CONTRACT

www.kndo.com

And:

Committee to Elect Shon Small PO Box 188 Prosser, WA 99350

13722	/ Revision	Alt Order	<u>·#</u>
Advertiser POL/Shon Small		Original Date 09/18/18	e / Revision / 09/21/18
Contract Dates	#		
Product			
Billing Cy	cle Billing	Calendar	Cash/Trade

EOM/EOC	Calendar	Cash
Property	Account Executive	Sales Office
KNDO_KND	Trude Smith	KNDO-KNDU N
Special Hand	ing	
Demographic		
Adults 25-54		_
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertise	r Ref

Time Ch Start Date End Date Description Time Days Length Week Rate Type Spots Amount			Start/End				
Start Date End Date Veekdays Spots/Week S100.00	*Line Ch Start Date End	Date Description	Time	Days Length	Week Rate Typ	oe Spots	Amount
Start Date End Date Week 10/01/18 10/14/18 MTWTF 2 \$100.00	N 1 All 10/03/18 11/0	04/18 NORTHWEST TO	DAY 6AM 6-7AM	:30	N	M 10	\$1,000.00
Week: 10/08/18 10/14/18 MTWTF 2 \$100.00							
Week: 10/15/18 10/21/18 MTWTF 2 \$100.00 Week: 10/22/18 10/28/18 MTWTF 2 \$100.00 Week: 10/29/18 11/04/18 MTWTF 2 \$100.00 N 2 All 10/03/18 11/04/18 MTWTF 2 \$100.00 N 2 All 10/03/18 11/04/18 CCAL NEWS @ 6 M-F 6-6:30PM 30 NM Start Date End Date Weekdays Spots/Week Rate Week: 10/05/18 10/21/18 MTWTF 2 \$210.00 Week: 10/15/18 10/21/18 MTWTF 2 \$210.00 Week: 10/22/18 10/28/18 0 \$200.00 Week: 10/29/18 11/04/18 MTWTF 2 \$210.00 N 3 All 10/03/18 11/04/18 Production .00 NS 3 \$195.00 N 4 All 10/03/18 11/04/18 NORTHWEST TODAY 5AM 5-6AM :30 NM 4 \$80.00 Week: 10/01/18 10/07/18 0 \$20.00 \$2			1040				
Week: 10/22/18 10/28/18 MTWTF- 2 \$100.00 2 \$100.00			2 \$100.00)		1	
Neek: 10/29/18	Week: 10/15/18 10/21/18	8 MTWTF	2 \$100.00)			
N 2 All	Week: 10/22/18 10/28/18	MTWTF	2 \$100.00)			
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Spots/	Week: 10/29/18 11/04/18	B MTWTF	2 \$100.00)			
Start Date End Date Weekdays Spots/Week Rate	N 2 All 10/03/18 11/0	4/18 LOCAL NEWS @	6 M-F 6-6:30PM	:30	NI	И 6	\$1,260.00
Week: 10/08/18 10/14/18 10/21/18 MTWTF 2 \$210.00			ts/Week Rate				65-00-60-000-00-00-00-00-00-00-00-00-00-00
