

CONTRACT

NBC *Right Now* KNDO
KNDO *24/7* KNDO *24/7* 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

And:

Committee to Elect Shon Small
 PO Box 188
 Prosser, WA 99350

<u>Contract / Revision</u> 137229 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Shon Small		<u>Original Date / Revision</u> 09/18/18 / 09/21/18
<u>Contract Dates</u> 10/03/18 - 11/04/18	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	All	10/03/18	11/04/18	NORTHWEST TODAY 6AM	6-7AM		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	--WTF--				2	\$100.00			
	Week:	10/08/18	10/14/18	MTWTF--				2	\$100.00			
	Week:	10/15/18	10/21/18	MTWTF--				2	\$100.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$100.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$100.00			
N 2	All	10/03/18	11/04/18	LOCAL NEWS @ 6 M-F	6-6:30PM		:30			NM	6	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	--WTF--				2	\$210.00			
	Week:	10/08/18	10/14/18	-----				0	\$200.00			
	Week:	10/15/18	10/21/18	MTWTF--				2	\$210.00			
	Week:	10/22/18	10/28/18	-----				0	\$210.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$210.00			
N 3	All	10/03/18	10/03/18	Production	Production		:00			NS	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	--W----				3	\$65.00			
N 4	All	10/03/18	11/04/18	NORTHWEST TODAY 5AM	5-6AM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	-----				0	\$20.00			
	Week:	10/08/18	10/14/18	MTWTF--				2	\$20.00			
	Week:	10/15/18	10/21/18	-----				0	\$20.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$20.00			
	Week:	10/29/18	11/04/18	-----				0	\$20.00			
N 5	All	10/03/18	11/04/18	LOCAL NEWS @ 5PM	5-5:30PM		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	-----				0	\$210.00			
	Week:	10/08/18	10/14/18	MTWTF--				2	\$210.00			
	Week:	10/15/18	10/21/18	-----				0	\$210.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$210.00			
	Week:	10/29/18	11/04/18	-----				0	\$210.00			
N 6	All	10/03/18	11/04/18	LOCAL NEWS :11@11: M-F	11-11:35PM		:30			NM	6	\$630.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

NBC Right Now KNDO
KNDO 23 KNDO 25 216 W. Yakima Ave
 Yakima, WA 98902
 (509)225-2300

www.kndo.com

<u>Contract / Revision</u> 137229 /	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> POL/Shon Small	<u>Original Date / Revision</u> 09/18/18 / 09/21/18
-------------------------------------	--

<u>Contract Dates</u> 10/03/18 - 11/04/18	<u>Product</u>	<u>Estimate #</u>
--	----------------	-------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--WTF--				2	\$105.00			
Week:		10/08/18	10/14/18	-----				0	\$105.00			
Week:		10/15/18	10/21/18	MTWTF--				2	\$105.00			
Week:		10/22/18	10/28/18	-----				0	\$105.00			
Week:		10/29/18	11/04/18	MTWTF--				2	\$105.00			
Totals											33	\$4,005.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/31/18	28	\$3,280.00	(\$492.00)	\$2,788.00
11/01/18 - 11/02/18	5	\$725.00	(\$108.75)	\$616.25
Totals	33	\$4,005.00	(\$600.75)	\$3,404.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



Proposal ID: 20664
 Station: KNDU-RT
 Schedule Date: 10/3/2018 - 11/5/2018
 Advertiser: POL/SHON SMALL
 Product: PL Candidate
 Spot Length(s): :30

Acct. Exec: TRUDE SMITH
 Phone #: 509-737-6701
 Email: trude.smith@kndu.com
 Web Site: www.kndu.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Flight Dates: 10/3/2018-11/5/2018

Program Time	Spot Length	OC					RT-A21+ D.RTG	Wk	Rate Spots
		3	8	15	22	29			
KNDU									
NBC Today Local	:30	--	2	--	2	--	1.1	2	\$20.00
GRPs/Impressions							4.4		4
CPP/CPM							\$18.18		
Mo-Fr 5:00a-6:00a									
NBC Today Local	:30	2	2	2	2	2	2.3	5	\$100.00
GRPs/Impressions							23		10
CPP/CPM							\$43.48		
Mo-Fr 6:00a-7:00a									
NBC Right Now Lcl News at 5	:30	--	2	--	2	--	4.8	2	\$210.00
GRPs/Impressions							19.2		4
CPP/CPM							\$43.75		
Mo-Fr 5:00p-5:30p									
NBC Right Now Lcl News at 6	:30	2	--	2	--	2	5.2	3	\$210.00
GRPs/Impressions							31.2		6
CPP/CPM							\$40.38		
Mo-Fr 6:00p-6:30p									
NBC Right Now Lcl News @11	:30	2	--	2	--	2	2.4	3	\$105.00
GRPs/Impressions							14.4		6
CPP/CPM							\$43.75		
Mo-Fr 11:00p-11:35p									
Commercial Production	:30	3	--	--	--	--	*0.0	1	\$65.00
GRPs/Impressions							0		3
CPP/CPM									
Mon 4:00a-4:00a									

Total Cost: \$4,005.00

General Summary (RT-A21+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KNDU	33	\$4,005.00	92.2	221.6	\$43.44	\$18.07	45.0	2.0	21.2	107,349	238,555

3404.25

Note: Asterisk (*) indicates manual adjustment of estimate.

Prepared with WO Media Sales - Version 6.904.GA1 - © WideOrbit Inc. (Standard Planner)

9/21/2018 12:33:51 PM

Household Data © Rentrak. For information about Rentrak thresholds, please contact your Rentrak account representative.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date
------------------------------	-------------

I, STHON SMALL
 being/on behalf of: STHON SMALL FOR BCC, a legally
 qualified candidate of the BCC political
 party for the office of: B EIGHTH CIRCUIT COMMISSIONER
 in the GENERAL
 election to be held on: NOV-6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>CC</u> <u>ATTACHED</u>				

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

SHON SMALL

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DENISE GUILLEN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature Printed Name Title