CONTRACT

Print Date 10/08/18 Page 1 of 1

NBC ** Right Now KNDO

KNDO ET KNDU ET 216 W. Yakima AVe
Yakima, WA 98902
(509)225-2300

www.kndo.com

And

POL/Committee to Elect Matthew Stroe Sheriff 815 Fern Avenue Walla Walla, WA 99362

	Contract / Re	vision /	Alt Order	· #
Advertiser			Original Date	e / Revision
POL/Committee to El	ect Matthew Stro	e Sheri	10/08/18	/ 10/08/18
Contract Dates	Estimate #			-
10/10/18 - 11/06/18				
Product				****
				× .
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	ast	Cash
	Property	Accour	nt Executive	Sales Office
	KNDO_KND	Trude S	Smith	KNDO-KNDU N
	Special Hand	ling		

Demographic Adults 18+

Agy Code

Agency Ref

Advertiser Code

Product 1/2

Advertiser Ref

30

\$3,000.00

Start/End Spots/ *Line Ch Start Date End Date Description Time Days Length Week Rate Type Spots Amount 10/10/18 11/06/18 NORTHWEST TODAY 6AM 6-7AM \$1,500.00 NM Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/18 10/14/18 --WTF--3 \$100.00 Week: 10/15/18 10/21/18 MTWTF--5 \$100.00 Week: 10/22/18 10/28/18 MTWTF--5 \$100.00 Week: 10/29/18 11/04/18 MTWTF--2 \$100.00 Week: 11/05/18 11/11/18 \$100.00 10/10/18 11/06/18 **TODAY SHOW** 7-9AM NM 15 \$1,500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/18 10/14/18 --WTF--3 \$100.00 Week: 10/15/18 MTWTF--10/21/18 5 \$100.00 Week: 10/22/18 10/28/18 MTWTF--5 \$100.00 Week: 10/29/18 11/04/18 MTWTF--2 \$100.00 Week: 11/05/18 11/11/18 \$100.00

Totals

Time Period	# of Spots	Gross Amount	Net Amount		
10/01/18 -10/28/18	26	\$2,600.00	\$2,600.00		
10/29/18 -11/02/18	4	\$400.00	\$400.00		
Totals	30	\$3,000.00	\$3,000.00		

Signature:			Date:		
	 			 	 _

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check	applicable FEDER	RAL CANDIDATE STATE/LOCAL CANDIDATE								
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3										
I, 1	i2 S	of: Commi	Hee to E	Elect Matt	revolstrac S	heritallegally				
qualif	ied candid for the off	ate of the	Repu	blican Wallawa	alla					
in the	on to be h	lov Le 201 eld on: Nov	18 COU 6,2018	unty ge	neral					
	reby reque	st station time as f	ollows:							
po a	ndcast ngth	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
30	>	6-7								
		7-9								
Tota	ı Çıyalı	981								

For programming that, in whole national importance," list the ma	or in part, "communicates a message re inters below:	lating to any political matter of
	A STATE OF	
I represent that the payment for	the above described broadcast time has	been furnished by:
	nce the time as paid for by such person of tity is either a legally qualified candidate	
committee/organization of the le	gany quantied candidate.	
The name of the treasurer of the	candidate's authorized committee is:	
Darken Do	7 ier	
This station has disclosed to me and discount, promotional and of	its political advertising policies, including their sales practices (not applicable to fee	ng: applicable classes and rates; deral candidates).
	DISCRIMINATE OR PERMIT DISCR THE PLACEMENT OF ADVERTISI	
To Be Signed By	Candidate or Authorize	d Committee
10/2/10	Ri Stare	
Date	Signature	
To Be Sign	ned By Station Represent	tative
Alaman		promp
Accepted	Accepted in Part	L Rejected
Mark	TIMO SM IL	DSM
Signature	Printed Name	Title

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Political Matt Stroe for Sheriff

NBC ~ Right Now KONDO ES KONDU ES

Proposal ID:

Station: Schedule Date:

KNDO+-RT 10/10/2018 - 11/6/2018

Advertiser: Spot Length(s):

20786

POLITICAL

Acct. Exec:

TRUDE SMITH

Phone #: Email:

509-737-6701 trude.smith@kndu.com

Author: Micah Keller

www.kndu.com Web Site:

Our business is growing your business.

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Flight Dates: 10/10/2018-11/6/2018

Program Time	Spot Length	0C 10	OC 15		OC 29	RT-A21+ D.RYG RTG	RT-A21+ D.000 000	W k s	Rate Spots
KNDO+									
Wake Up NW LN 6am GRPs/Impressions CPP/CPM Mo-Fr 6:00a-7:00a	:30	3	5	5	2	3.8 57 \$26.32	8.4 126 \$11.90	4	\$100.00 15
Today Show GRPs/Impressions CPP/CPM Mo-Fr 7:00a-9:00a	:30	3	5	5	2	4.3 64.5 \$23.26	9.6 144 \$10.42	4	\$100.00 15

Total Cost: \$3,000.00

General Summary (RT-A21+ D.RTG)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM	Reach	Freq	Eff Reach	Net Reach	Pop
KNDO+	- 30	\$3,000.00	121.5	270.0		\$11.11	43.4	2.8	23.7	97,293	224,242