Week: 10/15/18 10/21/18 MTWTF 2 \$210.00 Week: 10/22/18 10/28/18 0 \$210.00 Week: 10/29/18 11/04/18 MTWTF 2 \$210.00 N 3 All 10/03/18 11/04/18 Production Production Start Date End Date Neeking Spots/Week Rate 10/07/18 Rate Neeking Spots/Week Rate 10/07/18 NM Week: 10/01/18 11/04/18 NORTHWEST TODAY 5AM 5-6AM 130 130 NM 4 Week: 10/01/18 11/04/18 NORTHWEST TODAY 5AM 5-6AM 130 10 NM 4 \$80.00 Week: 10/01/18 11/04/18 NORTHWEST TODAY 5AM 5-6AM 130 10 NM 4 \$80.00 Week: 10/01/18 10/07/18 0 \$20.00	Week: 10/01/18 10/07/18	3WTF	2 \$210.00)			
Week: 10/22/18 10/28/18 0 \$210.00 Week: 10/29/18 11/04/18 MTWTF 2 \$210.00 N 3 All 10/03/18 10/03/18 Production Start Date Weekdays End Date 10/07/18 Production Sepots/Week Production Rate NS Week: 10/01/18 10/07/18 Index 10/07/18 Production Start Date Weekdays Spots/Week Section Rate Section Week: 10/01/18 10/07/18 Index 10/07/18 Production Start Date Weekdays Sepots/Week 10/08/18 10/14/18 MTWTF 2 \$20.00 Week: 10/08/18 10/28/18 10/28/18 Index 10/28	Week: 10/08/18 10/14/18	3	0 \$200.00)			
Week: 10/29/18	Week: 10/15/18 10/21/18	MTWTF	2 \$210.00)		1	
N 3 All 10/03/18 10/03/18 Production Production Start Date Weekdays - W 3 Spots/Week Rate Week: 10/01/18 10/07/18 NORTHWEST TODAY 5AM 5-6AM :30 NM 4 \$80.00	Week: 10/22/18 10/28/18	3	0 \$210.00)		1	
Start Date End Date Weekdays Spots/Week Rate Section Start Date Tolonomial Start Date Section	Week: 10/29/18 11/04/18	MTWTF	2 \$210.00)		1	
Start Date Week: 10/01/18 End Date Weekdays Spots/Week Rate \$65.00	N 3 All 10/03/18 10/0	3/18 Production	Production	:00	N:	S 3	\$195.00
N 4 All 10/03/18 11/04/18 NORTHWEST TODAY 5AM 5-6AM :30 NM 4 \$80.00 Start Date End Date Weekdays Spots/Week Rate	Start Date End Date	e Weekdays Spot	ts/Week Rate	1			
Start Date End Date Weekdays Spots/Week Rate	Week: 10/01/18 10/07/18	3W	3 \$65.00	j		1	
Start Date End Date Weekdays Spots/Week Rate	N 4 All 10/03/18 11/0	4/18 NORTHWEST TO	DAY 5AM 5-6AM	:30	N	Л 4	\$80.00
Week: 10/08/18 10/14/18 MTWTF 2 \$20.00 Week: 10/15/18 10/21/18 0 \$20.00 Week: 10/22/18 10/28/18 MTWTF 2 \$20.00 Week: 10/29/18 11/04/18 0 \$20.00 N 5 All 10/03/18 11/04/18 LOCAL NEWS @ 5PM 5-5:30PM 30 :30 NM 4 \$840.00 Start Date Week in 10/07/18 End Date 10/07/18 Weekdays Spots/Week Rate 20.00 Rate 20.00 Week: 10/01/18 10/07/18 0 \$210.00 Week: 10/15/18 10/14/18 MTWTF 2 \$210.00 Week: 10/22/18 10/28/18 MTWTF 2 \$210.00 Week: 10/29/18 11/04/18 0 \$210.00			ts/Week Rate			100	
Week: 10/15/18 10/21/18 0 \$20.00 Week: 10/22/18 10/28/18 MTWTF 2 \$20.00 Week: 10/29/18 11/04/18 0 \$20.00 N 5 All 10/03/18 11/04/18 LOCAL NEWS @ 5PM 5-5:30PM 3:30 Some state st		3	0 \$20.00			1	
