$50.00	0.00			
<b>Totals</b>								183.70				42	\$15,340.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/17/18	42	\$15,340.00	(\$2,301.00)	\$13,039.00
<b>Totals</b>	42	\$15,340.00	(\$2,301.00)	\$13,039.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.  
 Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.