Week: 10/22/18 10/28/18 MTWTF 2 \$20.00 Week: 10/29/18 11/04/18 0 \$20.00 N 5 All 10/03/18 11/04/18 LOCAL NEWS @ 5PM S-5:30PM S-	Week: 10/08/18 10/14/18	B MTWTF	2 \$20.00				
Week: 10/29/18 11/04/18 11/04/18 0 \$20.00 N 5 All 10/03/18 11/04/18 LOCAL NEWS @ 5PM 5-5:30PM :30 NM 5-5:30PM :30 NM 4 \$840.00 Start Date Weekdays Spots/Week Week: 10/01/18 10/07/18 0 \$210.00 Week: 10/08/18 10/14/18 MTWTF 2 \$210.00 Week: 10/15/18 10/21/18 0 \$210.00 Week: 10/22/18 10/28/18 MTWTF 2 \$210.00 Week: 10/29/18 11/04/18 0 \$210.00	Week: 10/15/18 10/21/18		0 \$20.00)			
N 5 All 10/03/18 11/04/18 LOCAL NEWS @ 5PM 5-5:30PM :30 NM 4 \$840.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/07/18 10/07/18 0 \$210.00 Week: 10/15/18 10/21/18 0 \$210.00 Week: 10/15/18 10/28/18 MTWTF 2 \$210.00 Week: 10/22/18 10/28/18 MTWTF 2 \$210.00 Week: 10/29/18 11/04/18 0 \$210.00	Week: 10/22/18 10/28/18	MTWTF	2 \$20.00	C.			
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/18 10/07/18 0 \$210.00 Week: 10/08/18 10/14/18 MTWTF 2 \$210.00 Week: 10/15/18 10/21/18 0 \$210.00 Week: 10/22/18 10/28/18 MTWTF 2 \$210.00 Week: 10/29/18 11/04/18 0 \$210.00	Week: 10/29/18 11/04/18		0 \$20.00				
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/18 10/07/18 0 \$210.00 Week: 10/08/18 10/14/18 MTWTF 2 \$210.00 Week: 10/15/18 10/21/18 0 \$210.00 Week: 10/22/18 10/28/18 MTWTF 2 \$210.00 Week: 10/29/18 11/04/18 0 \$210.00	N 5 All 10/03/18 11/0	4/18 LOCAL NEWS @	5PM 5-5:30PM	:30	NI	1 4	\$840.00
Week: 10/08/18 10/14/18 MTWTF 2 \$210.00 Week: 10/15/18 10/21/18 0 \$210.00 Week: 10/22/18 10/28/18 MTWTF 2 \$210.00 Week: 10/29/18 11/04/18 0 \$210.00							
Week: 10/15/18 10/21/18 0 \$210.00 Week: 10/22/18 10/28/18 MTWTF 2 \$210.00 Week: 10/29/18 11/04/18 0 \$210.00	Week: 10/01/18 10/07/18		0 \$210.00			1	
Week: 10/22/18	Week: 10/08/18 10/14/18	MTWTF	2 \$210.00				
Week: 10/29/18 11/04/18 0 \$210.00	Week: 10/15/18 10/21/18		0 \$210.00				
	Week: 10/22/18 10/28/18	MTWTF	2 \$210.00			1	
N 6 All 10/03/18 11/04/18 LOCAL NEWS :11@11: M-F 11-11:35PM :30 NM 6 \$630.00	Week: 10/29/18 11/04/18		0 \$210.00				
	N 6 All 10/03/18 11/04	4/18 LOCAL NEWS :11	@11: M-F 11-11:35PM	1 :30	NN	6	\$630.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

www.kndo.com

Print Date 09/26/18

Contract / Revision

137229

Product

Page 2 of 2

NRC # Right Now	KNDO
NBC M Right Now KNDO 座 KNDU 歴	216 W. Yakima AVe Yakima, WA 98902
	(509)225-2300

Advertiser POL/Shon Small Original Date / Revision

/ 09/21/18 09/18/18

Alt Order #

Contract Dates 10/03/18 - 11/04/18

Totals

Estimate #

	*Line	Ch Start	Date End D	ate Description		Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
) A / I -	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$105.00					
		10/01/18	10/07/18 10/14/18	WTF	0	\$105.00				- 1	
		10/05/18	10/14/18	MTWTF	2	\$105.00				- 1	
		10/22/18	10/28/18		0	\$105.00					
	Week	10/29/18	11/04/18	MTWTF	2	\$105.00		- 10 - 10 - 10 - 10 - 10 - 10 - 10 - 10			
i						No.	Totals			33	\$4,005.00

Agency Comm. Net Amount Time Period # of Spots **Gross Amount** \$2,788.00 (\$492.00)10/01/18 -10/31/18 28 \$3,280.00 \$616.25 11/01/18 -11/02/18 5 \$725.00 (\$108.75)(\$600.75)\$3,404.25 Totals 33 \$4,005.00

Date:	
	Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

POL/Shon Small General 2018

NBC Right Now Station: Schedule KNDU PE

Proposal ID:

20664

Schedule Date:

Product:

KNDU-RT

10/3/2018 - 11/5/2018 Advertiser: POL/SHON SMALL PL Candidate

Spot Length(s): :30

Acct. Exec: Phone #:

TRUDE SMITH 509-737-6701

Email:

trude.smith@kndu.com

Web Site: www.kndu.com

"Our business is growing your business."

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Flight Dates: 10/3/2018-11/5/2018

Author: Micah Keller

Program	Spot	A. CONTRACTOR			1000		RT-A21+	W	Rate
Time	Length	OC	OC	OC	oc	OC	D.RTG	k	Spots
		3	8	15	22	29	RTG	S	
KNDU									
NBC Today Local	:30		2		2		1.1	2	\$20.00
GRPs/Impressions							4.4		4
CPP/CPM							\$18.18		
Mo-Fr 5:00a-6:00a									
NBC Today Local	:30	2	2	2	2	2	2.3	5	\$100.00
GRPs/Impressions							23		10
CPP/CPM							\$43.48		
Mo-Fr 6:00a-7:00a									
NBC Right Now Lcl News at 5	:30		2		2		4.8	2	\$210.00
GRPs/Impressions							19.2		4
CPP/CPM							\$43.75		
Mo-Fr 5:00p-5:30p									
NBC Right Now Lcl News at 6	:30	2		2		2	5.2	3	\$210.00
GRPs/Impressions							31.2		6
CPP/CPM							\$40.38		
Mo-Fr 6:00p-6:30p									
NBC Right Now Lcl News @11	:30	2		2		2	2.4	3	\$105.00
GRPs/Impressions							14.4		6
CPP/CPM							\$43.75		
Mo-Fr 11:00p-11:35p		W-2							
Commercial Production	:30	3					*0.0	1	\$65.00
GRPs/Impressions							0		3
CPP/CPM									
Mon 4:00a-4:00a									

	Total Cost:	\$4,005.00
AND		

General Summary (RT-A21+ D.RTG)

		, ,									
Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KNDU	33	\$4,005.00	92.2	221.6	\$43.44	\$18.07	45.0	2.0	21.2	107,349	238,555

Note: Asterisk (*) indicates manual adjustment of estimate.

Prepared with WO Media Sales - Version 6.904.GA1 - © WideOrbit Inc.

9/21/2018 12:33:51 PM

Household Data © Rentrak. For information about Rentrak thresholds, please contact your Rentrak account representative.

Page 1 of 1

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

Windo	vail Themselve w, Federal Ca	es of The Lowe Indidates Mus	est Unit Ch t Sign The	arge During a Certification (Political On Page 3
ation an	id Location:		- W	Date	
<	SHOW	SKIA	10		
ng/on behal	fof: SHOP	1 SMAL	Fon	BCC	, a lega
	date of the	BCC			politi
y for the of	fice of:	EK	1021	0447	
the	6 FAIR	eng (4	
ction to be l	neld on: <u>HO</u>	0-6			
hereby real	est station time as f	follows:			
norecy requ		1			
roadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
roadcast	Rotation or	Days	Class		
oadcast	Rotation or	Days	Class		
roadcast	Rotation or	Days	Class		

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
HA
I represent that the payment for the above described broadcast time has been furnished by: SHOW SMALC
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
The name of the treasurer of the candidate's authorized committee is: DENISE GUILLEN
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
To Be Signed By Candidate or Authorized Committee
Date Signature
To Be Signed By Station Representative
Accepted
Signature Trude Sm.74 RSm Printed Name Title

3